

# Community Power to Prosper

## RECRUITING NOW FOR JUNE 2021

Classes to be held in Homewood, PA • *Deadline to apply is June 16, 2021*

Thriving communities are built on the restaurants, shops, professional services, and other local businesses that make up those neighborhoods. Take advantage of the University of Pittsburgh's wealth of resources and begin creating value for your business and your community today.

The **Community Power to Prosper Program**, a no-cost, 6-month certificate program provided by the Institute for Entrepreneurial Excellence (IEE), is designed for owners of existing inner city businesses interested in entrepreneurship and growth. The program's goal is to identify barriers and opportunities and develop strategies for growth in sales, profits, and enterprise value.

**TOPICS INCLUDE:** Social Media Strategy • Financial Management • Market Access  
Strategic Planning • Legalities of Small Business • Employee Management

### Ideal for Business Owners Who:

- Have been in business for a minimum of two years
- Have at least one full time employee other than themselves
- Are looking for new ways to sustain and grow their business

For an application & more info:  
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