

A Guide for Supporting NNA Communication

NAVIGATING THE NEW ARCTIC COMMUNITY OFFICE

The Navigating the New Arctic Community Office (NNA-CO) is here to support your NNA project communication goals.

The NNA-CO can assist your project team in your outreach and communication efforts by amplifying messages, results, and products created by your team. Read below to learn how to take advantage of these opportunities.

Social Media

0,0

Twitter and Facebook are effective ways to engage with fellow researchers & Indigenous community members. The NNA-CO runs accounts on both platforms, where we can post your social media content to reach our followers. Simply tag us (@ArcticTogether) on your platform of choice, or send us an email with the material you'd like us to share.

NNA-CO Communication Platforms



Leveraging existing NNA-CO communications such as the monthly NNA Community Newsletter, Arctic Together podcast, and the NNA-CO's Zine can help distribute your project information to a broader audience. Contact the office if you have an idea for a feature in one of these platforms.

Conferences



The NNA-CO hosts and facilitates sessions at various scientific meetings and conferences, such as AGU and ASSW to highlight and discuss NNA research. You and your team are welcome to submit abstracts to existing sessions to present on your project. We also always welcome invitations to partner with us on new sessions in the future. Contact the NNA-CO to learn about upcoming opportunities.



<u>www.nna-co.org</u>



contact@nna-co.org

