

Registration Form

Event Fees (see inclusions on other side)

Select all that apply:

☐ Attendees (non-vendors)

☐ ICA Member: \$50.00 per adult x _____ \$ _____

☐ Non-Member: \$75.00 per adult x _____ \$ _____

☐ Child (12/under): 25.00 per child x _____ \$ _____

☐ Vendor Space (includes a max of two vendor reps. See other side for inclusions)

☐ ICA Member: \$250.00 per space x _____ \$ _____

☐ Non-Member: \$400.00 per space x _____ \$ _____

Add on: ☐ Basic Electric Access: \$25.00 (for vendor space) \$ _____

☐ Sponsorship

☐ Platinum Sponsor: \$5,000.00 \$ _____

☐ Gold Sponsor: \$1,000.00 \$ _____

☐ Silver Sponsor: \$ 500.00 \$ _____

☐ Bronze Sponsor: \$ 300.00 \$ _____

Lodging must be booked separately.

TOTAL DUE: \$ _____

Subtotal:



**October 26-28, 2026
Hillsdale, IL**

Payment due prior to HCE

☐ Check in the Mail

☐ Charge my Credit Card

☐ MC

☐ Visa

☐ Disc

☐ AMEX

*Credit card payments
will incur a modest
processing fee*

Card Number _____

Security Code _____

Expiration Date _____

Zip Code for Card _____

Name on Card _____

Company Mailing Address:

Street or PO Box _____

City _____

State _____

Zip Code _____

Website _____

Primary Contact Phone Number _____

Email Form/Send Questions To:
info@heartlandcampgroundexchange.com

Make Checks Out To:
Illinois Campground Association

Mail Form/Checks To:

ICA
c/o Merchantry Tourism
1 Grove St., Suite 103-B
Pittsford, NY 14534

Who is Coming to the Heartland Campground Exchange?

Company _____

*Vendors: Max of 2 reps
per space registration*

Attendee 1: First and Last Name _____

Attendee 1 Email _____

Title _____

Attendee 2: First and Last Name _____

Attendee 2 Email _____

Title _____

Attendee 3: First and Last Name _____

Attendee 3 Email _____

Title _____

Attendee 4: First and Last Name _____

Attendee 4 Email _____

Title _____

About the Heartland Campground Exchange: Real Campground. Real Life. Real Learning.



Oct. 26-28, 2026

Location:
Sun Retreats
Rock River
3333 290th St N.
Hillsdale, IL 61257

The 2026 **Heartland Campground Exchange** is a new event hosted by the **Illinois Campground Association** and welcoming anyone involved in the outdoor hospitality industry.

Experiences will include immersive, hands-on training, curated commerce opportunities, and simulations/evaluations of real world situations that can happen at your parks.

Best of all, the Heartland Campground Exchange is taking place at an actual campground facility - **Sun Retreats Rock River** in Hillsdale, Illinois! You'll feel right at home with your fellow attendees!

Lodging is available nearby in the East Moline at the Hyatt Place / Hyatt House Quad Cities (Lodging reservations are separate from event registrations).

Link Up with The Heartland Campground Exchange and Illinois Campground Association:

- www.HeartlandCampgroundExchange.com (event info & registration; link to lodging room block/reservation)
- www.illinoisgocamping.com (Illinois Campground Association)
- www.sunoutdoors.com/illinois/sun-retreats-rock-river (the HCE host location)
- www.facebook.com/groups/heartlandcampgroundexchange (Join the Facebook conversation)

Inclusions for Attendee Registration, Marketplace Vendor Space, and Sponsorships

Attendee Registration:

- Registration includes all informational/educational sessions plus event meals.

Marketplace Vendor Space

- Marketplace table with two chairs and access to basic internet service.
- One ticket for each meal during the HCE. Additional meals for additional representatives must be purchased a la carte.
- Non-members registering for trade show space are automatically enrolled in the Illinois Campground Association for the following year (2027).
- List of attendees provided post-event.

Sponsorship Notes:

- **Please Note:**
 - » **Platinum sponsorship** is the only sponsorship with Marketplace vendor space and attendee registration included in the package
 - » All other sponsor levels (Gold, Silver, Bronze) intending to vend at the Marketplace must select a vendor space (\$) as part of their registration.
- **Attendees, Non-Attendees, and Marketplace Vendors Can All Include Sponsorships**

Basic Sponsorship Package. All sponsorship levels will receive:

- Inclusion on event signage
- Logo/link on event website and event app
- Logo/link/sponsorship included in event communication (pre/post).
- Mention and thank you during HCE.

Register online: www.HeartlandCampgroundExchange.com

Platinum Sponsorship

- Basic Sponsorship Package (See Sponsorship Notes)
- One booth space with electric access (no need to register booth space separately).
- Registration for up to two marketplace vendor reps, including all meals during HCE.
- Introduction and 2-minute podium time scheduled during one dinner time.
- Stand-alone marketing e-blast to HCE attendees and ICA members, featuring content about your service or product (scheduled after HCE for maximum exposure)
- Advertorial space (up to 750 words) in a printed member newsletter (scheduled after HCE for maximum exposure).
- One year of Premium Commercial Membership in ICA (new or renewing), plus all member benefits/marketing exposure.
- One boosted post (\$50 value) via ICA's Facebook page.

Gold Sponsorship

- Basic Sponsorship Package (See Sponsorship Notes)
- Introduction and 2-minute podium time scheduled during one dinner time.
- Stand-alone marketing e-blast to HCE attendees and ICA members, featuring content about your service or product (scheduled after HCE for maximum exposure)
- One boosted post (\$50 value) via ICA's Facebook page.

Silver Sponsorship

- Basic Sponsorship Package (See Sponsorship Notes)
- One boosted post (\$50 value) via ICA's Facebook page.

Bronze Sponsorship

Basic Sponsorship Package (See Sponsorship Notes)

Heartland Campground Exchange Cancellation and No-Show Policy

See also: <https://heartlandcampgroundexchange.com/faq>

Registration and sponsorship fees for the Heartland Campground Exchange are used to cover event-related expenses, including meals, facilities, educational programming, materials, and other commitments made on behalf of attendees and vendors. Cancellations received 21 or more before the event: Full refund, less any non-refundable processing fees. Cancellations received 14-20 days before the event: 50% refund, less any non-refundable processing fees. Cancellations received fewer than 14 days before the event: No refund. No-shows: No refund will be issued for attendees or vendors who register but do not attend the event. Substitutions: If a registered attendee is unable to attend, they may transfer their registration to another individual from their organization at no additional charge, provided the event organizers are notified prior to the event. Event cancellation: If the Heartland Campground Exchange is canceled by the organizers, registered attendees will receive a full refund of their registration fee, less any non-refundable processing fees. The organizers are not responsible for travel, lodging, or other expenses incurred by attendees. By registering for the Heartland Campground Exchange, you acknowledge and agree to the cancellation and no-show policy above.