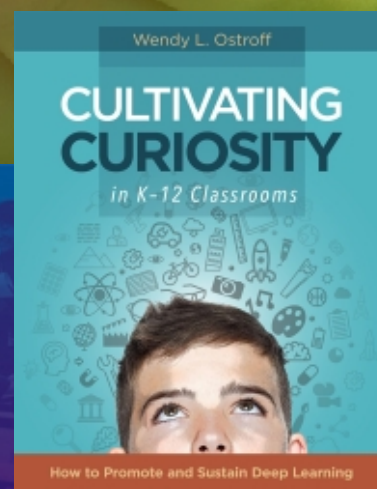
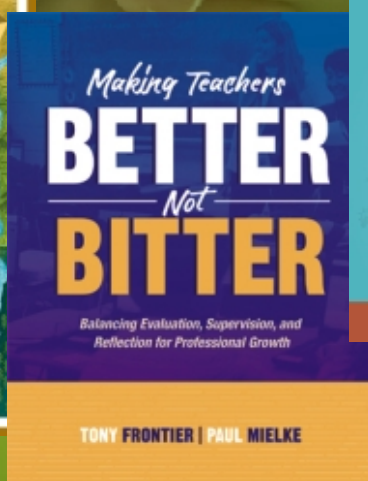
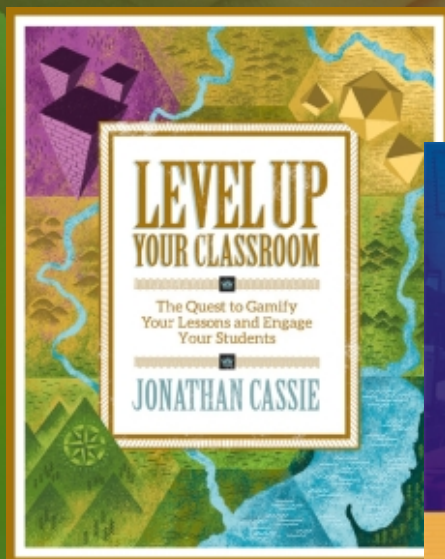




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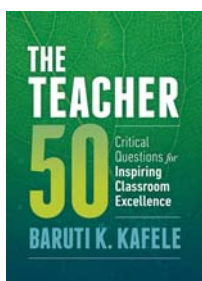
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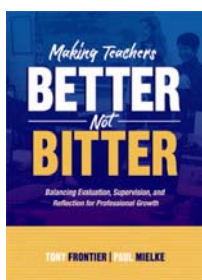


The Teacher 50: Critical Questions for Inspiring Classroom Excellence

Baruti K. Kafele

In this thoughtful guide for novice and veteran educators alike, Kafele takes readers on a journey of 50 questions and penetrating insights reveal how teachers can inspire students of all racial, ethnic, and socioeconomic backgrounds to strive for academic excellence; develop strong relationships with students, parents, and the community; address the challenges and promises presented by millennial learners; and boost teacher motivation.

ISBN: 9781416622734 | (August 2016) 6" x 9", 105 pages
Audience: K-12 teachers | **Price:** \$16.95

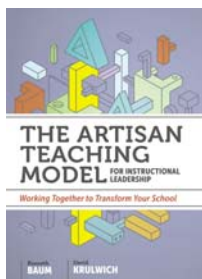


Making Teachers Better, Not Bitter: Balancing Evaluation, Supervision, and Reflection for Professional Growth

Tony Frontier and Paul Mielke

In this thought-provoking and groundbreaking book, Tony Frontier and Paul Mielke address conceptual and the practical, offering a compelling vision of teacher growth, along with nearly three dozen step-by-step protocols for working with teachers. The authors present a powerful rationale for teacher evaluation by creating a balanced system of three equally important components: reliable and valid evaluation, empowering and focused supervision, as well as meaningful and purposeful reflection.

ISBN: 9781416622079 | (August 2016) 7" x 9", 260 pages
Audience: K-12 teachers, administrators | **Price:** \$32.95



The Artisan Teaching Model for Instructional Leadership: Working Together to Transform Your School

Kenneth Baum and David Krulwich

This new title by school principals Kenneth Baum and David Krulwich is based on a simple principle: great teachers make the difference. Great teachers are those who engage all students in compelling, rigorous activities that require higher-order thinking and allow them to articulate verbally and in writing; they inspire children to do new and difficult work, make learning relevant to students' lives, and still leave time for practice. Great teachers get students to think critically while inspiring confidence and building intellectual habits, as well as constructing, debating, and solving problems.

ISBN: 9781416622512 | (August 2016) 6" x 9", 140 pages
Audience: Middle/high school teachers, administrators | **Price:** \$25.95

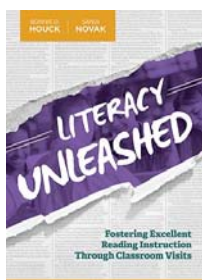


You're the Principal! Now What? Strategies and Solutions for New School Leaders

Jen Schwanke

A principal's job is astonishingly complex, and its competing demands can be overwhelming, especially in the first few years. In this book, author and school principal Jen Schwanke, provides a mentor's guidance to steer new principals through the period of adjustment and set the foundation for a long and rewarding career. The topics included in this title are those all new principals had wished their own graduate programs had covered are here—directly, practically, and without the jargon.

ISBN: 9781416622215 | (August 2016) 6" x 9", 345 pages
Audience: Education leaders | **Price:** \$34.95

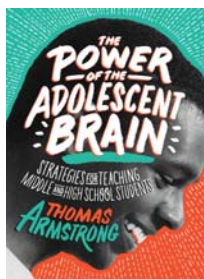


Literacy Unleashed: Fostering Excellent Reading Instruction Through Classroom Visits

Bonnie D. Houck and Sandi Novak

In *Literacy Unleashed*, the authors explain why ensuring high-quality reading instruction is one of school leaders' most important jobs and introduce their Literacy Classroom Visit (LCV) Model. The authors—both seasoned literacy and leadership experts—share processes and practices to help identify the elements of effective literacy instruction and establish common beliefs, practices, and language within the education community; provide targeted professional development and resources that reduce unnecessary budget expenditures; and how to implement the LCV Model across an entire school.

ISBN: 9781416622338 | (July 2016) 7" x 10", 165 pages
Audience: School leaders, principals | **Price:** \$29.95

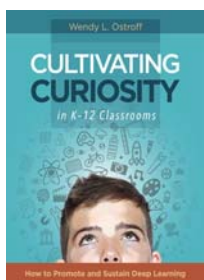


The Power of the Adolescent Brain: Strategies for Teaching Middle and High School Students

Thomas Armstrong

Bestselling author Thomas Armstrong explores eight key features of adolescence and related neuroscience research, and presents specific brain-based educational interventions to address each one. This title includes 50+ strategies, reflection questions, and a step-by-step process for creating brain-friendly lessons across the content areas.

ISBN: 9781416621874 | (July 2016) 6" x 9", 202 pages
Audience: Middle/high school teachers, college | Price: \$27.95

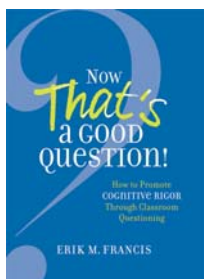


Cultivating Curiosity in K-12 Classrooms: How to Promote and Sustain Deep Learning

Wendy L. Ostroff

Cultivating Curiosity describes how teachers can create a structured, student-centered environment that allows for openness and surprise, where inquiry guides authentic learning. Award-winning educator Wendy L. Ostroff shows how to foster student curiosity through exploration, novelty, and play; questioning and critical thinking; and experimenting and problem solving. With techniques to try, scaffolding advice, and relevant research from neuroscience and psychology, this book helps teachers harness the powerful drive in all learners—the drive to know, understand, and experience the world in a meaningful way.

ISBN: 9781416621973 | (July 2016) 7" x 9", 174 pages
Audience: K-12 teachers | Price: \$25.95

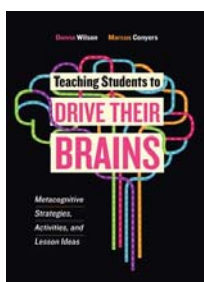


Now That's a Good Question! How to Promote Cognitive Rigor Through Classroom Questioning

Erik M. Francis

In this book, Francis explores how questioning can provide the proper framework to deepen student thinking, understanding, and application of knowledge. Francis offers examples of good questions across content areas and grade levels, as well as structures to help teachers create and use the different kinds of questions; shows readers techniques for using questioning to extend and evaluate student learning experiences; plus eight different kinds of questions that challenge students to demonstrate higher-order thinking and communicate depth of knowledge.

ISBN: 9781416620754 | (July 2016) 7-7/8" x 9 -7/8", 175 pages
Audience: K-12 teachers | Price: \$28.95

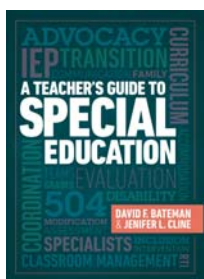


Teaching Students to Drive Their Brains: Metacognitive Strategies, Activities, and Lesson Ideas

Donna Wilson and Marcus Conyers

Metacognition is a tool that helps students unlock their brain's amazing power and take control of their learning. Educational researchers and professional developers Donna Wilson and Marcus Conyers, experienced in using the explicit teaching of metacognition, share how to teach preK-12 students how to drive their brains by promoting the following practices: adopt an optimistic outlook toward learning, set goals, focus their attention, monitor their progress, and engage in practices that enhance cognitive flexibility.

ISBN: 9781416622116 | (June 2016) 6" x 9", 134 pages
Audience: K-12 teachers | Price: \$23.95

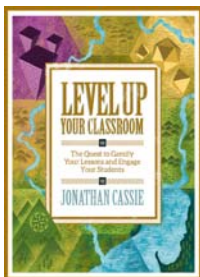


A Teacher's Guide to Special Education

David F. Bateman and Jenifer L. Cline

In this practical reference, David F. Bateman—bestselling author of *A Principal's Guide to Special Education*—and special education administrator Jenifer L. Cline present in simple terms what general education teachers need to know about special education law and processes and provide a guide to instructional best practices for the inclusive classroom. Topics include pre-referral, referral, and evaluation processes; individualized education programs; transition from preK to K-12 and from high school to postsecondary life; classroom management and student behavior, and assessment, grades, graduation, and diplomas.

ISBN: 9781416622017 | (June 2016) 7" x 10", 190 pages
Audience: K-12 teachers, new teachers, teacher leaders | Price: \$29.95



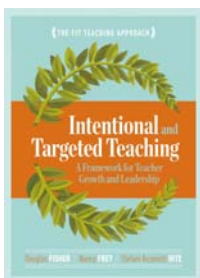
Level Up Your Classroom! The Quest to Gamify Your Lessons and Engage Your Students

Jonathan Cassie

In this lively and practical book, seasoned educator Jonathan Cassie shines a spotlight on gamification, an instructional approach that's revolutionizing K-12 education. Games are well known for their ability to inspire persistence. The best ones feature meaningful choices that have lasting consequences, reward experimentation, provide a like-minded community of players, and gently punish failure and encourage risk-taking behavior. Players feel challenged, but not overwhelmed. A gamified lesson bears these same hallmarks.

ISBN: 9781416622055 | (June 2016) 7" x 9", 180 pages

Audience: K-12 teachers, new teachers, teacher leaders | Price: \$27.95



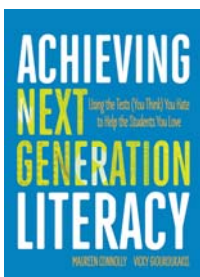
Intentional and Targeted Teaching: A Framework for Teacher Growth and Leadership

Douglas Fisher, Nancy Frey, and Stefani Arzonetti Hite

The Framework for Intentional and Targeted Teaching®—or FIT Teaching®—is a research-based, field-tested, and experience-honed process that captures the essentials of the best educational environments. FIT Teaching empowers teachers to adapt the most effective planning, instructional, and assessment practices to their particular context in order to move their students' learning from where it is now to where it should be. This book introduces the FIT Teaching Tool, which harnesses the FIT Teaching approach and presents a detailed continuum of growth and leadership.

ISBN: 9781416621119 | (May 2016) 7-7/8" x 9-7/8", 190 pages

Audience: K-12 teachers, new teachers, teacher leaders, administrators, principals | Price: \$29.95



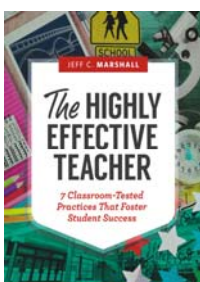
Achieving Next Generation Literacy: Using the Tests (You Think) You Hate to Help the Students You Love

Maureen Connolly and Vicky Giouroukakis

Students in language arts and humanities need to develop multifaceted reading, writing, thinking, and communication skills that constitute next generation literacy. With six sample lessons, 42 instructional techniques, and tips for differentiation, this practical resource will empower teachers to help students become capable, literate individuals who are also well-prepared to succeed in high-stakes mandated assessment tests.

ISBN: 9781416621638 | (April 2016) 7" x 9", 160 pages

Audience: Middle school/high school teachers, teacher leaders | Price: \$27.95



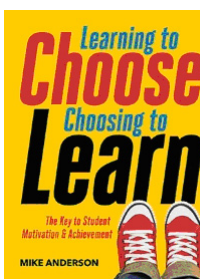
The Highly Effective Teacher: 7 Classroom Tested Practices That Foster Student Success

Jeff C. Marshall

Teacher and university professor Jeff Marshall showcases how teaching with intentionality is a key to education success. He introduces the Teacher Intentionality Practice Scale (TIPS), a framework for supporting and measuring effective teaching. TIPS provide a research-based, classroom-tested guide to help teachers create coherent, connected lessons; use strategies and resources, including technology that truly enhance learning; organize a safe, respectful learning environment; develop challenging and rigorous learning experiences; promote interactive, thoughtful learning; nurture a creative, problem-solving classroom culture; and deliver feedback and formative assessment that inform teaching and learning.

ISBN: 9781416621683 | (April 2016) 7-7/8" x 9-7/8", 136 pages

Audience: K-12 teachers, teacher leaders, higher education | Price: \$27.95



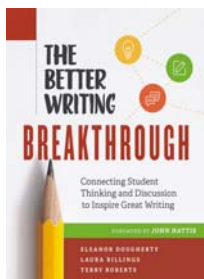
Learning to Choose, Choosing to Learn: The Key to Student Motivation and Achievement

Mike Anderson

Offering students choices about their learning is one of the most powerful ways teachers can boost student learning, motivation, and achievement. In his latest book, Mike Anderson offers numerous examples of choice in action, ideas to try with different students, and a step-by-step process to help teachers plan and incorporate choice into the classroom. Teachers will learn how to create learning environments that set the right tone for learning and teach specific skills that enable choice to work well.

