



**2018 SAMJAM BLUEGRASS FESTIVAL
CORPORATE SPONSORSHIP PORTFOLIO**

\$15,000 Exclusive- “SamJam Presenting Sponsor” (Only One Issued)

This exclusive “Presenting” SamJam Sponsor will receive all benefits contained in the \$5,000 Corporate VIP Sponsorship, which is outlined on the following page, along with several other benefits. In promotional distributions, the festival will be called **“The SamJam Bluegrass Festival presented by (name of Presenting SamJam Sponsor)”**. This will be in radio spots, in press releases, references during promotional events, the event program cover, etc.

The main stage for the festival will be titled the name of the Presenting SamJam Sponsor and will feature a backdrop with the sponsor’s logo and a banner in front of the stage, which means significant visibility will be provided based on the thousands of social media videos, photographs and other promotional efforts that occur.

Additionally, the Presenting SamJam Sponsor will be provided a **20 ft. x 40 ft. Corporate Tent** that is private only to those affiliated with the sponsor. Besides the **eight VIP tickets** that are provided (see on following page), an **additional 10 tickets for each of the four days** of the festival will be provided for the sponsor to distribute to employees, clients, etc. **Lunch, dinner and beverages** (limit two cases of beer per day, unlimited water and soft drinks) for 18 will be provided Thursday-Sunday. The Corporate Tent, eight VIP tickets and 40 event tickets alone are valued at (\$4,900).

Additionally, SamJam promoters Sam Karr and Rick Greene offer an **opportunity for a private bluegrass event** with one of the many talented SamJam performers on a date suitable to all parties. This can be an entertainer for a Christmas party, a corporate picnic or other function, or simply a stand-alone event. The promoters are open to venues of the sponsor’s choosing, or we can make arrangements at a suitable facility. The promoters will take care of all sound requirements and other technical issues and ensure a professional, quality performance from an industry-recognized bluegrass act.

Finally, the Presenting SamJam Sponsor will be issued **four backstage passes per day** of the festival. Contractual requirements limit the number of persons who are permitted behind stage, so this is a **rare opportunity for a behind-the-scenes** look at the festival operations and **opportunities to meet performers** as time and availability allow. **This is the only corporate sponsorship package that grants backstage passes.**

\$5,000 Corporate VIP Sponsorship (Also included for SamJam Primary Sponsor)

Corporate VIP sponsors will have ***banners with their business logos displayed prominently from the stage area*** throughout the 2018 SamJam Bluegrass Festival and will be ***included in all press releases and media materials*** that will be distributed to local and regional media, including media outlets in the Ohio Valley and beyond (i.e., Pike County, Portsmouth, Chillicothe, Jackson, Columbus, Cincinnati, Ashland, Ky., Maysville, Ky., and Huntington, W.Va.). Your business will be profiled on our social media platforms with positive comments about your participation and the quality of your products/services.

A corporate sponsorship also includes ***your business logo and a link on the SamJam home page and all interior pages of the festival's web site (www.samjambbluegrass.com)***. We often cross reference social media activity and other promotional efforts with the web site, which directs web traffic to your link. ***Your business name will also be announced repeatedly between sets from the stage with comments about your contributions to the community.***

Further, a corporate VIP sponsorship comes with the ***option to set up a canopy in a high-traffic area*** where you or a representative(s) of your company can distribute pamphlets or promotional materials, display products/promotions, and meet prospective customers. ***Your business will also be listed in the event program*** on a thank you page that all patrons receive upon entry.

Also included in a corporate VIP sponsorship are ***eight VIP tickets good for free admission*** with access to a ***VIP seating*** area near the stage as well as access to a ***hospitality area open only to VIP ticket holders, band members and event organizers***. The event will be ***catered*** and VIP guests will have ***free access to VIP food services*** (lunch and dinner) each day of the four-day event. Those VIP tickets can be utilized by you or your employees, or transferred to clients or potential clients.

Finally, event sponsors will be highlighted during a ***recognition ceremony on the stage*** before a featured act, where business representatives will be invited on stage and mentioned by name and ***recognized as community leaders*** who make the event possible.

VIP sponsorship packages can also be catered to our partners if you have specific promotional ideas. For example, fliers or brochures that outline specials or various promotions could be handed out to patrons as they enter the festival. If there are other strategies you'd like to discuss, we'd be happy to accommodate you any way we can.

\$2,500 Corporate Tent Sponsorship

A 20 ft. x 40 ft. **Corporate Tent that includes signage of your company** is available for \$2,500 for any day of the festival. **(The rebated cost of \$4,000 includes all four (4) days of the festival.)** This package also comes with **10 event tickets** for that day. The tent will be **catered for lunch and dinner** with water and soft drinks provided. Up to two cases of beer (any brand) is also provided if desired.

You will also be **listed as an event sponsor on our web site (www.samjambluegrass.com)**. A Corporate Tent Sponsor also has the **option to set up a separate canopy** where you or a representative(s) of your company can distribute pamphlets or promotional materials, display products/promotions, and meet prospective customers. Your **business will also be listed in the event program** that patrons receive upon entry. **Your business will also be mentioned repeatedly between sets from the stage with comments about your contributions to the community.**

Finally, a Corporate Tent Sponsor will be highlighted during a **recognition ceremony on the stage** before a featured act, where business representatives will be invited on stage and mentioned by name and **recognized as community leaders** who make the event possible.

NOTE: VIP preferred seating and VIP food services are not provided with this sponsorship.

\$1,000 Band Sponsorship

Band sponsors will be profiled on our social media platforms with positive comments about your participation and the quality of your products and will be announced from the stage by event emcees between sets throughout the festival.

You will also be ***listed as an event sponsor on our web site*** (www.samjambbluegrass.com). A band sponsor also has the ***option to set up a canopy*** where you or a representative(s) of your company can distribute pamphlets or promotional materials, display products/promotions, and meet prospective customers. Your ***business will also be listed in the event program*** that patrons receive upon entry.

Also included in a band sponsorship are ***two week-long tickets good for free admission*** throughout the festival. Those value for \$200 (\$100 each) and can be utilized by you or your employees or transferred to clients or potential clients. Finally, event sponsors will be highlighted during a ***recognition ceremony on the stage*** before a featured act, where business representatives will be mentioned by name and ***recognized as community leaders*** who make the event possible.

Band sponsorships can also be catered to our partners if you have specific needs. For example, fliers or brochures that outline specials at the restaurant could be handed out to patrons as they enter the festival. If there are other strategies you'd like to discuss, we'd be happy to accommodate you any way we can.

Contact Us

If you are interested in participating with the SamJam Bluegrass Festival through any of these options, please contact Rick Greene at [\(740\) 547-9059](tel:7405479059) or rgreene36@gmail.com or Sam Karr at (812) 699-0962 or coach_k34@gmail.com.

If you have any questions, or need additional information, feel free to reach out to us any time.

Thank you.