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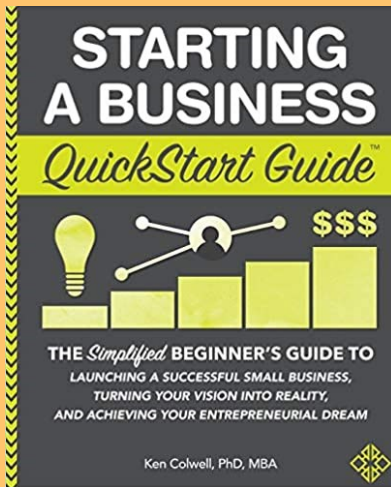
ClydeBank Media is an independent publisher that provides accessible, simplified information to a global audience. Its *QuickStart Guides*™ and *QuickStart Courses*™ are developed by leading experts and provide accurate, simplified, and beginner friendly information for the topics professionals care about, including business & entrepreneurship, finance & investing, and programming & technology.

WHAT EXACTLY IS A *QuickStart Guide*™

A ClydeBank Media *QuickStart Guide*™ is a comprehensive learning companion tailored for the beginner experience. ClydeBank Media books are written by a handpicked group of experts, subject matter authorities, and thought leaders within their respective areas of study. Every guide comes with Digital Assets, free practical educational supplements that improve the learning process. Most important, the contents of the best-selling *QuickStart Guides*™ are simplified and presented in a way that makes learning easy and fast for beginners of all experience levels.

All *QuickStart Guides*™ are available for translation rights in print, ebook, and audio formats.

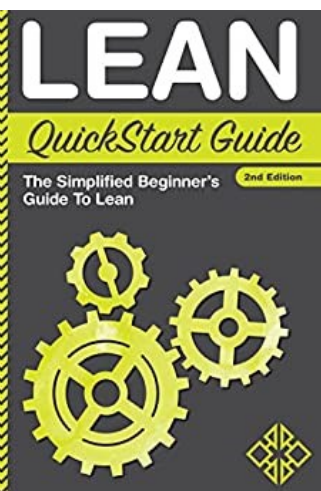




Discover the must-have blueprint for building entrepreneurial success!

In the highly competitive world of business, what makes or breaks a new entrepreneur? Learn what the experts know about starting a business the best way. Business and entrepreneurship students, small business owners, managers, and soon-to-be entrepreneurs will all find a wealth of value within the pages of *Starting a Business QuickStart Guide*. Author Ken Colwell, PhD, MBA, leverages his clear voice, extensive experience, and easy-to-understand presentation to guide entrepreneurs from the very first steps of conceptualizing their venture to winning their first customers, delivering value, and turning a profit.

ISBN: 9781945051821 | (February 2019) 7-1/2" x 9-1/4", 287 pages | Price: 24.99
Rights available in all languages



Learn how to use the power of Lean.

The Lean approach, developed as part of the Toyota Production System, gives managers and leaders powerful tools to help identify and eliminate waste. With this *QuickStart Guide*, Benjamin Sweeney leaves the jargon and the confusing industry language at the door for a concise self-paced learning journey that is at home on the factory floor as it is in the college classroom. He cuts complex Lean concepts down to size and enhances them with extensive charts, graphs, and instructive illustrations to aid and accelerate the learning process.

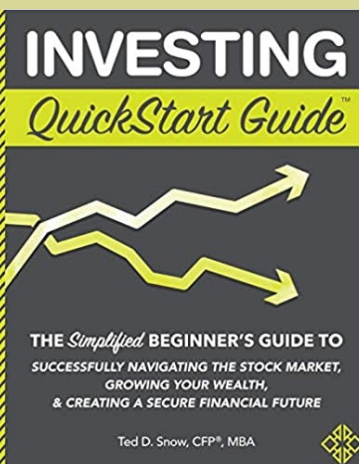
ISBN: 9780996366700 | (May 2015) 6" x 9", 162 pages | Price: \$16.99
Rights available in all languages

Master Lean Six Sigma to maximize performance and profits.

Lean Six Sigma seeks to combine the best of both Lean manufacturing and Six Sigma approaches. Get up to speed quickly on this powerful methodology with the *Lean Six Sigma QuickStart Guide's* clear, straightforward language that lends itself well to successful self-paced learning. Those new to the Lean Six Sigma program will appreciate its the learning-first approach, and industry veterans will value this guide as an easy reference resource.

FINANCE & INVESTING

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Navigate the market, grow wealth, & secure your financial future.

