



2020



**PEPSICO**

foodservice 

The word "foodservice" is in a white, lowercase, sans-serif font. To its right are five small white icons: a cup with a straw, a bottle, a can, a bag, and a box.

# *PepsiCo Products*



**PEPSICO**

foodservice 



# Pepsi Will Support You With Canada's Preferred Beverage Portfolio

## CSDS



#1 COLA



#1 DIET



#1 LEMON -  
LIME



#1 NEON



#1 ORANGE



#1 ROOT  
BEER

## JUICE



#1  
Juice Brand

## TEA



#1 RTD TEA PORTFOLIO



## ISOTONICS



#1 ISOTONIC

## SPARKLING



#1 LRB GROWTH DRIVER

## COFFEE



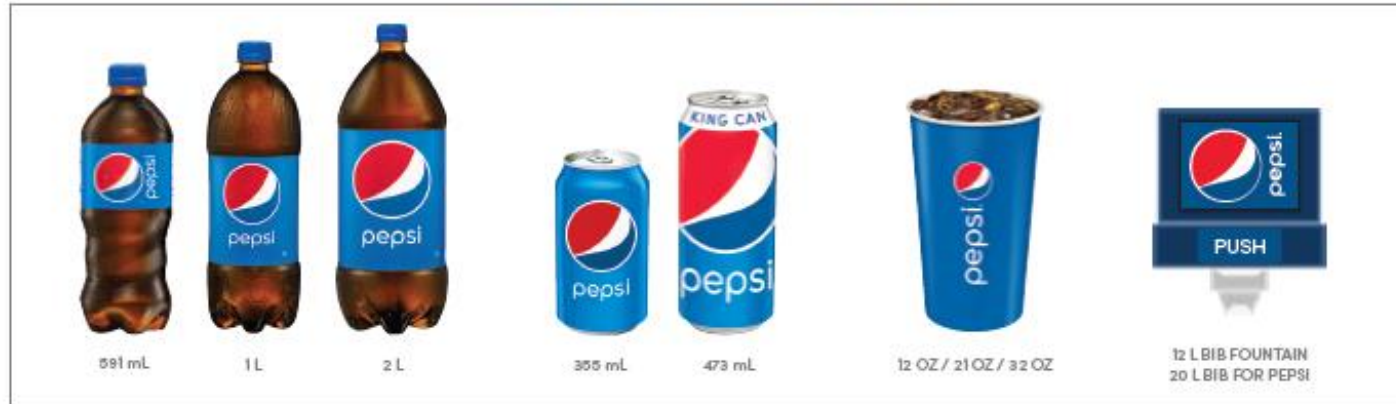
#1 RTD COFFEE



**PEPSICO**  
foodservice

# Carbonated Beverage Portfolio

## AVAILABLE SIZES AND FORMATS



## FLAVOURS



# Non Carbonated Beverage Portfolio

## TEA, JUICE & COFFEE



## HYDRATION



## ENERGY



## EMERGING SEGMENTS





# *Pepsi Beverages Equipment And Service*



**PEPSICO**

foodservice 

