

# AUTUMNFEST 2025

**September 27, 2025 • Mercer Street, Princeton**

We are proud to celebrate the 21<sup>st</sup> year of AutumnFest along Mercer Street in the iconic Grassroots District of Princeton. The festival is free to the public and features food and craft vendors, a Kid Zone, pumpkin decorating, and pie eating contests.

## Sponsorship Levels

### **Cornucopia PRESENTING Sponsor - \$5,000**

- AutumnFest Presented by the Chamber of Commerce of the Two Virginias and “Your Company”
- Logo placement on event webpage, e-flyers, and event signage
- Logo on newspaper advertising
- Event sponsor on media advertising
- Social media posts highlighting sponsorship
- Press release recognition
- Complimentary vendor booth during AutumnFest

### **Pumpkin Spice KID ZONE Sponsor - \$2,500**

- Logo on banner in KID ZONE area
- Event sponsor on media advertising
- Social media posts highlighting sponsorship
- Press release recognition
- Complimentary vendor booth during AutumnFest

### **Fall Equinox ENTERTAINMENT Sponsor - \$1,000**

- Logo on banner in front of ENTERTAINMENT area
- Event sponsor on media advertising
- Social media posts highlighting sponsorship
- Press release recognition

### **Harvest Sponsor - \$500**

- Event sponsor on media advertising
- Social media posts highlighting sponsorship
- Press release recognition

### **Homecoming Sponsor - \$150**

- Logo on social media posts and event webpage

**To secure your sponsorship, please contact the Chamber of Commerce of the Two Virginias today at (304) 327-7184 or email [jeff@coctwovirginias.com](mailto:jeff@coctwovirginias.com)**

