



2022 FALL RIGHTS GUIDE

ASCD (Association for Supervision and Curriculum Development)

Stenhouse Publishers | Times 10 Publications

ATD (Association for Talent Development) | Art of Productivity | ClydeBank Media



RussoRights delivers compelling content from innovative publishers to the wider world of publishing.

With more than 30 years' experience in business and education publishing, RussoRights helps publishers manage their rights business to create revenue streams they never knew existed. Our keen understanding of today's digital landscape and content rights and licensing ensures our clients achieve their business goals. In addition to the publishers featured in this guide, RussoRights also represents American Society for Civil Engineers (ASCE), Flipped Global Learning, Learning Sciences International, National Science Teacher Association (NSTA Press), and Oldtown Publishing.

EDUCATION LEADERSHIP & TEACHER PROFESSIONAL DEVELOPMENT

- 3 ASCD (Association for Supervision & Curriculum Development)
- 6 Times 10 Publications
- 8 Stenhouse Publishers



WORKPLACE, PROFESSIONAL, & PERSONAL DEVELOPMENT

- 9 Association for Talent Development (ATD)
- 12 ClydeBank Media
- 14 Art of Productivity/Damon Zahariades

INFO@RUSSORIGHTS.COM

UPROOTING INSTRUCTIONAL INEQUITY

The Power of Inquiry-Based
Professional Learning

JILL HARRISON BERG

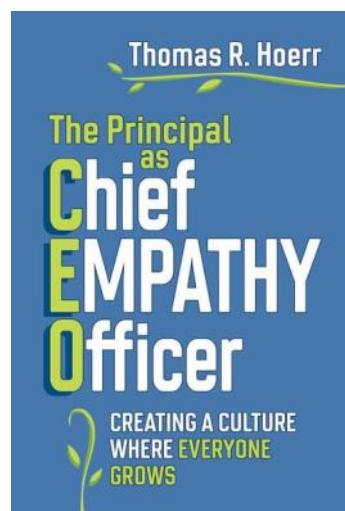
Amplify the power of collaborative inquiry for greater instructional equity.

Leadership coach Jill Harrison Berg presents her i3PD Planning Map for making inquiry-based professional development experiences become engines for schoolwide transformation. The map guides teachers to recognize and reform ways their instructional practice may be contributing to inequity, bolsters facilitators' abilities to help their colleagues become more effective agents of their own learning, and cultivates a culture of organizational learning in schools.

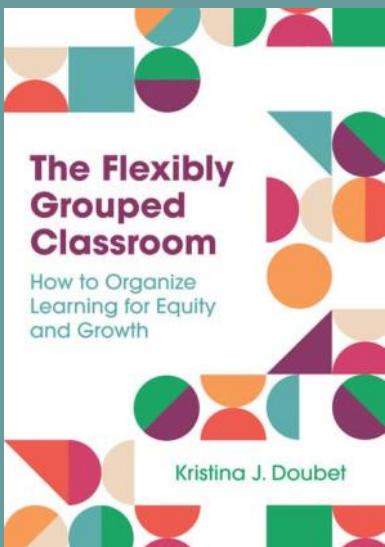
ISBN: 9781416630692 | (January 2022) 8.5" x 11", 233 pages | Price: \$36.95
World Rights Available

Discover the do's and don'ts of empathetic leadership.

Whether interacting with staff, students, or parents, principals need empathy—a key social-emotional skill—to be effective and drive continuous improvement. In this book, veteran school leader Thomas R. Hoerr makes the case for why schools need a Chief Empathy Officer as principal and how to become one. School leaders will learn how to grow their own empathy, as well as that of others, and how empathy can help build strong relationships among staff members, reduce conflict, improve instructional leadership, and more.



ISBN: 9781416630814 | (January 2022) 6" x 9", 184 pages | Price: \$30.95
World Rights Available



Flexible grouping positions every student to learn better.