# Place Your Orders With Our Beverage Experts At Pepsi Direct

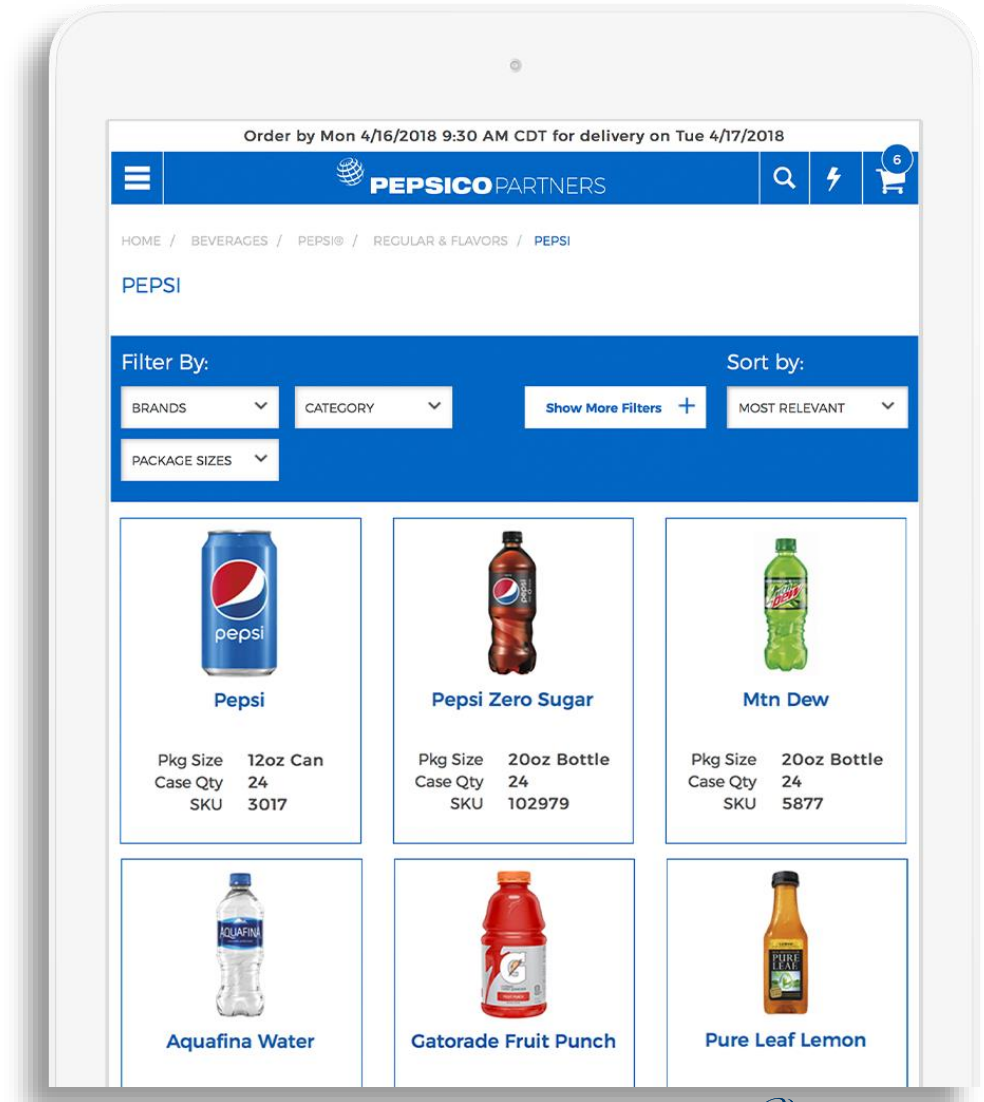


Pepsi Direct	
<b>Grow Your Business</b> <ul style="list-style-type: none"><li>• Dedicated Pepsi Direct Sales Representative</li><li>• Insight into your order history, beverage equipment, and local warehouse inventory to minimize out-of-stocks</li></ul>	<b>Customer Service</b> <ul style="list-style-type: none"><li>• Order desk hours are 6am-7pm</li><li>• Contact at a time that you determine is best for your business</li></ul>

# Or Move To Our Online Ordering Platform PepsiCo Partners

## An Online Ordering Platform Designed to:

- ✓ Allow you to Place An Order Anytime
- ✓ View Your Order History to Make Re-Orders Simple
- ✓ Increase the Speed of the Order Process
- ✓ Shop Visually with Accompanying Product Imagery





# We Have Differentiated Beverage Equipment To Deliver Against Consumer Needs With An Experience Relevant For Your Locations

