

CFAES

MarketReady

PRODUCER TRAINING

Held in 3 Locations during October ♦ 9 a.m. - 4:30 p.m.

Presented by The Ohio State University Direct Food & Agricultural Marketing Team, University of Kentucky, Minority Business Assistance Center, and Ohio Farm Bureau

MarketReady is a day long training covering sale of locally produced foods to: Restaurants, Grocers, Wholesalers, and Direct to Consumers.

Who Should Attend the Training?

Individuals interested in selling their locally produced food through various market channels. Those who want to explore ways to improve their sales skills and business relationships, and those who are considering or are just developing a new food business.

REGISTER ONLINE:

go.osu.edu/marketreadytraining

COST: \$25 per person
\$15 for Farm Bureau members
Lunch will be provided

QUESTIONS: Christie Welch
welch.183@osu.edu
740-289-2071 x 132

OCTOBER 14:

OSU EXTENSION
HAMILTON COUNTY

4210 DANE AVE

CINCINNATI, OH 45223

OCTOBER 21:

ROSS COUNTY
SERVICE CENTER

475 WESTERN AVE Room B

CHILLICOTHE, OH 45601

OCTOBER 28:

OHIO UNIVERSITY
INNOVATION CENTER

340 W STATE STREET

ATHENS, OH 45701



Minority Business
Assistance Centers
Cincinnati



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

OHIO STATE UNIVERSITY EXTENSION

CFAES provides research and related educational programs to clientele on a nondiscriminatory basis. For more information, visit cfaesdiversity.osu.edu. For an accessible format of this publication, visit cfaes.osu.edu/accessibility.