FOR IMMEDIATE RELEASE
November 10, 2026

MAKE SAN FRANCISCO'S HAAS-LILIENTHAL HOUSE YOUR HOME FOR THE HOLIDAYS

The Gregangelo Museum & SF Heritage Present Four Immersive Experiences Under One Historic Roof

SAN FRANCISCO, CA

This December, *The* Haas-Lilienthal House (2007 Franklin Street, San Francisco, CA) the iconic 1886 Victorian mansion transforms into the city's most sensational festive destination. Running weekends from December 12 through January 1, including New Year's Eve and New Year's Day, four distinct experiences come together with continuous multi-generational programming from 11:00 AM to 10:00 PM. From an accessible artisan market and lavish tea feast to international variety acts and classic theater, the landmark offers a magical playground for kids, adults, and families alike. Tickets are on sale now.



Explore a Playful Emporium
Tickets -SPLENDORIUM



Illuminate Your Wonder
Tickets - SOULSTICE

SPLENDORIUM: San Francisco's most intimate holiday bazaar and playland for the whole family. Explore imaginative treasures, craft your own creations, and uncover hidden secrets to tantalize every sense.
($5)
Weekends December 12 through New Year's Day from 11:00 AM to 5 PM
Gather inside the mansion's ballroom for an enchanting holiday market featuring gifts from local artists, interactive crafting, holiday savories and sweets, a champagne bar, and a treasure hunt to unlock the secret Train Room. Guests can upgrade on-site for $20 to access all the splendor of SOULSTICE.

SOULSTICE: An interactive winter journey through glowing light installations, hidden portals, enchanting characters, and live variety acts, with full access to the Splendorium Emporium.
($25)
Weekends: December 12 through New Year's Day from 11:00 AM to 5 PM
Open all day long and accessible to everybody, all three floors of the mansion transform with illuminated light installations, live international variety acts, acoustic music, including musicians from the SF Conservatory of music. Includes full access to SPLENDORIUM.



Sip Into Pure Imagination
Tickets - CRUMPETLAND

CRUMPETLAND: A scrumptious holiday tea feast packed with delicious surprises, live entertainment, unlimited mansion exploration, and full access to both Splendorium and Soulstice.
($150)
Multiple dates: Weekends December 12 through New Year's Day from 11:00 AM to 3:30 PM
This premier pass offers full access to the entire holiday destination. Includes a sumptuous afternoon tea with full meal, libations, and gifts inside the grand Redwood dining room and garden-view breakfast room, plus full access to both SOULSTICE and SPLENDORIUM.



A play. A house. A secret.
Tickets - A Doll's House

A DOLL'S HOUSE: San Francisco's immersive theater debut of Ibsen's classic. A dramatic journey of reckoning through a Victorian mansion.
($125)

Multiple dates: December 10 – January 3
Evening Shows at 7:00 / 7:30 PM and Matinees at 2:00 PM
As evening falls, San Francisco Classical Theatre presents Henrik Ibsen's iconic drama as a standalone production, guiding an intimate audience of 22 guests through the storied parlors of the Haas-Lilienthal House.

High-Resolution Press Photos in this Dropbox folder.

Media Contact:
Angelica Irreno, Marketing Director
415-664-0095 | velocitysf@gregangelo.com
The Gregangelo Museum | Velocity Arts & Entertainment
gregangelomuseum.com | velocityartssf.com