## COOLER SOLUTIONS FOR ANY SIZE SPACE



## PERSONALIZED FOUNTAIN CHOICES



## H&W CONVENIENCE



## AMBIENT OFFERINGS



## POINTS OF INTERRUPTION



# Our Equipment Service Team Will Maintain Your PepsiCo Equipment Free Of Charge

**Our Equipment Call Centre is the Single Point of Contact for solving any and all equipment issues**

- 800M active customers
- 2.4MM assets serviced
- 2.1MM phone calls annually
- Dedicated teams and processes:
  - Preventative Maintenance Management
  - Service Escalation
  - Service Exception / Data Entry
  - Dispatch Optimization
  - Equipment Troubleshooting
  - Small Parts Fulfillment
- Calls dispatched 365 days/year, 19hr/day  
7am-2am EST (all calls live-answered)
- Tri-Lingual Capability
  - English, French, and Spanish



**Sudden Service**  
**1-800-387-6683**



# *Pricing And Rebates*



**PEPSICO**

foodservice 



# Pepsi Pricing

Units Per Case	Size	Product	DSD Case Price	FSD Case Price
12	355ml	Pepsi Cans (NCB/CSD)	\$ 7.37	\$ 7.80
24	355ml	Pepsi Cans (NCB/CSD)	\$ 14.74	\$ 14.78
24	591ml	Pepsi Bottles (NCB/CSD)	\$ 25.67	\$ 25.97
12	450ml	Dole	\$ 14.94	\$ 16.12
12	547ml	Pure Leaf	\$ 20.76	\$ 23.49
24	591ml	Aquafina	\$ 15.61	\$ 15.61
15	1L	Aquafina Shell	\$ 16.58	\$ 16.58
12	1.5L	Aquafina	\$ 20.59	\$ 20.59
30	355ml	Montellier Carbonated Mineral Water	\$ 22.66	\$ 22.66
25	500ml	Montellier Carbonated Mineral Water	\$ 19.14	\$ 19.14
12	500ml	O.N.E. Coconut Water 500ML 12pk	\$ 27.82	\$ 27.82
12	355ml	Bubly Sparkling Water	\$ 6.49	\$ 6.49
12	700ml	ARTO LIFEWTR	\$ 18.04	\$ 18.04
12	1L	Arto Life	\$ 22.34	\$ 22.34
12	591ml	Gatorade	\$ 16.61	\$ 16.62
24	710ml	Gatorade	\$ 45.67	\$ 45.67
12	325ml	Starbucks Cold Brew	\$ 34.59	\$ 1.01
12	405ml	Starbucks Frappuccino	\$ 27.82	\$ 28.82
24	250ml	Rockstar Energy	\$ 38.50	\$ 38.50
12	473ml	Rockstar Energy	\$ 25.60	\$ 25.60
12	473ml	Mountain Dew Kickstart	\$ 12.47	\$ 12.47
1	BIB 12L	Carbonated	\$ 36.99	\$ 37.24
1	BIB 20L	Carbonated	\$ 62.82	\$ 62.82
1	BIB 12L	Brisk	\$ 50.48	\$ 50.48
1	BIB 12L	Lime Margarita	\$ 90.07	\$ 90.32
1	BIB 12L	Motts Clamato	\$ 90.07	\$ 90.32
1	BIB 12L	Cranberry Cocktail	\$ 90.07	\$ 90.32
1	BIB 12L	Orange Juice	\$ 90.07	\$ 90.32
1	BIB 11.4L	Dole Strawberry Kiwi	\$ 50.49	\$ 50.49
1	CO2	CO2 Tank	\$ 27.27	\$ 27.27

# Pepsi Rebate Program

**WE'VE JOINED THE CLUB**

**Our NEW partnership scores a hole in one.**

**PEPSICO CANADA**

**GOLFMAX NGCOA OFFICIAL SUPPLIER**

Volume	Package Rebate	Fountain Rebate
0cs-249cs	NA	NA
250cs-499cs	\$1.00 Per Case	\$1.00 Per BIB
500cs +	\$2.00 Per Case	\$2.00 Per BIB

- All rebates calculated and paid at the end of the calendar year