



FOR IMMEDIATE RELEASE

June 22, 2021

CONTACT: Brett Daniels, 469-262-5200

STATEMENT BY MARK KEENUM, MISSISSIPPI STATE UNIVERSITY PRESIDENT AND CHAIRMAN OF THE COLLEGE FOOTBALL PLAYOFF BOARD OF MANAGERS

“The College Football Playoff (CFP) board of managers today heard a presentation from a working group appointed to look into the possibility of expanding the College Football Playoff. It was an excellent presentation and on behalf of the board, I am grateful to the four members who spent two years discussing this important issue and arriving at its recommendation for a 12-team playoff.

“The four-team playoff has been a great success and I’m confident it will remain a success. Nevertheless, it is our responsibility to explore options to make it even better by increasing the number of schools that participate in it.

“Having heard the presentation made today by the working group, along with the management committee that joined us for today’s meeting, the board has authorized the management committee to begin a summer review phase that will engage other important voices in this matter. These include many people on our campuses, such as student-athletes, athletics directors, faculty athletics representatives, coaches, and university presidents and chancellors. Their opinions are important, and we want to hear them.

“We have relationships with the bowls and a broadcast partner with whom we will want to consult to explore the feasibility of the 12-team proposal.

“This too will happen during this summer study period. Having given the management committee the charge to look into expansion, it is our duty to take their good work and ascertain whether it is feasible based on the feedback we receive. I caution observers of our process not to rush to conclusions about what this board may decide. The working group has presented us a thorough and thoughtful proposal. There is more work to do, more listening to do and more information needed before we can make a decision.

“We look forward to hearing more and learning more in time for our next meeting in September.”

Members of the CFP board of managers include Eric Barron – Big Ten Conference (President, Penn State); Rodney Bennett – Conference USA (President, Southern Mississippi); Jim Clements – Atlantic Coast Conference (President, Clemson); Gordon Gee – Big 12 Conference (President, West Virginia); Jack Hawkins – Sun Belt Conference (President, Troy); Rev. John Jenkins – President, Notre Dame (Independent); Mark Keenum (chair) – Southeastern Conference (President, Mississippi State); Kirk Schulz – Pacific-12 Conference (President, Washington State); Satish Tripathi – Mid-American Conference (President, Buffalo); Gerald Turner – American Athletic Conference (President, SMU); Keith Whitfield – Mountain West Conference (President, UNLV).

545 East John Carpenter Freeway | Suite 1025 | Irving, Texas 75062 | T: 469-262-5200

collegefootballplayoff.com | [f](#) [t](#) [i](#) [s](#) [c](#)fbplayoff | #CFBPlayoff

COLLEGE FOOTBALL PLAYOFF



The CFP management committee members are Mike Aresco, commissioner, American Athletic Conference; Bob Bowlsby, commissioner, Big 12 Conference; Keith Gill, commissioner, Sun Belt Conference; Judy MacLeod, commissioner, Conference USA; Jim Phillips, commissioner, Atlantic Coast Conference; Greg Sankey, commissioner, Southeastern Conference; Larry Scott, commissioner, Pacific-12 Conference; Jon Steinbrecher, commissioner, Mid-American Conference; Jack Swarbrick, athletics director, Notre Dame; Craig Thompson, commissioner, Mountain West Conference and Kevin Warren, commissioner, Big Ten Conference.

-#CFBPlayoff-

About the College Football Playoff

The College Football Playoff matches the No. 1 ranked team vs. No. 4, and No. 2 vs. No. 3 in semifinal games that rotate annually among six bowl games – the Goodyear Cotton Bowl Classic, PlayStation Fiesta Bowl, Chick-fil-A Peach Bowl, Capital One Orange Bowl, Allstate Sugar Bowl and Rose Bowl Game. This season's Playoff Semifinals will take place Friday, December 31, 2021, at the Goodyear Cotton Bowl Classic and the Capital One Orange Bowl. The College Football Playoff National Championship will be Monday, January 10, 2022, at Lucas Oil Stadium in Indianapolis, Indiana.

545 East John Carpenter Freeway | Suite 1025 | Irving, Texas 75062 | T: 469-262-5200

collegefootballplayoff.com |     [cfbplayoff](#) | [#CFBPlayoff](#)

COLLEGE FOOTBALL PLAYOFF