



MENTORSHIP MATTERS MORE THAN EVER

120 Years of Positive Impact & Empowering Young People



OUR MISSION

The mission of **Big Brothers Big Sisters** is to ignite and inspire the power and promise of youth through the transformative power of mentorship.



We serve 27 Georgia counties surrounding metro Atlanta, Macon Columbus & Dalton



1:1 MENTORING WITH VOLUNTEERS



**TWO TIMES
PER MONTH**



**IN YOUR
COMMUNITY**



**ONE-ON-ONE
TIME**



**Big Brothers
Big Sisters®**

A young Black boy with short hair is smiling and leaning against a wall made of vertical glass mosaic tiles in various shades of green and yellow. He is wearing a dark blue t-shirt with a white and teal graphic. His arms are crossed over his chest.

**IMAGINE IF EVERY
STUDENT HAD A
MENTOR.**

IN PRACTICE

HOW IT WORKS

50 students per
Lead Mentor

8 groups:
5 students
in each group

10 students
seen 1:1

LEAD MENTOR

- Trained professional mentor
- Relatable to students
- Works full-time in one school
- 1 Male, 1 Female per grade

MENTORING SUPERVISOR

- Liaison with School
- Works with administrators, counselors, social workers
- Supervises up to 6 Lead Mentors

PROGRAM LEADERSHIP & SUPPORT

- Level Up Director
- Level Up Assistant Director
- "Floaters"

THE IMPACT OF LEVEL UP

MENTORSHIP KEEPS KIDS IN SCHOOL



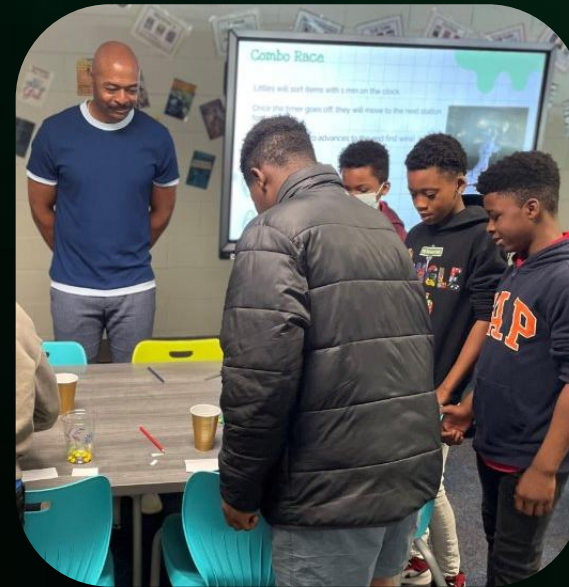
CONNECTION

83% of students reported feelings of increased school connectedness



MENTAL HEALTH

83% of students had decreased or no depressive symptoms.



DISCIPLINE

88% of students had reduced or no discipline events



EMOTIONS

89% had consistent or improved emotional regulation



BELONGING

92% of students had a trusted adult in their lives

School Outcomes Chronic Absenteeism*

*percent of students absent 10% or more
of enrolled days in 2024-25

Chronic Absenteeism Reduced **27%-58%**

HJ Russell West End Academy

6-8 graders chronically absent
53.8% (all students)

vs.

Level Up **39.5%**

Young Middle School

6-8 graders chronically absent
52.9% (all students)

vs.

Level Up **31.7%**

Lithonia Middle School

6th graders chronically absent
28.3% (all students)

vs.

Level Up **12.1%**

7th graders chronically absent
36.5% (all students)

vs.

Level Up **15.7%**

School Testimonial



Ms. Dewonda Chambers
6th Grade Assistant Principal
Lithonia Middle School

MENTORSHIP TURNED SETBACKS INTO COMEBACKS - BETTER ATTENDANCE, BETTER GRADES, & BACK ON THE TEAM



Meet Little Brother Brandon

- In Level Up with Mentor Nick Turner since 6th grade
- Attendance has steadily improved
- More focused on schoolwork, which has allowed him to join the football team

MENTORSHIP TURNED SHYNESS INTO FRIENDSHIPS - BETTER ATTENDANCE, BETTER GRADES, & FOCUS ON THE FUTURE



Meet Little Sister Kiy'Mari

- Matched with Mentor Ninoshka Robinson since 6th grade
- Absences decreased by 75%
- Building friendships in Level Up increased her sense of belonging at school and engaged in learning. Now she dreams of becoming a detective, lawyer and stylist!



**OUR BIG
VISION**

**MENTORSHIP
KEEPS
GEORGIA KIDS
IN SCHOOL,
SHOWING UP &
DREAMING BIG**

The Rural Reality

- Scarce mentors in rural counties
- Few local funding opportunities
- Schools stretched thin
- **Paid, professional mentors are essential**





Current Students at Risk

- 123 students served in Wilkinson & Laurens
- 36–39% had 10+ absences last year
- Some with 50+ absences or repeated suspensions
- Programs end without new funding



THE RESEARCH

A longitudinal economic study titled, **"The Long-Term Impacts of Mentors: Evidence from Experimental and Administrative Data."**



THE RESULTS

The data shows that being a "Little" through Big Brothers Big Sisters significantly improves lifetime economic outcomes.



BBBS Littles are
20% MORE LIKELY
to enroll in college



BBBS Littles
EARN 15% MORE
over their lifetime



Being a BBBS Little
CLOSES 2/3
of the economic gap

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MENTOR.**

THANK YOU!



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