ISBN: 9781416621836 | (April 2016) 7" x 9", 160 pages

Audience: K-12 teachers, instructional coaches, instructional leaders | Price: \$27.95



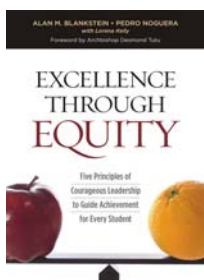
The Better Writing Breakthrough: Connecting Student Thinking and Discussion to Inspire Great Writing

Eleanor Dougherty, Laura Billings, and Terry Roberts

Every teacher knows the challenge of trying to engage reluctant readers and struggling writers—students whose typical response to a writing prompt is a few sentence fragments scribbled on a sheet of paper followed by an elaborate shrug of the shoulders. The best way to engage less confident readers and writers is to give them something powerful to think about. This field-tested approach from well-respected experts Eleanor Dougherty, Laura Billings, and Terry Roberts is designed for use in grades 4–12.

ISBN: 9781416618843 | (March 2016) 7" x 9", 180 pages

Audience: K-4 teachers | Price: \$28.95



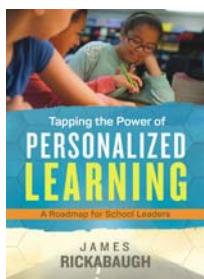
Excellence Through Equity: Five Principles of Courageous Leadership to Guide Achievement for Every Student

Alan M. Blankstein and Pedro Noguera with Lorena Kelly

Excellence Through Equity is an inspiring look at how real-world educators are creating schools where all students are able to thrive. In these schools, educators understand that equity is not about treating all children the same. They are deeply committed to ensuring that each student receives what he or she individually needs to develop their full potential—and succeed.

ISBN: 9781416622505 | (February 2016) 7" X 10", 304 pages

Audience: K-12 teachers, administrators, district leaders, higher education | Price: \$33.95



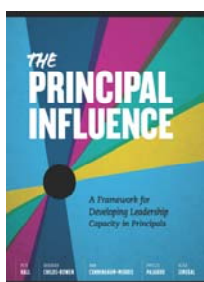
Tapping the Power of Personalized Learning: A Roadmap for School Leaders

James Rickabaugh

In this powerful book, James Rickabaugh, former superintendent and current director of the Institute for Personalized Learning, presents the groundbreaking results of the Institute's half-decade of research, development, and practice: a simple but powerful model for personalizing students' learning experiences by building their levels of commitment, ownership, and independence.

ISBN: 9781416621577 | (February 2016) 6" x 9", 148 pages

Audience: K-12 administrators, principals, new principals | Price: \$24.95



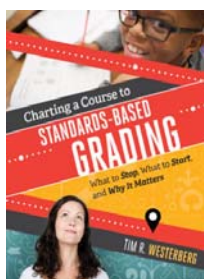
The Principal Influence: A Framework for Developing Leadership Capacity in Principals

Pete Hall, Deborah Childs-Bowen, Ann Cunningham-Morris, Phyllis Pajardo, and Alisa Simeral

Principals navigate the dynamic complexities and subtleties of their schools every day. They promote, facilitate, and lead efforts to achieve both tangible and intangible results throughout the school community. ASCD developed the Principal Leadership Development Framework (PLDF), which establishes a clear and concise definition of leadership and includes clear targets that support the ongoing growth and development of leaders. Using the framework, principals will learn to capitalize on their leadership roles.

ISBN: 9781416621447 | (February 2016) 6" x 9", 205 pages

Audience: Principals, school leaders | Price: \$30.95



Charting a Course to Standards-Based Grading: What to Stop, What to Start, and Why It Matters

Tim R. Westerberg

Former principal and ASCD author Tim Westerberg offers a guide for moving to standards-based grading, which is often a difficult, multi-year process. This book offers quick wins, including advice on counterproductive practices to stop now, as well as guidance on implementing long-term change.

ISBN: 9781416622635 | (August 2016) 7" x 9", 165 pages

Audience: Principals, school leaders | Price: \$27.95



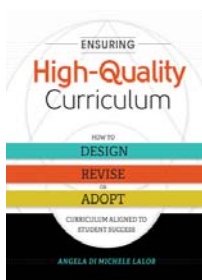
How to Reach the Hard to Teach: Excellent Instruction for Those Who Need It Most

Jana Echevarría, Nancy Frey, and Douglas Fisher

ASCD authors Doug Fisher and Nancy Frey team up with ELL expert and bestselling Pearson author Jana Echevarría to show teachers how to support ELLs and struggling learners by providing access to core curriculum, a respectful classroom climate, high expectations, specific language instruction, and formative assessment opportunities.

ISBN: 9781416622383 | (August 2016) 6" x 9", 178 pages

Audience: K-12 teachers | Price: \$25.95



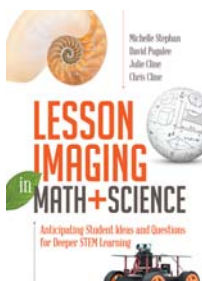
Ensuring High-Quality Curriculum: How to Design, Revise, or Adopt Curriculum Aligned to Student Success

Angela Di Michele Lalor

Curriculum expert Angela Lalor offers step-by-step advice to help school and teacher leaders ensure their literacy curriculum is aligned to standards. She offers seven considerations for a quality literacy-based curriculum, and includes research, quality indicators, examples, tools, and checklists.

ISBN: 9781416622796 | (October 2016) 7" x 9", 140 pages

Audience: K-12 teachers | Price: \$28.95



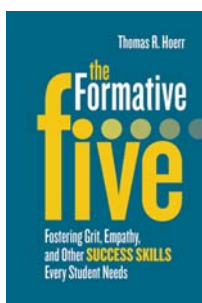
Lesson Imaging in Math and Science: Anticipating Student Ideas and Questions for Deeper STEM Learning

Michelle Stephan, David Pugalee, Julie Cline, and Christopher Cline

From respected voices in math and STEM education comes an innovative lesson planning approach to help turn students into problem solvers. Dubbed "lesson imaging" by the authors, this approach involves a process of thinking through the structure and implementation of a lesson, discovering ways to elicit student thinking and foster collaboration, and becoming adept at techniques to avoid shutting down the discussion.

ISBN: 9781416622789 | (October 2016) 7" x 9", 192 pages

Audience: K-12 teachers | Price: \$26.95



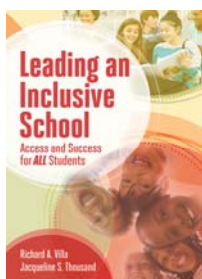
The Formative Five: Fostering Grit, Empathy, and Other Success Skills Every Student Needs

Thomas R. Hoerr

Building on the popularity of *Fostering Grit*, a top-selling ASCD Arias title, Tom Hoerr shows educators how to foster the "Big Five" student attributes of empathy, diversity, self-control, integrity, and grit. By focusing on skills needed for success in school and life, Hoerr proposes a wider definition of student achievement.

ISBN: 9781416622697 | (November 2016) 6" x 9", 240 pages

Audience: K-12 teachers | Price: \$27.95



Leading an Inclusive School: Access and Success for ALL Students

Richard A. Villa and Jacqueline S. Thousand

Inclusion experts Villa and Thousand share more than 20 years of fieldwork and provide a systems view for principals on how to be an instructional leader in inclusive settings, using the Inclusive Schoolhouse Model, Multi-Tiered Systems of Support, co-teaching, and UDL principles.

ISBN: 9781416622864 | (December 2016) 6" x 9", 200 pages

Audience: Principals, school leaders | Price: \$28.95



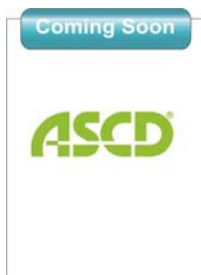
Building on the Strengths of Students with Special Needs: How to Move Beyond Disability Labels in the Classroom

Toby Karten

From active consultant, author, and special education authority Toby Karten comes a practical book on teaching students with disabilities that focuses on student strengths. The book groups inclusion strategies by learning disability—including ADHD, autism, physical disabilities, and speech and language disorders—in order to make it an easy reference for classroom teachers.

ISBN: 9781416623571 | (March 2017)

Audience: K-12 teachers



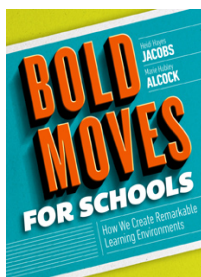
School Culture Recharged: Strategies to Energize Your Staff and Culture

Todd Whitaker and Steve Gruenert

In this companion book to the best-selling *School Culture Rewired*, authors Whitaker and Gruenert show educators ways to improve culture in their classrooms and schools. Through exercises and insights, this book explains complex concepts around culture, and how to develop the skills to harness the power of culture and the power of people to make schools better than ever before.

ISBN: 9781416623458 | (February 2017)

Audience: K-12 teachers, principals, leaders



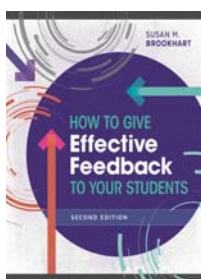
Bold Moves for Schools: How We Create Remarkable Learning Environments

Heidi Hayes Jacobs and Marie Hubley Alcock

Forward-thinking educators and popular presenters Jacobs and Alcock, present in this book the contemporary pedagogy necessary to support today's students—who are self-navigators, social contractors, media critics and media makers, innovative designers, and global citizens.

ISBN: 9781416623052 | (February 2017)

Audience: K-12 teachers



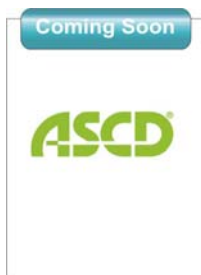
How to Give Effective Feedback to Your Students, 2nd Edition

Susan M. Brookhart

This second edition of Brookhart's bestselling ASCD title, which has sold more than 75,000 copies, incorporates new research on feedback and new opportunities for students to use feedback formatively to demonstrate understanding. Here is a guide that helps teachers always know how to give the right feedback for all kinds of assignments, in every grade level and subject area.

ISBN: 9781416623069 | (February 2017)

Audience: K-12 teachers



Flipped Learning: How Do I Make Homework More Meaningful?

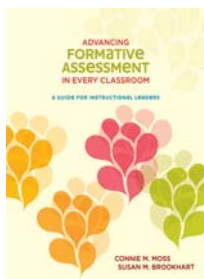
Jon Bergman

In-demand ASCD author and educator Jon Bergmann shows readers how to move beyond an understanding of flipped learning to actual implementation, with a focus on student homework. This short book addresses challenges, possibilities, and success stories, and gives readers the strategies they need to make the best use of homework and in-class instructional time.

ISBN: 9781416623724 | (April 2017)

Audience: K-12 teachers

ASSESSMENT & GRADING

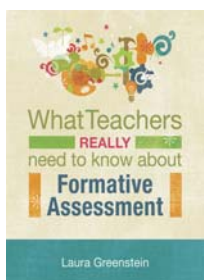
**Advancing Formative Assessment in Every Classroom: A Guide for Instructional Leaders**

Connie M. Moss and Susan M. Brookhart

This practical guide provides strategies to help school leaders foster a culture of formative assessment throughout the school.

ISBN: 9781416609117 | (December 2009) 8" x 10", 165 pages

Audience: K-12 teacher leaders | **Price:** \$27.95

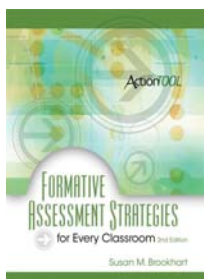
**What Teachers Really Need to Know About Formative Assessment**

Laura Greenstein

In this volume, Greenstein has gathered what teachers really need to know in order to make formative assessment a seamless part of their everyday practice. Emphasizing formative assessment application in secondary schools but applicable to teachers of all grade levels and all subject areas, this book provides straightforward answers to teachers most frequently asked questions as well as dozens of strategies for measuring student understanding and diagnosing learning needs before, during, and after instruction.

ISBN: 9781416609964 | (June 2010) 8" x 10", 194 pages

Audience: K-12 teachers | **Price:** \$27.95

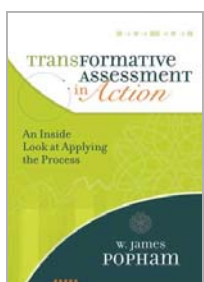
**Formative Assessment Strategies for Every Classroom: An ASCD Action Tool, 2nd Edition**

Susan M. Brookhart

The formative assessment process helps teachers and students focus on learning goals, take stock of current work in relation to these goals, and move closer to reaching them. As students focus on their work, see and monitor their progress, and understand both what they are learning and how they learn, they become true learners. The easy-to-use student tools will help you teach formative assessment strategies that students can use after receiving an assignment, during direct instruction, while completing group or individual work, and before or after a summative assessment. All tools include clear instructions for use, suggestions for variations, and guidance on next steps.

ISBN: 9781416610830 | (July 2010) 8 1/2 x 11, 280 pages

Audience: K-12 teachers | **Price:** \$69.00

**Transformative Assessment in Action: An Inside Look at Applying the Process**

W. James Popham

In this follow-up to the best-selling *Transformative Assessment*, W. James Popham focuses on the decisions involved in the planning and implementation of formative assessment, providing the practical guidance and models teachers need to turn "formative assessment talk" into "formative assessment action."

ISBN: 9781416611240 | (March 2011) 6" x 9", 200 pages

Audience: K-12 teachers | **Price:** \$26.95

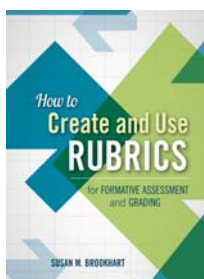
**Great Performances: Creating Classroom-Based Assessment Tasks, 2nd Edition**

Larry Lewin and Betty Jean Shoemaker

The authors discuss a four-step approach for teaching students how to acquire content knowledge—labeled "Info In"—and examine four "Info Out" modes through which students can make their content understanding explicit for evaluation purposes. *Great Performances* is filled with highly motivating examples of student projects as well as effective assessment tools that teachers can adapt for their own classrooms.

ISBN: 9781416611776 | (June 2011) 8 x 10, 220 pages

Audience: K-12 teachers | **Price:** \$28.95



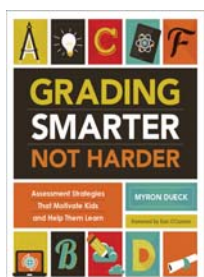
How to Create and Use Rubrics for Formative Assessment and Grading

Susan M. Brookhart

Rubrics are sets of criteria for student work that describe levels of performance quality. When used correctly, rubrics are strong tools that support and enhance classroom instruction and student learning. In this comprehensive guide, author Brookhart identifies two essential components of effective rubrics and outlines the difference between various kinds of rubrics and explains when using each type of rubric is appropriate, and highlights examples from all grade levels and assorted content areas.

