

SOMC Cancer Center

Southern Ohio Medical Center

Very Good things are happening here

SOMC Cancer Center
1121 Kinneys Lane
Portsmouth, OH 45662

740|356-7490
www.somc.org

Dear Business Partner,

2020 looks nothing like we expected, but here we are preparing for Breast Cancer Awareness month during a pandemic. The Pink team had to get super creative this year for a socially distanced, safe event. Let us introduce to you.....**CRUISIN' PINK** held on **October 8, 2020** | 6 pm at Shawnee State University (Parking lot beside Soccer Field).

This year's event we are encouraging everyone to decorate their vehicles in honor of breast cancer awareness month, wear your pink and join us for a fun night of cruisin' the streets of Portsmouth. Kick off your cruise at 6 pm by visiting the Shawnee State Parking lot (The PINK Diner) off the 3rd Street & Waller entrance. The pink ladies will provide party favors and a cruising route. Cruisin' Pink t-shirts and lanterns will be available for purchase. Drive your vehicle down the PINK Carpet for a photograph. Each vehicle will be entered to win a prize! Pink Prize categories include:

- Pink Lottery (random draw)
- Best Classic Vehicle
- Pinkest Vehicle
- Show Stopper

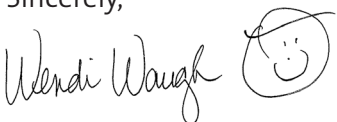
Cruise around town and enjoy some fun socializing from the safety of your vehicle. At approximately 8 pm, return to the Shawnee State Parking lot for our **Light it Pink Ceremony**, that will take place at dusk. Parking attendants will be there to socially distance the parking lot. We ask that everyone remain in their vehicle. Let's gather, wave glow sticks and light the sky pink to spread a message of hope for a cancer free future.

Cruisin' Pink t-shirt and **lantern** sales begin **October 1st**. Gather up your order, fill out the attached order form and email it to SOMCPaintItPink@gmail.com. Orders of 25 or more can be delivered to your business, smaller orders must be picked up at the SOMC Friends Center beginning on Oct. 1st at 7:30 am. See the attached FAQ for the schedule of t-shirt sales.

Our annual **Pink Out** day is **October 9th**. Be sure to get your **Cruisin' Pink** t-shirt and show your pink pride by taking pictures and tagging SOMC on your favorite social media outlet or email your photos to Aubrey Roy at roya@somc.org.

For more information about National Breast Cancer Awareness Month events or the Cruisin' Pink campaign, please call 740.356.PINK, email at somcpaintitpink@gmail.com or visit www.somc.org/pink.

Sincerely,



Wendi Waugh
Administrative Director SOMC Cancer Center
& Community Health & Wellness

Cruisin' Pink Order Form

Sale Begins Oct. 1

Staff Only

1st Verify Order: _____

2nd Verify Order: _____



\$5 - Lantern

Qty.	
Total	

\$20 - Baseball

Qty.	Size
	Small
	Medium
	Large
	X-Large
	XX-Large
Total #	Total Cost:



\$12 - Turquoise Tee

Qty.	Size
	Small
	Medium
	Large
	X-Large
	XX-Large
	XXX-Large
Total #	Total Cost:

\$12 - Black Tee Youth Only

Qty.	Size
	Youth Small
	Youth Medium
	Youth Large
Total #	Total Cost:

Order Total: _____

Name: _____ Phone: _____

*Delivery: Yes or No (Circle One)

Delivery Address (If Applicable): _____

*We process forms in the order received.

*All orders must be picked at the SOMC Friends Center parking lot.

*Order pick ups begin at 7:30 am on October 1st.

*Orders of 25 or more can be delivered.



The SOMC Cancer Center is partnering with Shawnee State University to present Cruisin' Pink in honor of National Breast Cancer Awareness Month.

Just like everything in 2020, this year's event will look completely different. Decorate your vehicle in honor of breast cancer awareness month, wear your pink and join us for a fun night of cruisin' the streets of Portsmouth. Cruisin' Pink t-shirts and lanterns will be available for purchase at the event.



Cruisin' Pink details:

- » Kick off your cruise at 7 pm by visiting the Shawnee State Parking lot (The PINK Diner) off the 3rd Street & Waller entrance.
- » The pink ladies will provide party favors and a cruising route
- » Drive your vehicle down the PINK Carpet for a photograph. Each vehicle will be entered to win a prize! Pink Prize categories include:
 - » Pink Lottery (random draw)
 - » Best Classic Vehicle
 - » Pinkest Vehicle
 - » Show Stopper
- » Cruise around town and enjoy some fun socializing from the safety of your vehicle.
- » At approximately 8 pm, return to the Shawnee State Parking lot for our Light it Pink Ceremony at dusk.
- » We ask that everyone remain in their vehicle.
- » Let's gather, wave glow sticks and light the sky pink to spread a message of hope for a cancer free future
- » A live WNXT Radio Remote will rev up the party
- » Expect special guest appearances from famous pink characters

For more information about Cruisin' Pink events visit www.somc.org/pink or call 740-356-PINK or email somcpaintitpink@gmail.com.



FAQ

When is Pink Out Day?

SOMC's Pink Out Day will be October 9th.

When do t-shirts and lanterns go on sale?

Sale begins October 1st at 7:30 am at the SOMC Friends Center parking lot.

How much are t-shirts and lanterns?

T-shirts are \$12 each, 3/4 length baseball sleeve are \$20 each and lanterns are \$5 each. All proceeds from the Cruisin' Pink T-shirt sale benefit the SOMC Cancer Compassion Fund.

Where can I purchase t-shirts and lanterns?

Individual t-shirt and lantern sales will be drive-thru/walk-up only. Locations for t-shirt sales are:

- SOMC Friends Center | 1202 18th Street, Portsmouth, OH
October 1st – 9th | Monday – Friday
7:30 am – 5 pm
- Buffalo Wild Wings | 1611 Chillicothe Street, Portsmouth, OH
October 3rd | Saturday
12 pm – 4 pm
- SOMC LIFE Center – Lucasville | 10617 US-23, Lucasville, OH
October 3rd | Saturday
10 am – 2 pm
- SOMC Wheelersburg Family Health Center
8770 Ohio River Road, Wheelersburg, OH (across the street)
October 3rd | Saturday
10 am – 2 pm

What forms of payment are accepted?

Credit, Debit or Check ONLY. Checks should be made payable to: SOMC Compassion Fund

How do I place large orders?

If you plan to place an order of 10 or more, you may request order forms and return orders through SOMCpaintitpink@gmail.com or fax 740-356-7196.

Are exchanges or returns available?

All sales are final. No returns or exchanges will be available.

Is there a breast screening this year?

Yes, this year's event is October 12 | 3 pm - 7 pm at the SOMC Cancer Center. Call 740-356-7444 to schedule your screening.

Is there an event this year?

Yes, this year's event is Cruisin' Pink on October 8th at 6 pm. Join us at Shawnee State parking lot, next to the Soccer Field to begin your cruisin' fun!

How will the event work during the COVID-19 Pandemic?

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