

2020 CVS Health **Supplier Diversity** in Merchandising Program

Categories Needed:

- Feminine Care
- Women's Wellness
- Sexual Health
- Baby Care
- Skin Care
- Active Nutrition
- Hair Care
- First Aid
- Health Foods



CVS Health is kicking off our **2020 Supplier Diversity in Merchandising Program**. This program aims to provide equitable yet mutually beneficial merchandising opportunities for **diverse owned businesses** to compete for valuable and limited space on CVS Health store shelves!

PLEASE SUBMIT A 90 SECOND VIDEO PITCH showcasing your product and why you feel it would be a great fit within our CVS Health Retail Stores

- All 90 second video submissions should be forwarded to: edwin.alvarez@cvshealth.com
- All submissions are **due by the Monday October 19th**