

# MarketReady

## PRODUCER TRAINING

**Held in 3 Locations during October ◆ 9 a.m. - 4:30 p.m.**

Presented by The Ohio State University Direct Food & Agricultural Marketing Team, University of Kentucky, Minority Business Assistance Center, and Ohio Farm Bureau

**MarketReady** is a day long training covering sale of locally produced foods to: Restaurants, Grocers, Wholesalers, and Direct to Consumers.

### Who Should Attend the Training?

Individuals interested in selling their locally produced food through various market channels. Those who want to explore ways to improve their sales skills and business relationships, and those who are considering or are just developing a new food business.

### REGISTER ONLINE:

[go.osu.edu/marketreadytraining](http://go.osu.edu/marketreadytraining)

**COST:** \$25 per person  
\$15 for Farm Bureau members  
Lunch will be provided

**QUESTIONS:** Christie Welch  
[welch.183@osu.edu](mailto:welch.183@osu.edu)  
740-289-2071 x 132

### OCTOBER 14:

OSU EXTENSION  
HAMILTON COUNTY  
4210 DANE AVE  
CINCINNATI, OH 45223

### OCTOBER 21:

ROSS COUNTY  
SERVICE CENTER  
475 WESTERN AVE Room B  
CHILlicothe, OH 45601

### OCTOBER 28:

OHIO UNIVERSITY  
INNOVATION CENTER  
340 W STATE STREET  
ATHENS, OH 45701



Minority Business  
Assistance Centers  
Cincinnati

African American Chamber  
Greater Cincinnati | Northern Kentucky

University of  
Kentucky  
College of Agriculture, Food and Environment



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,  
AND ENVIRONMENTAL SCIENCES

OHIO STATE UNIVERSITY EXTENSION

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