2019 PODS Sponsorship
PODS Fall User Conference, September 30 and October 1
20-Year CELEBRATION and release of PODS 7

This is a big year. Come celebrate with us by sponsoring PODS Annual Fall User Conference. PODS will provide recognition throughout the Fall Event. Join us.

Review sponsorship options below to identify a good fit for your company. I welcome the opportunity to talk with you.

PODS provides:

- ✓ Best Practice
  - o Data model design
  - o Rigorous data model testing methodology
  - o Comprehensive documentation, including documented Design Standards Decisions
- ✓ Deep Industry Knowledge Base
  - o Shared purpose and powerful collaboration
- ✓ Advocacy Services for Member Organizations
  - o Member Portal
  - o PODS Webinars
  - o PODS Forums and User – Conference

Event Underwriter Sponsor $10,000

The following recognition and benefits will be provided:
- ❖ Logo prominently on PODS website home page with Underwriting Sponsorship, placed for one year on website
- ❖ Recognition at all PODS events, including webinars
- ❖ Logo prominently on all registration pages and material
- ❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

Keynote Speaker $4,000

The following recognition and benefits will be provided:
- ❖ Logo prominently on PODS website home page with Keynote Speaker sponsorship
- ❖ Logo prominently on all registration pages and material
- ❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

Lunch Sponsor $4,000

The following recognition and benefits will be provided:
- ❖ Logo prominently on PODS website home page with Lunch sponsorship
- ❖ Logo prominently on all registration pages and material
- ❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

Social Sponsor $4,000

The following recognition and benefits will be provided:
- ❖ Logo prominently on PODS website home page with Social sponsorship
- ❖ Logo prominently on all registration pages and material
- ❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

Training Workshop Sponsor $3,000

The following recognition and benefits will be provided:
- ❖ Logo prominently on PODS website home page with Training Workshop sponsorship
- ❖ Logo prominently on all registration pages and material
- ❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

Poster Sponsor $2,500

The following recognition and benefits will be provided:
- ❖ Logo on banner located at PODS booth/registration table
- ❖ Splash screen prominently recognizing sponsorship
- ❖ Multiple recognition at the mic
- ❖ Printed on PODS hand-outs

Volunteer Awards $2,000

The following recognition and benefits will be provided:
- ❖ Logo on banner located at PODS booth/registration table
- ❖ Logo prominently on all registration pages and material
- ❖ Multiple recognition at the mic
- ❖ Printed on PODS hand-outs

Coffee Break $1,000 Morning or Afternoon
The following recognition and benefits will be provided:
- ❖ Logo on banner
- ❖ Logo prominently on all registration pages and material
- ❖ Multiple recognition at the mic
- ❖ Signage at coffee service table