Unlike traditional grouping, which typically puts like with like or combines students without regard to the best way to promote their individual growth, flexible grouping is both purposeful and fluid, regularly combining and recombining different students in different ways to pursue a wide range of academic and affective goals.

In this comprehensive guide to flexible grouping, Kristina J. Doubet shares a staged implementation approach that takes students from simple partner set-ups designed to build cooperative skills to complex structures ideal for interest and readiness-informed academic exploration. She highlights how this approach to organizing learning can help educators disrupt rigid tracking, deliver targeted instruction, connect to student interests, boost collaboration, and build community.

ISBN: 9781416631033 | (February 2022) 7" x 10", 138 pages | Price: \$27.95
World Rights Available

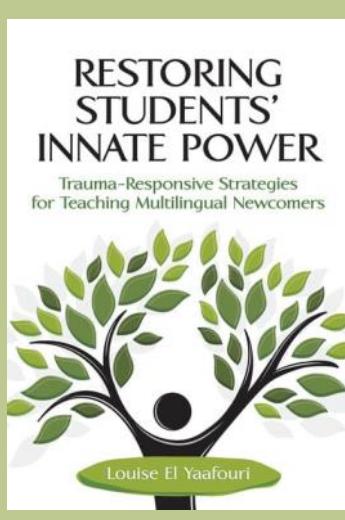
Make literacy accessible for all students.

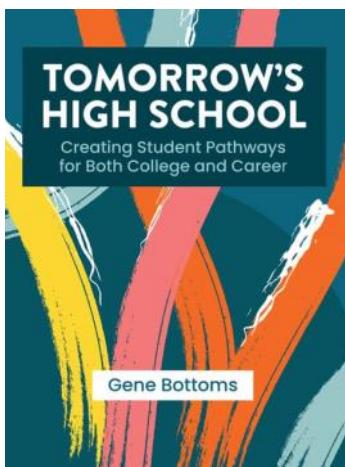
Literacy is the foundation for all learning—and teachers must also be equipped with culturally relevant pedagogy to improve literacy instruction for all. Literacy expert Parker gives teachers the tools to build culturally relevant intentional literacy communities (CRLCs) with students. Her innovative guide helps teachers make the literacy classroom a place where students can safely talk about key issues, move to dismantle inequities, and collaborate with one another.

ISBN: 9781416630906 | (February 2022) 6" x 9", 165 pages | Price: \$29.95
World Rights Available

Empower newcomer students with trauma-responsive strategies.

Entering a new school means situating oneself within a new context of language, culture, community, and shifting personal identities that can result in transition shock and a sense of diminished power for many newcomer students. To better serve these students, educators need to include transition shock in their conversations about trauma. Here, cultural competency expert Louise El Yaafouri explores how teachers can mitigate transition shock and restore their students' power with trauma-informed practices.





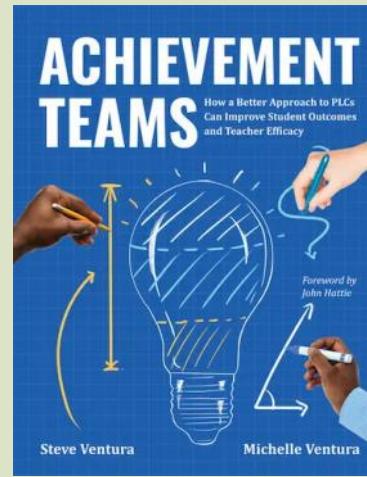
Proven solutions for all secondary students to succeed.

High school education expert Gene Bottoms believes that nearly all students can achieve at high levels in secondary school—even in traditionally underperforming schools. Drawing on his experience with the High Schools That Work initiative, he shares strategies that better prepare secondary students for the world by engaging them in a rigorous curriculum that combines a solid academic core with intellectually demanding career pathway courses.

