

**QUANTIFYING THE RELATIONSHIP BETWEEN PLATE SURFACE ENGINEERING
AND INK LAYDOWN PERFORMANCE**



SEPTEMBER 29TH, 2026

TIME	SESSION	DESCRIPTION
1 PM – 1:30 PM	WELCOME & EVENT OVERVIEW	INTRODUCTION TO THE DOE OBJECTIVES, EVENT PURPOSE, TECHNICAL GOALS, AND OVERVIEW OF THE DAY.
1:30 PM – 2:15 PM	CSW PRESENTATION: MAREK SKRZYNSKI	EDUCATIONAL PRESENTATION LED BY CSW COVERING MICROCELL VARIATIONS FROM SEVERAL VENDORS, TECHNOLOGY FUNDAMENTALS, AND MICROCELL SURFACE SCREENING APPROACHES.
2:15 PM – 2:30 PM	NETWORKING BREAK	ATTENDEE NETWORKING OPPORTUNITY WITH TECHNICAL EXPERTS, VENDORS, AND INDUSTRY PEERS.
2:30 PM – 3:15 PM	LIVE PRESS DEMONSTRATION	LIVE PRINTING DEMONSTRATION FEATURING MULTIPLE MICROCELL SCREENING TECHNOLOGIES FROM SEVERAL VENDORS USING MONO-PIGMENT PROCESS COLORS AND A MULTI-PIGMENT SPOT COLOR USING A BANDED ANILOX ROLL.
3:15 PM – 3:30 PM	NETWORKING BREAK	ATTENDEE NETWORKING OPPORTUNITY WITH TECHNICAL EXPERTS, VENDORS, AND INDUSTRY PEERS.
3:30 PM – 5:00 PM	MICRODYNAMICS HANDS-ON DEMO: BRENT ZURCHER	FUNDAMENTALS OF MICROCELL AND ANILOX SYSTEMS, MEASUREMENT METHODOLOGIES, AND INTERPRETATION OF PRINT PERFORMANCE DATA.
3:30 PM – 5:00 PM	PERET HANDS-ON DEMO: LUKAS PESCOLLER	FUNDAMENTALS OF PLATE AND INK LAYDOWN MEASUREMENT, DEVICE METHODOLOGY, MEASUREMENT CAPTURE TECHNIQUES, AND INTERPRETATION OF COLLECTED DATA.
5:00 PM – 5:15 PM	NETWORKING BREAK	ATTENDEE NETWORKING OPPORTUNITY WITH TECHNICAL EXPERTS, VENDORS, AND INDUSTRY PEERS.
5:15 PM – 5:30 PM	CLOSING REMARKS	CLOSING REMARKS AND ACKNOWLEDGMENTS. DISCUSSION OF RESULTS TO LEAD INTO THE SESSION AT FTC THE FOLLOWING DAY
5:30 PM – 7:00 PM	NETWORKING HAPPY HOUR	ENJOY TIME TO NETWORK WITH INDUSTRY EXPERTS