

Foreword by Sir Richard Branson,
Founder of Virgin Records, Virgin Atlantic
Airways, & Virgin Media

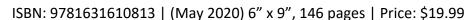
Expand your courage map & live more boldly.

Why do some people make brave decisions that lead to exciting, rewarding, and impactful lives while others watch from the sidelines? In this book anyone can learn how to tap into their inner courage and use it to chart a course to a better future and a better world. *The Courage Map* provides direction and guidance for readers who seek to lead a life of courage, meaning, and impact. Here are a few of the amazing life lessons readers will learn in this book:

- Why courage is the most important life skill (and yes, anyone can learn to develop more courage!).
- The difference between being courageous and being fearless or reckless (and how to distinguish an impostor from the real deal).
- How to expand personal Courage Boundaries step-bystep in order to systematically enhance ability to take on new challenges and adventures in life
- How to define the life readers truly want to live, and a process to follow for sticking to it (especially when things don't go as planned).
- How to develop an irresistible love for life that will attract people, and turn everything into an exciting call for adventure.

About the Author

Franziska Iseli, a Swiss-born Aussie with a sharp-witted humour, is a maverick entrepreneur, leading marketing and brand strategist, speaker, author and the cofounder of BasicBananas.com, OceanLovers.global, YoursSocially.com, TheBusiness-Hood.com and Impacteurs.com. In 2013 Franziska was awarded the Young Entrepreneur of the Year Award recognizing her innovation, creativity and philanthropic involvement. She has a rare combination of being both creative and strategic, which makes her a powerful thought leader in the business world. To find out more visit www.franziskaiseli.com or connect with her via different social media channels @franziskaiseli.



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