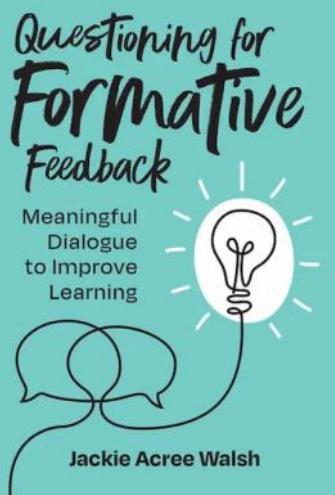
ISBN: 9781416630876 | (April 2022) 8" x 10", 220 pages | Price: \$34.95
Audience: K–12 principals & teachers, education leaders

A systematic treasure hunt for best practices using real data.

What if educators had a collaborative process for looking at student data that could pinpoint student gaps in learning and suggest effective strategies to close those gaps? Enter Achievement Teams. Steve Ventura and Michelle Ventura offer a framework based on John Hattie's Visible Learning research that makes teacher collaboration more efficient, rigorous, satisfying, and effective, which in turn maximizes student achievement.



ISBN: 9781416631194 | (May 2022) 8" x 10", 150 pages | Price: \$31.95
World Rights Available

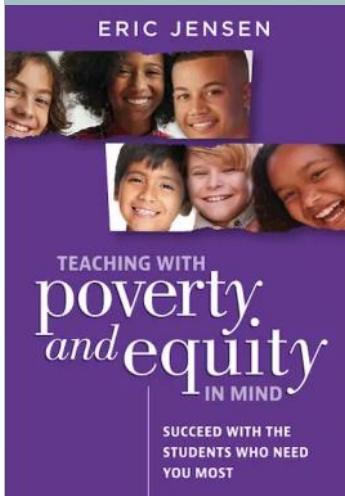


Harness the effects of formative feedback, questioning, & dialogue.

Questions can start dialogue, engage (not exclude), lead to uptake, and invite students to maintain learning. When used effectively, quality questions and student dialogue result in self-regulated learners and formative feedback that reveals progress toward learning goals.

In this practical book, Jackie Acree Walsh explores the relationship between questioning and feedback in K–12 classrooms and how dialogue serves as the bridge connecting the two. She provides a manual of practice for educators who want to use quality questioning, productive dialogue, and authentic feedback as a powerful trifecta to fuel and accelerate the academic, social, and emotional learning of all students.

ISBN: 9781416631163 | (May 2022) 7" x 10", 203 pages | Price: \$31.95
World Rights Available



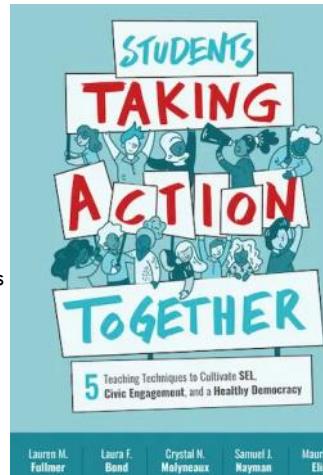
Succeed with the students who need it the most.

Renowned learning expert Eric Jensen explores how poverty and inequity hurt students—and how teachers can infuse equity into every aspect of their practice. Drawing from research, personal and professional experience, and real-life stories, Jensen explains how teachers can build relationships with students to create an "in-group" where all learners feel safe; incorporate cultural responsiveness into curriculum and instruction; provide actionable feedback that empowers students to direct their own learning; and much more.

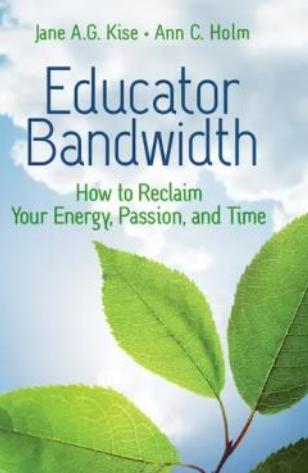
ISBN: 9781416630562 | (May 2022) 6" x 9", 223 pages | Price: \$34.95
World Rights Available

Prepare students for informed, active citizenship.

