



MECHANICAL CONTRACTORS
ASSOCIATION OF ALBERTA

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December 2018

Re: MCA Alberta 2019 Membership Renewal

As we wind down 2018, we will take this opportunity to say thank you. We know there are any number of industry associations that you can and likely do support. We appreciate that you choose to support MCA Alberta.

A few highlights from MCA Alberta's 2018 program include:

- Successful application to Alberta Justice Department's, Creative Sentencing Program for development of a comprehensive, mechanical contractor focused safety training program. This is a 2-part program, one targeting owners and supervisors, the other targeting employees. Both programs will pilot January 2019 in both Calgary and Edmonton.
- The biggest, best Lobsterfest yet with over 440 in attendance.
- A great Provincial Conference held at the Kananaskis resort.
- A record number of education courses, seminars and product specific training events.
- Newly renovated and updated office space with the addition of a new staff position.
- Resolved under-slab insulation requirement for new home construction.
- Continued growth of the MCA Gold Standard Service Contractor program.
- Continue to grow and develop support for prompt payment legislation.
- Continued growth in MCAs employee benefits program and corporate affinity programs.
- And, continued growth in all MCA membership categories.

Some things to look forward to from MCA Alberta's 2019 program include:

- MCA Western Region Conference – Transitions, Embracing Change, May 31-June 02.
- ATCC push for prompt payment – Provincial Elections.
- Project Procurement and Strategies Course – February 27 – March 01.
- Provincial Curling Bonspiel January 24-27.
- Bigger Lobsterfest and less golf tournaments.
- Continued growth of the Gold Standard Service Contractor program.
- More member meeting and lots more education opportunities.
- New associate and affiliate recognition strategy.
- A new and exciting group insurance program is on the horizon – stay posted.

At a recent meeting, the MCA Alberta board of directors reviewed its list of programs and priorities.

These are based on MCA Alberta's commitment to:

- Advocate against barriers that impede the business of mechanical contracting;
- Identify and pursue opportunities that enhance the business of mechanical contracting; and,
- purposefully informing and engaging the MCA membership.

Member update cont'd ...

The anticipated outcomes from this commitment are:

- Mechanical contractors will seek to be engaged with their industry association;
- MCA will retain and grow its Contractor, Associate and Affiliate membership;
- MCA will be a relevant and financially viable association; and,
- MCA and its members will represent a highly respected and utilized voice in the construction industry.

The MCA Alberta annual member dues were last adjusted in January 2015 when the board of directors adopted a new dues structure. It was a calculated risk changing how the dues would be collected and, as it turned out, our annual dues received from membership has remained stable with slight annual growth based on the addition of new members. During this time, the MCA staff have significantly expanded the programs available to members and, as expected, our operating costs have also continued to rise.

As members of the current Alberta economy, the MCA board of directors recognize that this is not the time to add to your burden of rising costs and extremely tight margins. While we are committed to continue to grow your MCA program, we will do it through the value we can add to your business and through your participation in the programs we offer. So, our challenge to you is that your participation is required, it is needed to support our ability to offer high quality programs and our ability to continue to advocate on your behalf, when and where required.

Please take another look at the programs coming in 2019, stay tuned as this is not a comprehensive list, and plan for you and your staff to be involved. Also, one of the best ways for MCA to maintain its current dues is to grow the membership. Peer to peer pressure is the most effective way that we gain new members. Your help is vital in getting non-members to make a commitment to their industry association.

Thank you again for being an MCA member, for your continued support and commitment to this industry.

Best regards



Tim Padfield
President



Russ Evans
Executive Director