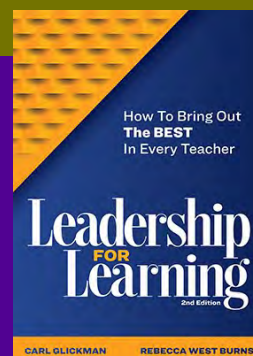
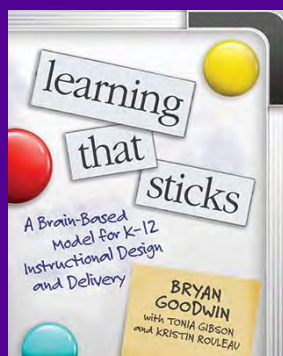
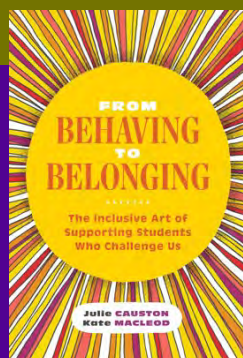
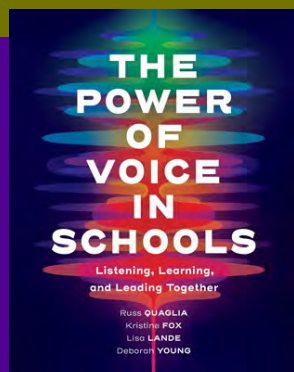


ASCD[®]

2020 RIGHTS GUIDE

New, Recent & Bestselling Publications



Association for Supervision and Curriculum Development (ASCD)



ASCD is dedicated to excellence in learning, teaching, and leading so that every child is healthy, safe, engaged, supported, and challenged. ASCD publications champion the most influential voices in education today, publishing diverse resources to help educators—the world over—learn, teach, and lead.

ASCD books are a trusted source of educational content and have been translated into 35 different languages.

3 New and Forthcoming

5 Culture, Diversity, & Inclusion

In education, discussions about culture and diversity involve recognizing a variety of student needs including those of ethnicity, language, socioeconomic class, disabilities, and gender. In addition, poverty and trauma impose social, cognitive, health-related, and stress-related challenges on students and affect their ability to learn. School reforms attempt to address these issues to help all students succeed. One such effort is inclusive instruction, an approach in which students with and without disabilities learn together.

7 Social & Emotional Learning

Social and emotional learning is the process through which children develop the skills, attitudes, and values necessary to acquire social and emotional competence, including self-awareness, control of impulsivity, working cooperatively, and caring about oneself and others.

8 Trending Content for Teachers & School Leaders

The needs of educators continue to evolve in an ever-changing education landscape, and ASCD remains committed to delivering new ideas and best practices relevant to practicing educators. It focuses not just on the academic goals of curriculum, but also on education's broader social dimensions, including the development of students' moral and creative capacities and an understanding of their diverse needs.

10 Motivation & the Brain

Brain-based learning refers to teaching methods, lesson designs, and school programs that are based on scientific research about how the brain learns—how students learn differently as they age, grow, and mature socially, emotionally, and cognitively.

12 Understanding by Design (UbD®)

Millions of educators around the globe use the *Understanding by Design (UbD®)* framework, created by the late Grant Wiggins and Jay McTighe, to manage standards, align programs to assessments, and guide teachers in implementing a curriculum that leads to student understanding and achievement.

14 Education Leadership & School Management

School and educational leaders help create the setting in which each individual can flourish and grow. Far more than just setting policies or procedures, *school leadership and management* is about relationships—inspiring students and teachers alike and creating the conditions for learning to take place.

15 Instructional Design & Curriculum Development

Instructional design is the systematic development of instructional specifications using learning and instructional theory to ensure the quality of instruction. It is the entire process that analyzes learning needs and goals and develops a delivery system to meet those needs. *Curriculum development* is the process of developing lessons, assignments, units, and projects to teach students knowledge and skills.

18 Differentiated Learning

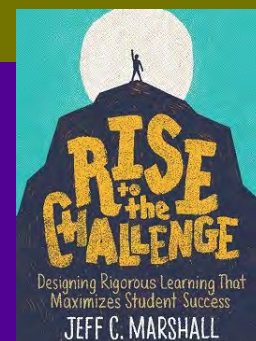
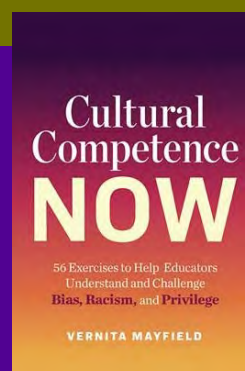
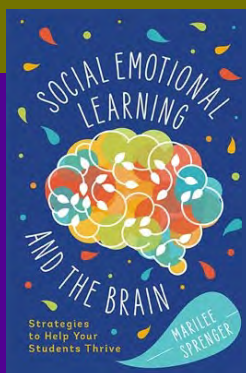
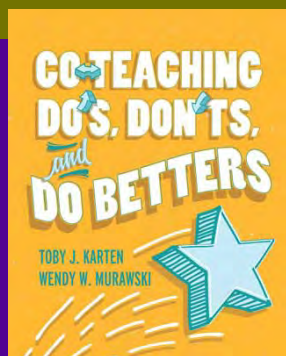
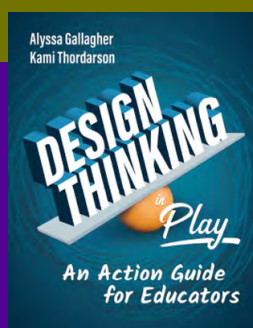
Differentiated instruction is an approach to teaching in which educators actively plan for students' differences so that all students can best learn. Teachers divide their time, resources, and efforts to effectively teach students who have various backgrounds, readiness and skill levels, and interests.

19 Assessment & Grading

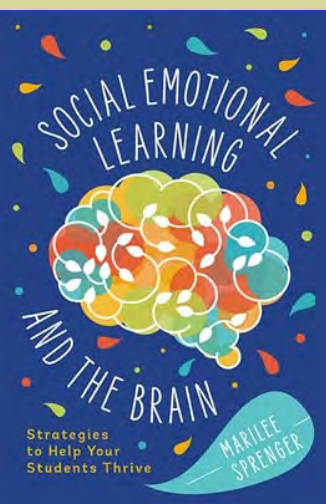
Assessments provide information about what students know or are able to do, and they help teachers improve learning by uncovering students' areas of misunderstanding or lack of understanding. To report on assessment data, *grading* assigns values to the results as a record of students' ability, achievement, or progress.

20 Distance Learning & Technology Resources

In response to the COVID-19 pandemic, *distance learning* has been thrust into the foreground as never before. Remote or distance learning requires educators to harness and implement the power of technology to transform learning. It embraces an array of tools that support and energize multiple forms of learning and teaching—including synchronous and asynchronous, blended, gamification, and more.



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Combine social-emotional learning and brain science to improve outcomes.

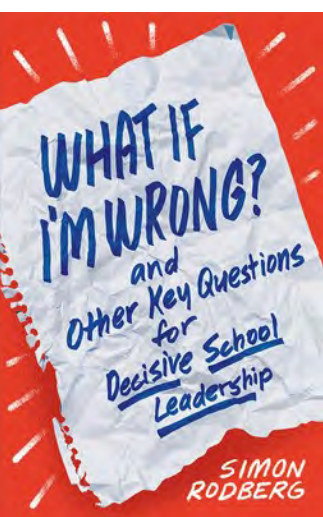
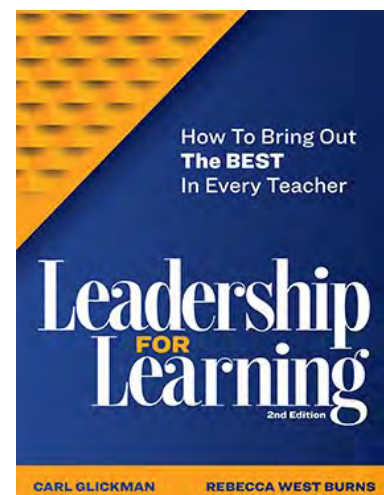
Spurred by extensive exploration of brain-based learning, Sprenger explains how brain science—what we know about how the brain works—can be applied to social-emotional learning. She offers clear, easy-to-understand explanations of brain activity and dozens of specific strategies for all grade levels.

ISBN: 9781416629498 | (September 2020) 6" x 9", 219 pages | Price: \$30.95
Audience: K–12 principals & teachers, education leaders

How leaders can bring out the best in every teacher.

In this revised edition, Glickman and Burns synthesize their decades of experience in teacher education and supervision into a comprehensive guide to support teacher growth and student learning. Embedded in every page are the essential knowledge, skills, approaches, and methods that leaders need to drive instructional improvement.

ISBN: 9781416629238 | (August 2020) 7" x 10", 144 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders



Strategic decision making habits for school leaders.

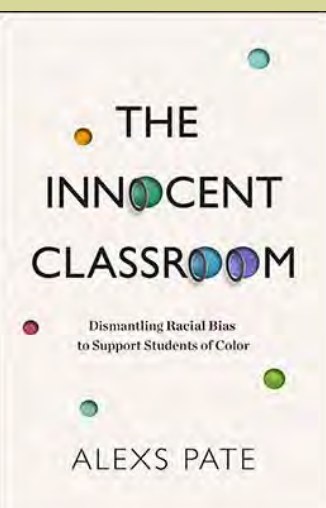
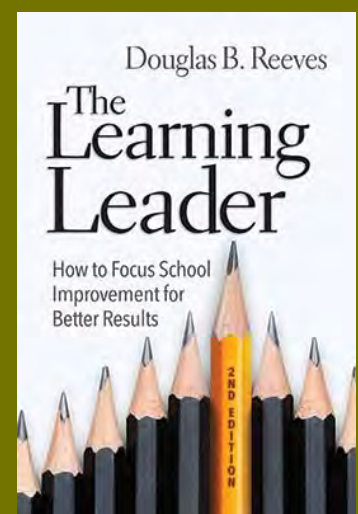
By prompting school leaders to reflect on their own thought processes and cognitive blind spots, leadership coach and former principal Simon Rodberg guides educators past the pitfalls of split-second instinct, groupthink, prejudice, and the rush to judgment. His approach helps them develop good habits of strategic decision making.

ISBN: 9781416629580 | (August 2020) 6" x 9", 122 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

Focus school improvement for better results.

This updated second edition offers the Leadership for Learning Framework that helps leadership teams identify four different types of educators and provide more effective, tailored support to help education leaders reconceptualize their roles in the school improvement process and motivate themselves and their colleagues to keep working to better serve their students.

ISBN: 9781416629382 | (August 2020) 6" x 9", 180 pages | Price: \$30.95
Audience: K–12 principals & teachers, education leaders



Dismantle racial bias to support students of color.

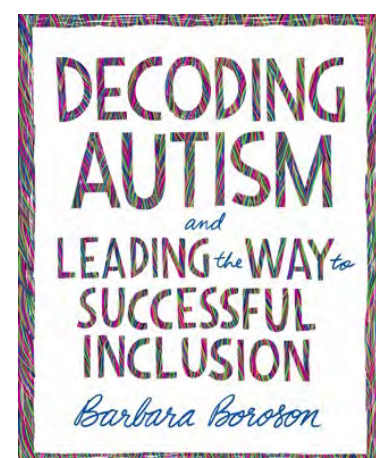
When children of color enter their classrooms, many encounter low expectations, disconnection, and other barriers to their success. Alexs Pate traces the roots of these disparities to pervasive negative stereotypes that take shape as guilt. The solution is to create an Innocent Classroom that neutralizes students' guilt and restores their innocence. Learn how in this innovative new book.

ISBN: 9781416629337 | (August 2020) 6" x 9", 122 pages | Price: \$25.95
Audience: K–12 principals & teachers, education leaders

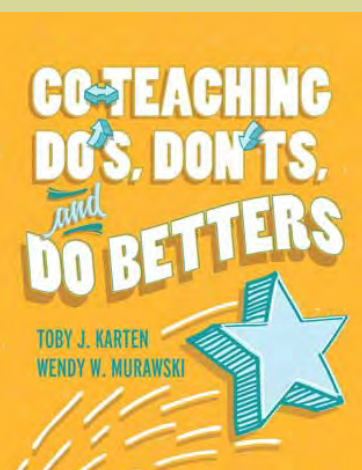
Achieve equitable and inclusive learning for students on the spectrum.

With warmth and wisdom informed by her experience as a school administrator, autism educator, clinician, and parent of a son on the spectrum, Barbara Boroson provides a holistic look at the challenges students with autism face. Her strategies and techniques empower school and district leaders to ensure that students on the spectrum are welcome, supported, understood, and set up for success.