ISBN: 9781416615071 | (January 2013) 8 x 10, 160 pages

Audience: K-12 teachers | Price: \$27.95



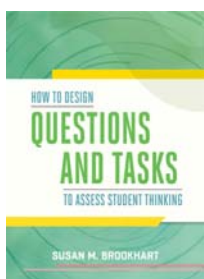
Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn

Myron Dueck

In this book, educator Dueck reveals how many of the assessment policies teachers adopt can actually prove detrimental to student motivation and achievement and shows how teachers can tailor policies to address what really matters: student understanding of content. Dueck offers a variety of practical strategies for ensuring that grades measure what students know without punishing them for factors outside their control, critically examining the fairness and effectiveness of grading homework, designing and distributing unit plans that make assessment criteria clear to students.

ISBN: 9781416618904 | (July 2014) 7-7/8" x 9-7/8", 175 pages

Audience: K-12 teachers | Price: \$28.95



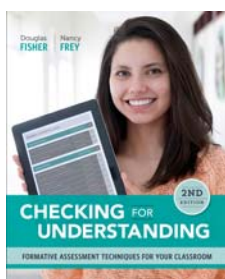
How to Design Questions and Tasks to Assess Student Thinking

Susan M. Brookhart

With an emphasis on higher-order thinking skills, students now must demonstrate more than memorization of facts and procedures. In this new title by Susan M. Brookhart, educators are shown just how to do this by providing specific guidelines for designing targeted questions and tasks that align with standards and assess students' ability to think at higher levels. Dozens of examples across grade levels and subject areas, are provided.

ISBN: 9781416619246 | (August 2014) 7" x 9", 144 pages

Audience: K-12 educators | Price: \$24.95



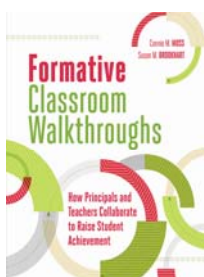
Checking for Understanding: Formative Assessment Techniques for Your Classroom, 2nd Edition

Doug Fisher and Nancy Frey

When used regularly, formative assessments enable every teacher to determine what students know and what they still need to learn. Fisher and Frey explore a variety of engaging activities that check for and increase understanding, including interactive writing, portfolios, multimedia presentations, audience response systems, and much more. This new 2nd edition has been updated to reflect the latest thinking in formative assessment and to show how the concepts apply in the context of Fisher and Frey's work.

ISBN: 9781416619222 | (December 2014) 8" x 10", 160 pages

Audience: K-12 educators | Price: \$27.95



Formative Classroom Walkthroughs: How Principals and Teachers Collaborate to Raise Student Achievement

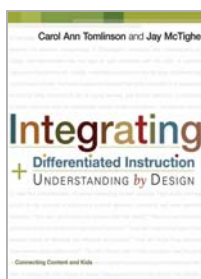
Connie M. Moss and Susan M. Brookhart

Drawing upon their research and extensive work with K-12 teachers and administrators, the authors delve into the learning target theory of action that debuted in *Learning Targets: Helping Students Aim for Understanding in Today's Lesson* and show teachers how to develop a schoolwide collaborative culture that enhances the learning of teachers, administrators, coaches, and students. They present detailed examples of how formative walkthroughs work across grade levels and subject areas, and provide useful templates that administrators and coaches can use to begin their own work.

ISBN: 9781416619864 | (January 2015) 7" x 9", 230 pages

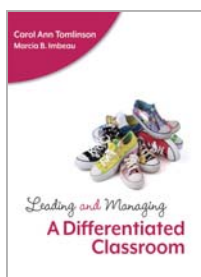
Audience: K-12 teachers, principals, educators at all levels | Price: \$30.95

DIFFERENTIATED LEARNING

**Integrating Differentiated Instruction and Understanding by Design: Connecting Content and Kids**

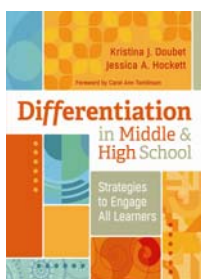
Carol Ann Tomlinson and Jay McTighe

In this book, two models converge, providing readers fresh perspectives on two of the greatest contemporary challenges for educators: crafting powerful curriculum in a standards-dominated era and ensuring academic success for the full spectrum of learners. Each model strengthens the other. Carol Ann Tomlinson and Jay McTighe show readers how to use the principles of backward design and differentiation together to craft lesson plans that will teach essential knowledge and skills for the full spectrum of learners.

ISBN: 9781416602842 | (January 2006) 7" x 9", 182 pages**Audience:** K–12 teachers, principals, educators at all levels | **Price:** \$25.95**Leading and Managing a Differentiated Classroom**

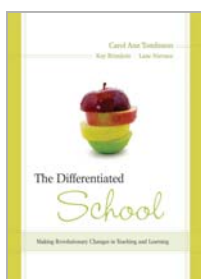
Carol Ann Tomlinson and Marcia B. Imbeau

Here at last is a breakthrough guide that explains how to lead a class that is differentiated to individual students' needs. The authority on differentiated instruction, Carol Ann Tomlinson, teams up with educator Marcia B. Imbeau to outfit you with everything needed to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning. Step-by-step guidelines, checklists, and a Teacher's Toolkit with ready-made classroom activities ensure teachers master the nuts and bolts of managing a student-centered classroom.

ISBN: 9781416610748 | (November 2010) 8" x 10", 185 pages**Audience:** K–12 teachers, principals, educators at all levels | **Price:** \$28.95**Differentiation in Middle and High School: Strategies to Engage All Learners**

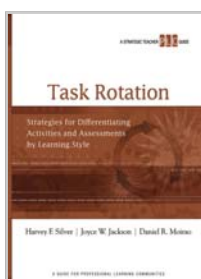
Kristina J. Doubet and Jessica A. Hockett

In this one-stop resource for middle and high school teachers, the authors explore how to use differentiated instruction to help students be more successful learners—regardless of background, native language, learning style, motivation, or school savvy. They explain how to create a healthy classroom in which students' unique qualities and needs are as important as the ones they have in common.

ISBN: 9781416620181 | (July 2015) 8.5" x 11", 295 pages**Audience:** K-12 teachers, new teachers, teacher leaders | **Price:** \$33.95**The Differentiated School: Making Revolutionary Changes in Teaching and Learning**

Carol Ann Tomlinson, Kay Brimijoin, and Lane Narvaez

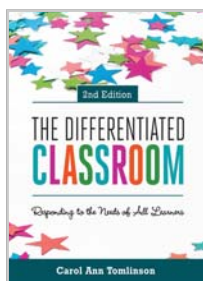
Three educators share powerful, real-life accounts of how two schools successfully built differentiated instruction into every classroom and achieved sweeping positive results for their staff and students.

ISBN: 9781416606789 | (June 2008) 8" x 10", 239 pages**Audience:** K-12 teachers, new teachers, teacher leaders | **Price:** \$29.95**Task Rotation: Strategies for Differentiating Activities and Assessments by Learning Style**

Harvey F. Silver, Joyce W. Jackson, and Daniel R. Moirao

Designed in partnership with more than 75 schools, *Strategic Teacher PLC Guides* make the important work of bringing high-impact, research-based instructional practices into every classroom easier than ever before.

ISBN: 9781416611882 | (April 2011) 8 1/2" x 11", 98 pages**Audience:** K-12 teachers, new teachers, teacher leaders | **Price:** \$20.95

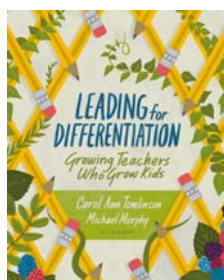


The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition

Carol Ann Tomlinson

Today's classroom is more diverse, more inclusive, and more plugged into technology than ever before. And it's led by teachers under enormous pressure to help decidedly unstandardized students meet an expanding set of rigorous, standardized learning targets. In this updated second edition of her best-selling classic work, Carol Ann Tomlinson offers these teachers a powerful and practical way to meet a challenge that is both very modern and completely timeless: how to divide their time, resources, and efforts to effectively instruct so many students of various backgrounds, readiness and skill levels, and interests.

ISBN: 9781416618607 | (May 2014) 7-7/8" x 9-7/8", 198 pages
Audience: K-12 teachers, new teachers, teacher leaders | Price: \$29.95



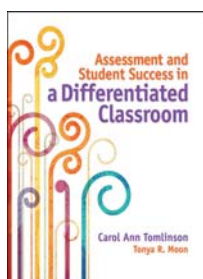
Leading for Differentiation: Growing Teachers Who Grow Kids

Carol Ann Tomlinson and Michael Murphy

Leading for Differentiation lays out the reflective thinking and action-oriented steps necessary to launch a system of continuous professional learning, culture building, and program assessment that will allow differentiation to flourish in every classroom. Incorporating their own experienced insights, real-world examples, and practical tools, world-renowned differentiated instruction expert Carol Ann Tomlinson and change authority Michael Murphy explore why a move to schoolwide differentiation makes so much sense for today's students and how to transform a vision for schoolwide differentiation into manageable.

ISBN: 9781416620808 | (September 2015) 7-7/8" x 9-7/8", 167 pages
Audience: Administrators, principals K-12 | Price: \$30.95

Award
Winner

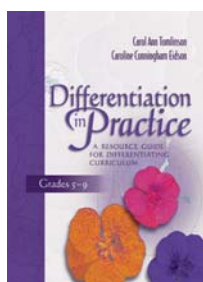


Assessment and Student Success in a Differentiated Classroom

Carol Ann Tomlinson and Tonya R. Moon

How to assess individuals fairly can be a challenge for even the most thoughtful teacher. This book substantively addresses key types of assessment—pre-assessment, formative assessment, summative assessment, and grading and offers classroom advice on each through the lens of differentiated instruction.

ISBN: 9781416616177 | (September 2013) 8" x 10", 175 pages
Audience: K-12 teachers | Price: \$27.95

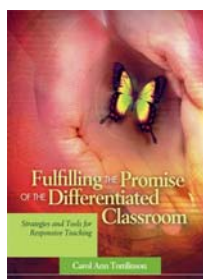


Differentiation in Practice: A Resource Guide for Differentiating Curriculum, Grades 5-9

Carol Ann Tomlinson and Caroline Cunningham Eidson

This book is the first in a series from Carol Ann Tomlinson and Caroline Cunningham Eidson exploring how real teachers incorporate differentiation principles and strategies throughout an entire instructional unit. Focusing on the middle grades, but applicable at all levels, *Differentiation in Practice, Grades 5-9* will teach anyone interested in designing and implementing differentiated curriculum how to do so or how to do so more effectively. More than 75,000 copies sold! Each unit highlights underlying standards, delineates learning goals, and takes you step by step through the instructional process. The models and insight presented will inform teachers' differentiation efforts and help them meet the challenge of mixed-ability classrooms with academically responsive curriculum appropriate for all learners.

ISBN: 9780871206558 | (April 2003) 8" x 10", 247 pages
Price: \$29.95



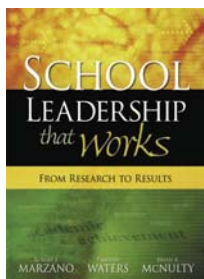
Fulfilling the Promise of the Differentiated Classroom: Strategies and Tools for Respective Teaching

Carol Ann Tomlinson

Extend the benefits of differentiated teaching to virtually any kind of school situation and student population using the guidelines and strategies from this book. Carol Ann Tomlinson takes you to the next level of differentiated curriculum and instruction with new insights, including: 5 student needs that are at the heart of responsive teaching, 5 teacher responses that engage more students in learning and promote achievement, 6 classroom elements that lay the groundwork for a differentiated classroom, 5 characteristics of curriculum and instruction that genuinely help all students learn detailed scenarios and activities make it easier to develop new classroom routines and teaching practices that reinforce differentiation.

ISBN: 9780871208125 | (December 2003) 8-1/2" x 11", 165 pages
Price: \$25.95

EDUCATIONAL LEADERSHIP & SCHOOL MANAGEMENT

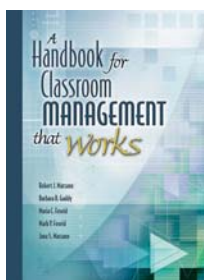


School Leadership that Works: From Research to Results

Robert J. Marzano, Timothy Waters, and Brian A. McNulty

Combining rigorous research with practical advice, *School Leadership That Works* gives school administrators the guidance they need to provide strong leadership for better schools. Based on input from 650 principals, the authors have developed a list of 21 leadership responsibilities that have a significant effect on student achievement. Readers will learn the specific behaviors associated with the 21 leadership responsibilities; the difference between first-order change and second-order change and the leadership responsibilities that are most important for each; how to develop a site-specific approach to improving student achievement.

ISBN: 9781416602279 | (September 2005) 7" x 9", 194 pages
Audience: Administrators, principals K-12 | Price: \$27.95

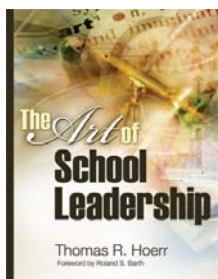


A Handbook for Classroom Management that Works

Robert J. Marzano, Barbara B. Gaddy, Maria C. Foseid, Mark P. Foseid, and Jana S. Marzano

This companion volume to *Classroom Management That Works* features exercises, worksheets, case studies, and other materials to help teachers at all grade levels master the seven essential facets of effective classroom management.

ISBN: 9781416602361 | (November 2005) 8-1/2" x 11", 181 pages
Audience: Administrators, principals K-12 | Price: \$27.95

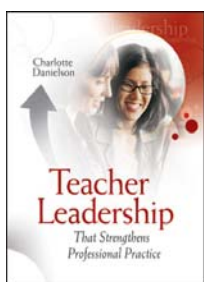


The Art of School Leadership

Thomas R. Hoerr

A veteran school leader offers invaluable advice on running a school, including how to promote collegiality, set goals, evaluate teachers, work with parents, manage meetings, support diversity, and make a difference in children's lives.

ISBN: 9781416602293 | (December 2005) 7" x 9", 215 pages
Audience: Administrators, principals K-12 | Price: \$27.95

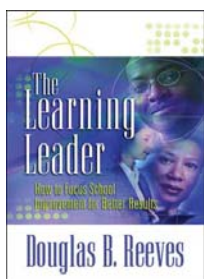


Teacher Leadership That Strengthens Professional Practice

Charlotte Danielson

Charlotte Danielson offers individuals and schools a practical framework for tapping teachers' leadership potential and marshaling their efforts to better educate students and create a stronger learning community.