Based on a program of the same name developed at Rutgers University, *Students Taking Action Together* prepares young people for civic life, helping them understand complex content, confront pressing social issues, and engage with the structures of power to advocate for change. This field-tested program is built on five research-backed teaching strategies that work with existing social studies, English language arts, and history curriculum in middle and high school levels.



TRANSLATIONS@ASCD.ORG



How teachers can make mental bandwidth work for them.

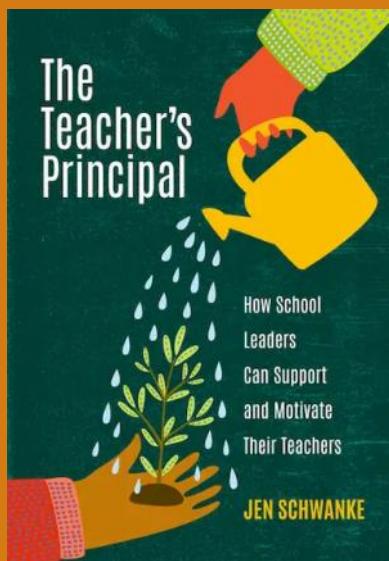
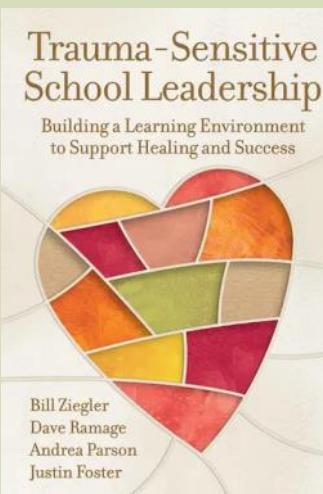
Educators must constantly shift gears. Professional development experts Jane A. G. Kise and Ann C. Holm have developed the Brain Energy and Bandwidth Survey to help educators self-assess the key factors that contribute to bandwidth. Then they provide vital tools and strategies to reduce stress, avoid burnout, and regain the time that gets lost to interruptions, temptations, competing demands, and task-switching.

ISBN: 9781416631132 | (July 2022) 7" x 10", 175 pages | Price: \$29.95
World Rights Available

The practical guide to implementing trauma-sensitive practices.

Accepting students for who they are and responding compassionately to their needs leads to greater success in academics and life. But what do these "trauma-sensitive" practices look like on a day-to-day basis? Based on research and the authors' own experiences as teachers, counselors, and school leaders, this framework guides administrators and their teams through the process with 50 strategies and real-life examples of trauma-informed healing practices.

ISBN: 9781416631002 | (August 2022) 6" x 9", 165 pages | Price: \$31.95
World Rights Available

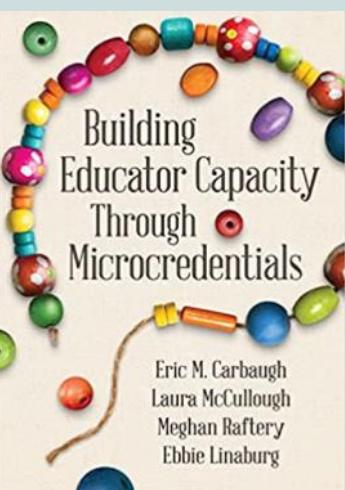


Motivate teachers to put forth best efforts in the classroom.

How can principals understand what drives each teacher and use that information to encourage practices that lead to the best outcomes for students? If teachers are struggling, what can principals do to help them succeed?

These questions and many more are thoroughly explored in this invaluable roadmap that all principals can use to support teachers who are doing good work and to help those who are faltering to get back on track. Taking a compassionate, holistic view of what drives teachers, veteran educator Jen Schwanke shows how principals can ensure that teachers' practice aligns to what's best for students and that teachers are happy, motivated, and effective at their jobs.