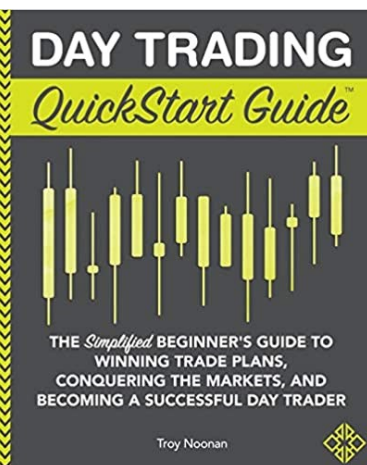
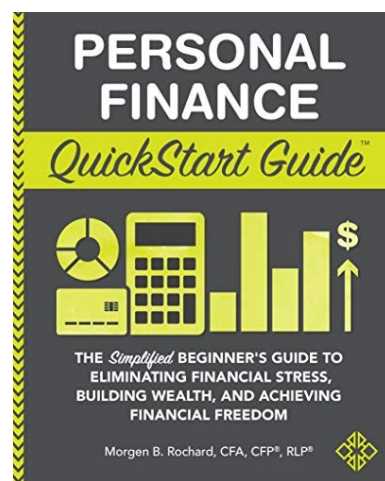
Newcomers and veterans alike will enjoy the unique and practical vision for investing success offered in the *Investing QuickStart Guide*. Bringing the wisdom of 30+ years in the finance industry to bear, best-selling author Ted Snow's (CFP, MBA) intrepid but practical asset-allocation investment philosophy is masterfully communicated and highly effective for investors.

ISBN: 9781945051869 | (September 2018) 7-1/2" x 9-1/4", 203 pages | Price: \$19.99
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Relieve financial stress & achieve financial freedom.

At a time when so many people feel like money rules their lives, this new book shows how everyone can take control of their finances and build a secure financial future. Author, podcaster, and financial advisor Morgen Rochard CFA, CFP, RLP, shares what it takes to reach financial goals, whatever they may be, in this uncommonly helpful guide to the common money problems we all face.

ISBN: 9781945051012 | (October 2020) 7-1/2" x 9-1/4", 313 pages | Price: \$24.99
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Discover the secrets to successful day trading.

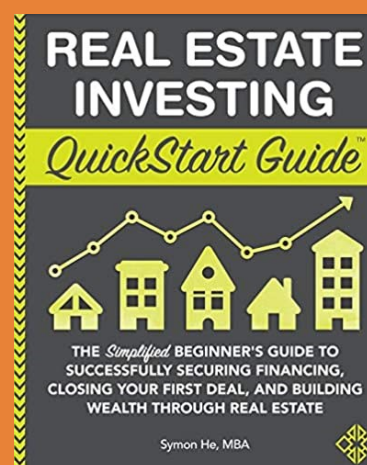
Day Trading QuickStart Guide smashes the myth that successful day traders are math experts, careless risk junkies, or compulsive gamblers. Using the tactics and enclosed in these chapters, readers learn the exact skills needed to find real success while keeping their risk to an absolute bare minimum.

ISBN: 9781945051814 | (June 2020) 7-1/2" x 9-1/4", 397 pages | Price: \$27.99
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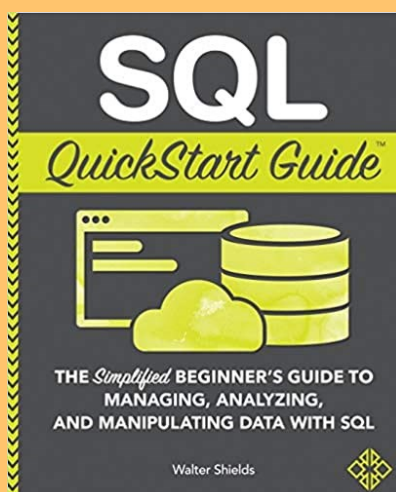
Start building your real estate empire today.

In *Real Estate Investing QuickStart Guide*, author, best-selling course instructor, licensed real estate broker, and consultant Symon He lays out the simplest, most practical, straightforward path for new investors eager to ink their first deals and start their journey to building wealth through real estate.

ISBN: 9781945051562 | (August 2020) 7-1/2" x 9-1/4", 313 pages | Price: \$24.99
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PROGRAMMING & TECH



Skyrocket your business acumen by learning to leverage the power of SQL to manage, analyze, and manipulate data.

Any database management professional will tell you that despite trendy data management languages that come and go, SQL remains the most widely used and most reliable to date, with no signs of stopping. In this comprehensive guide, experienced mentor and SQL expert Walter Shields draws on his considerable knowledge to make the topic of relational database management accessible, easy to understand, and highly actionable. *SQL QuickStart Guide* is ideal for those seeking to increase their job prospects and enhance their careers, for developers looking to expand their programming capabilities, or for anyone who wants to take advantage of our inevitably data-driven future—even with no prior coding experience!

ISBN: 9781945051753 | (November 2019) 7-1/2" x 9-1/4", 251 pages | Price: \$24.99
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