ISBN: 9781416629191 | (August 2020) 8" x 10", 200 pages | Price: \$32.95
Audience: K–12 principals & teachers, education leaders



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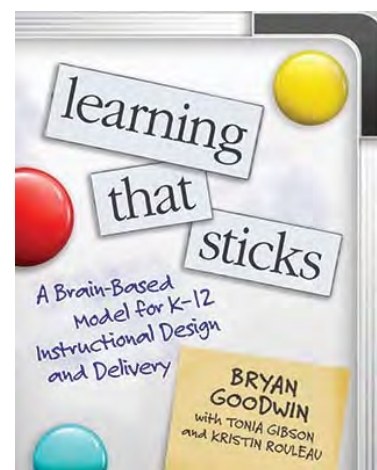
How to make co-teaching work.

In this practical guide, co-teaching and inclusion experts Karten and Murawski detail the best practices for successful co-teaching and ways to troubleshoot common pitfalls. Readers will gain valuable insights on what to start doing, what to stop doing, and how to improve their co-teaching practices to better reach all students.

ISBN: 9781416629184 | (July 2020) 8" x 10", 194 pages | Price: \$30.95
Audience: K–12 principals & teachers, education leaders

A brain-based model for learning that sticks.

Bryan Goodwin and his coauthors unpack the cognitive science underlying research-supported learning strategies so teachers can sequence them into experiences that challenge, inspire, and engage their students. They help educators teach with more intentionality—understanding not just what to do but also when and why to do it.



ISBN: 9781416629108 | (June 2020) 7-7/8" x 9-7/8", 155 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders



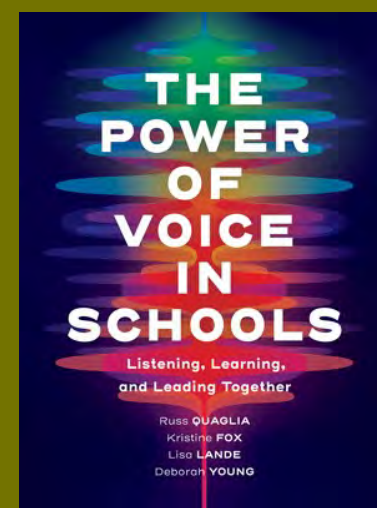
Develop growth mindsets to maximize student potential.

By teaching learners about brain plasticity and malleable intelligence and by modeling learning strategies, teachers can help students experience higher levels of success. Psychologists and education researchers Wilson and Conyers share strategies for developing growth mindsets based on their BrainSMART® program for bridging the science of learning to the practice of teaching.

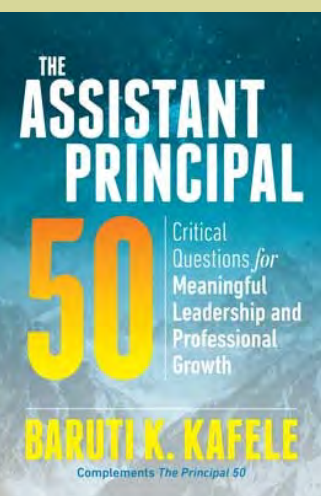
ISBN: 9781416629146 | (May 2020) 6" x 9", 176 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders

Inform, reform, and transform schools through student voice.

Schools must abandon the "us versus them" fallacy—there is only "us." This book delivers concrete, practical strategies to bring students, teachers, administrators, and parents together to work and learn in ways that promote deep understanding and creativity. This thought-provoking book articulates the lessons learned from listening to these voices over the past decade.



ISBN: 9781416628996 | (May 2020) 7" x 10", 224 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders



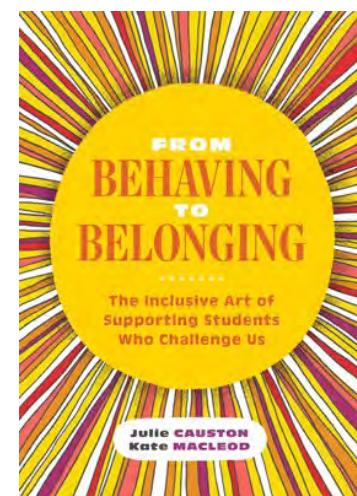
50 critical questions for leadership and growth.

Assistant principals play critical roles in a school's success. Award-winning, four-time principal Baruti Kafele presents reflective questions that hone assistant principals' leadership skills—from finding their leadership "lane" to thriving and being an asset to their principals. Kafele arms them with the tools and insights they need to be vital, effective leaders in their schools.

ISBN: 9781416629443 | (May 2020) 6" x 9", 128 pages | Price: \$22.95
Audience: K–12 principals & teachers, education leaders

Turn behaving into belonging to support challenging students.

Julie Causton and Kate MacLeod detail how teachers can shift from a "behavior management" mindset (that punishes students for "bad" behavior or rewards students for "good" or "compliant" behavior) to an approach that supports all students—even the most challenging ones—with kindness, creativity, acceptance, and love.



ISBN: 9781416629290 | (July 2020) 7" x 10", 135 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

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THE INNOCENT CLASSROOM

Dismantling Racial Bias
to Support Students of Color

ALEXS PATE

Dismantle racial bias to support students of color.

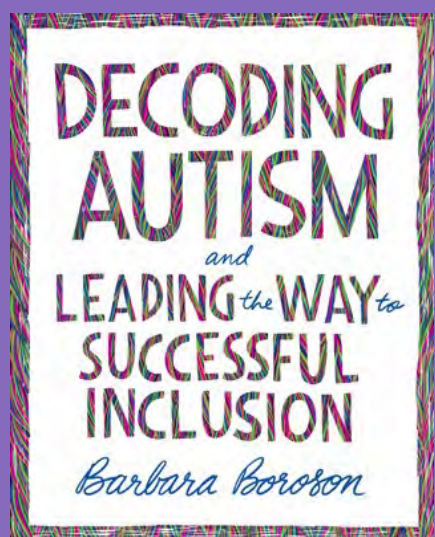
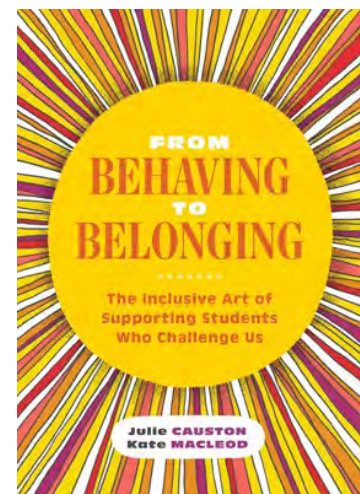
When children of color enter their classrooms, many encounter low expectations, disconnection, and other barriers to their success. Alexs Pate traces the roots of these disparities to pervasive negative stereotypes that take shape as guilt. The solution is to create an Innocent Classroom that neutralizes students' guilt and restores their innocence. Learn how in this innovative new book.

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Achieve a differentiated, equitable, and inclusive learning environment for students on the spectrum.

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ISBN: 9781416629191 | (August 2020) 8" x 10", 200 pages | Price: \$32.95
Audience: K–12 principals & teachers, education leaders

Cultural Competence NOW

56 Exercises to Help Educators
Understand and Challenge
Bias, Racism, and Privilege

VERNITA MAYFIELD

56 exercises to challenge bias, racism, and privilege.

Veteran educator Vernita Mayfield shows how to begin meaningful conversations on race, culture, bias, privilege, and power within the time constraints of an ordinary school. She offers advice on establishing a safe environment for conversations, setting goals for cultural competency, overcoming resistance, and reviewing school data and the school's mission through the lens of race and culture, and strategically managing the transformative process.

ISBN: 9781416628491 | (February 2020) 7" x 10", 212 pages | Price: \$31.95
Audience: K–12 teachers

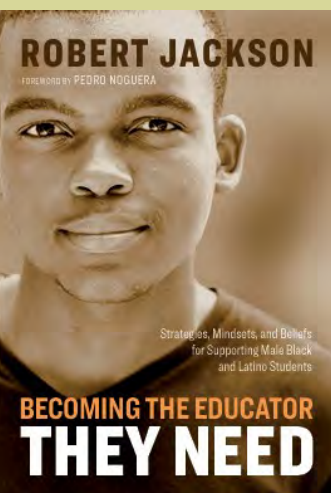
How to start conversations that unite and energize schools and communities.

Advancing equity in schools and society requires deep thought and honest conversations about emotionally charged subjects such as race, class, and culture. In this book, experts in equitable practices present a field-tested approach to enable educators to grow professionally by using the power of conversation to develop trust, ask powerful questions, and learn together in ways that strengthen and invigorate the school and community.

ISBN: 9781416628323 | (January 2020) 6" x 9", 135 pages | Price: \$25.95
Audience: K–12 principals & teachers, education leaders



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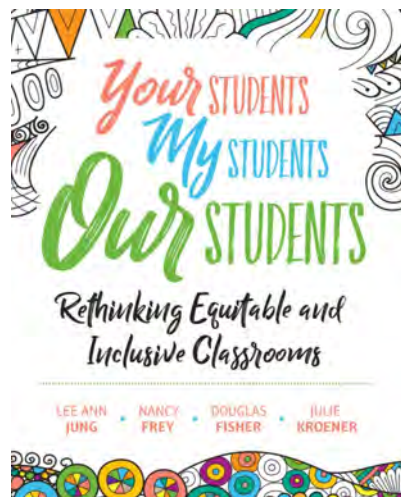
Strategies, mindsets, and beliefs to support male Black and Latino students.

Professional-athlete-turned-educator Robert Jackson shows educators how to work through their biases to internalize the five core beliefs and mindsets necessary to best serve Black and Latino male students. He explores the six core values for teaching Black and Latino males and the 11 characteristics of strong, healthy relationships so that they can become the educators these students need.

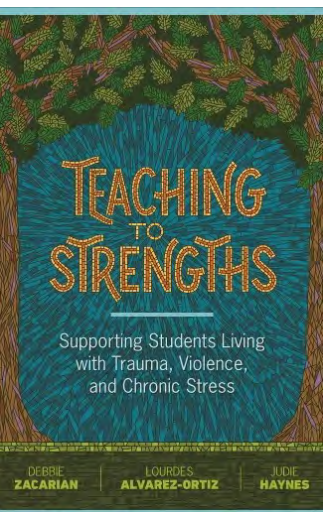
ISBN: 9781416628200 | (July 2019) 6" x 9", 128 pages | Price: \$24.95
Audience: K–12 principals & teachers, education leaders

Explore the hard truths of special education practice—and how to change it.

Rising star Lee Ann Jung teams up with best-selling authors Doug Fisher and Nancy Frey and special education teacher Julie Kroener to present a thought-provoking and practical vision for inclusion that shows how disability is irrelevant to everyday instruction and how every student should receive accommodations and modifications needed for success.



ISBN: 9781416628095 | (September 2019) 7" x 9", 160 pages | Price: \$30.95
Audience: K–12 teachers



Support students living with trauma, violence, and stress.

Far too many preK–12 students live with trauma, violence, or chronic stress. This book outlines a comprehensive, collaborative approach to teaching that focuses on these students' strengths and resiliency. It encourages educators to embrace teaching and schoolwide practices that support and enhance the academic and socio-emotional development of students living with trauma and violence.

ISBN: 9781416624608 | (September 2017) 7" x 9", 204 pages | Price: \$30.95
Audience: K–12 principals & teachers, education leaders

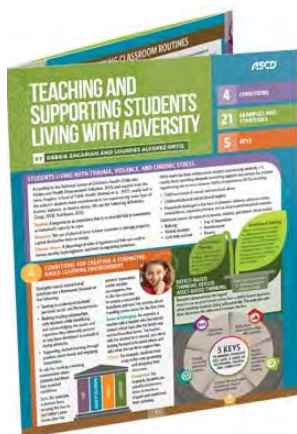
Build deep, authentic relationships in diverse classrooms.

Veteran educator Ignacio Lopez offers hard-won lessons that educators at all levels can apply to teaching, assessing, counseling, and designing interventions for all learners—regardless of cultural background or socioeconomic status. These insights are rooted in the same core principle: building deep and meaningful relationships with students is the key driver of their success.



ISBN: 9781416624400 | (August 2017) 6" x 9", 96 pages | Price: \$15.95
Audience: K–12 teachers

QUICK REFERENCE GUIDES



Teaching and Supporting Students Living with Adversity

Research demonstrates the urgent need to use an asset-based rather than a deficit-based approach when teaching students living with adversity. This guide's strategies and examples will help teachers create a strengths-based learning environment where students feel safe, a sense of belonging, valued, and competent.

