



PRIORITIES UPDATE Q3 2026

STRATEGIC PRIORITIES. MEASURABLE PROGRESS.

CPDA's Q3 Update provides a concise update on progress against the association's [2026 strategic priorities](#). It tracks regulatory reform, policy and funding, environmental stewardship, market access, membership growth, and communications.

REGULATORY EFFICIENCY & REFORM

Reduce EPA backlogs, improve regulatory engagement and protect adjuvant confidential business information.

ON TRACK

[Advancing PRIA 6 priorities](#) such as: protecting Non-PRIA funding, fixing Inert Finder and providing regulatory clarity for Me-Too actions

IN PROGRESS

Partner with EPA on pesticide backlog as **actions declined from 14,600 to under 8,000** (a 45% reduction)



POLICY & FUNDING PRIORITIES

Strengthen EPA pesticide program funding and advance CPDA priorities through Congress, the Administration and the Farm Bill.

ON TRACK

Supported House action advancing a [\\$3M increase for EPA pesticide programs](#) in FY27, first increase in years

ON TRACK

[Secured CPDA priorities](#) in the House-passed Farm Bill, including Centers of Excellence for crop protection, potentially millions of dollars investment in adjuvant research



ENVIRONMENTAL STEWARDSHIP & MARKET ACCESS

Support practical ESA implementation and conservation initiatives that protect acres and maintain grower access to crop protection tools.

ON TRACK

Supported [expanded recognition of drift reduction adjuvants](#) as practical EPA ESA solutions

ON TRACK

[Developed DRA communications resources](#) to support CPDA's stewardship message



MEMBERSHIP GROWTH & OPERATIONAL EXCELLENCE

Strengthen member engagement and communications to reinforce CPDA's value.

ON TRACK

[8% growth](#) in membership

ON TRACK

[33% increase](#) in CPDA-PAC contributions, record AICP member attendance (19% growth) and increased Fly-In participation by 15%