ISBN: 9781416631309 | (July 2022) 6" x 9", 160 pages | Price: \$30.95
World Rights Available



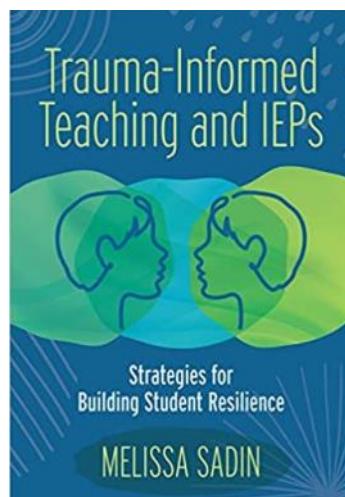
How to create a robust microcredentialing program.

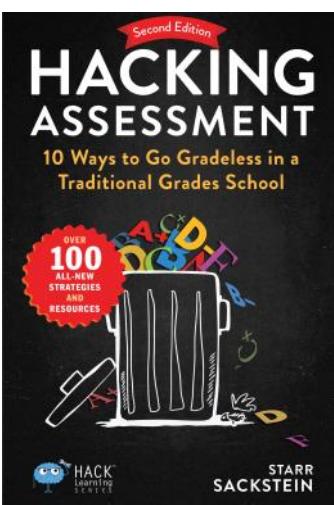
Teachers require rigorous professional learning that ensures mastery rather than simply marking time served. Microcredentials offer a competency-based approach to professional learning tailored to individuals' context, needs, and interests. The authors, all veteran educators and microcredentialing experts, show schools how to launch and scale an effective microcredentialing program that meets the professional learning needs of their staff and, by extension, improves the learning outcomes of their students.

ISBN: 9781416631330 | (August 2022) 7" x 10", 132 pages | Price: \$27.95
World Rights Available

Effective tools for building student resilience.

The effects of trauma on learning and development are profound. In this new book, trauma expert Melissa Sadin presents strategies for supporting the most vulnerable students in general or special education settings, across grade levels, and across the curriculum. With her expert guidance, educators will explore classroom strategies and individualized education program (IEP) goals and modifications that can actually build resilience for every student, no matter their needs.





10 ways to go gradeless in a traditional grades school.

Internationally recognized grading and assessment expert Starr Sackstein is back with the long-awaited update to her highly regarded guide to reimagining assessment and throwing out grades. Educators will learn about the flaws of traditional assessment systems and how to make immediate changes so students can better advocate for themselves as learners. The revised second edition includes more than 100 new strategies, solutions, and practical resources to help educators transform how they assess learning.

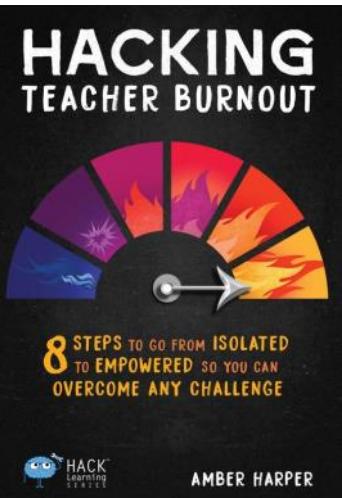
ISBN: 9781956512212 | (July 2022) 6" x 9", 290 pages | Price: \$29.95
World Rights Available

HACK LEARNING™ SERIES

Times 10 Publications provide practical solutions for busy educators. Its bestselling **Hack Learning™ Series** delivers practical lifelines for busy educators with each of the **40+ titles** tackling a different critical problem facing educators today. Every title in the series explores the challenge using a groundbreaking six-part structure:

- What is the problem?
- What is the solution?
- What can I do tomorrow?
- What is the full blueprint for implementation?
- How can I overcome pushbacks?
- How does the hack look in action?

This innovative framework helps educators understand the problem, access short- and long-term solutions, and deploy strategies to deal with full implementation and inevitable pinch points, as well as see what it looks like in the real-world classroom.



A lifeline for teachers suffering from burnout.

