

New York
Denim Days 2019



Welcome to New York Denim Days!
We're happy you're here.

Read on to see event highlights, including
our open-to-the-public street bazaar on
June 9, music, talks and panels, shopping
info, activations and more.



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Denim Moments

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Indoor Schedule | Saturday, June 8

- 12:00 **Denim & The African Diaspora:
A Legacy Untold**
Moderated by Whitney McGuire, Attorney
for Creative Entrepreneurs; Co-Founder of
Sustainable Brooklyn
Panelists: Kimberly Jenkins, Professor at
Parsons & Lecturer at Pratt; Jonathan
Square, Historian & Harvard Scholar; Miko
Underwood, Founder, Oak + Acorn, first
sustainable denim brand in Harlem
- 1:00 **Musical performance by Cesar Garabini**
- 2:00 **"Common Thread"**
Short film screening and panel
Presented and produced by 3x1
- 3:00 **Musical performance by DJ Mikey Post**
- 3:00 **Kids Fashion Show**
Featuring Osh Kosh B'gosh, Trico Field,
Athleta Girl, and Indi-Kids
- 4:00 **Alternative Archives: The Changing
Landscape of Vintage Denim Panel**
Moderated by Amy Leverton of Denim Dudes
- 5:00 **Musical performance by Juan Hernandez**

Indoor Schedule | Sunday, June 9

- 11:00 **Musical performance by Mariachi Citlalli**
- 12:00 **Musical performance by DJ Mikey Post**
- 12:00 **High School of Fashion Industries**
Student Fashion Show
- 1:00 **"Diverse Voices in Denim Influence"**
Social Media Influencer Panel
- 2:00 **Musical performance by
Jonathan Something**
- 3:00 **Cotton Incorporated presents its Denim Trend
Forecast for Fall/Winter 2020 and Spring/
Summer 2021.**
The denim of the future, now. Presented by
Rachel Crumbley, Sr. Product Trend Analyst.
- 4:00 **Musical performance by Jay & Lee**



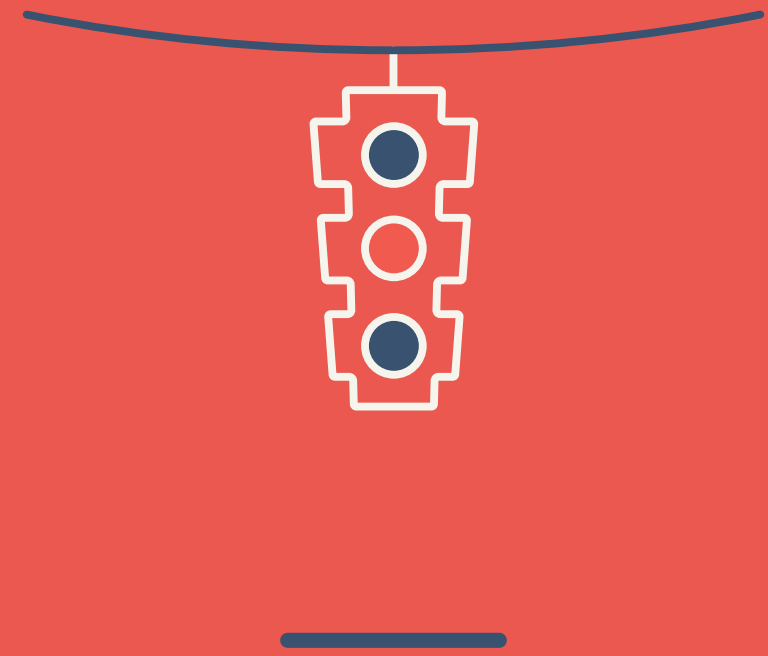
48. 1111 Clothing*
3. 3x1
52. A-1 Record Store
61. Advance Denim
8. AndAgain
21. Antique Textile Resource
43. Artistic Milliners
32. Artworks & Denim
62. Atelier & Repairs
5. Athleta
44. AYE Creative
16. BEAM (kids activation)
31. Blue Jeans Go Green™
9. Bossa x Upcycle
12. Candiani Denim
49. Cara Marie Piazza*
30. Chainstich (one T)
27. CLUTCH Magazine

15. Colchester Rubber Co.
18. TBD
19. Denimcratic
23. Denim Repair
57. Fashion High School
25. Filson
58. Finely Wrought
60. First Standard Co.
6. Garbage-Marta Goldschmied
10. Glenn's Denim
33. Haiku Guys & Gals
14. Hiut Denim
47. IndiKids
40. Indiko
53. Issyra Gallery
59. Joswick NY
45. Just4KicksDaily/ Malcolm
Clayton

28. Kettl
55. Mary Marino Designs
4. Mavi
51. Naked & Famous*
38. Naveena Denim Mills
42. Officina +39
29. Olga Guarch Andrev
20. Osh Kosh B'Gosh
22. Recursive
24. Red Wing Shoes
11. Salt MV
7. Samantha Brown Styling
26. Striver's Row
41. Studio 189
46. Swonne
1. TENCEL™
35. Tesoro
54. The Art of Utility

37. The Bluejeans Horse Project
34. The Untrend Shop
50. TRADE by Gina La Morte*
2. Triarchy
17. Trico Field
36. Will Cathcart Studio
13. Wise Guy Suspenders
56. Woadblue
- Food**
65. Kettl
64. Mao's Bao (Sat. only)
66. Mined Goods Coffee
63. ZICO Coconut Water

*Sponsored by Saitex



**Denim Days
18th Street Festival**

June 9, 11 am - 5 pm
West 18th Street
Between 6th and 7th Ave, New York



- Exhibitors**
- #Remix by Stevie Leigh
 - A Friend Made
 - AGE By Gage
 - Baari 161
 - Bangklyn
 - Bit of Denim
 - Cherry Vintage
 - Chinalai Modern
 - Chococlown vs Nuevo Joe
 - Curic & Curic
 - Danyaki
 - Denem
 - Denimrush
 - Fate Luxury Goods
 - Fitted Underground/ DenimHangs
 - Godmother of Denim/Down To Earth
 - Denim & Deck
 - Hardenco
 - HFA GOODS
 - Hideki Takahashi
 - Honeymoon Vintage
 - Hot House Market
 - INDIKIDS / 1111 Clothing
 - J African Art Import
 - Left hand Twill
 - Maidendenim
 - Marsau Botanicals
 - MINDBLOWN
 - Red Bulls
 - Ronen Azulay
 - Strong Arm C&S Co.
 - Swonne
 - The Art Of Utility

- Food Trucks – all day**
- Areppas
 - Green Gorilla Kitchen
 - Mao's Bao



- Outdoor Schedule | Sunday, June 9**
- 10:30 Morning Yoga with Athleta**
Instructor: Jazmin Tejada
Alfresco yoga taught by Athleta's in-house yoga instructors. The \$10 sign-up fee includes participation in a yoga class, a free denim yoga mat and bag, plus an entrance ticket to New York Denim Days. Attendees must register to participate, as space is limited.
 - 11:00 Face painting until 2:00**
 - 11:30 Morning Yoga with Athleta**
Instructor: Heidi Kristoffer
 - 12:00 Musical performance by Brooklyn Bluegrass Collective**
 - 1:00 Musical performance by SPANK**
 - 2:00 Balloon twisting until 5:00**
 - 3:00 Musical performance by Blac Rabbit**
 - 4:00 Musical performance by Harlem Sing Choir**



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**New York Denim
Days Festival**

June 8 & 9, 11 am – 6 pm
Metropolitan Pavilion
125 West 18th Street, New York