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Sixth Annual Undergraduate Business Case Competition to be Hosted by Peoples Bank and Marietta College

MARIETTA, OHIO (January 30, 2018) – Peoples Bank and Marietta College will host the Sixth Annual Peoples Bank Undergraduate Business Case Competition on February 10, 2018, at Marietta College.

A total of 16 teams from 15 colleges and universities are planning to compete. Each team consists of three undergraduate students and one faculty advisor. Teams have been given three months to prepare their presentations. The case covers a wide range of geographical regions along with multiple functional areas including Human Resources, Finance, Strategic Planning and Marketing.

During the first round of presentations, each team will present its case finding to a panel of Peoples Bank executives. The top four scoring teams will move on to a final round of presentations. An awards ceremony will be held at the conclusion of the competition in the McDonough Auditorium on the Marietta College campus. The winning teams will be awarded cash prizes. The first place team will receive \$1,500; the second place team, \$1,000; the third place team, \$750; and the fourth place team, \$500.

“The Business Case Competition provides an opportunity for students to gain coaching, feedback and business experience representative of the real business world,” said Chuck Sulerzyski, Peoples Bank President and CEO. He added, “Peoples Bank has a long standing commitment to investing in the communities it serves through educational development and outreach. We are proud to partner with Marietta College to host this annual competition.”

Participating schools include: Ohio University, Denison University, Tiffin University, University of Akron, Marietta College, Capital University, College of Wooster, University of Mt. Union, Ohio Northern University, Oberlin College, Ohio State University, Cleveland State University, Marshall University, Heidelberg University and Kentucky State University.

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