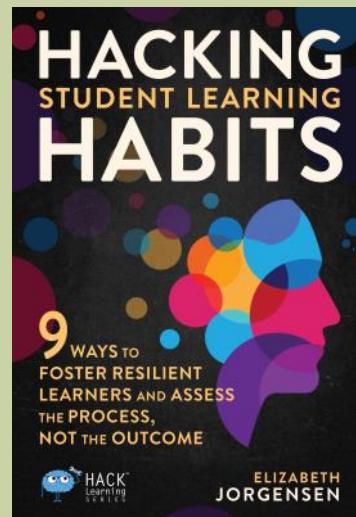
Teachers face many challenges such as distance learning, new technologies, higher expectations, and discipline issues every day that can lead to burnout. They need help. Veteran classroom teacher, podcaster, and Google trainer Amber Harper shares eight steps that help teachers become BURNED-IN: fulfilled, happy, efficient, and effective in the classroom and in life. Educators will learn how to take action based on their burnout type, learn to cope with any challenge, and thrive personally and professionally.

ISBN: 9781948212229 | (September 2020) 6" x 9", 206 pages | Price: \$28.95
Rights sold: Japanese

Foster resilient learners by assessing process, not outcomes.

Traditional outcome-based grades make school a rigid system of right or wrong answers. In contrast, innovative teachers of all subjects and grade levels use process-based assessment to build positive classroom cultures and help students focus on the learning, not the grades. Award-winning writer and teacher Elizabeth Jorgensen shows how to create process-based assessments that help students develop habits of higher-order thinking. It is about embracing, trying, failing, and trying again.

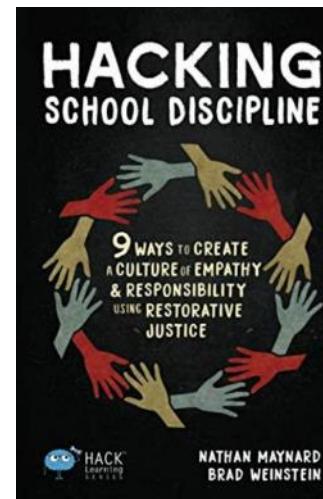
ISBN: 9781956512151 | (April 2022) 6" x 9", 206 pages | Price: \$28.95
World Rights Available



Game-changing discipline based on restorative justice.

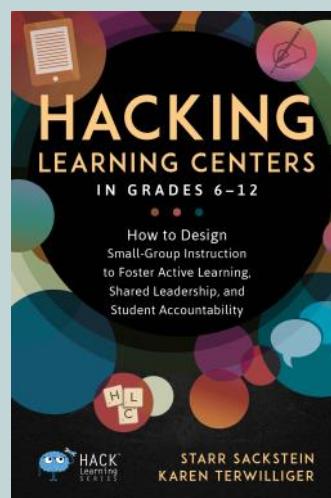
This phenomenal blueprint for school discipline spent 21 months at #1 on Amazon and has sold more than **150,000** copies so far. The authors, teachers and presenters Nathan Maynard and Brad Weinstein, demonstrate how teachers can eliminate punishment and build a culture of responsible students and independent learners. This revolutionary system is written for teachers who want to empower their students with restorative practices that not only change behaviors but transform students into productive citizens, accountable for their own actions.

ISBN: 9781948212137 | (November 2019) 6" x 9", 192 pages | Price: \$28.95
Rights sold: Arabic, Japanese, Korean



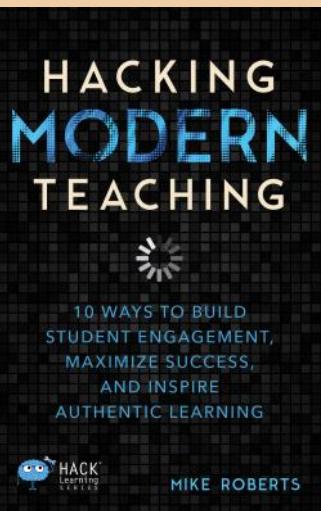
Transform grades 6-12 classrooms with learning centers.

