



Eastern MSDC

Virtual ANNUAL MEETING

DECEMBER 3, 2020 | 3PM-5PM

Join us as we wrap up 2020 and prepare for a new year of growth, engagement, and connections! And, you won't want to miss a timely presentation to help build an effective media strategy to generate leads and convert them into sales.

3:00 pm - Social Media Strategy Boot Camp, presented by Aliya Hammond, Social Media Strategist and Trainer

In this engaging training, participants will discover the essential elements of a social media strategy, learn how to integrate social media into your current marketing and communications plans, and develop a streamlined social media and content strategy.

**4:00 pm - "A Year in Review and the Path Forward,"
A Message from EMSDC's President & CEO**

We will share the Council's journey through this year, our now and what's next, including success stories, our response to the pandemic and civil unrest, innovative 2021 program plans, new partnerships and initiatives, corporate and Board member engagement, and much more.



Valarie Cofield
President/CEO
EMSDC



Aliya Hammond
Social Media Strategist
and Trainer
Aliya Hammond Consulting

REGISTER NOW AND BE INFORMED!