ISBN: 9781416628880 | (January 2020)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95

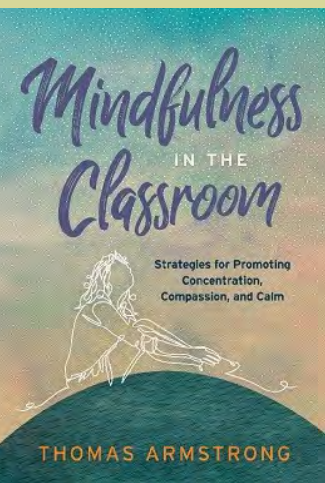


Creating a Trauma-Sensitive Classroom

The guide presents 12 easy-to-implement strategies to help students living with trauma thrive in the classroom. Based on the best-selling, award-winning book *Fostering Resilient Learners*, this guide delivers the tools needed to ensure every child is healthy, safe, engaged, supported, and challenged in school.

ISBN: 9781416626213 | (February 2018)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95

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Strategies for promoting concentration, compassion, and calm.

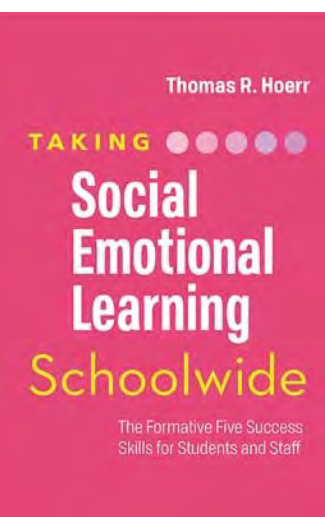
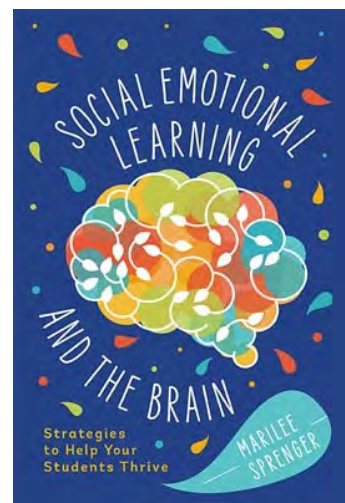
How can educators create calmer classrooms in which students concentrate better and feel more positive about themselves and others? Author Thomas Armstrong offers a compelling answer in the form of mindfulness. He describes how to adapt mindfulness for different grade levels, integrate it into regular school subjects, and implement it schoolwide.

ISBN: 9781416627944 | (July 2019) 6" x 9", 160 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

Combine social-emotional learning and brain science to improve outcomes.

Spurred by extensive exploration of brain-based learning, Sprenger explains how brain science—what we know about how the brain works—can be applied to social-emotional learning. She offers clear, easy-to-understand explanations of brain activity and dozens of specific strategies for all grade levels.

ISBN: 9781416629498 | (September 2020) 6" x 9", 219 pages | Price: \$30.95
Audience: K–12 principals & teachers, education leaders



The ultimate blueprint to ensure students and staff are equipped to thrive.

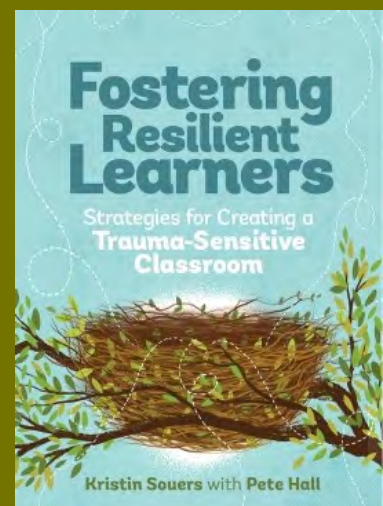
In this practical book, Thomas R. Hoerr provides the know-how and framework to weave SEL into the fabric of any school. He shows teachers, administrators, and other school staff how to integrate the Formative Five success skills—empathy, integrity, self-control, embracing diversity, and grit—with school culture essentials for use at all grade levels.

ISBN: 9781416628378 | (December 2019) 6" x 9", 196 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders

How to foster resilient learners in trauma-sensitive classrooms.

This award-winning book for all educators explores childhood trauma and its profound effect on learning and teaching. Grounded in research and the authors' experience working with trauma-affected students and their teachers, this practical guide shows how to cultivate a trauma-sensitive learning environment for students across all content areas, grade levels, and educational settings.

ISBN: 9781416621072 | (January 2016) 6" x 9", 215 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders



QUICK REFERENCE GUIDES



Integrating SEL into Everyday Instruction

This guide's taxonomy of SEL fundamentals and practical ideas for fostering cognitive and emotional self-regulation, prosocial behavior, conflict resolution, decision making, and problem solving make it an empowering resource for all educators committed to teaching the whole child.

ISBN: 9781416627326 | (November 2018)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95



Teaching the Five SEL Skills All Students Need

This guide's strategies will aid teachers as they help students develop the social-emotional skills that will enable them to work with others and achieve their potential. This quick reference presents the five social-emotional skills students need most: empathy, self-control, integrity, embracing diversity, and grit.

ISBN: 9781416629733 | (August 2020)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95



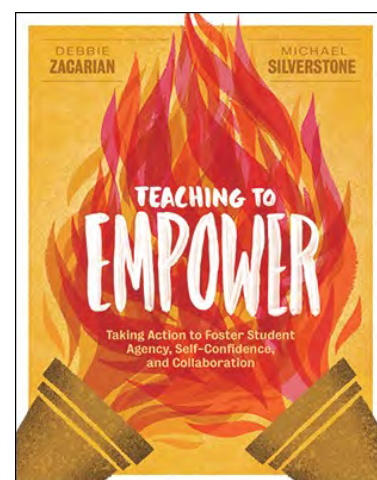
ISBN: 9781416627845 | (July 2019) 6" x 9", 117 pages | Price: \$22.95
Audience: K–12 principals & teachers, education leaders

How leaders can create and sustain positive schools.

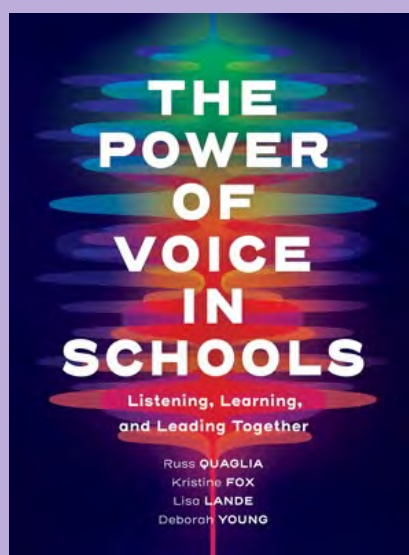
In their follow-up to *School Culture Recharged* and the best-selling *School Culture Rewired*, Gruenert and Whitaker explore how to create meaningful change, with the goal not just to "transform" their school but also to get all members of the school community to commit to culture change—and make sure that change sticks.

Foster student agency, self-confidence, and collaboration.

This book delivers evidence-based strategies to help educators foster an inclusive culture of agency, self-confidence, and collaboration that will give all students—regardless of race, culture, language, socioeconomic status, abilities, sexuality, or gender—the opportunity, responsibility, and tools to become active learners, thoughtful community members, and engaged global citizens.



ISBN: 9781416628545 | (March 2020) 7" x 9", 178 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders



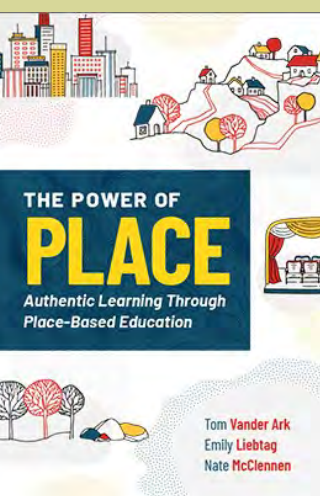
Inform, reform, and transform schools through student voice.

Quaglia and his coauthors deftly synthesize the thoughts and feelings of hundreds of thousands of stakeholders and offer a vision for schools where everyone's voice matters. They posit that students, teachers, administrators, and parents must work and learn together in ways that promote deep understanding and creativity.

Making this collaborative effort successful requires widespread recognition that all stakeholders have a role to play in moving the entire school forward. We must abandon the "us versus them" fallacy in education; there is only "us."

This book reflects the dream of a true partnership in listening, learning, and leading together. When the potential of voice is fully realized, schools will look and feel different. Cooperation will replace competition and conflict, collaboration will replace isolation, and confidence will replace insecurity. Most important, the entire school community will work in partnership for the well-being of students and teachers.

ISBN: 9781416628996 | (May 2020) 7" x 10", 224 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders

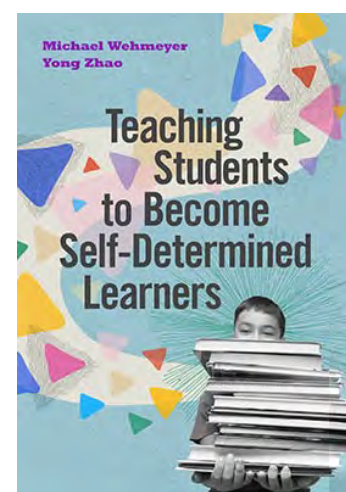


Harness the power of place-based education.

This definitive guide offers a compelling case for making communities the locus of learning for students of all ages and backgrounds. Aimed at preK–12 educators, it shows how to develop programs that will lead to successful outcomes for students, more fulfilling careers for teachers, and lasting benefits for communities.

Help students motivate themselves and own their learning.

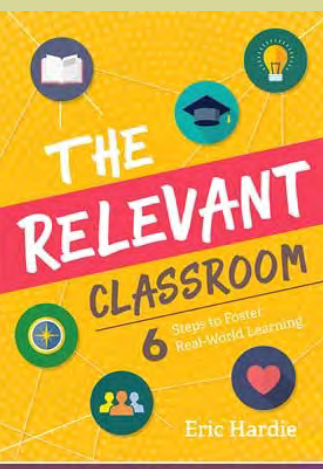
Education experts and professors Wehmeyer and Zhao explore the how and why of self-determined learning. They emphasize autonomy and choice, turning over ownership for learning to students by supporting them in engaging in activities that are of personal value to them, and ultimately enabling them to acquire skills in rapidly changing environments.



ISBN: 9781416628934 | (April 2020) 7" x 10", 160 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

ISBN: 9781416628750 | (March 2020) 7" x 10", 150 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

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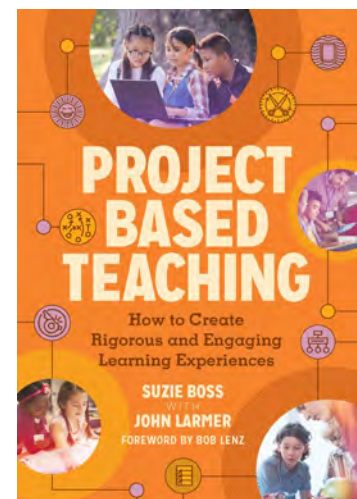
Steps to foster real-world, deep learning.

This book recognizes that teachers who tap into students' capacities for creativity, collaboration, and innovation can create learning experiences that are truly meaningful. Presented here are six strategies to show teachers ways to foster real-world connections, genuine engagement, and deeper learning.

ISBN: 9781416627678 | (August 2019) 7" x 10", 160 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders

Take project-based learning to the next level.

Project-based learning (PBL) offers a proven framework to help students be better equipped to tackle future challenges, and this book builds on Boss & Larmer's gold-standard PBL book, *Setting the Standard for Project Based Learning*. It shows how to encourage active questioning, curiosity, and peer learning; create learning environments in which every student has a voice; and master content but still be able to say, "I don't know. Let's find out together."



ISBN: 9781416626732 | (September 2018) 6" x 9", 205 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders



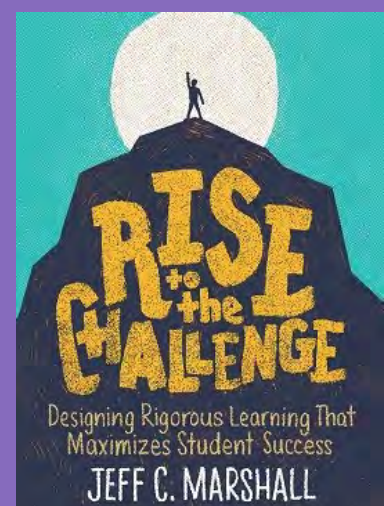
Trauma-invested practices for fostering resilient learners.

This stirring follow-up to the award-winning *Fostering Resilient Learners* takes educators to the next level of trauma-invested practice, showing how to build a "nest"—a positive learning environment shaped by three new Rs of education: relationship, responsibility, and regulation. Using the power of neuroscience research to develop students' executive function skills, educators will have the opportunity to influence students' learning, attitudes, and futures.