Learning centers have been proven to create robust thinkers, problem-solvers, and brave leaders. Using learning centers, educators can acknowledge individual learners' needs and interests and inspire them to engage with the content more deeply within personalized middle and high school spaces. Authors and award-winning educators Starr Sackstein and Karen Terwilliger share the "why" and the "how to" of designing and teaching with learning centers in grades 6-12.



ISBN: 9781948212717 | (September 2021) 6" x 9", 208 pages | Price: \$28.95
World Rights Available

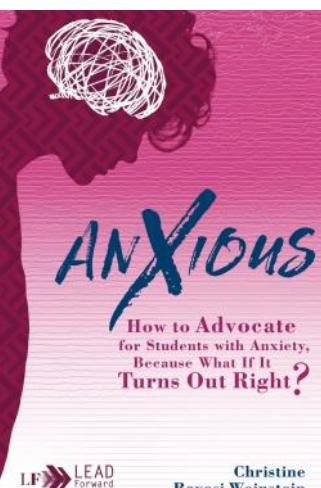
INFO@RUSSORIGHTS.COM



Modernize teaching methods for student success.

Today's teachers have a unique opportunity to reflect on their values, rethink their lessons, and reevaluate what is essential to meet the needs of modern students. In this book, Mike Roberts, an award-winning middle school educator and instructional coach, offers modern teaching hacks to help today's teachers: build flexible learning supports to maximize student success; offer multiple ways for students to demonstrate authentic learning; communicate in simple, authentic ways; and deliver learning in small doses to increase engagement.

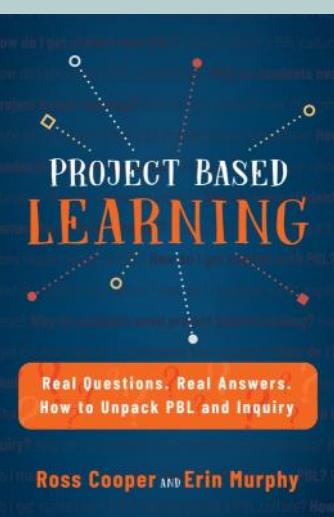
ISBN: 9781948212748 | (November 2021) 6" x 9", 212 pages | Price: \$28.95
World Rights Available



Advocate for students with anxiety.

Clinical anxiety is on the rise, and educators are seeing more students struggling with the pressures of school and society. Christine Ravesi-Weinstein shares stories and strategies to help educators advocate for anxious students, drawn from her experience as a teacher, administrator, and someone with anxiety. She shows how to recognize anxiety, build relationships by asking questions, help students understand the body-mind connection and become self-advocates, and create safe environments with authenticity, vulnerability, and routines.

ISBN: 9781948212205 | (March 2020) 6" x 9", 220 pages | Price: \$28.95
Rights sold: Japanese



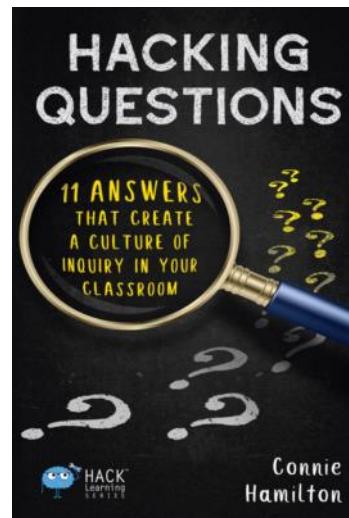
How to unpack project based learning & inquiry.

Many educators would love to leverage project based learning (PBL) to create learner-centered opportunities for their students, so why isn't PBL the norm? Because teachers have questions. *Project Based Learning* is Ross Cooper and Erin Murphy's response to the most common and complex questions educators ask about PBL and inquiry, and it is quite possibly the clearest and best book ever written on the topic. With this book in their toolkit, any teacher can learn how to teach with PBL and inquiry in any subject or grade.

