


This special edition of our networking series brings together local business leaders to celebrate the season, make meaningful connections, and give back to our community.

We're currently inviting sponsors to help make this event a success. Sponsoring Jingle & Mingle is a great way to increase your business visibility, connect with local professionals, and show your support for three local charities — Choices Shelter, Coats for Dufferin, and the Dufferin Community Foundation.

If you're interested in supporting this festive event or would like more details about sponsorship opportunities, I'd be happy to share our sponsorship package with you.

## ABOUT THE EVENT

Join us for Jingle & Mingle, a festive holiday edition of the Dufferin Board of Trade's networking series, where business leaders can enjoy seasonal refreshments and make meaningful connections. This event supports Choices Shelter, Coats for Dufferin, and the Dufferin Community Foundation. Guests are encouraged to bring winter coats or hygiene items to help spread holiday cheer and give back to the community.

## KEY DETAILS

**Date:** December 2nd, 2025
**Venue:** 247 Broadway, Orangeville, ON
**Ticket Price:** $10 + HST
**Theme:** Holiday Networking Breakfast
**Expected Attendance:** 40 people
**Supporting Charities:** Choices Shelter, Coats for Dufferin, and the Dufferin Community Foundation

## WHY SPONSOR THE JINGLE & MINGLE NETWORKING BREAKFAST

1. Boost Your Visibility – Promote your business to local professionals and community leaders through event exposure and DBOT's marketing channels.
2. Show Community Support – Align your brand with local charities and demonstrate your commitment to giving back.
3. Build Connections – Network with potential clients and partners in a warm, festive setting.
4. Enhance Your Reputation – Associate your business with positivity, goodwill, and community spirit during the holiday season.
5. Support Local Growth – Strengthen your presence in Dufferin's business community and contribute to a thriving local economy.



Dufferin BOARD of TRADE

# SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor – $400 (SOLD OUT)**

- Opportunity to bring brief greetings at the event
- Logo featured on event website and promotions
- Recognition on DBOT website and social media
- 4 breakfast tickets with reserved seating
- Opportunity to display company promo materials at each table and/or place setting
- Opportunity to bring a pull-up banner to be prominently displayed at the front of the event

**Community Sponsor – $350 (2 Remaining)**

- Recognition on DBOT website, social media, and during event remarks
- Logo featured on event website and printed materials
- Opportunity to display a pull-up banner in the event space
- 3 breakfast tickets with preferred seating
- Option to place promotional materials at guest tables

**Supporting Sponsor – $200 (3 Remaining)**

- Recognition on DBOT's website and social media
- Verbal recognition and thank-you from emcee during the event
- Logo included on event website and promotions
- 2 breakfast tickets

**Custom Sponsorship Opportunities**

We understand that every organization has unique marketing objectives. If our standard packages do not perfectly align with your goals, we are happy to discuss customized sponsorship opportunities.