Geethikaa Desam

Procurement and continuous improvement specialist,
Impact CNC



Native - Hyderabad, India
Resides in Fort Wayne, Indiana

Program of Study: Master in Engineering Management (MEM), Alumnus

DID YOU KNOW?

High-resilience individuals activate their prefrontal cortex more effectively- helping them stay calm, think clearly, and adapt quickly during crises.

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What was the draw to join this SCSU Program?

The flexibility in learning and the exceptional support I both heard about and experienced from the university were key factors in my decision.

Please share a favorite project or collective memory from your study tenure?

One of my favorite memories is how the right team made all the difference. We had great chemistry, brought a lot of energy, collaboration, and fun to every project. Time flew by during the master's program—it truly felt like it passed in the blink of an eye.

How do the skills you learned being a part of the program benefit you in your daily professional activities?

The program equipped me with a strong foundation in data-driven decision making, supply chain principles, and process optimization—all of which are essential in my role as a Procurement and Continuous Improvement Specialist. From analyzing procurement trends to leading efficiency initiatives, I apply what I learned daily. Courses on operations, project management, and systems thinking have helped me manage cross-functional teams, identify bottlenecks, and implement sustainable improvements across the organization.



Geethikaa Desam (Continued...)

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What certificates do you have?

Tableau desktop certificate, AWS cloud practitioner certificate, lean six sigma black belt, certified scrum master.

What word do people use to describe you most often?

“Resilient.” Whether in personal or professional settings, I’m often described as someone who stays steady under pressure, adapts quickly, and keeps moving forward with a solutions-focused mindset.

How would you describe your experience with the ease of enrollment or transitioning to graduate school at Plymouth? What aspects stood out to you?

The transition to graduate school at Plymouth was smooth and well-supported. The enrollment process was clearly communicated, and the staff was responsive and helpful at every step. What stood out most was the personalized attention I received—my questions were answered promptly, and I felt guided rather than just processed. The flexibility of the program, combined with the welcoming academic environment, made the transition from my undergraduate studies to graduate-level coursework feel natural and manageable.

Can you share your experiences with professional associations or student groups at Plymouth? How have these connections helped you continue learning and growing in your profession?

At Plymouth, I had the opportunity to serve as the Treasurer for the American Society for Engineering Managers (ASEM) student chapter. This experience not only strengthened my leadership and budgeting skills but also allowed me to collaborate with peers from diverse professional backgrounds. Being part of ASEM kept me engaged with industry trends, introduced me to real-world case studies, and provided a platform to network with professionals and alumni. These connections have been instrumental in shaping my approach to continuous improvement and have contributed meaningfully to my growth in the field.

What are your thoughts on the Plymouth facilities, the Twin Cities location, or the people you've interacted with across different programs? How have these factors impacted your experience?

The Plymouth campus provided a comfortable and focused environment for learning, with well-equipped facilities that supported both in-person and hybrid classes effectively. Being located in the Twin Cities added a unique advantage—access to a vibrant job