

# Sign me up!

**THANK YOU!**  
Questions? (585) 615-7742



Brochure Distribution Service

## 2024 Distribution Enrollment Form

Mail/Ship to: 1 Grove St., Suite 103-B, Pittsford, NY 14534

Email to: andersons@merchantrytourism.com

Find us: www.merchantrytourism.com

LOCATION	MONTH	QUANTITY	RACKSIZE	SELECT (x)	OVERSIZE	SELECT (x)
OHIO RV SUPERSHOW - SPRING (Cleveland).....	Jan	225	\$150	_____	\$190	_____
PITTSBURGH RV SHOW (PA) .....	JAN	275	\$185	_____	\$225	_____
LEHIGH VALLEY RV & CAMPGROUNDS SHOW (PA).....	JAN	150	\$ 90	_____	\$120	_____
PA FARM SHOW (Harrisburg, PA) .....	JAN	150	\$125	_____	\$190	_____
FLORIDA RV SUPERSHOW (Tampa).....	JAN	300	\$185	_____	\$235	_____
ATLANTA CAMPING & RV SHOW (GA) .....	JAN	200	\$105	_____	\$145	_____
FT. MYERS RV SHOW (FL) .....	JAN	150	\$100	_____	\$135	_____
BOSTON RV & CAMPING EXPO (MA).....	JAN	150	\$105	_____	\$175	_____
GARDEN STATE RV & CAMPING SHOW (Edison, NJ)	JAN	175	\$135	_____	\$175	_____
NORTHEAST RV & CAMPING SHOW (Hartford, CT)	JAN	150	\$120	_____	\$160	_____
MID-ATLANTIC RV EXPO (Richmond, VA).....	FEB	150	\$100	_____	\$135	_____
SPRINGFIELD RV, CAMPING & OUTDOOR SHOW (MA).....	FEB	200	\$135	_____	\$195	_____
MARYLAND RV SHOW (Timonium).....	FEB	175	\$140	_____	\$200	_____
NORTHEAST RV SHOW (Suffern, NY).....	FEB	150	\$100	_____	\$150	_____
ERIE RV SHOW (PA) .....	FEB	150	\$ 95	_____	\$125	_____
MONTREAL RV SHOW (Canada).....	MAR	250	\$135	_____	\$200	_____
GREATER PHILADELPHIA RV SHOW (PA).....	MAR	175	\$100	_____	\$155	_____
CNY RV AND CAMPING SHOW (Syracuse, NY) .....	MAR	150	\$ 90	_____	\$125	_____
YORK RV SHOW (PA) .....	MAR	150	\$ 90	_____	\$105	_____
TORONTO RV SHOW AND SALE (Canada) .....	MAR	200	\$130	_____	\$185	_____
THE GREAT ALLENTOWN FAIR (PA) .....	AUG	150	\$100	_____	\$150	_____
THE GREAT NEW YORK STATE FAIR (Syracuse, NY) .....	AUG	300	\$250	_____	\$395	_____
FALL RV FEST (Cleveland, OH).....	SEPT	150	\$120	_____	\$155	_____
AMERICA'S LARGEST RV SHOW (Hershey, PA) .....	SEPT	300	\$185	_____	\$225	_____

In the event of a show cancellation, Anderson's Brochure Distribution Service will make every effort to substitute a comparable show. Send quantities indicated for selected shows.

Select the **FULL PROGRAM** (all 24 shows) as shown to the right, or add up your a la carte selections and input the # and \$.

**Enroll early in the full program and save \$!!!**

We want to know you're going to be in our racks in 2024! So don't wait. Select the **FULL PROGRAM**, and pay discounted rate available at date of submission. Payment must be received by the deadline date for applicable discount.

**FULL PROGRAM:**

**4,575 pieces**

**\$3,070**

(24 shows)

**\$4,250**

(24 shows)

**Partial Program**

(# pieces)

\$ \_\_\_\_\_

(# of shows)

\$ \_\_\_\_\_

(# of shows)

**COMPANY:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

**LANDLINE:** \_\_\_\_\_ **CELL:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_



**HOT! Discount options applied to full program only.**

**Discount (check one):** **Small Piece** **Large Piece**

☐ Enroll & Pay by 9/15/23: \$2,300 \$3,185

☐ Enroll & Pay by 10/15/23: \$2,600 \$3,600

☐ Enroll & Pay by 11/15/23: \$2,900 \$4,025

☐ **Full Program Price:** \$ \_\_\_\_\_

(Insert full program rate or applicable discount from above)

OR

☐ **Partial Program Price:** \$ \_\_\_\_\_

(Add up all selected show rates)

OR

☐ **Design-Print-Show Package:** \$ \_\_\_\_\_

(Rack card design/print; 24 shows - \$3,000; deadline 10/15/23)

**TOTAL DUE \$** \_\_\_\_\_

**Make checks payable to: Anderson's Brochure Distribution**

Last updated 08/2023

## Why RV Shows?

We carefully select shows providing maximum exposure and quality distribution for our customers. Our booths are staffed by competent and courteous professionals.



All hands on deck! Our entire family, along with our dedicated staff, provide friendly and professional services in all aspects of our work, from shipping/receiving and inventory control in our store room, to set up and operation of the show space.



Your literature is seen in well-lit, sturdy, attractive racks that are easily browsed by hundreds of thousands of show-goers each year.

## Merchantry Tourism, LLC What can we do for you?



Brochure Distribution Service

Serving the outdoor hospitality and tourism industries across the US and beyond.

Plus...

- Marketing & PR services
- Design projects
- Association management
- Consultation services
- Speaking engagements

Ask Merchantry Tourism to provide quotes for your projects, including:

Rack cards, brochures, magazines, postcards, business cards, envelopes, etc.

Banner displays, table covers, posters and other signage.

Advertisements for print and digital media, including magazines, newspapers, websites, mobile apps, outdoor displays, etc.

Writing for blogs, press releases, advertising scripts/ad copy.

Assistance with website development, design, and management.

Assistance with social media content.

Have a marketing project and not sure if we can help or if we fit your budget? Reach out! We'll discuss your project to see if it is in our wheelhouse, or gladly provide a referral to a reputable partner.

[info@merchantrytourism.com](mailto:info@merchantrytourism.com)  
(585) 615-7742

[www.MerchantryTourism.com](http://www.MerchantryTourism.com)

*Merchantry Tourism, LLC, including Anderson's Brochure Distribution Service, is owned and operated by Lisa and Don Bennett, Jr. They also own two campgrounds on Conesus Lake in New York's Finger Lakes region. Lisa and Don know the outdoor hospitality and tourism industries, and look forward to working with you to promote your business or destination to the traveling public.*

**"Go where the campers are. Go Merchantry Tourism!"**

## Need Design and Print Help?

Anderson's Brochure Distribution Service is a division of Merchantry Tourism, LLC. Through Anderson's, you get your literature distributed to prospective customers.

If you need new literature, Merchantry Tourism can help you craft your brand messaging, put it in digital or hardcopy format, and even print the quantities you need with friendly service and low-cost estimates.