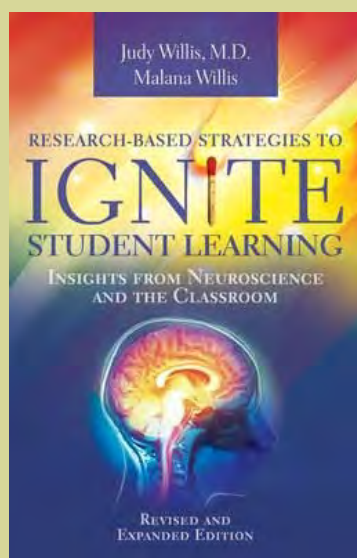
ISBN: 9781416626855 | (December 2018) 6" x 9", 206 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders

A blueprint for introducing rigor into the classroom.

This follow-up to *The Highly Effective Teacher* leverages the latest research in the field and years of hard-won classroom experience to enable teachers to design rigorous learning that maximizes student success. It delivers strategies, replicable examples, and thoughtful reflection exercises for educators to use as they work to help students embrace the mystery, complexity, and power of challenge.



ISBN: 9781416627982 | (July 2019) 6" x 9", 118 pages | Price: \$20.95
Audience: K–12 principals & teachers, education leaders



Ignite learning with strategies based in neuroscience and learning research.

Thanks to unprecedented advances in brain science, we know more about the brain today than ever before. But what does that science tell us about how we learn? How can we capture the power of neuroscience research so that it benefits our students?

Neurologist Judy Willis and elementary educator Malana Willis answer these questions with clarity and insight, translating recent research on the brain and learning into understandable concepts and practical strategies to use across the curriculum, spanning all grade levels.

They describe how the brain converts a vast amount of sensory input into long-term memory and durable understanding, and how educators can use this knowledge to guide students to more successful experiences in school and beyond.

ISBN: 9781416628583 | (February 2020) 6" x 9", 250 pages | Price: \$30.95
Audience: K–12 principals & teachers, education leaders

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Develop growth mindsets to maximize student potential.

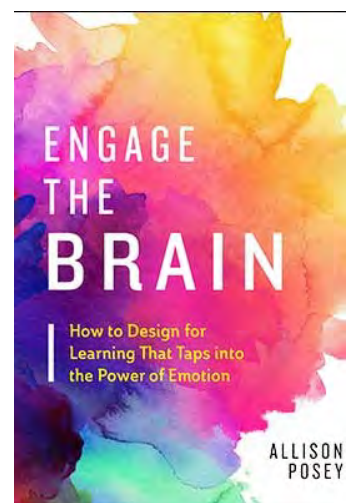
By teaching learners about brain plasticity and malleable intelligence and by modeling learning strategies, teachers can help students experience higher levels of success. Psychologists and education researchers Wilson and Conyers share strategies for developing growth mindsets based on their BrainSMART® program for bridging the science of learning to the practice of teaching.

ISBN: 9781416629146 | (May 2020) 6" x 9", 176 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders

Design learning that taps into the power of emotion.

This book explains how the brain's emotion networks affect learning and delivers classroom strategies that can make a real difference in how and what students learn. It also explains how schools can use the same "emotional brain" concepts to create work environments that reduce teacher burnout.

ISBN: 9781416626282 | (November 2018) 7" x 9", 180 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders



Create brain-friendly lessons that stimulate motivation and engagement in learning.

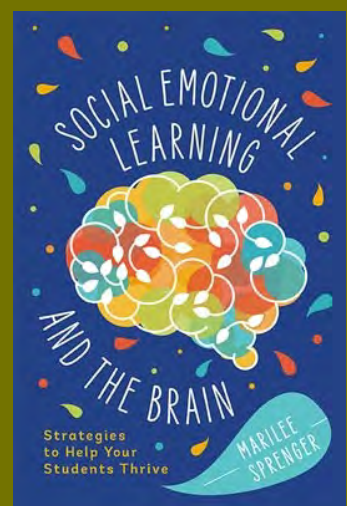
Neuroscience research has shown the brain's natural tendency to impel us to seek out and eagerly anticipate the things we need. This book reveals the learning conditions and teaching practices that educators can use to harness the power of their students' intrinsic motivation and make learning fun, engaging, and meaningful.

ISBN: 9781416620488 | (September 2015) 6" x 9", 168 pages | Price: \$24.95
Audience: K–12 principals & teachers, education leaders

Combine social-emotional learning and brain science to improve outcomes.

Spurred by extensive exploration of brain-based learning, Sprenger explains how brain science—what we know about how the brain works—can be applied to social-emotional learning. She offers clear, easy-to-understand explanations of brain activity and dozens of specific strategies for all grade levels.

ISBN: 9781416629498 | (September 2020) 6" x 9", 219 pages | Price: \$30.95
Audience: K–12 principals & teachers, education leaders



QUICK REFERENCE GUIDES

Motivating and Managing Student Behavior with Dignity

This guide provides the structure and strategies to interact effectively with students who misbehave so that teachers can establish a classroom in which mutual respect is the norm.

ISBN: 9781416627821 | (April 2019)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95



The Brain and Learning

This guide provides practical tips and ideas to help teachers design different learning pathways for their students based on what we know about the brain.

ISBN: 9781416628132 | (June 2019)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95



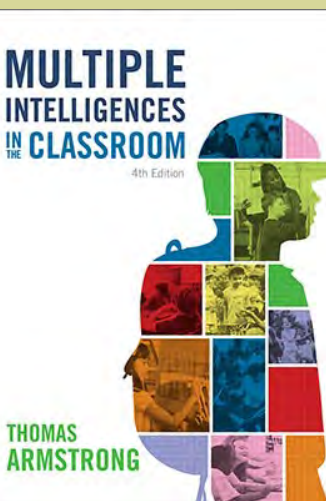
Using Brain Science to Make Learning Stick

This guide provides classroom activities based in scientific research to help teachers plan learning experiences that mirror how students turn new information into memory so that learning is effective and engaging.

ISBN: 9781416629429 | (April 2020)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95



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Harness multiple intelligence theory for student success.

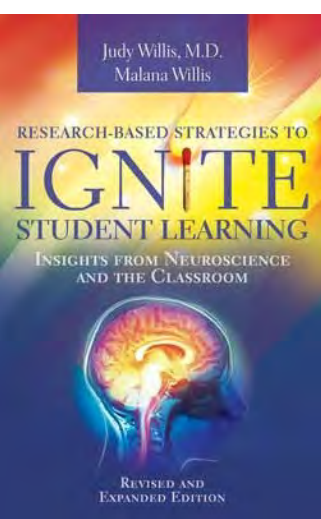
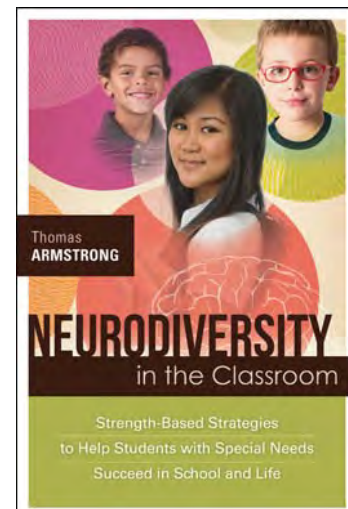
This expanded 4th edition of Armstrong's best-selling classic provides educators with everything they need to apply multiple intelligences theory to curriculum development, lesson planning, assessment, special education, cognitive skills, career development, and educational policy. Updated with emerging neurodiversity research and new lesson plans.

ISBN: 9781416625094 | (November 2017) 7" x 9", 246 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders

Strength-based strategies to help students with special needs.

Educator thought leader Thomas Armstrong explores the strengths, talents, and abilities of students with special needs in five categories—learning disabilities, ADD/ADHD, autistic spectrum disorders, intellectual disabilities, emotional and behavioral disorders—and shows how to construct a positive day-to-day learning experience that fits the unique needs of each child.

ISBN: 9781416614838 | (December 2012) 6" x 9", 184 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders



Ignite learning with strategies based in neuroscience and learning research.

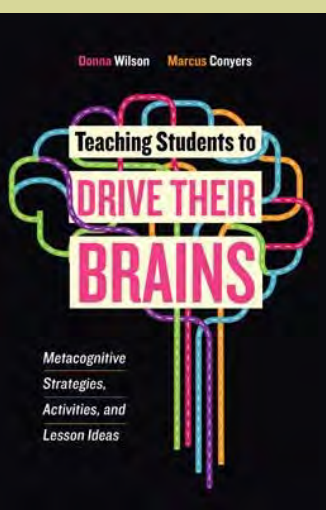
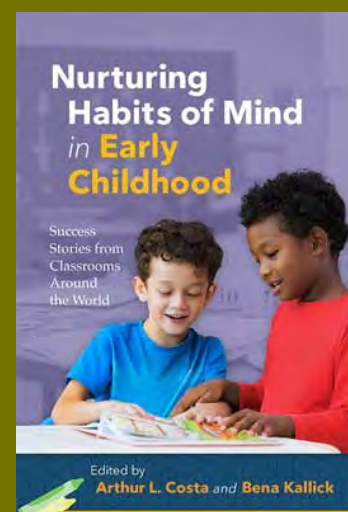
Neurologist Judy Willis and elementary teacher Malana Willis translate recent research on the brain and learning into practical strategies to use across the curriculum, spanning all grade levels. They describe how the brain converts a vast amount of sensory input into long-term memory and durable understanding, and how educators can use this knowledge to guide students to more successful experiences.

ISBN: 9781416628583 | (February 2020) 6" x 9", 250 pages | Price: \$30.95
Audience: K–12 principals & teachers, education leaders

Nurture habits of mind in our youngest learners.

By designing learning experiences that teach the skills and dispositions of intelligent, creative, effective decision makers and problem solvers to our youngest students, educators can help them develop the habits of mind that feed a lifetime of learning. Practical examples show how to introduce developmentally appropriate habits of mind in entertaining and concrete ways.

ISBN: 9781416627081 | (February 2019) 6" x 9", 208 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders



Teach students to be the boss of their brains.

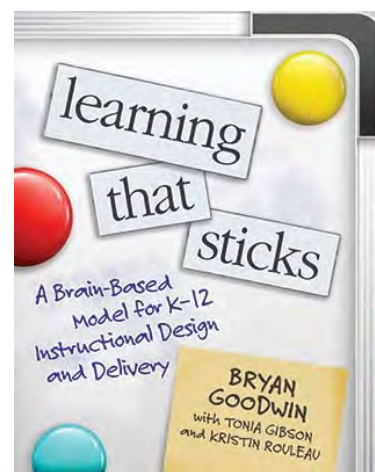
Metacognition is a tool that helps students unlock their brain's amazing power and take control of their learning. This book shares a practical way to teach students how to drive their brains by adopting an optimistic outlook toward learning, setting goals, focusing their attention, and engaging in practices that enhance cognitive flexibility.

ISBN: 9781416622116 | (June 2016) 6" x 9", 134 pages | Price: \$26.95
Audience: K–12 principals & teachers, education leaders

A brain-based model for learning that sticks.

Goodwin and his coauthors unpack the cognitive science underlying research-supported learning strategies so teachers can sequence them into experiences that challenge, inspire, and engage their students. They help educators teach with more intentionality—understanding not just what to do but also when and why to do it.

ISBN: 9781416629108 | (June 2020) 7-7/8" x 9-7/8", 155 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders



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The UbD™ guide that started it all.

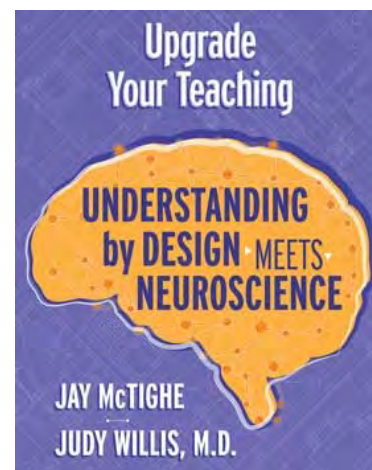
This expanded second edition of ASCD's best-selling book gives educators everything they need to design lessons, units, and courses that lead to improved student performance. It includes a template for creating curriculum units based on the breakthrough "backward design" method, guidelines on how to frame the "big ideas" students need to understand, better ways to develop "essential questions," and more.

ISBN: 9781416600350 | (March 2005) 8-1/2" x 11", 370 pages | Price: \$37.95
Audience: K–12 principals & teachers, education leaders

The best of both worlds: UbD™ meets neuroscience.

This guide merges insights from neuroscience with Understanding by Design® to enable educators to craft units of instruction and authentic assessments that emphasize understanding rather than recall. Educators at all levels will learn how to design and implement units that empower teachers and students to capitalize on the brain's capacity for learning.

