

# 2021 CPSA VIRTUAL CONFERENCE PORTAL

## Information for Sponsors & Exhibitors

### **What is the Exhibit Hall?**

The Exhibit Hall is like a virtual tradeshow, where attendees can visit booths to learn about our sponsors and interact with company representatives through text and video chat.

Each booth is customized by the sponsor and may include information about the company, links to the company's website and social media accounts, downloadable resources and much more!

### **As a Sponsor, how do I edit my booth?**

Sponsors receive an invite to their Exhibitor's Portal once they have signed on with CPSA. The email will come from the email address, no-reply@pheedloop.com with the sender's name as the name of the event.

Your exhibitor portal is where you'll be able to manage your profile, staff, and overall strategy to optimize your presence at the conference and maximize your return. The information you provide will feed directly into the virtual event portal and website.

### **Do exhibitors/sponsors get access to watch the speaker sessions?**

Sponsors do not get access to watch the speaker sessions unless they have paid and registered as an attendee. Event sponsorship packages may include complimentary registration(s) that must be activated ahead of the conference date that will allow access to the sessions.

### **Are there any networking opportunities for exhibitors?**

A sponsor can see who is viewing their booth at any given time. When someone is viewing a booth, their name will show up in the chat section on the right side of the screen in the virtual portal. Once a chat message has been started you can also initiate a video message. To use the video message function, the platform (PheedLoop) will need you to allow access to your camera and microphone. Please note that all video messages are encrypted and are not recorded.