

SPONSORSHIP PACKAGE
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2026 INDUSTRY LUNCHEON SPONSORSHIP PACKAGE

Join us for the Industry Luncheon 2026, an annual premier networking event hosted in partnership by the Rotary Club of Orangeville, the Grand Highlands Home Builders' Association, and the Dufferin Board of Trade. Held at Hockley Valley Resort, this luncheon brings together leaders from business, industry, construction, tourism, and government for an afternoon of connection and insight.

This year's featured guest speaker is The Honourable Karen Sorensen, Independent Senator for Alberta, a respected advocate for tourism and hospitality, clean and sustainable energy, conservation, and reconciliation. With decades of leadership experience—including three terms as Mayor of Banff and a successful career in the hotel industry—Senator Sorensen offers a unique perspective on community-building, economic resilience, and the future of industry.

Whether you're attending to network, support the community, or gain fresh perspective, the Industry Luncheon is a can't-miss opportunity to be part of a powerful regional conversation.

TO OUR SPONSORS

By sponsoring the Industry Luncheon, you demonstrate your commitment to leadership, collaboration, and the long-term success of Dufferin's business community. Your support helps bring influential voices to our region while creating a meaningful space for connection and learning. Thank you for considering sponsorship and for investing in events that strengthen our local economy and community partnerships.

KEY DETAILS

Date: February 26, 2026 | Doors Open 11:30 AM
Venue: Hockley Valley Resort - 793522 3rd Line EHS, Mono
Ticket Price: $135 + HST
Expected Attendance: 150+ Guests
Guest Speaker: The Honourable Karen Sorensen - an Independent Senator for Alberta (Alberta Rockies)

WHY SPONSOR THE 2026 STATE OF BUSINESS IN DUFFERIN BREAKFAST

Sponsoring the Industry Luncheon 2026 supports meaningful dialogue, collaboration, and leadership across Dufferin County's business community. Your sponsorship helps create an engaging space where industry leaders and community partners can connect, learn, and be inspired—while giving your organization high-visibility recognition in front of an expected 155 attendees.



SPONSORSHIP OPPORTUNITIES

Pinnacle Sponsor — $2,500

Opportunity to speak during the event | Logo featured on pre-event advertising | Social media recognition | 8 dinner tickets (valued at $1,080) with reserved seating | Logo on event program | Table display | Promotional materials placed at each place setting | Recognition on slide deck

Dessert Sponsor — $2,000

Company signage on dessert table | Verbal recognition by event emcee | "Please enjoy dessert, sponsored by **[Company Name]**." | Social media recognition | 4 tickets (valued at $540) with reserved seating | Logo on program | Table display | Promotional material placed at each place setting | Recognition on slide deck | Logo featured on pre-event advertising

Gold Sponsor — $1,500

4 tickets (valued at $540) | Logo on program | Social media recognition | Table display | Recognition on slide deck

Table Sponsor — $1,300

8 dinner tickets (valued at $1,000) | Reserved table | Listing on program | Signage at table | Recognition on slide deck

Municipal Partner — $1,500 (Municipalities Only)

8 dinner tickets (valued at $1,000) | Reserved table location | Logo on program | Signage at table | Recognition on slide deck | Verbal thank you from event emcee, including recognition of the Mayor (if attending) and any Councillors present

Silver Sponsor — $750

2 tickets (valued at $270) | Social media recognition | Logo on program | Recognition on slide deck

Custom Sponsorship Opportunities

We understand that every organization has unique marketing objectives. If our standard packages do not perfectly align with your goals, we are happy to discuss customized sponsorship opportunities.

HOW TO SPONSOR

Becoming a sponsor is easy:

1. Visit our event registration page: **www.dufferinbot.ca** (Scroll down to see upcoming events)
2. Select and purchase your preferred sponsorship package
3. Email your high-resolution logo to **jaemilyn@dufferinbot.ca** for inclusion on our website and promotional materials