ISBN: 9781416602712 | (February 2006) 7" x 9", 157 pages
Audience: Administrators, principals K-12 | Price: \$26.95

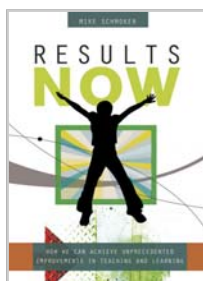


The Learning Leader: How to Focus School Improvement for Better Results

Douglas B. Reeves

This book introduces the Leadership for Learning Framework, which gives readers a tool for measuring and understanding how actions influence student achievement.

ISBN: 9781416603320 | (April 2006) 6" x 9", 221 pages
Audience: Administrators, principals K-12 | Price: \$26.95

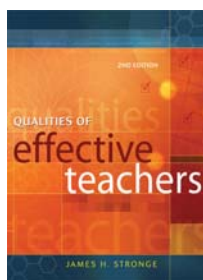


Results Now: How We Can Achieve Unprecedented Improvements in Teaching and Learning

Mike Schmoker

Mike Schmoker argues passionately for a plan to revolutionize schools by focusing on consistent curriculum, authentic literacy education, and professional learning communities for teachers. More than 250,000 copies sold!

ISBN: 9781416603580 | (July 2006) 6" x 9", 196 pages
Audience: Administrators, principals K-12 | Price: \$26.95

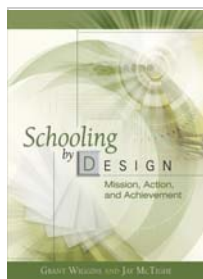


Qualities of Effective Teachers, 2nd Edition

James H. Stronge

In *Qualities of Effective Teachers, 2nd edition*, Stronge shows educators how to recreate this same excitement and enthusiasm in their own classrooms by describing the characteristics and skills of effective teachers. Stronge synthesizes research to identify specific teacher behaviors that contribute to student achievement and focuses specifically on what teachers can control: their own preparation, personality, and practices.

ISBN: 9781416604617 | (January 2007) 7" x 9", 198 pages
Audience: Administrators, principals K-12 | Price: \$25.95

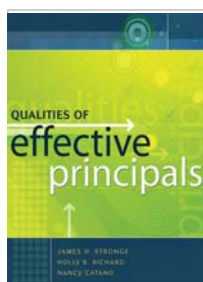


Schooling by Design: Mission, Action, and Achievement

Grant Wiggins and Jay McTighe

The authors of *Understanding by Design* (UbD) share a compelling strategy for creating schools that truly fulfill the central mission of education: to help students become "thoughtful, productive, and accomplished at worthy tasks."

ISBN: 9781416605805 | (July 2007) 8-1/2" x 11", 287 pages
Audience: Administrators, principals K-12 | Price: \$30.95



Qualities of Effective Principals

James H. Stronge, Holly B. Richard, and Nancy Catano

James Stronge and his co-authors provide a comprehensive, research-based guide for principals that will help them identify and develop the leadership skills that are critical for fostering success in schools.

ISBN: 9781416607441 | (November 2008) 7" x 9", 250 pages
Audience: Administrators, principals K-12 | Price: \$29.95

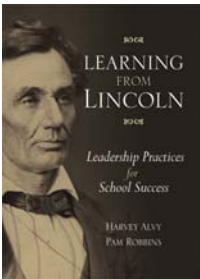


Leading Change in Your School: How to Conquer Myths, Build Commitment, and Get Results

Douglas B. Reeves

Providing real-life examples of leaders who have successfully met the challenge of change, distinguished author and researcher Douglas B. Reeves shows educational leaders how they can create the conditions for, plan, implement, and sustain significant change in their schools.

ISBN: 9781416608080 | (April 2009) 6" x 9", 180 pages
Audience: Administrators, principals K-12 | Price: \$26.95



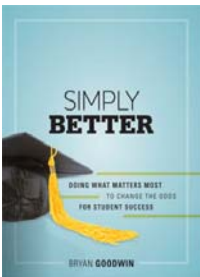
Learning from Lincoln: Leadership Practices for School Success

Harvey Alvy and Pam Robbins

Harvey Alvy and Pam Robbins show how the legacy of Abraham Lincoln can guide today's education leaders—principals, teachers, superintendents, and others—as they tackle large-scale challenges, such as closing the achievement gap, and everyday issues, such as communicating with constituents. The authors identify 10 qualities, attributes, and skills that help to explain Lincoln's effectiveness, despite seemingly insurmountable odds.

ISBN: 9781416610236 | (August 2010) 7" x 9", 192 pages

Audience: Administrators, principals K-12 | Price: \$25.95



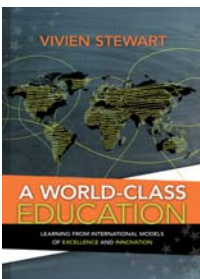
Simply Better: Doing What Matters Most to Change the Odds for Student Success

Bryan Goodwin

This title offers a practical, research-based framework for improving student achievement. According to author Bryan Goodwin, decades of research have shown time and again that focusing on the following five essential practices can vastly increase students' chances of doing well in school: guaranteeing that instruction is challenging, engaging, and intentional; ensuring curricular pathways to success; creating high-performance school cultures; and developing data-driven, high-reliability district systems.

ISBN: 9781416612957 | (August 2011) 8" x 10", 184 pages

Audience: Administrators, principals K-12 | Price: \$26.95



A World-Class Education: Learning from International Models of Excellence and Innovation

Vivien Stewart

Designed to promote conversation about how to educate students for a rapidly changing and increasingly borderless and innovation-based world, this comprehensive and illuminating book from international education expert Vivien Stewart is not about casting blame; it is about understanding what the best school systems in the world are doing right.

ISBN: 9781416613749 | (February 2012) 6" x 9", 190 pages

Audience: Administrators, principals K-12 | Price: \$26.95



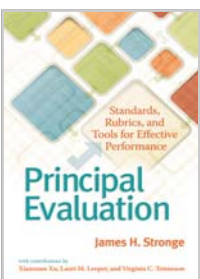
100+ Ways to Recognize and Reward Your School Staff

Emily E. Houck

This book provides administrators with practical, easy-to-use, and inexpensive ways to reward and recognize the efforts of their staff. More than 100 ideas are divided into three categories based on the amount of effort they require. Recognizing and rewarding your staff can be as simple as writing a heartfelt thank-you note to a bus driver or as unexpected as taking a teacher's grading duty for a night. This invaluable guide will help principals and superintendents everywhere bring out the best in their teachers and staff members.

ISBN: 9781416614746 | (October 2012) 5" x 9", 160 pages

Audience: Administrators, principals K-12 | Price: \$20.95



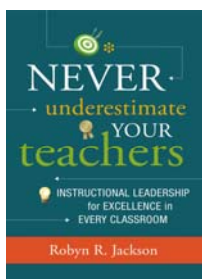
Principal Evaluation: Standards, Rubrics, and Tools for Effective Performance

James H. Stronge, Xianxuan Xu, Lauri M. Leeper, and Virginia C. Tonneson

Accurately measuring principal effectiveness, however, has long been an elusive goal for school administrators. In this indispensable book, author Stronge details the steps and resources necessary for designing a comprehensive principal evaluation system that is based on sound research and established best practices. This title provides all the tools to thoroughly assess principal performance.

ISBN: 9781416615279 | (March 2013) 6" x 9", 160 pages

Audience: Administrators, principals K-12 | Price: \$28.95

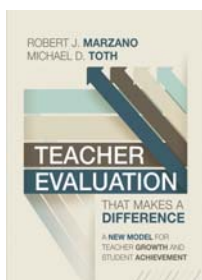


Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom

Robyn R. Jackson

In this book, Jackson turns her attention to how school leaders can help any teacher improve and that any teacher can become a Master Teacher. This title presents a new model for understanding teaching as a combination of skill and will and explains best ways to support individual teachers' professional development to acquire the mindset and habits of master teachers.

ISBN: 9781416615286 | (May 2013) 6" x 9", 175 pages
Audience: Administrators, principals K-12 | Price: \$26.95

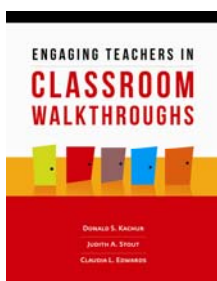


Teacher Evaluation that Makes a Difference: A New Model for Teacher Growth and Student Achievement

Robert J. Marzano and Michael Toth

In this essential book, best-selling author and researcher Robert J. Marzano and teacher-effectiveness expert Michael D. Toth lay out a framework for the "next generation" of teacher evaluation: a model focused primarily on helping educators develop and improve their practice. By taking into account multiple accurate, data-rich measures of teacher performance and student growth, the model ensures that all teachers receive fair, meaningful, and reliable evaluations.

ISBN: 9781416615736 | (June 2013) 7" x 9", 198 pages
Audience: Administrators, principals K-12 | Price: \$28.95

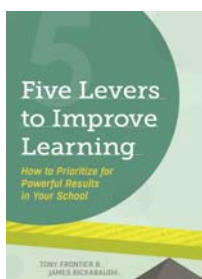


Engaging Teachers in Classroom Walkthroughs

Donald Kachur, Judith Stout and Claudia Edwards

This practical guide to planning and implementing brief but focused classroom observations that involves teachers in every step of the process. Drawing from their study of 40 schools in the United States and Canada, the authors show how administrators and teacher leaders moved teachers from resisting to embracing the practice.

ISBN: 9781416615491 | (July 2013) 7" x 9", 172 pages
Audience: Administrators, principals K-12 | Price: \$28.95

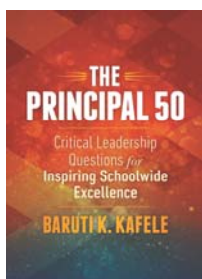


Five Levers to Improve Learning: How to Prioritize for Powerful Results in Your School

Tony Frontier and James Rickabaugh

The authors explain five components of schooling: structure, sample, standards, strategy, and self. Understanding how these five "levers" work—and their relative power—can help unlock the potential for lasting improvements in teaching and learning. The book shows readers that changes to structure and sample (how schools are organized and how students are grouped) will not be effective without changes to standards (expectations for student learning), strategy (instructional strategies to engage students in meaningful learning), and self (the set of beliefs teachers and students have about their capacity to be effective).

ISBN: 9781416617549 | (January 2014) 6" x 9", 192 pages
Audience: Administrators, principals K-12 | Price: \$27.95



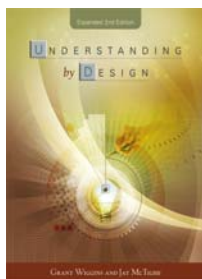
Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence

Baruti K. Kafele

Kafele, a veteran school administrator and best-selling author, guides motivated school leaders through 50 self-reflection exercises designed to yield a deeper understanding of the meaning behind the work that they do. Readers will learn how to inspire and motivate students, teachers, and other school staff to approach their work with vigor and purpose, and ensure that all students, regardless of color, creed, or origin, are valued and represented in the school culture.

ISBN: 9781416620143 | (March 2015) 6" x 9", 112 pages
Audience: Administrators, principals, new principals | Price: \$18.95

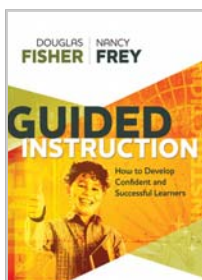
INSTRUCTIONAL DESIGN

**Understanding by Design, Expanded 2nd Edition**

Grant Wiggins and Jay McTighe

Wiggins and McTighe answer many questions in this second edition of *Understanding by Design* (UbD). Drawing on feedback from thousands of educators around the world who have used the UbD framework since its introduction, the authors have revised and expanded their original work to guide educators across K-16 in the design of curriculum, assessment, and instruction. With an improved UbD Template at its core, the book explains the rationale of backward design and explores in greater depth the meaning of such key ideas as essential questions and transfer tasks. More than 300,000 copies sold!

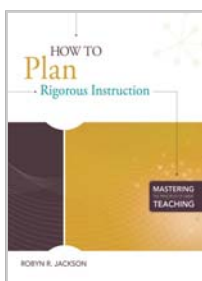
ISBN: 9781416600350 | (March 2005) 8" x 10", 384 pages
Audience: K-12 teachers, educators | **Price:** \$32.95

**Guided Instruction: How to Develop Confident and Successful Learners**

Douglas Fisher and Nancy Frey

Douglas Fisher and Nancy Frey say that helping students develop immediate and lifelong learning skills is best achieved through guided instruction, which they define as "saying or doing the just-right thing to get the learner to do cognitive work." In other words, gradually and successfully transferring knowledge and the responsibility for learning to students through scaffolds for learning. In this helpful and informative book, they explain how guided instruction fits your classroom and works for students.

ISBN: 9781416610687 | (October 2010) 7" x 9", 140 pages
Audience: K-12 teachers, educators | **Price:** \$22.95

**How to Plan Rigorous Instruction (Mastering the Principles of Great Teaching Series)**

Robyn R. Jackson

Regardless of the grade level or discipline you teach, discover how to create lessons that are much more focused, activities that are more relevant and engaging, and assessments that are much more informative to both teachers and students. Many helpful worksheets, planning templates, and strategy sheets help teachers plan more rigorous learning units from start to finish—from selecting better content, to implementing more powerful instructional strategies, to creating and administering more meaningful assessments.

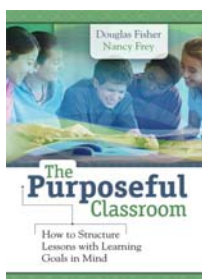
ISBN: 9781416610939 | (January 2011) 8-1/2 x 11, 124 pages
Audience: K-12 teachers, educators | **Price:** \$22.95

**The Understanding by Design Guide to Creating High-Quality Units**

Grant Wiggins and Jay McTighe

The *Understanding by Design Guide to Creating High-Quality Units* offers instructional modules on the basic concepts and elements of *Understanding by Design* (UbD), the backward design approach used by thousands of educators to create curriculum units and assessments that focus on developing students understanding of important ideas. The eight modules are organized around the UbD Template Version 2.0 and feature components similar to what is typically provided in a UbD design workshop.

