



Ohio International Market Access Grant for Exporters (IMAGE) supported by the Small Business Administration (SBA) through the State Trade Expansion Program (STEP)



The **IMAGE** Program funded through the State Trade Expansion Program is designed to increase exports and create jobs. **STEP** is funded through the Small Business Administration's (SBA) Office of International Trade, which provides guidance on the **IMAGE** grant that offers financial assistance for small businesses to promote their products and services in international markets. The grant will provide a 50 percent reimbursement, up to \$12,500 per fiscal year, for qualifying activities. **Deadline to complete proposed activities is September 29, 2018.**

Application Deadline is April 1, 2018

Eligible International Marketing Activities



WEBSITE DEVELOPMENT



TRADE MISSIONS



FOREIGN TRADE SHOW EXHIBITIONS



EXPORT TRAINING PROGRAMS



ELIGIBLE DOMESTIC TRADE SHOW EXHIBITIONS



TRANSLATION OF MARKETING MATERIALS



SUPPORTED INDIVIDUAL MARKET VISITS



INTERNATIONAL ADVERTISING

For more information and to apply, visit our website at IMAGE.development.ohio.gov

Questions? Contact Thien Bui at IMAGE@development.ohio.gov or (614) 466-4996



John R. Kasich, Governor

Development
Services Agency

David Goodman, Director



Funded in part through a grant with the U.S. Small Business Administration