ISBN: 9781416627340 | (April 2019) 7" x 10", 186 pages | Price: \$31.95
Rights sold: Chinese (simplified), Korean

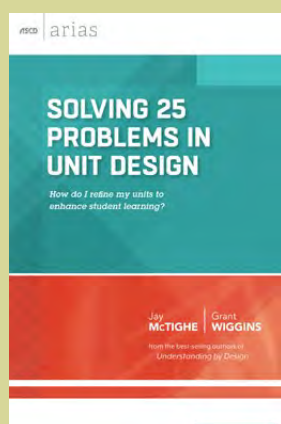


UNDERSTANDING BY DESIGN® FRAMEWORK

The Understanding by Design® framework (UbD™ framework) offers a planning process and structure to guide curriculum, assessment, and instruction. Its two key ideas are contained in the title: 1) focus on teaching and assessing for understanding and learning transfer, and 2) design curriculum "backward" from those ends. Millions of teachers worldwide use the UbD™ framework, created by the late Grant Wiggins and Jay McTighe, to get a handle on standards, align programs to assessments, and guide teachers in implementing a standards-based curriculum that leads to student understanding and achievement.



ASCD ARIAS®



Tools to troubleshoot unit design problems.

This guide by the creators of the Understanding by Design® framework identifies the 25 most common problems in unit design and recommends how to fix them—and avoid them. It offers practical tools to help educators use the process of backward design to troubleshoot their units and achieve tighter alignment and focus on learning priorities.

ISBN: 9781416620440 | (April 2015) 5" x 7-3/4", 64 pages | Price: 12.99
Audience: K–12 principals & teachers, education leaders

Professional development for UbD™ framework implementation.

This in-depth resource for workshops, curriculum teams, and teacher training is designed to give all staff members a firm grasp of key UbD™ principles. It includes a collection of templates, design tools, examples, and exercises as well as steps for implementing UbD™ systemwide and for conducting a peer review of unit designs.



ISBN: 9780871208552 | (2004) 8-1/2" x 11", 295 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders

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UbD™ design tools to create high-quality units.

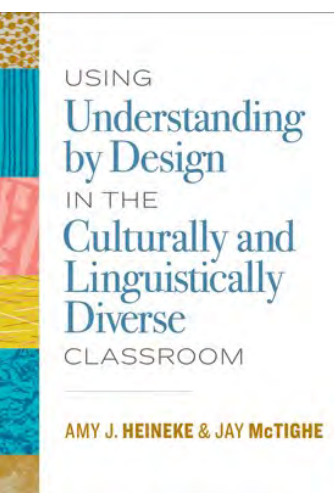
Designed for both experienced curriculum designers and those new to the Understanding by Design® framework, this guide delivers design tools and the updated UbD™ unit Template 2.0. The template is illustrated with fresh unit samples, and readers have access to more than 100 additional pages of online resources, including additional unit examples and helpful responses to frequently asked questions.

ISBN: 9781416611493 | (March 2011) 8-1/2" x 11", 119 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders

The essential companion toolkit for creating high-quality units.

To make it as easy as possible to create curriculum that leads to deep, meaningful learning, this companion to *The UbD Guide to Creating High-Quality Units* features hands-on modules complete with worksheets, models, and self-assessments that are essential for building more polished and powerful units.

ISBN: 9781416614098 | (March 2012) 8-1/2" x 11", 134 pages | Price: \$28.95
Audience: K–12 teachers



UbD™ to support English learners in language and content learning.

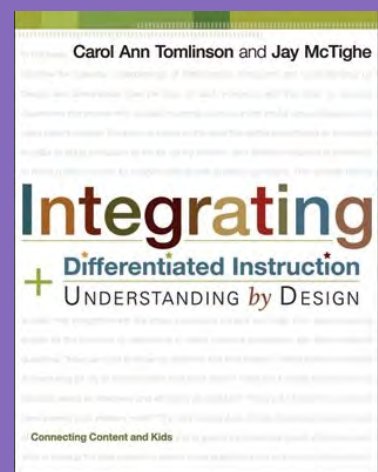
Student profiles, real-life classroom scenarios, and sample units and lessons show teachers how to use the UbD™ framework in culturally and linguistically diverse classrooms. Combining these practical tools with findings from an extensive research base, the authors deliver an authoritative guide for ensuring that all students have equitable access to high-quality curriculum and instruction.

ISBN: 9781416626121 | (July 2018) 8-1/2" x 11", 285 pages | Price: \$42.95
Audience: K–12 principals & teachers, education leaders

Team UbD™ and differentiated instruction for maximum learning.

Leading experts on differentiated instruction and UbD™ show how to use the power of both approaches to provide teachers with specific teaching targets and flexible ways to reach them. Find out how a curriculum built on the goal of student understanding, integrated with instructional approaches that emphasize reaching every learner, can ensure all students are learning at maximum levels.

ISBN: 9781416602842 | (October 2006) 7" x 9", 197 pages | Price: \$28.95
Audience: K–12 teachers



QUICK REFERENCE GUIDES



Designing and Using Essential Questions

Essential questions (EQs) are an important part of effective curriculum design and are used to encourage higher-order thinking, engage learners in deepening their understanding of big ideas, and enable students to transfer concepts learned to new situations. This guide shows educators how to use EQs to create a culture of inquiry.

ISBN: 9781416624486 | (May 2017)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95

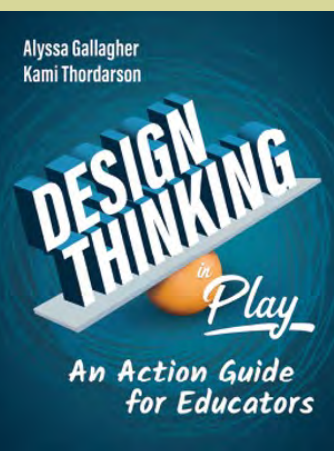


The Fundamentals of Understanding by Design

This quick reference guide from Jay McTighe covers UbD's key tenets and three-stage "backward design" process and introduces the framework's design templates and quality standards. It also explains key vocabulary and explores essential aspects of unit construction.

ISBN: 9781416627418 | (August 2020)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95

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Alyssa Gallagher
Kami Thordarson

Use design thinking to unleash creativity & innovation in schools.

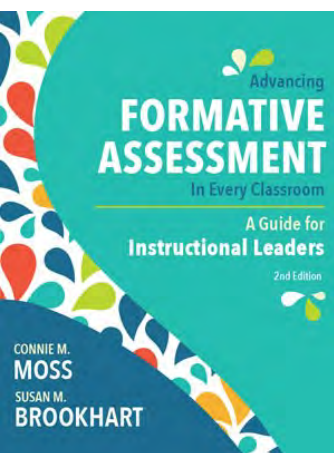
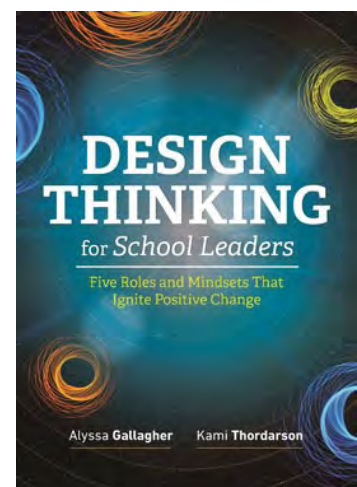
Design thinking is a person-centered, problem-solving process that's a go-to for innovative businesses—and now schools! This practical guide for navigating design thinking's invigorating challenges and rewards digs deep into the five-stage design thinking process and recommends specific steps for implementation, including 25 tools for download.

ISBN: 9781416628859 | (April 2020) 7-7/8" x 9-7/8", 166 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders

Design-inspired school leadership to ignite positive change.

This book explores the changing landscape of leadership and offers practical ways to reframe the role of school leader using powerful design thinking principles. Leaders will learn how to act with greater intention and achieve greater impact on problem solving, creating change, and engaging students, teachers, parents, and the community.

ISBN: 9781416625940 | (May 2018) 6" x 9", 208 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders


CONNIE M.
MOSS
SUSAN M.
BROOKHART

Increase student learning and enhance teacher quality with formative assessment.

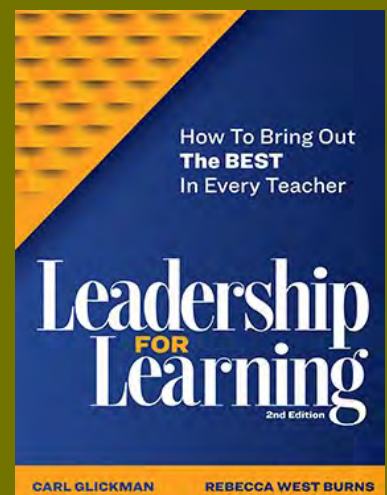
Using specific examples based on their extensive work with teachers, education thought leaders Moss and Brookhart provide strategies that embrace a major cultural change that moves away from teacher-led instruction to a partnership of intentional inquiry between student and teacher, with better teaching and learning as the outcome.

ISBN: 9781416626695 | (May 2019) 7-7/8" x 9-7/8", 186 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders

How leaders can bring out the best in every teacher.

In this revised edition, Glickman and West Burns synthesize their decades of experience in teacher education and supervision into a comprehensive guide to support teacher growth and student learning. Embedded in every page are the essential knowledge, skills, approaches, and methods that leaders need to drive instructional improvement.

ISBN: 9781416629238 | (August 2020) 7" x 10", 144 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders



Create a culture of attendance as the foundation of successful learning.

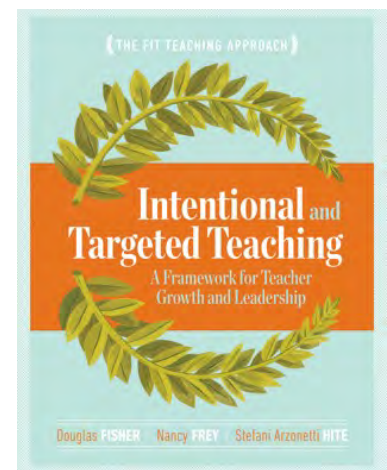
This practical guide makes a compelling case for prioritizing student attendance and provides school and district-level administrators and teams with the background information, strategies, and tools needed to implement a multitiered approach to improving attendance and preventing chronic absence.

ISBN: 9781416626817 | (October 2018) 7" x 10", 225 pages | Price: \$36.95
Audience: K–12 principals & teachers, education leaders

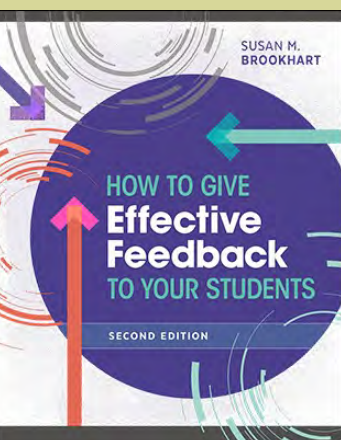
Learn what makes great teachers great.

Best-selling authors Fisher, Frey, and Hite deliver an in-depth examination of what makes great teachers great and offer the Framework for Intentional and Targeted Teaching® to empower teachers to adapt the most effective planning, instructional, and assessment practices that move their students' learning from where it is now to where it should be.

ISBN: 9781416621119 | (May 2016) 7-7/8" x 9-7/8", 190 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders



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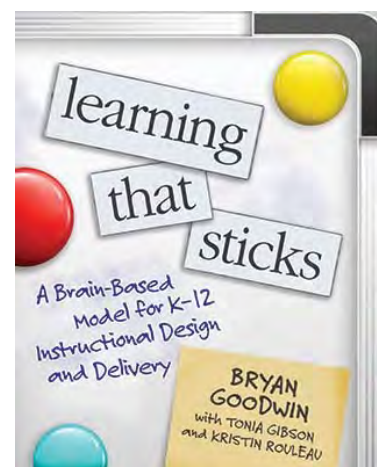
The how-to guide for making feedback effective.

Properly crafted and tailored feedback on student work boosts student achievement across subjects and grades. In this expanded edition, Brookhart offers enhanced guidance on providing feedback to students. She includes examples of good and bad feedback and rubrics to construct feedback tailored to different learners, such as successful students, struggling students, and English language learners.

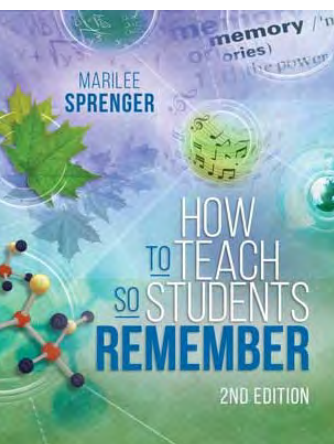
ISBN: 9781416623069 | (February 2017) 7-7/8" x 9-7/8", 160 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders

A brain-based model for learning that sticks.

Bryan Goodwin and his coauthors unpack the cognitive science underlying research-supported learning strategies so teachers can sequence them into experiences that challenge, inspire, and engage their students. They help educators teach with more intentionality—understanding not just what to do but also when and why to do it.