ISBN: 9781416611493 | (March 2011) 8-1/2 x 11, 122 pages
Audience: K-12 teachers, educators | **Price:** \$26.95

**The Purposeful Classroom: How to Structure Lessons with Learning Goals in Mind**

Douglas Fisher and Nancy Frey

In *The Purposeful Classroom*, Douglas Fisher and Nancy Frey present a variety of strategies that teachers at all levels can use to ensure that students clearly understand the purpose behind every lesson. They provide step-by-step guidance to help teachers understand the difference between standards, objectives, and purpose statements, and craft the latter in terms that students can easily grasp.

ISBN: 9781416613145 | (October 2011) 6 x 9, 171 pages
Audience: K-12 teachers, educators | **Price:** \$24.95



The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units

Grant Wiggins and Jay McTighe

This title offers instructional modules on how to refine units created using *Understanding by Design* (UbD) and how to effectively review the units using self-assessment and peer review, along with observation and supervision. The Guide builds upon its companion and predecessor, *The Understanding by Design Guide to Creating High-Quality Units*, and presents the following components for each module: narrative discussion of key ideas in the module; exercises, worksheets, and design tips; examples of unit designs; review criteria for self- and peer assessment.

ISBN: 9781416614098 | (March 2012) 8-1/2" x 11", 130 pages

Audience: K-12 teachers, educators | Price: \$26.95



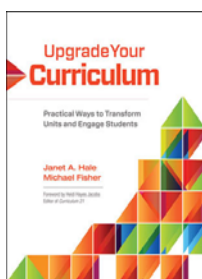
Learning Targets: Helping Students Aim for Understanding in Today's Lesson

Connie M. Moss and Susan M. Brookhart

In *Learning Targets*, Connie M. Moss and Susan M. Brookhart contend that improving student learning and achievement happens in the immediacy of an individual lesson—what they call "today's lesson"—or it doesn't happen at all. The key to making today's lesson meaningful. A learning target describes a lesson-sized chunk of information and skills that students will come to know deeply and each lesson's target connects to the next lesson's target, enabling students to master a coherent series of challenges that ultimately lead to success.

ISBN: 9781416614418 | (July 2012) 7"x 9", 222 pages

Audience: K-12 teachers, educators | Price: \$26.95



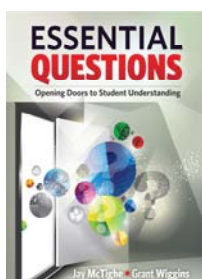
Upgrade Your Curriculum: Practical Ways to Transform Units and Engage Students

Janet H. Hale and Michael Fischer

This title offers a solution vitalizing curriculum design and instructional practice by providing students with meaningful, relevant units of study developed by the educators who actually teach them. The authors, both curriculum experts, advocate a gradual approach to transforming curriculum in which teachers work collaboratively to upgrade one unit at a time.

ISBN: 9781416614906 | (March 2013) 8-1/2" x 11", 175 pages

Audience: K-12 teachers | Price: \$28.95



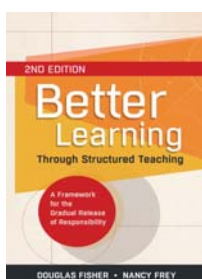
Essential Questions: Opening Doors to Student Understanding

Grant Wiggins and Jay McTighe

What are "essential questions," and how do they differ from other kinds of questions? Why should teachers design and use essential questions in their classrooms? Essential questions (EQs) help target standards as teachers organize curriculum content into coherent units that yield focused and thoughtful learning. In the classroom, EQs are used to stimulate students' discussions and promote a deeper understanding of the content. Authors McTighe and Wiggins provide practical guidance on how to design, initiate, and embed inquiry-based teaching and learning in the classroom.

ISBN: 9781416615057 | (April 2013) 8" x 10", 120 pages

Audience: K-12 teachers, educators | Price: \$26.95



Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 2nd Edition

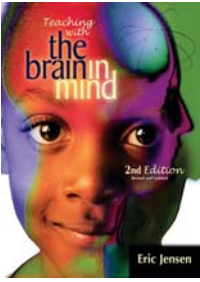
Douglas Fisher and Nancy Frey

In this updated 2nd edition of the ASCD best-seller, Douglas Fisher and Nancy Frey dig deeper into the hows and whys of the gradual release of responsibility instructional framework. To gradually release responsibility is to equip students with what they need to be engaged and self-directed learners. On a day-to-day level, it means delivering lessons purposefully planned to incorporate four essential and interrelated instructional phases.

ISBN: 9781416616290 | (December 2013) 6" x 9", 156 pages

Audience: K-12 teachers, educators | Price: \$24.95

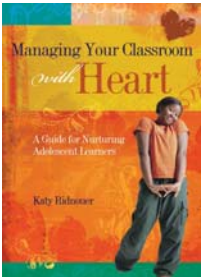
NEUROSCIENCE OF EDUCATION

**Teaching with the Brain in Mind, 2nd Edition**

Eric Jensen

Following up on the best-selling first edition, this title has inspired thousands of educators to apply the latest brain research in their classroom teaching. This completely revised and updated edition of the classic work is easy to understand, and provides a basic orientation to the brain and its various systems and explains how they affect learning. After discussing what parents and educators can do to get children's brains in good shape for school, Jensen goes on to explore topics such as motivation, critical thinking skills, environmental factors, the "social brain," emotions, and memory and recall.

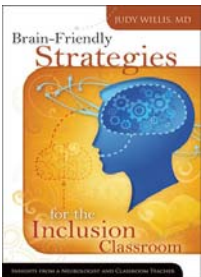
ISBN: 9781416600305 | (June 2005) 8" x 10", 187 pages
Audience: K-12 teachers, administrators | **Price:** \$27.95

**Managing Your Classroom with Heart: A Guide for Nurturing Adolescent Learners**

Katy Ridnouer

Drawing on her own experience as a high school teacher, Katy Ridnouer shares an approach to classroom management that enhances adolescents' interpersonal skills and confidence, and inspires them to be their best selves in school and beyond.

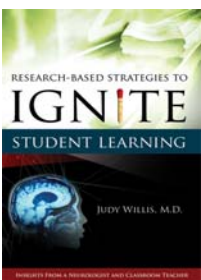
ISBN: 9781416604624 | (December 2006) 6" x 9", 179 pages
Audience: K-12 teachers, administrators | **Price:** \$25.95

**Brain-Friendly Strategies for the Inclusion Classroom**

Judy Willis, MD

Judy Willis draws on her experience as a neurologist and classroom teacher to demonstrate brain research-based strategies that provide developmentally and academically appropriate challenges to suit the needs and goals of students with learning disabilities.

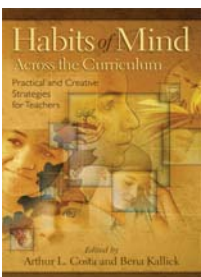
ISBN: 9781416605393 | (May 2007) 6" x 9", 227 pages
Audience: K-12 teachers, administrators | **Price:** \$25.95

**Research-Based Strategies to Ignite Student Learning: Insights from a Neurologist and Classroom Teacher**

Judy Willis, MD

The first book for K-12 educators written by an author who is both a neurologist and a classroom teacher. Willis explains the science behind the most effective teaching strategies.

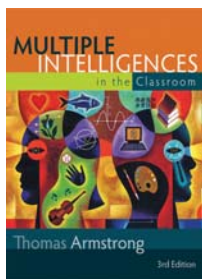
ISBN: 9781416603702 | (August 2007) 6" x 9", 125 pages
Audience: K-12 teachers, administrators | **Price:** \$21.95

**Habits of Mind Across the Curriculum: Practical and Creative Strategies for Teachers**

Arthur L. Costa and Bena Kallick

Real-life experiences from K-12 teachers provide readers with insight and model lessons for weaving the development of strong habits of mind into daily instruction in language arts, music, physical education, social studies, math, foreign language, and other content areas.

ISBN: 9781416607632 | (January 2009) 6" x 9", 239 pages
Audience: K-12 teachers, administrators | **Price:** \$26.95



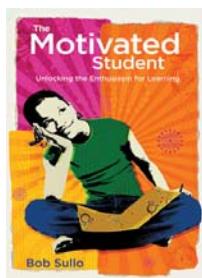
Multiple Intelligences in the Classroom, 3rd Edition

Thomas Armstrong

In this new edition of *Multiple Intelligences in the Classroom*, Thomas Armstrong has updated his best-selling practical guide for educators, to incorporate new research from Gardner and others. This edition includes information on the eighth intelligence (the naturalist), a chapter on a possible ninth intelligence (the existential), and updated information and resources throughout the text to help educators at all levels apply MI theory to curriculum development, lesson planning, assessment, special education, cognitive skills, educational technology, career development, and more.

ISBN: 9781416607892 | (May 2009) 7" x 9", 246 pages

Audience: K-12 teachers, administrators | Price: \$25.95



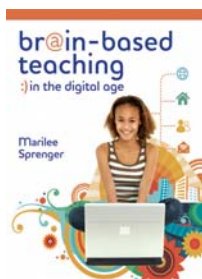
The Motivated Student: Unlocking the Enthusiasm for Learning

Bob Sullo

A guide to helping students tap into their intrinsic motivation for learning in the classroom.

ISBN: 9781416608103 | (June 2009) 6" x 9", 178 pages

Audience: K-12 teachers and administrators | Price: \$23.95



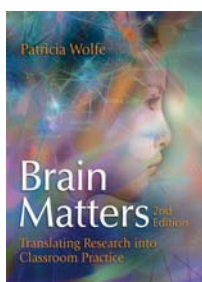
Brain-Based Teaching in the Digital Age

Marilee Sprenger

Marilee Sprenger offers research-based information and practical advice gained from her years as a classroom teacher and a consultant on brain-based teaching. Readers will find easy-to-understand information about the digital brain and how it works, high-tech and low-tech strategies for everyday teaching and learning, and inspiration for creating classroom environments that will entice and encourage students at all grade levels.

ISBN: 9781416609186 | (March 2010) 7" x 9", 177 pages

Audience: K-12 teachers and administrators | Price: \$23.95



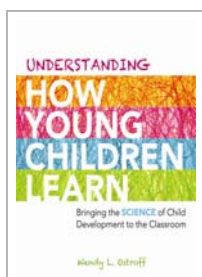
Brain Matters: Translating Research into Classroom Practice, 2nd Edition

Patricia Wolfe

In this expanded and updated ASCD best-seller, renowned educator and consultant Patricia Wolfe introduces you to the anatomy and physiology of the brain and explains teaching strategies that match how the brain learns best through projects, simulations, visuals, music, writing, and mnemonics. Plus, an all-new section explores brain development from birth through adolescence; the role of exercise, sleep, nutrition, and technology on the brain; and the importance of neuroplasticity.

ISBN: 9781416610670 | (September 2010) 7" x 9", 240 pages

Audience: K-12 teachers and administrators | Price: \$27.95



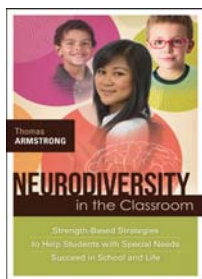
Understanding How Young Children Learn: Bringing the Science of Child Development to the Classroom

Wendy L. Ostroff

Human beings are born to learn. Ostroff builds on this premise and shows teachers how to harness the power of the brain, the most powerful learning machine in the universe. She highlights the processes that inspire or propel learning—play, confidence, self-regulation, movement, mnemonic strategies, metacognition, articulation, and collaboration—and distills the research into a synthesis of the most important takeaway ideas that teachers will need as they design their curriculum and pedagogy. Each chapter has suggested activities for exactly how teachers can put theory into practice.

ISBN: 9781416614227 | (August 2012) 7" x 9", 200 pages

Audience: K-3 teachers, administrators | Price: \$26.95

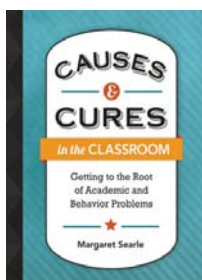


Neurodiversity in the Classroom: Strength-Based Strategies to Help Students with Special Needs Succeed in School and Life

Thomas Armstrong

Neurodiversity is a concept on human diversity that promises to revolutionize the way educators provide services to students with special needs. In this new title by best-selling author Thomas Armstrong, he argues that we should embrace the strengths of such neurodiverse students to help them and their neurotypical peers thrive in school and beyond. This innovative book focuses on five categories of special needs: learning disabilities, attention deficit hyperactivity disorder, autism, intellectual disabilities, and emotional and behavioral disorders.

ISBN: 9781416614838 | (December 2012) 6" x 9", 188 pages
Audience: K–12 and preservice educators | **Price:** \$24.95

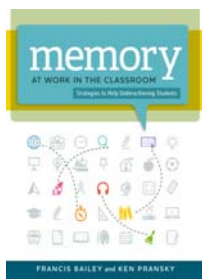


Causes and Cures in the Classroom: Getting to the Root of Academic and Behavior Problems

Margaret A. Searle

When students come to school with weak vocabulary, poor planning and organization skills, and problems with memory, impulse control, and attention, this challenge can be daunting for teachers. *Causes & Cures* reveals new neurological research about the root causes of these obstacles and lays out a comprehensive five-step protocol designed to help all educators identify and address common student academic and behavior issues.

ISBN: 9781416616320 | (November 2013) 7" x 9", 180 pages
Audience: K-12 educators | **Price:** \$27.95

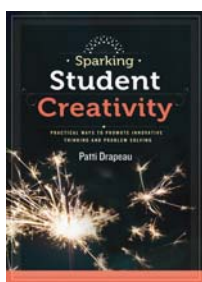


Memory at Work in the Classroom: Strategies to Help Underachieving Students

Francis Bailey and Ken Pransky

Francis Bailey and Ken Pransky expertly guide teachers through the aspects of human memory most relevant to classroom teachers. Real classroom examples help to deepen readers' understanding of how memory systems play a central role in the learning process, as well as how culture plays a sometimes surprising role in memory formation and use.

ISBN: 9781416617570 | (March 2014) 7" x 9", 215 pages
Audience: K-12 teachers | **Price:** \$27.95

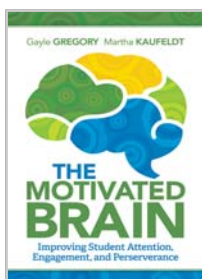


Sparkling Student Creativity: Practical Ways to Promote Innovative Thinking and Problem Solving

Patti Drapeau

Author and researcher Patti Drapeau explores and explains research related to creativity and its relevance in today's standards-based, critical thinking-focused classroom. No matter what grade levels or content areas taught, *Sparkling Student Creativity* will help produce creative lesson components that directly address critical content, target specific standards, and require thoughtful products from students as they grow into independent learners and become successful adults.

