

# Sponsorship Options



Your story meets your legislators at the Minnesota Retailers Association's *Retail Day at the Capitol*. Our event begins with an issue briefing and conversations with key elected officials, followed by optional visits with your elected officials. With one in four jobs in Minnesota directly connected to retail, our elected officials now more than ever need to understand the impact of their decisions on retail businesses.

SPONSORSHIP LEVELS:	PRESENTING \$3,600	SUPPORTING \$2,350	PARTNERSHIP \$1,850	CONNECTOR \$1000	CONTRIBUTOR \$500
Opportunity to introduce a legislative leader	■				
Optional social media mention	■	■			
Preferred placement in cue for questions	■	■	■		
Presence on event page	■ logo	■ logo	■ logo	■ text listing	
Verbal sponsorship recognition	■	■	■	■	■
Number available	1	5	5	3	4

**Monday, March 27, 2023** – program subject to change based on legislator availability

8:45 a.m. registration

9:00 – 10:30 a.m. guest legislators and topics

Optional: 10:30 a.m. – noon meetings with legislators based on constituency