



## Opportunity Appalachia – Ohio Launch

*Bringing investment to Central Appalachian coal-impacted communities, creating new jobs and businesses that support sustainable growth.*

**Informational Webinar: February 25, 10:00-11:30 AM EST**

Ohio Southeast Economic Development (OhioSE), and Opportunity Appalachia will host a launch webinar on Friday, February 25 from 10:00-11:30 AM (EST) to launch a second, expanded phase of Opportunity Appalachia.

As the lead partner in Ohio, OhioSE invites all interested community and economic development leaders, local elected officials, developers, and business owners to learn about the opportunity to obtain technical assistance for important development projects to move your community forward.

[Click here](#) to register.

### About the Program

[Opportunity Appalachia](#) will provide targeted support for downtown and rural development projects to build entrepreneurial communities where local business can thrive, creating quality jobs for residents, helping to address the COVID-19 downturn, and revitalizing local economies. The \$2.25 million in funding for technical assistance will provide support for more than 40 projects which are anticipated to create 3,000 jobs and bring \$400 million of new investment into Central Appalachian communities. The expanded program targets Appalachian communities in five states: Tennessee, North Carolina, Ohio, Virginia, and West Virginia.

The Ohio program anticipates awards to up to eight (8) projects with the allocated portion of these funds. Selected communities will each access \$30,000 - \$75,000 in technical assistance to support their proposed development projects, to include (but not limited to):

- Development of investment prospectus, preparation of pro forma financial projections, structuring of project financing,
- Market research, demand assessment,
- Architectural and engineering,
- Business plan preparation, operations planning,
- Identification of project developers, and
- Investor outreach.

In 2020-2021, Opportunity Appalachia supported 17 projects (six in Ohio) which are seeking to raise over \$250 million in financing. For a listing of participating projects – which include manufacturing facilities, downtown development, tech business, agricultural facilities, hotels / housing, broadband deployment, and retail enterprises – please visit the program site [here](#).

For more information, please visit [Opportunity Appalachia](#) or contact Katy Farber, OhioSE Vice President, at [katy@ohiose.com](mailto:katy@ohiose.com).

**This program is supported by funding from:**