ISBN: 9781416629108 | (June 2020) 7-7/8" x 9-7/8", 155 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders



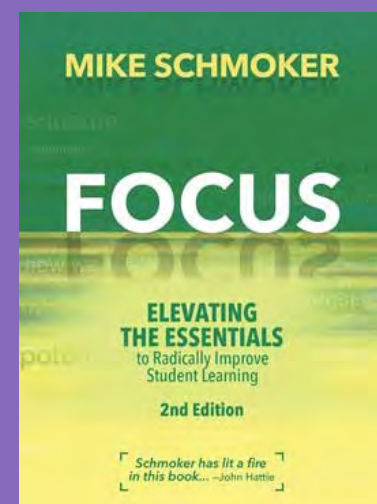
Learn how to craft lessons for “maximum stickiness.”

This second edition of Sprenger’s celebrated book is updated to include recent research and developments in the fields of memory and teaching. It offers a proven, research-based, easy-to-follow framework and seven actionable steps teachers can use to help students remember what they’ve learned when they need it.

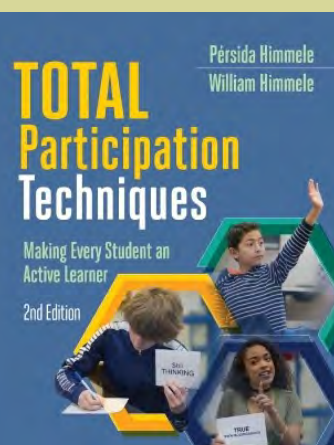
ISBN: 9781416625315 | (February 2018) 7" x 9", 216 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders

Focus on the essentials to radically improve student learning.

In this updated edition, Schmoker shows educators how to focus on the most essential, widely acknowledged, evidence-based practices that could have more impact than all other initiatives combined—including simple, coherent curricula; straightforward, traditional literacy practices; and lessons built around a few hugely effective elements of good teaching.



ISBN: 9781416626343 | (July 2018) 6" x 9", 320 pages | Price: \$34.95
Audience: K–12 principals & teachers, education leaders



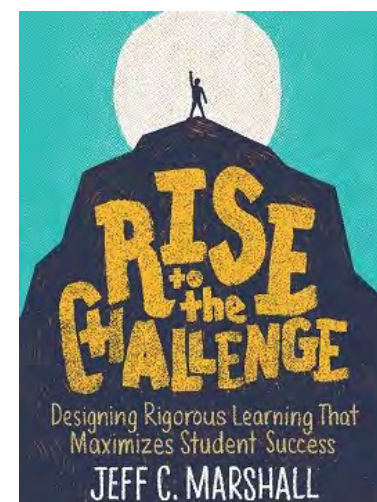
51 proven alternatives to “stand and deliver” teaching techniques.

Packed with examples from authentic classrooms, this is the essential toolkit for presenting lessons that are relevant, engaging, and cognitively challenging. Refined through years of classroom experiences and supported by updated research, this second edition delivers a dozen new techniques to engage K–12 students in active learning.

ISBN: 9781416623991 | (July 2017) 8" x 10", 208 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders

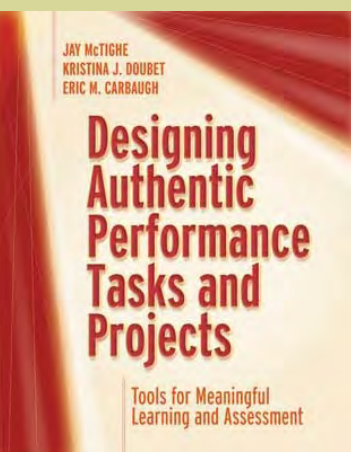
A blueprint for introducing rigor into the classroom.

This follow-up to *The Highly Effective Teacher* leverages the latest research in the field as well as years of hard-won classroom experience to enable teachers to design rigorous learning that maximizes student success. It delivers practical strategies, replicable examples, and thoughtful reflection exercises for educators to use as they work to help students embrace the mystery, complexity, and power of challenge.



ISBN: 9781416627982 | (July 2019) 6" x 9", 118 pages | Price: \$20.95
Audience: K–12 principals & teachers, education leaders

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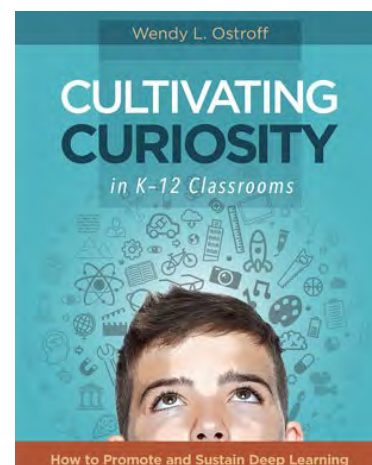
How to create performance-based classrooms.

A growing number of educators seek to move beyond covering the curriculum to ensuring students' deeper learning—in which they can transfer their knowledge, skills, and understandings to the world beyond the classroom. This comprehensive guide shows teachers how to transform their classrooms into vibrant centers of learning, where students are motivated and engaged and see relevance in the work they are doing.

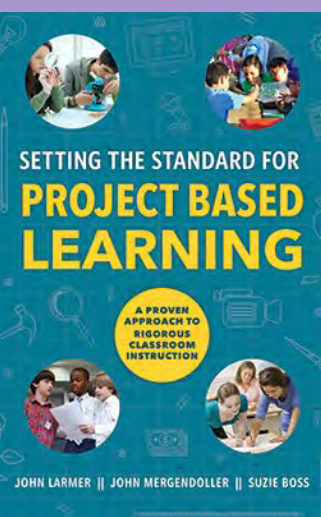
ISBN: 9781416628361 | (February 2020) 8" x 10", 254 pages | Price: \$33.95
Audience: K–12 principals & teachers, education leaders

Harness learners' drive to know, understand, and experience the world.

Students learn by engaging and exploring, asking questions, and testing out answers. This book shows how to foster student curiosity through exploration, novelty, and play; questioning and critical thinking; and experimenting and problem solving. It includes techniques to try, scaffolding advice, and relevant research from neuroscience and psychology.



ISBN: 9781416621973 | (July 2016) 7" x 9", 174 pages | Price: \$25.95
Audience: K–12 principals & teachers, education leaders



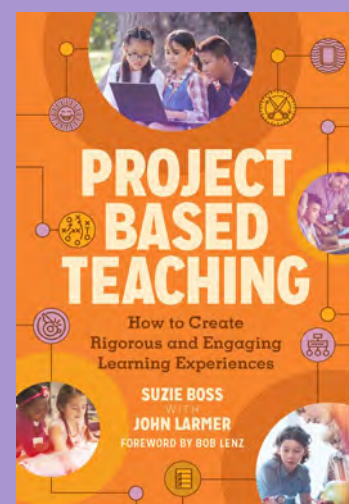
A proven approach to project-based learning.

To ensure students are engaged in learning, see the relevance of lessons, and develop college and career readiness, project-based learning (PBL) is an essential approach every teacher should know. But "doing projects" isn't enough. This guide's classroom-tested framework gives educators the steps needed to plan, implement, and assess projects that deliver rigorous classroom instruction.

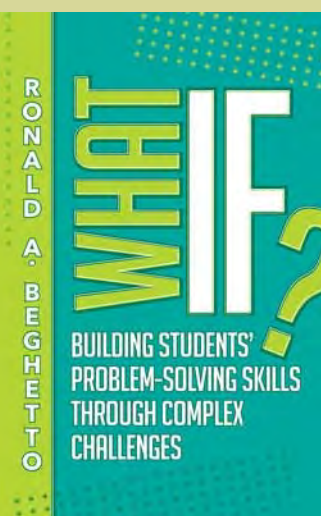
ISBN: 9781416620334 | (May 2015) 6" x 9", 240 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders

Take project-based learning to the next level.

Project-based learning (PBL) offers a proven framework to help students be better equipped to tackle future challenges, and this book builds on Boss & Larmer's gold-standard PBL book, *Setting the Standard for Project Based Learning*. It shows how to encourage active questioning, curiosity, and peer learning; create learning environments in which every student has a voice; and master content but still be able to say, "I don't know. Let's find out together."



ISBN: 9781416626732 | (September 2018) 6" x 9", 205 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders



Unleash students' problem-solving and creativity.

According to educator and creativity expert Ronald A. Beghetto, the best way to prepare students to face real-world problems is to incorporate complex challenges into student learning that teach them to respond productively to uncertainty. In this thought-provoking book, Beghetto explains how teachers at every grade level can design a full range of challenges in any subject area.

ISBN: 9781416626411 | (August 2018) 7" x 10", 150 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

QUICK REFERENCE GUIDE

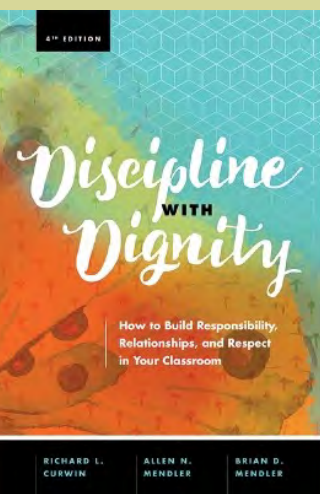


High-Quality Lesson Planning

This guide shows teachers of all subject areas and grade levels how to help students use the nine high-yield learning strategies to retain knowledge and skills, promote meaningful discussions, and facilitate critical and creative thinking for improved classroom results.

ISBN: 9781416628729 | (October 2019)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95

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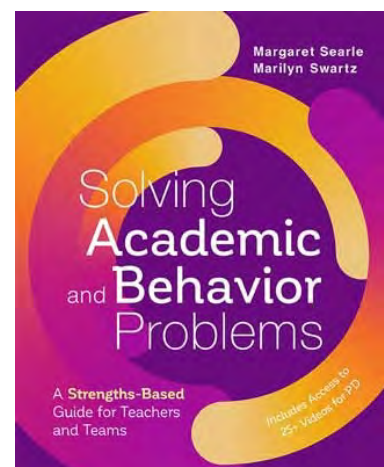
Build relationships and responsibility in the classroom.

This updated fourth edition shows how to implement a proven approach to classroom management that helps students make better choices and teachers be more effective. Emphasizing mutual respect and self-control, it delivers strategies and techniques for building strong relationships with disruptive students and countering the toxic social circumstances that affect many of them—dysfunctional families, gangs, and poverty.

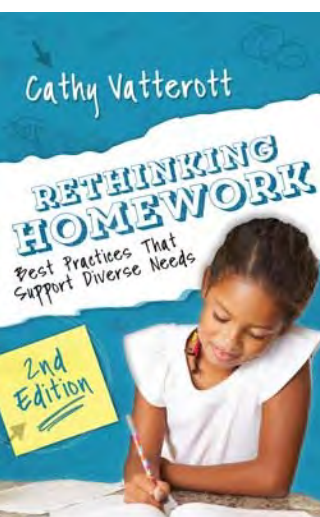
ISBN: 9781416625810 | (April 2018) 6" x 9", 234 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders

Practical guide to diagnosing student behavior.

Popular presenters Searle and Swartz show K–12 educators how to pinpoint the reason why a student is struggling in school and create an action plan to overcome the academic and behavior issues that block student learning. Based on the positive psychology of appreciative inquiry, this system helps teachers partner with specialists and parents to learn new ways to enrich academic, social-emotional, and behavioral growth.



ISBN: 9781416629481 | (September 2020) 8" x 10", 184 pages | Price: \$34.95
Audience: K–12 principals & teachers, education leaders



Homework best practices to support diverse needs.

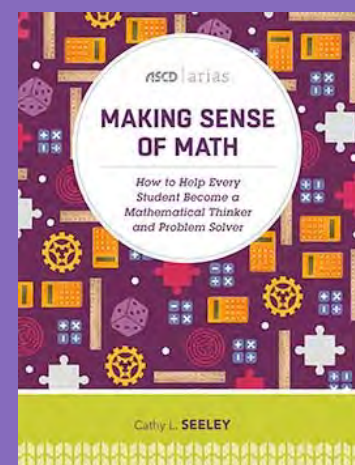
This updated edition examines how the current homework debate has been shaped by forces including a pervasive media and technology presence, the mass hysteria of "achievement culture," and the increasing shift to standards-based and formative assessment. It shows teachers how put a new homework paradigm into action—so that homework works for all students.

ISBN: 9781416626565 | (September 2018) 6" x 9", 214 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders

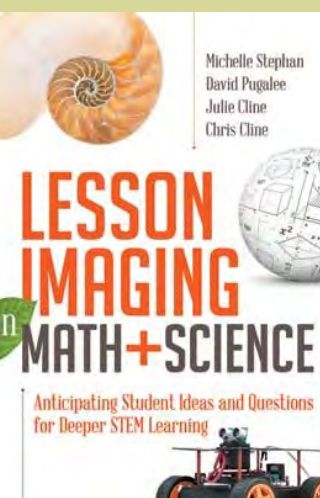
ASCD ARIAS®

Help all students become math thinkers.

