



Goldman Sachs 10,000 Small Businesses (10KSB) is a practical educational program that drives business growth, increases job creation and drives the business owner to **work strategically "on" the business**, not work **tactically "in" the business**. The "toolbox" acquired when going through the program can be applied to your current business and any future entrepreneurial pursuits.

- The 10KSB program is designed to facilitate the growth of your business and yourself as a leader. The primary tool for stimulating this development is the creation of your Growth Plan. **Growth Plan: a strategic and tactical implementation to guide your business growth.**
- Participants develop a **tailored growth plan that can be used to immediately** benefit their businesses
- Babson College of Boston created the curriculum – Ranked No. 1 in Entrepreneurial Education by US News and World Report.
- One on One Business Advisors, Subject Matter Experts, Peer Learning Business Support Resources and on-going Alumni Services (currently 568 alumni) provided to the participants
- Become part of an ecosystem where 86% of alumni buy products/services from each other
- **No-cost to you:** Full scholarship provided by the Goldman Sachs Foundation.

Requirements for enrollment are\*:

- Owner or Co-Owner
- Minimum of two years in business
- \$75,000 in 2019 (minimum revenue)
- Two (2) employees (includes owner, FTE's, temps and consultants)
- \*Criteria has been temporarily modified due to COVID-19

**Apply Now:** [www.10ksbapply.com](http://www.10ksbapply.com)  
**Applications due January 29th**  
**Cohort 24 classes start May 2021**  
**For questions, email: [kralph@ccp.edu](mailto:kralph@ccp.edu)**

**Building a business can pose many challenges, so why do it alone? APPLY today and join a community of like-minded entrepreneurs to help you navigate through the complexities.**

**[www.10KSBAppl.com](http://www.10KSBAppl.com)**