ISBN: 9781416619352 | (September 2014) 6" x 9", 188 pages
Audience: K-12 teachers | **Price:** \$26.95



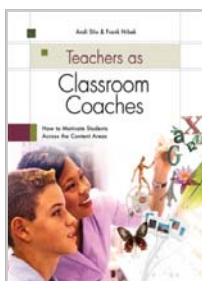
The Motivated Brain: Improving Student Attention, Engagement, and Perseverance

Gayle Gregory and Martha Kaufeldt

Using new neuroscientific findings, internationally renowned educators Gregory and Kaufeldt have identified brain-friendly strategies to improve student motivation, knowledge acquisition and retention resulting in academic success. This title presents the science behind the motivated brain and its relationship to student learning; how to create a motivational environment and engaging learning environment; strategies to improve depth of knowledge, complex thinking and synthesis with students.

ISBN: 9781416620488 | (September 2015) 6" x 9", 168 pages
Audience: K-12 teachers, teacher leaders, administrators, principals | **Price:** \$24.95

PROFESSIONAL DEVELOPMENT

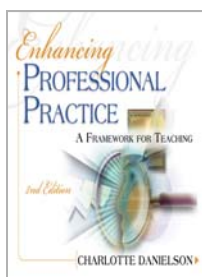
**Teachers as Classroom Coaches: How to Motivate Students Across the Content Areas**

Andi Stix and Frank Hrbek

A guide to applying coaching strategies in the classroom, this book includes a wealth of cross-curricular project ideas suitable for grades 3-12 that have proven successful among ethnically and socio-economically diverse urban schools.

ISBN: 9781416604112 | (October 2006) 7" x 9", 190 pages

Audience: Teachers, teacher leaders, administrators, principals | **Price:** \$25.95

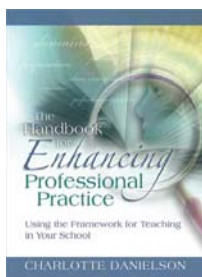
**Enhancing Professional Practice: A Framework for Teaching, 2nd Edition**

Charlotte Danielson

This classic book is the framework for teaching is a research-based set of components of instruction that are grounded in a constructivist view of learning and teaching. The framework may be used for many purposes, but its full value is realized as the foundation for professional conversations among practitioners as they seek to enhance their skill in the complex task of teaching. The framework may be used as the foundation of a school's or district's recruitment and hiring, mentoring, coaching, professional development, and teacher evaluation processes, thus linking all those activities together and helping teachers become more thoughtful practitioners. More than 500,000 copies sold!

ISBN: 9781416605171 | (February 2007) 8" x 10", 200 pages

Audience: Teachers, teacher leaders, administrators, principals | **Price:** \$29.95

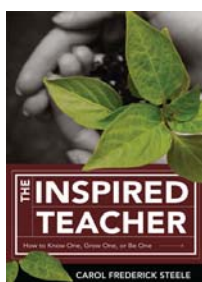
**The Handbook for Enhancing Professional Practice: Using the Framework for Teaching in Your School**

Charlotte Danielson

Ready-to-use forms and instruments offer sound advice and step-by-step procedures for how teachers and other school staff can incorporate the framework for professional practice into their work. Includes guidance and tools for evaluation by self, mentors, and supervisors.

ISBN: 9781416607090 | (September 2008) 8" x 10", 177 pages

Audience: Teachers, teacher leaders, administrators, principals | **Price:** \$27.95

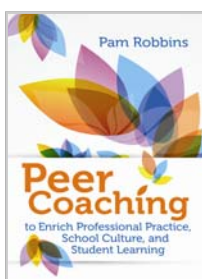
**The Inspired Teacher: How to Know One, Grow One, or Be One**

Carol Frederick Steele

A National Board-Certified teacher shares ideas for building mastery in the 13 skills that research shows are essential to effective and motivating instruction.

ISBN: 9781416607427 | (March 2009) 6" x 9", 256 pages

Audience: Teachers, teacher leaders, administrators, principals | **Price:** \$26.95

**Peer Coaching to Enrich Professional Practice, School Culture, and Student Learning**

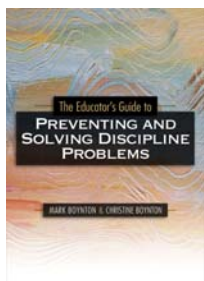
Pam Robbins

This title by educator, Pam Robbins, explains how educators can work together more effectively to improve professional practice in a way that combines collaborative activities and peer coaching—teachers supporting teachers. Using peer coaching, Robbins describes how any school can implement these proven practices and experience positive changes in teaching, school culture, and learning.

ISBN: 9781416620242 | (May 2015) 6" x 9", 180 pages

Audience: Teachers, teacher leaders, administrators, principals | **Price:** \$26.95

SCHOOL IMPROVEMENT



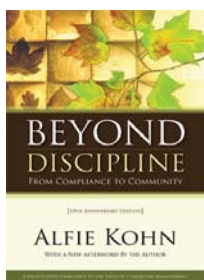
The Educator's Guide to Preventing and Solving Discipline Problems

Mark Boynton and Christine Boynton

This title from two veteran educators covers virtually every aspect of effective discipline systems, including classroom components, techniques for teachers, and building-wide philosophies.

ISBN: 9781416602378 | (November 2005) 6" x 9", 178 pages

Audience: School leaders, principals, teachers | **Price:** \$23.95



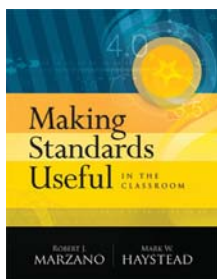
Beyond Discipline: From Compliance to Community, 10th Anniversary Edition

Alfie Kohn

In this 10th anniversary edition of an ASCD best seller, Alfie Kohn reflects on his innovative ideas about replacing traditional discipline programs, in which things are done to students to control how they act, with a collaborative approach, in which we work with students to create caring communities. Features a new afterword by the author.

ISBN: 9781416604723 | (August 2006) 6" x 9", 191 pages

Audience: School leaders, principals, teachers | **Price:** \$23.95



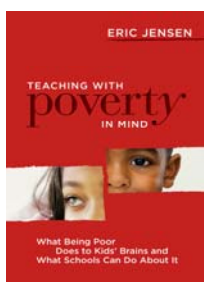
Making Standards Useful in the Classroom

Robert J. Marzano and Mark W. Haystead

Learn how to convert standards into useful tools for teachers, plus set up related grading scales that support formative assessment and effective instruction. Includes detailed scoring scales and sample measurement topics for K–8 science, math, language arts, social studies, and K–12 life skills.

ISBN: 9781416606482 | (March 2008) 8-1/2 x 11", 294 pages

Audience: School leaders, principals, teachers | **Price:** \$30.95



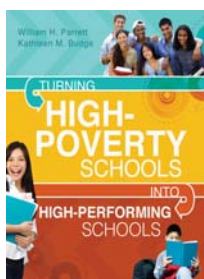
Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It

Eric Jensen

In this title, veteran educator and brain expert Eric Jensen takes an unflinching look at how poverty hurts children, families, and communities across the United States and demonstrates how schools can improve the academic achievement and life readiness of economically disadvantaged students. A brain that is susceptible to adverse environmental effects is equally susceptible to the positive effects of rich, balanced learning environments and caring relationships that build students' resilience, self-esteem, and character. More than 250,000 copies sold!

ISBN: 9781416608844 | (November 2009) 6" x 9", 185 pages

Audience: School leaders, principals, teachers | **Price:** \$26.95



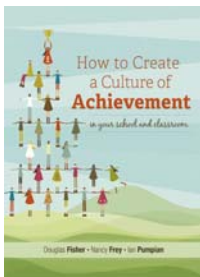
Turning High-Poverty Schools into High-Performing Schools

William H. Parrett and Kathleen M. Budge

Principals, teacher-leaders, and district leaders can benefit from the real-world examples and practical guidelines, all based on research and experience. Rather than a one-size-fits-all approach, the authors acknowledge the unique context of individual schools and urge readers to engage in self-assessment, reflection, and coordinated action to learn together and lead together, with rubrics and planning templates provided to guide the process. Any school willing to refocus its efforts can become a high-performing school.

ISBN: 9781416613138 | (December 2011) 8" x 10", 220 pages

Audience: School leaders, principals, teachers | **Price:** \$30.95

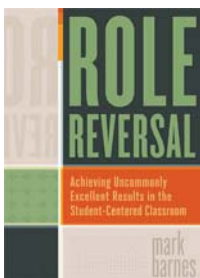


How to Create a Culture of Achievement in Your School and Classroom

Douglas Fisher, Nancy Frey, and Ian Pumpian

Drawing on their years of experience in the classroom, these well respected authors explain how five pillars support good teaching and learning. They also provide 19 action research tools that will help teachers create a culture of achievement, so that their schools or classrooms can be the best. This title helps readers understand why culture makes the difference between a school that enables success for all students and a school that merely houses those students during the school day.

ISBN: 9781416614081 | (May 2012) 7" x 9", 226 pages
Audience: School leaders, principals, teachers | **Price:** \$27.95

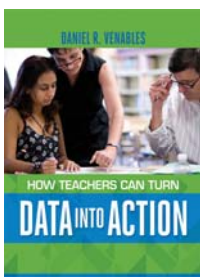


Role Reversal: Achieving Uncommonly Excellent Results in the Student-Centered Classroom

Mark Barnes

In this book, Mark Barnes introduces and outlines the "Results Only Learning Environment" a place that embraces the final result of learning rather than the traditional methods for arriving at that result. A results-only classroom is rich with individual and cooperative learning activities that help students demonstrate mastery learning on their own terms, without being constrained by standards and pedagogy.

ISBN: 9781416615064 | (February 2013) 6" x 9", 175 pages
Audience: School leaders, principals, teachers | **Price:** \$24.95

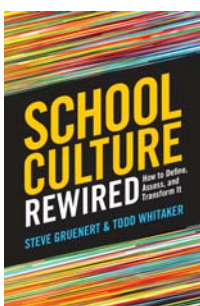


How Teachers Can Turn Data into Action

Daniel R. Venables

This essential resource uses the Data Action Model, which is a teacher-friendly, systematic process for reviewing and responding to data in cycles of two to nine weeks. This powerful tool enables teachers and their teams to identify critical gaps in learning and corresponding instructional gaps; collaborate on solutions and develop a goal-driven action plan; and evaluate the plan's effectiveness after implementation and determine the next course of action. Includes easy-to-use templates and protocols.

ISBN: 9781416617587 | (February 2014) 7" x 9", 150 pages
Audience: School leaders, principals, teachers | **Price:** \$24.95

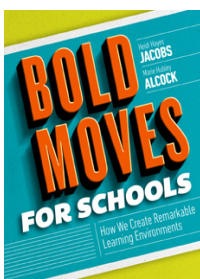


School Culture Rewired: How to Define, Assess, and Transform It

Steve Gruenert and Todd Whitaker

In this groundbreaking book, education experts Steve Gruenert and Todd Whitaker offer tools, strategies, and advice for defining, assessing, and ultimately transforming a school's culture into one that is positive, forward-looking, and actively working to enrich students' lives. Drawing from decades of research on organizational cultures and school leadership, the authors provide everything educators need to optimize both the culture and climate of their schools.

ISBN: 9781416619901 | (January 2015) 6" x 9", 170 pages
Audience: K-12 principals, school leaders, teacher leaders | **Price:** \$23.95



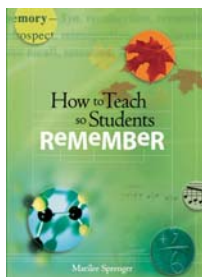
Bold Moves for Schools: How We Create Remarkable Learning Environments

Heidi Hayes Jacobs and Marie Hubley Alcock

From forward-thinking educators and popular presenters Jacobs and Alcock, this book showcases the contemporary pedagogy necessary to support today's students—who are self-navigators, social contractors, media critics and media makers, innovative designers, and global citizens.

ISBN: 9781416623052 | (February 2017)
Audience: K-12 teachers

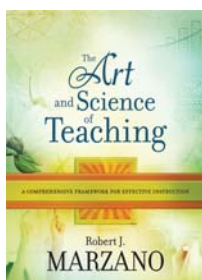
TEACHING & LEARNING

**How to Teach So Students Remember**

Marilee Sprenger

How to Teach So Students Remember offers seven steps to increase your students' capacity to receive information in immediate memory, act on it in working memory, store it in long-term memory, and retrieve and manipulate it in unanticipated situations—that is, to use what they've learned when they need it.

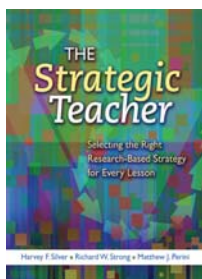
ISBN: 9781416601524 | (May 2005) 7" x 9", 205 pages
Audience: K-12 teachers, administrators | **Price:** \$25.95

**The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction**

Robert J. Marzano

In *The Art and Science of Teaching*, Robert J. Marzano presents a model for ensuring quality teaching that balances the necessity of research-based data with the equally vital need to understand the strengths and weaknesses of individual students. He articulates his framework in the form of 10 questions that represent a logical planning sequence for successful instructional design. For classroom lessons to be truly effective, educators must examine every component of the teaching process with equal resolve. More than 350,000 copies sold.

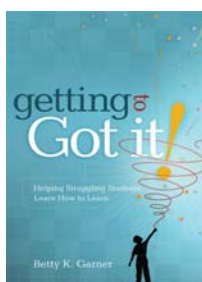
ISBN: 9781416605713 | (July 2007) 7" x 9", 221 pages
Audience: K-12 teachers, administrators | **Price:** \$26.95

**The Strategic Teacher: Selecting the Right Research-Based Strategy for Every Lesson**

Harvey F. Silver, Richard W. Strong, and Matthew J. Perini

To guide teachers in delivering content to students, the authors started with the best research-based teaching and learning strategies and created a tool called the Strategic Dashboard that provides information about each teaching strategy in a concise, visual profile; it is also designed to document how one incorporates current, highly respected research into instructional plans. This title offers a repertoire of strategies designed and proven to meet today's high standards and reaches diverse learners.

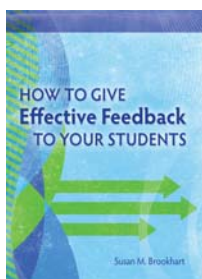
ISBN: 9781416606093 | (October 2007) 8-1/2" x 11", 272 pages
Audience: K-12 teachers, administrators | **Price:** \$27.95

**Getting to "Got It!": Helping Struggling Students Learn How to Learn**

Betty K. Garner

Betty K. Garner focuses on why students struggle and what teachers can do to help them become self-directed learners. Difficulty reading, remembering, paying attention, or following directions are not the reasons students fail but symptoms of the true problem: underdeveloped cognitive structures the mental processes necessary to connect new information with prior knowledge; organize information into patterns and relationships; formulate rules that make information processing automatic, fast, and predictable; and abstract generalizable principles that allow them to transfer and apply learning.

