

2026 STATE OF BUSINESS IN DUFFERIN SPONSORSHIP PACKAGE

Join us for the Annual State of Business in Dufferin, an engaging and informative networking breakfast that brings together local business owners, community leaders, and elected officials from across Dufferin County. This annual event offers a unique opportunity to hear directly from local Mayors, participate in meaningful conversations, and gain insight into the key issues and opportunities shaping our local economy.

Guests will enjoy a morning of connection and collaboration, featuring a moderated panel discussion, a live Q&A session with community leaders, and the official launch of our Annual Business Survey. Whether you're looking to stay informed, share your voice, or strengthen relationships within the business community, this event is designed to spark conversation and support informed decision-making.
We invite you to be part of this important dialogue and help shape the future of business in Dufferin County.

ABOUT THE EVENT

By sponsoring this event, you are investing in Dufferin County's business community and demonstrating your commitment to collaboration, advocacy, and local economic growth. We sincerely thank you for considering sponsorship and for helping us create impactful opportunities for businesses to connect, learn, and thrive.

KEY DETAILS

Date: January 22, 2025 | 7:30 - 10:00 A.M.
Venue: 247 Broadway, Orangeville, ON
Ticket Price: DBOT Members: $38 Non-Members: $45
Expected Attendance: 100+ people
Special Guests: Mayors within Dufferin County, & Business/Political Leaders

WHY SPONSOR THE 2026 STATE OF BUSINESS IN DUFFERIN BREAKFAST

Sponsoring the Annual State of Business in Dufferin helps make this important event accessible to our local business community while supporting meaningful dialogue between business and government leaders. Your sponsorship directly contributes to creating a space for connection, insight, and advocacy — helping shape the future of Dufferin County's economy while positioning your organization as a community leader.



SPONSORSHIP OPPORTUNITIES

Breakfast Sponsor — $2,000 (One Available)

- Exclusive recognition in all event promotional materials
- Opportunity to speak during opening or closing remarks
- Photo opportunity with political leaders
- Display of company banner and promotional materials
- Eight complimentary tickets (value $304)

Annual Business Survey Sponsor — $1,000 (One Available)

- Exclusive recognition on all Business Survey promotion (website, social media, press releases)
- Opportunity to announce the survey launch during the event
- Display of company banner and promotional materials
- Eight complimentary tickets (value $304)

Business Supporter — $500 (Multiple Available)

- Recognition in event promotional materials
- Logo inclusion on event website and slide deck
- Display of company banner and promotional materials
- Four complimentary tickets (value $152)

Table Sponsor — $500 (Multiple Available)

- Logo inclusion on event website and slide deck
- Company name and signage on sponsored table
- Full table of eight complimentary tickets (value $304)

Custom Sponsorship Opportunities

We understand that every organization has unique marketing objectives. If our standard packages do not perfectly align with your goals, we are happy to discuss customized sponsorship opportunities.

HOW TO SPONSOR

Becoming a sponsor is easy:

1. Visit our event registration page: www.dufferinbot.ca (Scroll down to see upcoming events)
2. Select and purchase your preferred sponsorship package
3. Email your high-resolution logo to **jaemilyn@dufferinbot.ca** for inclusion on our website and promotional materials