Becoming a mathematical thinker and problem solver is an essential first step to students achieving STEM success. This brief but thought-provoking look at mathematics teaching considers what it takes for every teacher to help every student become a mathematical thinker and problem solver.



ISBN: 9781416622420 | (March 2015) 5" x 7-3/4", 64 pages | Price: \$12.99
Audience: K–12 principals & teachers, education leaders



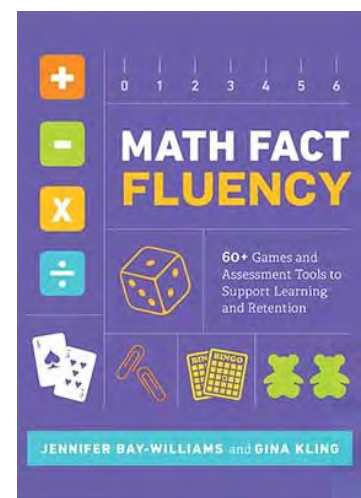
Turn students into problem solvers for deeper STEM learning.

With lesson imaging, teachers anticipate how chosen activities will unfold in real time—what solutions, questions, and misconceptions students might have and how teachers can promote deeper reasoning. Packed with classroom examples, lesson imaging templates, and tips on how to start the process, this book helps teachers anticipate students' ideas and questions and stimulate deeper learning in science, math, engineering, and technology.

ISBN: 9781416622789 | (May 2020) 7" x 9", 182 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders

60+ games to support math fact fluency.

Success at higher levels of math hinges on a student's ability to master basic math facts. This indispensable guide offers everything a teacher needs to transform students' learning of basic math facts to help them become more confident, adept, and successful at math. Also includes strategies to communicate with parents about basic math fact instruction.



ISBN: 9781416626992 | (January 2019) 7-7/8" x 9-7/8", 190 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders

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Personalize learning with habits of mind.

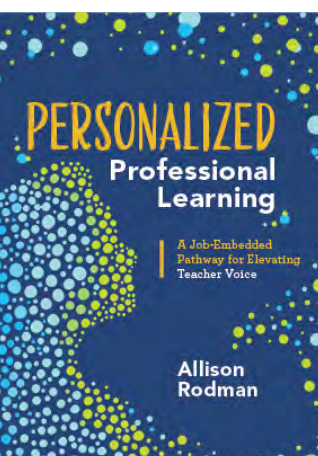
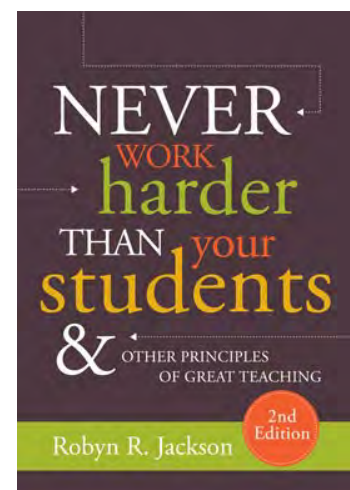
Kallick and Zmuda map out a transformative model of personalization that asks students to employ the set of dispositions for engagement and learning known as the Habits of Mind. They highlight the habits that empower students to pursue aspirations, investigate problems, design solutions, chase curiosities, and create performances. This book provides the tools needed to facilitate learning that is self-directed, dynamic, sometimes messy, and always meaningful.

ISBN: 9781416623243 | (January 2017) 6" x 9", 160 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

Every teacher can become a master teacher.

Teaching is hard work, and great teaching means doing the right kind of hard work. The key is developing a master teacher mindset. In this updated edition, Robyn R. Jackson explains the mastery principles and how to start using them to guide planning, instruction, assessment, and classroom management to guide teachers on their journeys toward mastery.

ISBN: 9781416626527 | (August 2018) 6" x 9", 276 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders



Professional development that prioritizes teacher voice.

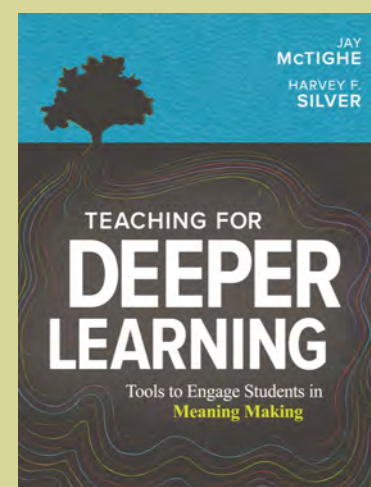
This book is a step-by-step guide for diagnosing, planning, executing, evaluating, and refining teachers' professional learning. Supported by research and informed by the experiences of educators, it distills best practices for adult learning into clear advice and ready-to-use tools that provide meaningful opportunities for co-creation, social construction, and self-discovery.

ISBN: 9781416627555 | (May 2019) 7" x 9", 168 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders

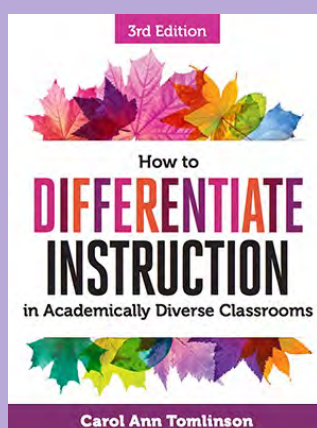
Teach students to make meaning for themselves.

Too often, students attain only a superficial level of knowledge that fails to prepare them for deeper challenges in school and beyond. Renowned educators McTighe and Silver explore what kind of content is worth targeting for deeper learning, provide practical tools and strategies to help teachers incorporate seven key thinking skills and tools into lesson and unit design, and show how to build students' capacity to use the strategies independently.

ISBN: 9781416628620 | (January 2020) 8" x 10", 130 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders



DIFFERENTIATED LEARNING



Help every student feel at home in a school environment that fits.

This expanded edition of Tomlinson's groundbreaking work covers the fundamentals of differentiation and provides strategies for how to go about it. This guide reflects evolving best practices, the experiences of practitioners throughout the world, and Tomlinson's continuing thinking about how to help every student access challenging, high-quality curriculum and engage in meaning-rich learning experiences.

ISBN: 9781416623304 | (March 2017) 7-7/8" x 9-7/8", 186 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders

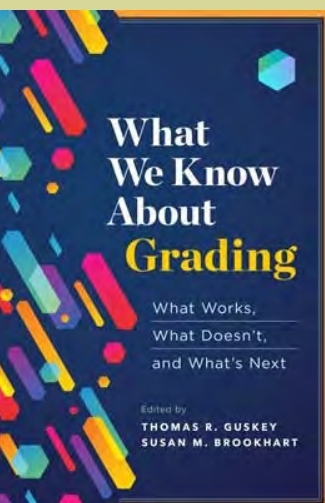


Understanding Differentiated Instruction

This **Quick Reference Guide** presents strategies for differentiating in response to readiness, interest, and learning profile. Featuring FAQs and specific recommendations for getting started and getting better, this is a perfect introductory resource for teachers interested in understanding how to better reach and teach all the students in their classrooms.

ISBN: 9781416624226 | (May 2017)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95

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Grading—what works, what doesn't, and what's next.

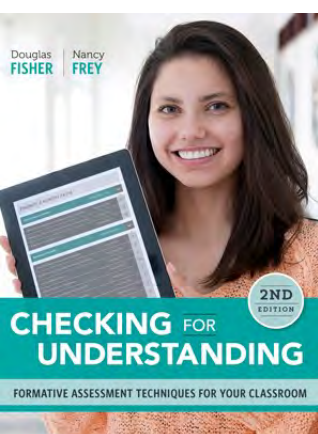
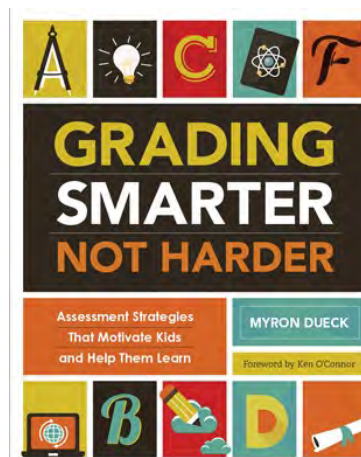
By distilling the vast body of research evidence on grading into meaningful, actionable findings and strategies, grading and assessment giants Guskey and Brookhart present the most comprehensive summary of research on grading and reporting available to date, with clear takeaways for learning and teaching.

ISBN: 9781416627234 | (February 2019) 6" x 9", 236 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders

Ensure grades truly reflect student learning.

This lively, eye-opening book reveals how to tailor policies to address what really matters: student understanding of content. It is brimming with reproducible forms, templates, and real-life examples of grading solutions developed to allow students every opportunity to demonstrate their learning.

ISBN: 9781416618904 | (July 2014) 7-7/8" x 9-7/8", 175 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders



Proven formative assessment techniques for any subject area or grade level.

This revised edition of this best-selling guide delivers new tools and a rich array of practical methods and examples to show how to use formative assessments to correct misconceptions, improve learning, and model good study skills for individual students or across multiple classrooms.

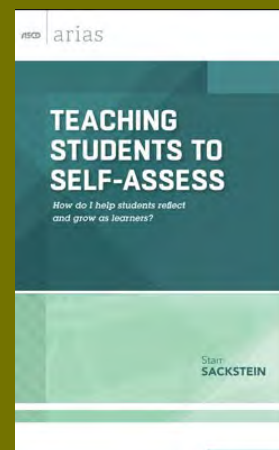
ISBN: 9781416619222 | (December 2014) 8" x 10", 160 pages | Price: \$28.95
Rights sold: Arabic

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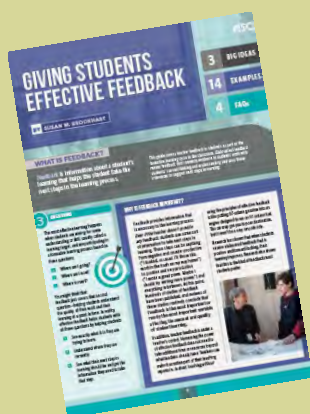
Help students reflect and grow as learners.

This Arias® quick-read guide explains how to help students set actionable learning goals and reflect on and chart their learning progress. It helps teachers use student reflections and self-assessment to develop targeted learning plans and determine student mastery.

ISBN: 9781416621539 | (October 2015) 5" x 7-3/4", 59 pages | Price: \$12.99
Audience: K–12 principals & teachers, education leaders



QUICK REFERENCE GUIDE



Giving Students Effective Feedback

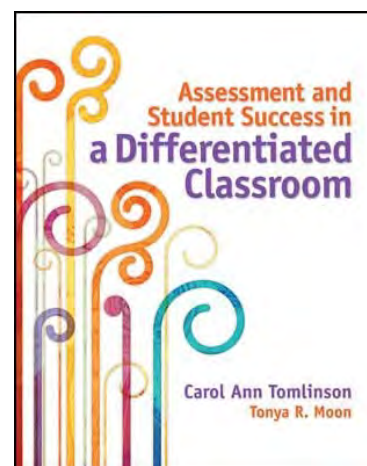
Feedback is one of the most important variables affecting student learning. Learn how and when to provide effective feedback that helps students see where they are going, where they are now, and where they should go next in their learning.

ISBN: 9781416623281 | (August 2016)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95

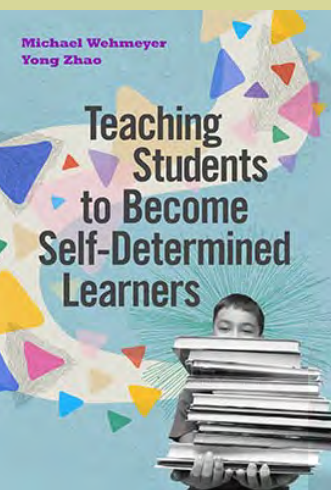
Make assessments more valid, reliable, and student-centered.

Leading differentiation expert, Carol Ann Tomlinson, joins measurement and assessment expert Tonya R. Moon to provide an in-depth understanding of how to improve the assessment process in all grade levels and subject areas. Discover how to use pre-assessments, formative assessments, summative assessments, grading, and report cards to differentiate teaching.

ISBN: 9781416616177 | (September 2013) 8" x 10", 175 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders



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Michael Wehmeyer
Yong Zhao

Teaching Students to Become Self-Determined Learners

Help students motivate themselves and own their learning.