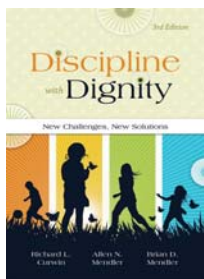
ISBN: 9781416606086 | (November 2017) 6" x 9", 168 pages
Audience: K-12 teachers, administrators | **Price:** \$23.95

**How to Give Effective Feedback to Your Students**

Susan M. Brookhart

This book's research-based strategies and practical classroom examples illustrate how teachers can provide feedback that helps students learn—and that motivates them to want to learn.

ISBN: 9781416607366 | (September 2008) 8" x 10", 121 pages
Audience: K-12 teachers, administrators | **Price:** \$19.95

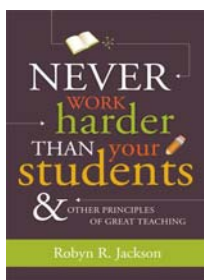


Discipline with Dignity: New Challenges, New Solutions, 3rd Edition

Richard L. Curwin, Allen N. Mendler, and Brian D. Mendler

This completely updated 3rd edition emphasizes the prevention of discipline problems by helping students develop responsibility for their own actions, but the authors also include intervention strategies for handling common and severe problems in dignified ways.

ISBN: 9781416607465 | (November 2008) 6" x 9", 251 pages
Audience: K-12 teachers, administrators | Price: \$26.95

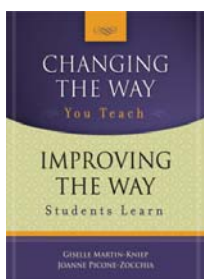


Never Work Harder Than Your Students and Other Principles of Great Teaching

Robyn R. Jackson

Using a short set of basic principles and classroom examples that promote reflection, Robyn R. Jackson explains how to develop a master teacher mindset. This title can be used to map the professional development journey to becoming a master teacher, which steps are needed to take to apply the principles of great teaching, and how to advance to the next stage. Lots of classroom tips, problem-solving advice, and tools to help teachers begin practicing the book's principles in the classroom right away.

ISBN: 9781416607571 | (January 2009) 6" x 9", 249 pages
Audience: K-12 teachers, administrators | Price: \$26.95

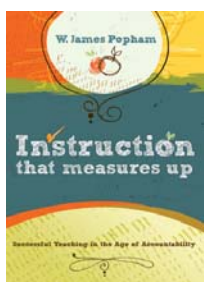


Changing the Way You Teach, Improving the Way Students Learn

Giselle Martin-Kniep with Joanne Picone-Zocchia

Looking at curriculum design, assessment, and instructional practices, this book describes how teachers can optimize teaching and learning strategies no matter what grade level or subject they teach.

ISBN: 9781416608073 | (May 2009) 8" x 10", 180 pages
Audience: K-12 teachers, administrators | Price: \$26.95

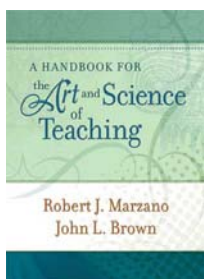


Instruction That Measures Up: Successful Teaching in the Age of Accountability

W. James Popham

W. James Popham calls on his half-century in the classroom to provide a practical, assessment-informed framework for guiding teachers through their most important instructional decisions.

ISBN: 9781416607649 | (May 2009) 6" x 9", 175 pages
Audience: K-12 teachers, administrators | Price: \$23.95

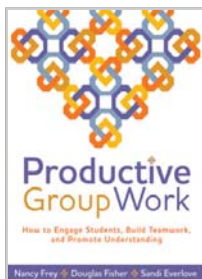


A Handbook for the Art and Science of Teaching

Robert J. Marzano and John L. Brown

Implementing the action steps from ASCD's best-seller *The Art and Science of Teaching* is much easier when used with this in-depth resource for workshops, professional learning communities, teacher training, and self-help. Hundreds of samples, guidelines, checklists, and activities help teachers in all grades and subjects become instant experts on Robert Marzano's breakthrough framework for effective instruction.

ISBN: 9781416608189 | (June 2009) 8-1/2" x 11", 321 pages
Audience: K-12 teachers, administrators | Price: \$29.95

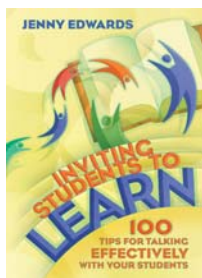


Productive Group Work: How to Engage Students, Build Teamwork, and Promote Understanding

Nancy Frey, Douglas Fisher, and Sandi Everlove

Find out how matching research-based principles of collaborative learning with practical action can make all group work productive group work—with all students engaged, building social skills, expanding one another's understanding, and increasing their readiness for independent learning.

ISBN: 9781416608837 | (November 2009) 7" x 9", 128 pages
Audience: K-12 teachers, administrators | Price: \$21.95

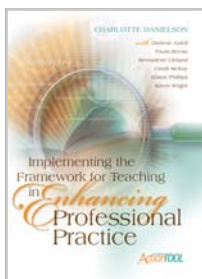


Inviting Students to Learn: 100 Tips for Talking Effectively with Your Students

Jenny Edwards

Edwards provides 100 practical tips for making subtle yet powerful changes in our conversations with students from how we ask students to do something as simple as turning in their homework on time to how we inspire them to set big goals for the entire school year.

ISBN: 9781416609032 | (January 2010) 6" x 9", 169 pages
Audience: K-12 teachers, administrators | Price: \$23.95

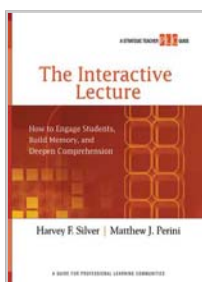


Implementing the Framework for Teaching in Enhancing Professional Practice: An ASCD Action Tool

Charlotte Danielson, et al.

With its clear definition of the elements of good teaching, the framework for teaching, designed by Charlotte Danielson, is used by educators around the world for professional preparation, recruitment and hiring, mentoring and induction, professional development, and performance appraisal. Broken down into the different domains, components, and elements of the framework, each section provides examples of best practices for the higher levels of performance, followed by a variety of tools that teachers can adapt and incorporate into their instruction.

ISBN: 978141660919 | (February 2010) 8-1/2" x 11", 449 pages
Audience: K-12 teachers, administrators | Price: \$79.00

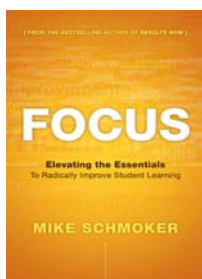


The Interactive Lecture: How to Engage Students, Build Memory, and Deepen Comprehension (A Strategic Teacher PLC Guide)

Harvey F. Silver and Matthew J. Perini

The Strategic Teacher is a complete professional development resource that focuses on the Interactive Lecture, a strategy that increases students' abilities to think actively about the content of a lecture and lock the critical information in their memories.

ISBN: 9781416610731 | (July 2010) 8-1/2" x 11", 82 pages
Audience: K-12 teachers, administrators | Price: \$19.95

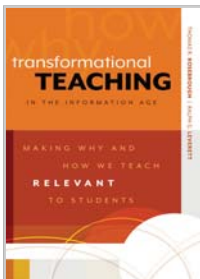


Focus: Elevating the Essentials to Radically Improve Student Learning

Mike Schmoker

Bestselling author Mike Schmoker describes a plan for radically improving student learning that is built on three core elements: a focused and coherent curriculum; clear, prioritized lessons; and purposeful reading and writing. More than 200,000 units sold!

ISBN: 9781416611301 | (January 2011) 6" x 9", 237 pages
Audience: K-12 teachers, administrators | Price: \$27.95

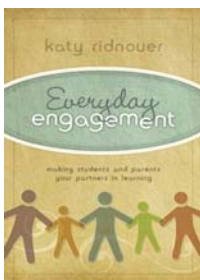


Transformational Teaching in the Information Age: Making Why and How We Teach Relevant to Students

Thomas R. Rosebrough and Ralph G. Leverett

Transformational Teaching explores the power of placing students at the center of teaching and learning. The shift from simply teaching content to focusing on and teaching individual learners allows teachers to inspire students to be independent, imaginative, and responsible learners for life. Citing theory, research, practice, and their own experiences in teaching K-18 students, the authors build a convincing case for the primacy of student teacher relationships in productive classrooms.

ISBN: 9781416610908 | (January 2011) 6" x 9", 175 pages
Audience: K-12 teachers, administrators | Price: \$24.95

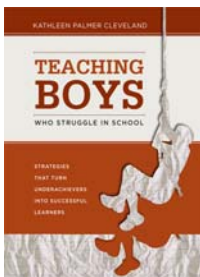


Everyday Engagement: Making Students and Parents Your Partners in Learning

Katy Ridnour

Author and teacher Katy Ridnour provides specific strategies to address the potentially overwhelming, sometimes puzzling, and often delicate work of engaging both students and parents in the pursuit of learning and achievement.

ISBN: 9781416611257 | (January 2011) 6" x 9", 219 pages
Audience: K-12 teachers, administrators | Price: \$26.95

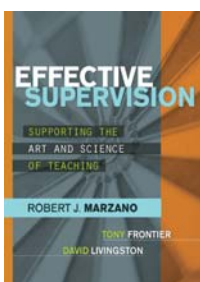


Teaching Boys Who Struggle in School: Strategies That Turn Underachievers into Successful Learners

Kathleen Palmer Cleveland

This title responds to growing concerns about a crisis in boys' academic achievement. Cleveland seeks to help K-12 educators understand the real problem: who is underachieving, why are they struggling, and how can educators respond to these students' needs in new and productive ways? Cleveland presents findings from four large-scale studies about how boys learn best and combines these findings with insights about ongoing social and learning-style factors that affect learning in the classroom, plus lesson plans across all grade levels and subject areas.

ISBN: 9781416611509 | (April 2011) 7" x 9", 232 pages
Audience: K-12 teachers, administrators | Price: \$27.95

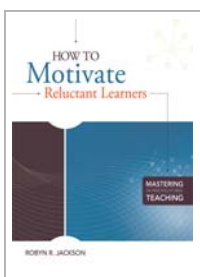


Effective Supervision: Supporting The Art and Science of Teaching

Robert J. Marzano, Tony Frontier, and David Livingston

In this title, the authors show school and district-level administrators how to set the priorities and support the practices that will help all teachers become expert teachers. The five-part framework is based on what research tells us about how expertise develops. The focus is on developing a collegial atmosphere in which teachers can freely share effective practices with each other, observe one another's classrooms, and receive focused feedback on their teaching strategies.

ISBN: 9781416611554 | (May 2011) 8 x 10, 185 pages
Audience: K-12 teachers, administrators | Price: \$28.95



How to Motivate Reluctant Learners (Mastering the Principles of Great Teaching Series)

Robyn R. Jackson

Robyn R. Jackson takes teachers step by step through the process of motivating reluctant learners what great teachers do instead of relying on elaborate rewards systems or creative tricks to reach students who actively or passively resist investing themselves in the classroom. Readers will learn how to understand and address students' resistance and respond with instructional strategies that minimize perceived risk and maximize immediate benefits as well as create a motivation plan that's tailored to the students.

ISBN: 9781416610922 | (May 2011) 8 1/2" x 11", 120 pages
Audience: K-12 teachers, administrators | Price: \$22.95



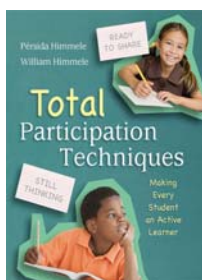
How to Teach Now: Five Keys to Personalized Learning in the Global Classroom

William Powell and Ochan Kusuma-Powell

In this book, Powell and Powell provide a practical map to navigate some of today's most complicated instructional challenges: How to help all students succeed when every classroom is, in effect, a global classroom? And what does a successful education look like in a world that is growing smaller and flatter every day? Drawing on research and years of experience in international schools, the authors identify five critical keys to personalizing learning for students who have wildly different cultural, linguistic, and academic backgrounds.

ISBN: 9781416612049 | (June 2011) 7" x 9", 178 pages

Audience: K-12 teachers, administrators | Price: \$24.95



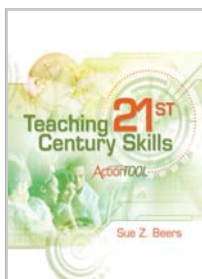
Total Participation Techniques: Making Every Student an Active Learner

Pésida Himmele and William Himmele

Providing easy-to-use alternatives to the "stand and deliver" approach to teaching that causes so many students to tune out—or even drop out—*Total Participation Techniques* presents dozens of ways to engage K–12 students in active learning and allow them to demonstrate the depth of their knowledge and understanding. Pésida Himmele and William Himmele, explain both the why and the how of Total Participation Techniques (TPTs).

ISBN: 9781416612940 | (July 2011) 8" x 10", 135 pages

Audience: K-12 teachers, administrators | Price: \$26.95



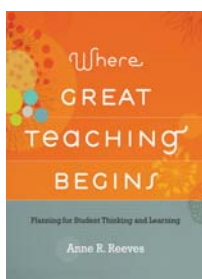
Teaching 21st Century Skills: An ASCD Action Tool

Sue Beers

Based on the work of the Partnership for 21st Century Skills, the framework for 21st century learning described in this action tool is built on a foundation of academic subject knowledge that students apply through the essential skills of critical thinking and problem solving, creativity and innovation, communication, and collaboration.

ISBN: 9781416613275 | (September 2011) 8-1/2" x 11", 224 pages

Audience: K-12 teachers, administrators | Price: \$69.00



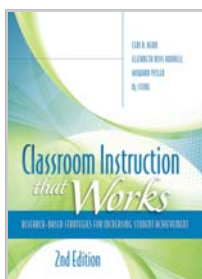
Where Great Teaching Begins: Planning for Student Thinking and Learning

Anne R. Reeves

There's a better way to approach instructional design says author and teacher-educator Anne R. Reeves, and it's within every teacher's grasp. It begins with a simple mental shift from "planning for activities" to "planning for learning outcomes" and a critical concentration on learning objectives. Remarkable for its clarity and filled with vivid examples, *Where Great Teaching Begins* is a step-by-step walk through the crucial, behind-the-scenes intellectual work necessary to make instruction truly effective and help students learn deeply and meaningfully.

