

Minnesota  
**RETAILERS**  
Association

**COVID-19**

# Store Best Practices

## social distancing



*Retailers across Minnesota are implementing impressive measures to make shopping as safe as possible for customers & employees.*

**To assist retailers, here is a collection of social distancing best practices:**

- Use **signage** at the door, throughout the store, & over your public address system to remind customers of **6 foot social distancing**.
- **Evaluate your space** and adjust customer flow accordingly.
- Encourage use of **curbside pickup & delivery**.
- At checkout (including self-checkout) & in areas of congestion **mark out social distance spacing**.
- At checkout **extend space between the cashier & customer** with markings or a physical barrier.
- If practical **ask a customer's permission to touch their products** or **allow a customer to position products** during check out.
- Have employees make a special effort to **engage customers** to help them find products efficiently & remind them to practice social distancing.
- **Clean & disinfect high-touch surfaces regularly** and make hand sanitizer & related products available to customers and employees.
- **Communicate your temporary policy on reusable bags** to customers before they arrive at the store or at the door.
- **Thank customers and workers** for their focus on safety.

*Share your best practices at [info@mnretail.org](mailto:info@mnretail.org) and visit [mnretail.org/covid-19](http://mnretail.org/covid-19) for more information.*