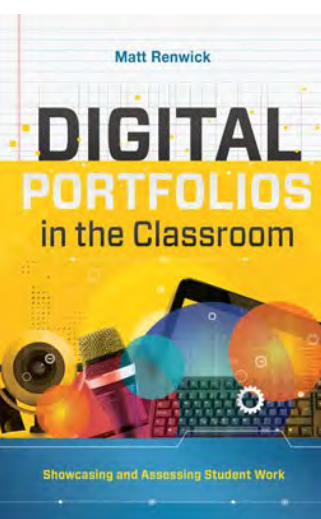
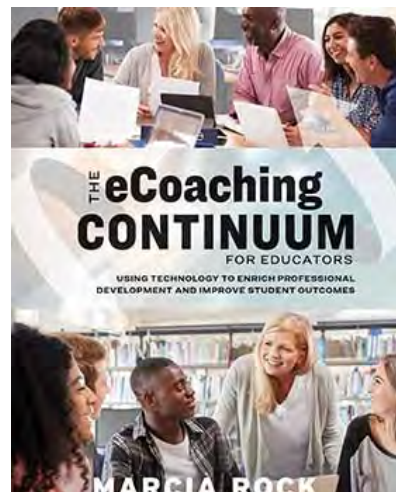
Education experts and professors Wehmeyer and Zhao explore the how and why of self-determined learning. They emphasize autonomy and choice, turning over ownership for learning to students by supporting them in engaging in activities that are of personal value to them, and ultimately enabling them to acquire skills in rapidly changing environments.

ISBN: 9781416628934 | (April 2020) 7" x 10", 160 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

Maximize teacher and student growth with the eCoaching Continuum.

In this step-by-step guide, eCoaching pioneer Marcia Rock draws on research and decades of experience to offer a blueprint for best practice in coaching for professional development. She delivers a detailed account of how teachers and other school professionals can use today's technologies to improve their practice and ensure their students are fully engaged and learning.

ISBN: 9781416627883 | (September 2019) 7" x 10", 216 pages | Price: \$32.95
Audience: K–12 principals, teachers, & administrators



Matt Renwick

DIGITAL PORTFOLIOS in the Classroom

Use digital portfolios to capture student thinking and progress.

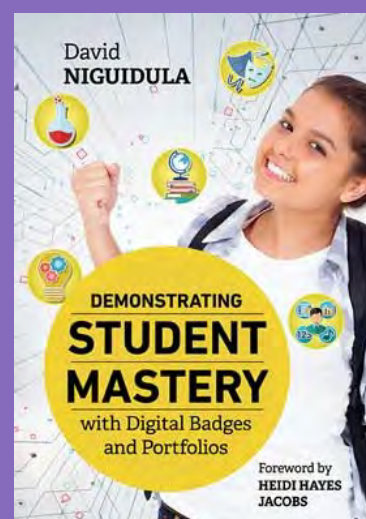
Digital student portfolios are dynamic, digital collections of authentic information from different media, in many forms, and with multiple purposes. This guide helps teachers sort through, capture, and make sense of the messiness associated with assessment. It shows how to navigate the maze of digital tools to enable the results to drive instruction.

ISBN: 9781416624646 | (August 2017) 6" x 9", 165 pages | Price: \$25.95
Audience: K–12 principals & teachers, education leaders

Digital badges and portfolios demonstrate student mastery.

David Niguidula shows how students can meet standards and express their individuality through digital badges and portfolios. Building off an essential question—What do schools want their students to know and be able to do?—he shows how schools can implement a proficiency-based approach to student learning that has been successfully field-tested in districts across the US.

ISBN: 9781416627067 | (January 2019) 7" x 10", 200 pages | Price: \$29.95
Audience: K–12 teachers



QUICK REFERENCE GUIDES



Distance Learning Essentials

Distance learning requires educators to organize and distribute information to students who are not physically present in their classrooms. It also requires that students engage in tasks that are both independent and collaborative. In this guide, Monica Burns helps teachers explore how to implement and facilitate online learning environments with flexibility, feasibility, and accountability in mind.

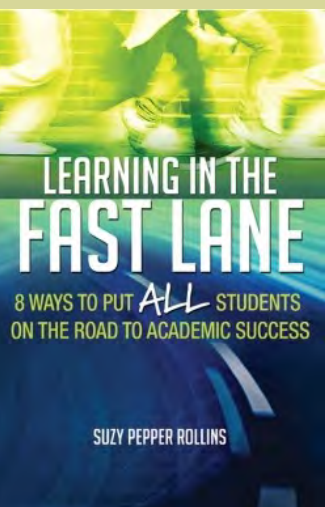
ISBN: 9781416629740 | (July 2020)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95



Media Literacy in Every Classroom

This guide introduces the process of media literacy and powerful ways to use it in virtually any K–12 classroom. It delivers key questions for teachers and students to ask when analyzing media messages and creating their own media along with nearly 50 classroom strategies to foster the development of media literacy in various subject areas.

ISBN: 9781416625131 | (September 2017)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95



Put all students on the road to academic success.

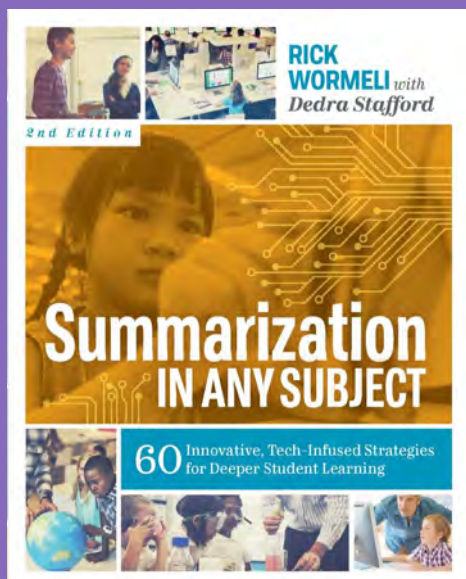
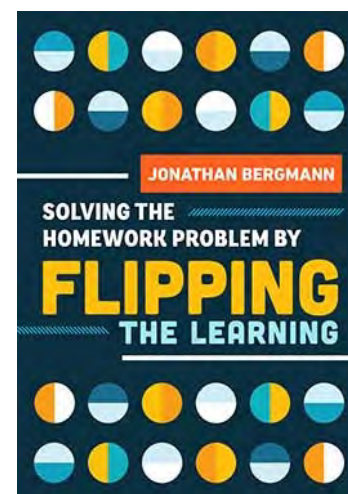
The true answer to supporting struggling students lies in acceleration. Veteran classroom teacher and educational consultant Suzy Pepper Rollins lays out a plan of action that teachers can use to move underperforming students in the right direction and differentiate instruction for all learners—even those who excel academically.

ISBN: 9781416618683 | (April 2014) 7" x 9", 176 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

Never has the need for flipped learning been so great!

Jonathan Bergmann, co-founder of the flipped learning concept, shows teachers how to flip the learning. He provides step-by-step guidance on how to create flipped videos that are effective and flipped assignments that engage students and advance student learning. Includes useful forms, a student survey, and a sample parent letter.

ISBN: 9781416623724 | (April 2017) 6" x 9", 128 pages | Price: \$21.95
Audience: K–12 principals & teachers, education leaders



60 innovative, tech-infused strategies for deeper student learning.

In this second edition of the best-selling *Summarization in Any Subject*, Dedra Stafford joins Rick Wormeli in adding fresh depth and creative variations to the basics, including changes to all 50 techniques from the first edition and brand new summarizing techniques that can be differentiated for multiple disciplines and levels of student readiness. This new edition provides practical, “show me what it looks like” tools and descriptions as well as QR codes and tech integrations for many of the techniques. Also included are detailed descriptions of the 60 strategies and critical thinking variations that provide students with memorable learning experiences and teachers with targeted support materials that assist in teaching and learning.

ISBN: 9781416626770 | (November 2019) 7-7/8" x 9-7/8", 268 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders



Teach thinking skills and foster innovation with the i5 Approach.

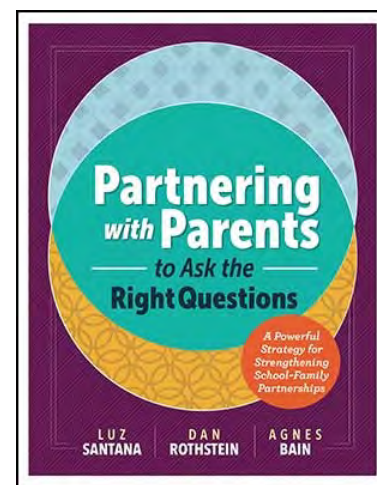
Five i's—information, images, interaction, inquiry, and innovation—are the future of learning. Authors Pollock and Hensley explains the i5 approach's foundations in brain research and its links to proven instructional principles and planning models. They provide step-by-step procedures for teaching 12 key thinking skills and share lesson examples from teachers who have successfully “i5’ed” their instruction.

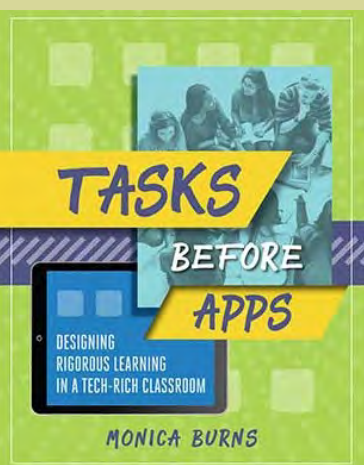
ISBN: 9781416624561 | (December 2017) 6" x 9", 152 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders

Give parents the tools they need to support their children's education.

This guide gives educators a simple strategy to build effective partnerships with parents. It distills complex ideas on effective civic participation into an easy-to-learn process that teaches parents two fundamental skills—asking better questions and participating effectively in key decisions—they can use to support the education of their children, monitor their progress, and advocate for them.

ISBN: 9781416622673 | (September 2016) 7" x 9", 230 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders





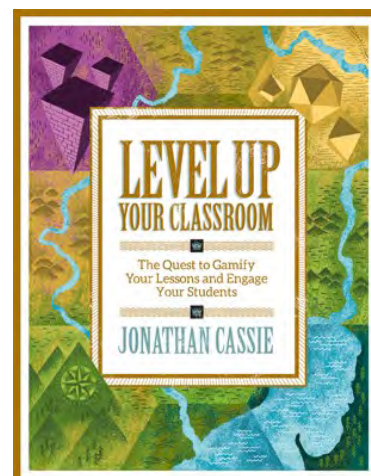
Must-have guide to navigate technology for learning.

Knowing how to communicate effectively on posts and message boards, locate credible information on search engines, and select efficient, cost-effective equipment is essential for both teachers and students. This guide shares strategies, tools, and insights that teachers can use for any subject or grade level to effectively incorporate technology into learning.

ISBN: 9781416624660 | (October 2017) 7" x 9", 108 pages | Price: \$23.95
Audience: K–12 principals & teachers, education leaders

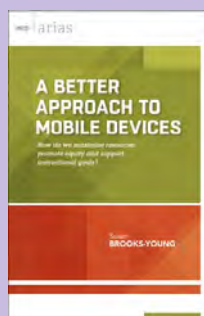
How gamification is revolutionizing education.

The gamification instructional approach fosters perseverance, creativity, and resilience. Students build knowledge through experimentation and then apply what they've learned to fuel exploration at higher levels of understanding. This guide covers what happens to student learning when it is gamified and what's involved in the process to gamify lessons.



ISBN: 9781416622055 | (June 2016) 7" x 9", 180 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

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Get the most out of mobile devices.

This guide shows educators how to plan for and implement a mobile device policy that maximizes school resources, promotes equity among students, and supports instructional goals while meeting the needs of students, teachers, and schools.

ISBN: 9781416621645 | (November 2015)
5" x 7-3/4", 62 pages | Price: \$12.99

Explore the power of digital tools for learning.

Digital tools enable students to demonstrate their learning by using apps and online resources to conduct research, solicit feedback, and collaborate with others. Digital tools also provide teachers with effective ways to assess student work. This guide helps teachers decide which tools will work with their students.



ISBN: 9781416618645 | (December 2013)
5" x 7-3/4", 48 pages | Price: \$12.99



Create real engagement without wearing yourself out.

This guide delivers smart, concrete strategies for improving classroom assignments, assessments, and environments that will help teachers create learning experiences that are rigorous, meaningful, and rewarding for students and teachers alike.

ISBN: 9781416620709 | (May 2015)
5" x 7-3/4", 58 pages | Price: \$12.99



Discover blended learning basics.

To help educators integrate online and face-to-face instruction, this guide delivers the essentials of blended learning: engaging online assignments, lesson ideas, hardware and software tips, and formative assessment strategies.

ISBN: 9781416621195 | (September 2015)
5" x 7-3/4", 60 pages | Price: \$12.99

Teach the 4Cs with technology.

To prepare students for college and careers, instruction must foster "4Cs" skills—critical thinking, communication, collaboration, and creativity. This guide showcases rigorous uses of technology, focusing on its end-goal—improving student outcomes rather than technology for its own sake.



ISBN: 9781416621492 | (October 2015)
5" x 7-3/4", 45 pages | Price: \$12.99



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