ISBN: 9781416613329 | (November 2011) 7"x 9", 215 pages

Audience: K-12 teachers, administrators | Price: \$26.95



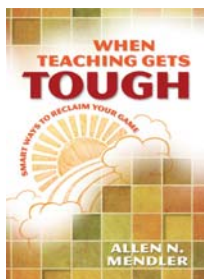
Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement, 2nd Edition

Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler, and BJ Stone

This revised second edition pulls from years of research, practice, and results to reanalyze and reevaluate the nine instructional strategies that have the most positive effects on teaching and learning. Educators will explore new research explaining the impact each of the nine teaching strategies has on student achievement and effect sizes, learn new insights about how and why some strategies work more effectively than others, and discover how all nine instructional strategies relate to essential skills for 21st century learners.

ISBN: 9781416613626 | (January 2012) 8" x 10", 210 pages

Audience: K-12 teachers, administrators | Price: \$29.95



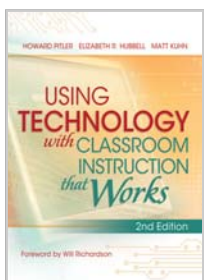
When Teaching Gets Tough: Smart Ways to Reclaim Your Game

Allen N. Mendler

When Teaching Gets Tough offers practical strategies teachers can use to make things better right away. Veteran educator Allen Mendler organizes the discussion around four core challenges: Managing difficult students; working with unappreciative and irritating adults; making the best of an imperfect environment; and teachers finding time to take care of themselves.

ISBN: 9781416613909 | (March 2012) 6" x 9", 190 pages

Audience: K-12 teachers, administrators | Price: \$26.95



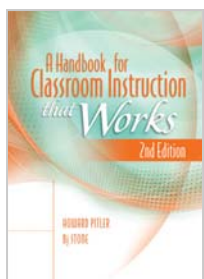
Using Technology with Classroom Instruction that Works, 2nd Edition

Elizabeth Ross Hubbell; Howard Pitler and Matt Kuhn McREL

This updated 2nd edition of that best-selling book provides fresh answers to these critical questions, taking into account the enormous technological advances that have occurred since the first edition was published, including the proliferation of social networks, mobile devices, and web-based multimedia tools. It also builds on the up-to-date research and instructional planning framework featured in the 2nd edition of *Classroom Instruction That Works*, outlining the most appropriate technology applications and resources for all nine categories of effective instructional strategies.

ISBN: 9781416614302 | (August 2012) 10" x 8", 249 pages

Audience: K-12 teachers, administrators | Price: \$30.95



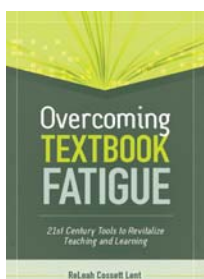
A Handbook for Classroom Instruction that Works, 2nd Edition

Howard Pitler and BJ Stone

This new edition will help teachers explore and refine their use of the teaching strategies from the 2nd edition of *Classroom Instruction That Works*. Discussion of the nine categories of strategies that have the most positive effect on student learning is the focus. Perfect as a guide for self-study or professional learning communities, the handbook is designed to help teachers begin using effective instructional strategies immediately.

ISBN: 9781416614685 | (October 2012) 8-3/8" x 10-7/8", 335 pages

Audience: K-12 teachers, administrators | Price: \$32.95



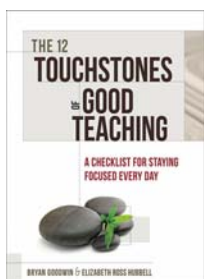
Overcoming Textbook Fatigue: 21st Century Tools to Revitalize Teaching and Learning

ReLeah Cossett Lent

Textbook fatigue is a malaise that negatively affects teachers and students. It is the result of scripted programs and step-by-step teachers' manuals that dismiss the individualization of schools, teachers, and students. In this example-packed book, Lent shows how educators can reclaim the curriculum by shifting the textbook from sole source to resource. She highlights what's to be gained from loosening the grip on textbooks and provides practical guidance on how to accomplish that goal, using real-life examples from schools that have made the change.

ISBN: 9781416614722 | (November 2012) 6" x 9", 200 pages

Audience: K-12 teachers, administrators | Price: \$26.95



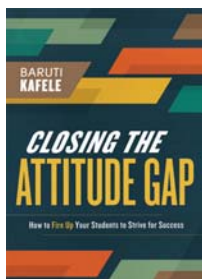
The 12 Touchstones of Good Teaching: A Checklist for Staying Focused Every Day

Bryan Goodwin and Kirsten Miller

Checklists help us work better. They help us manage complex tasks more effectively and ensure we apply what we know correctly and consistently. Teaching is complicated, with challenging decisions and important consequences, but it's in the most complex situations that a straightforward checklist can be the most useful. The authors present 12 daily touchstones—simple and specific things any teacher can do every day—to keep classroom practice focused on the hallmarks of effective instruction.

ISBN: 9781416616016 | (August 2013) 7" x 9", 220 pages

Audience: K-12 teachers, administrators | Price: \$28.95



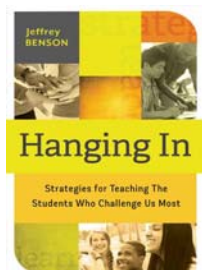
Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success

Baruti Kafele

In this inspiring and thought-provoking follow-up to his 2009 best-seller *Motivating Black Males to Achieve in School and in Life*, Baruti Kafele makes the case that the achievement gap between white and minority students can be closed only if educators first transform students' negative attitudes toward learning.

ISBN: 9781416616283 | (August 2013) 6" x 9", 144 pages

Audience: K-12 teachers, administrators | Price: \$23.95



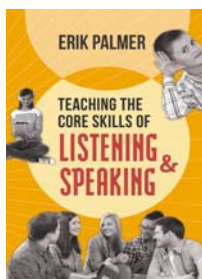
Hanging In: Strategies for Teaching the Students Who Challenge Us Most

Jeffrey Benson

Veteran educator Jeffrey Benson shows educators the value of tenacity and building connections in teaching the students who most need help. This essential guide includes detailed portraits based on real-life students whose serious challenges inhibited their classroom experience—and how they eventually achieved success and strategies for how to analyze students' challenges and develop individualized plans to help them discover a sense of comfort with learning—with in-depth examples of plans in action.

ISBN: 9781416617556 | (January 2014) 6" x 9", 191 pages

Audience: K-12 teachers, administrators | Price: \$26.95



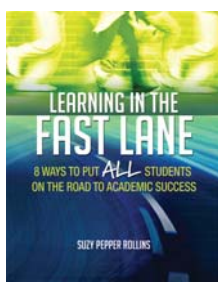
Teaching the Core Skills of Listening and Speaking

Erik Palmer

In this lively and practical book, 20-year teaching veteran Erik Palmer presents an approach aligned to the six Common Core anchor standards for speaking and listening but focused on preparing students for 21st century communication inside and beyond the classroom. Here, you'll get concrete guidance for teaching and assessing collaborative discussion, listening and media literacy, questioning and reasoning, speech presentation, effective multimedia use, and adapting speech to different content and tasks.

ISBN: 9781416617563 | (March 2014) 6" x 9", 200 pages

Audience: K-12 teachers, administrators | Price: \$26.95



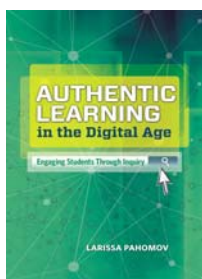
Learning in the Fast Lane: 8 Ways to Put ALL Students on the Road to Academic Success

Suzy Pepper Rollins

According to veteran classroom teacher and educational consultant Suzy Pepper Rollins, the true answer to supporting struggling students lies in acceleration. In *Learning in the Fast Lane*, she lays out a plan of action that teachers can use to immediately move underperforming students in the right direction and differentiate instruction for all learners—even those who excel academically. This essential guide identifies eight high-impact, research-based instructional approaches.

ISBN: 9781416618683 | (April 2014) 7"x 9", 176 pages

Audience: K-12 teachers, administrators | Price: \$19.95



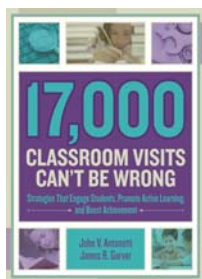
Authentic Learning in the Digital Age: Engaging Students Through Inquiry

Larissa Pahomov

Get the inside story of how a renowned school—the Science Leadership Academy in Philadelphia—creates an authentic learning environment where students ask questions, do research, and explore subjects that fascinate them. Author and classroom teacher Larissa Pahomov takes the work of 25 teachers and 500 students and distills their ideas, passions, systems, and structures into a framework teacher can learn from and implement in the classroom.

ISBN: 9781416619567 | (November 2014) 6" x 9", 198 pages

Audience: K-12 teachers, administrators | Price: \$26.95

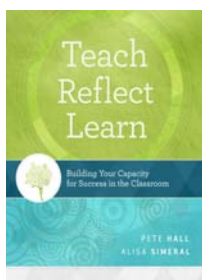


17,000 Classroom Visits Can't Be Wrong: Strategies That Engage Students, Promote Active Learning, and Boost Achievement

John Antonetti and Jim Garver

As the designers of the "Look 2 Learning" model, the authors have visited more than 17,000 classrooms—examining a variety of teaching and learning conditions, talking to students, scrutinizing their work, and determining students' levels of thinking and engagement. This title shares those lessons along with stories of successful practice and practical tools ready for immediate classroom application. The authors also provide opportunities for reflection and closure designed to help teachers consider (or reconsider) their current beliefs and practices in the classroom.

ISBN: 9781416620082 | (February 2015) 7-7/8" x 9-7/8", 190 pages
Audience: K-12 teachers, administrators | Price: \$28.95

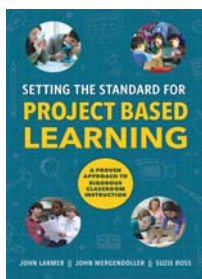


Teach, Reflect, Learn: Building Your Capacity for Success in the Classroom

Pete Hall and Alisa Simeral

To help teachers deepen their thinking and reflect on their capacity as educators, authors Hall and Simeral return to the "Continuum of Self-Reflection," which they introduced to coaches and administrators in their best-selling *Building Teachers' Capacity for Success*, and redesign its implementation so teachers can take charge of their own professional growth. This new book presents tools specifically made to enhance self-reflection on professional practice, including the Continuum of Self-Reflection and the Reflective Cycle.

ISBN: 9781416620105 | (April 2015) 7" x 9", 160 pages
Audience: K-12 teachers, administrators | Price: \$26.95

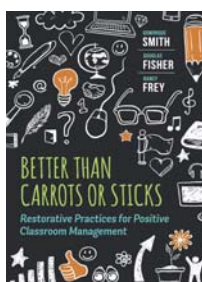


Setting the Standard for Project Based Learning: A Proven Approach to Rigorous Classroom Instruction

John Larmer, John Mergendoller, and Susie Boss

The Buck Institute has been the leading voice in project-based learning (PBL) and this title provides the latest experience on what makes effective PBL, or what is called, Gold Standard PBL.

ISBN: 9781416620334 | (May 2015) 6" x 9", 240 pages
Audience: K-12 teachers, administrators | Price: \$27.95



Better Than Carrots or Sticks: Restorative Practices for Positive Classroom Management

Dominique Smith, Douglas Fisher and Nancy Frey

In this title, educators and bestselling authors Smith, Fisher, and Frey provide a practical blueprint for creating a cooperative and respectful classroom climate in which students and teachers work through behavioral issues together. The authors explain how to establish procedures and expectations for student behavior that encourage the development of positive interpersonal skills; develop a non-confrontational rapport with even the most challenging students; and implement conflict resolution strategies that prioritize relationship building and mutual understanding over finger-pointing and retribution.

ISBN: 9781416620624 | (August 2015) 6" x 9", 170 pages
Audience: K-12 teachers, administrators | Price: \$24.95



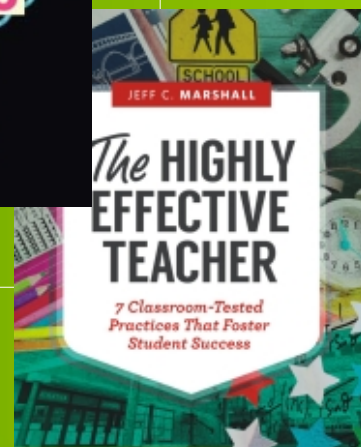
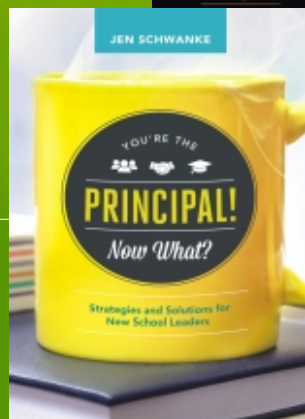
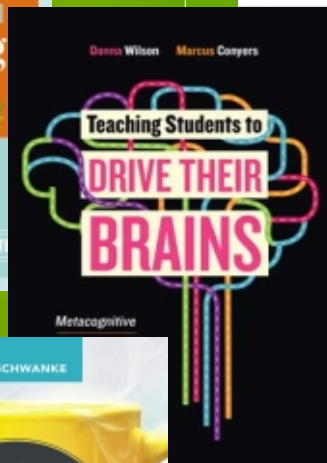
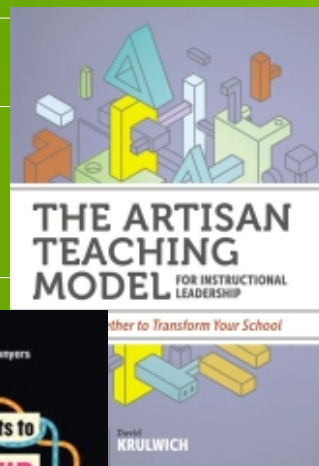
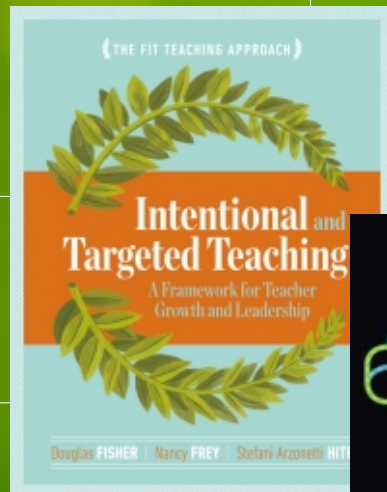
Questioning for Classroom Discussion: Purposeful Speaking, Engaged Listening, Deep Thinking

Jackie Acree Walsh and Beth Dankert Sattes

Walsh and Sattes argue that the skills students develop through questioning and discussion are critical to academic achievement, career success, and active citizenship in a democratic society. They also have great potential to engage students at the highest levels of thinking and learning.

ISBN: 9781416620983 | (November 2015) 7" x 9", 225 pages
Audience: | Price: \$28.95





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