ISBN: 9781631610387 | (January 2018) 6" x 9", 204 pages | Price: \$28.95
Rights sold: Chinese (simplified)

Create a culture of inquiry in the classroom.

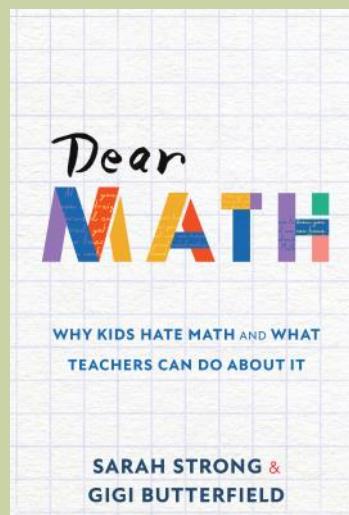
Questions are the driving force of learning in classrooms, but teachers have questions about how to engage their students with the art of questioning. *Hacking Questions* digs into framing, delivering, and maximizing questions in the classroom to keep students engaged in learning. Known in education circles as the "Questioning Guru," Connie Hamilton shows teachers of all subjects and grades how to ask the questions that deliver not just answers but reflection, metacognition, and real learning.



ISBN: 9781948212144 | (April 2019) 6" x 9", 270 pages | Price: \$28.95
Rights sold: French, Japanese

Why kids hate math & what teachers can do about it.

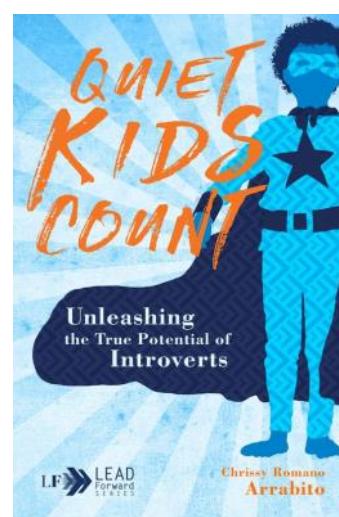
In *Dear Math*, a 15-year veteran math teacher and one of her high school students address concerns about negativity concerning math. Digging into the feelings math evoked in hundreds of middle and high school students—that math is unnecessary, oppressive, and intimidating—they explore ways to spin student expressions of unworthiness into an antidote. They deliver strategies to help students build a healthy and whole relationship with their inner mathematician.



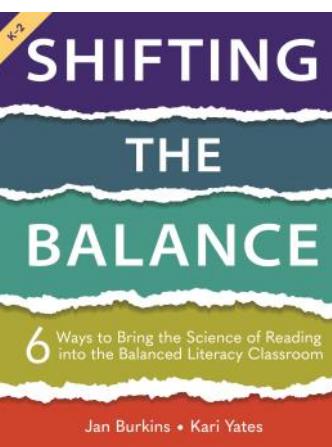
ISBN: 9781956512182 | (June 2022) 6" x 9", 264 pages | Price: \$29.95
World Rights Available

Unleash the true potential of quiet kids.

No matter the grade level or content they teach, teachers have quiet kids in their classrooms who can fade into the background and slip through the cracks, overlooked or misunderstood. Author Chrissy Romano Arrabito provides a guidebook to help teachers better understand all types of introverts, allay the misconceptions, and help these students reach their full potential. *Quiet Kids Count* is a call to action for educators to step up and meet the needs of all learners—not just the ones that command the most attention.



ISBN: 978141611162 | (October 2019) 6" x 9", 206 pages | Price: \$28.95
Rights sold: Japanese



Take the guesswork out of blending reading instruction best practices.

Jan Burkins and Kari Yates have immersed themselves in the research on the "Science of Reading" to produce a concise, practical guide that integrates effective reading strategies. Every chapter focuses on one of the six simple and scientifically sound shifts reading teachers can make to strengthen their approach to early reading instruction. This comprehensive guide has sold more than 100,000 copies and is an Amazon #1 in Elementary Education.

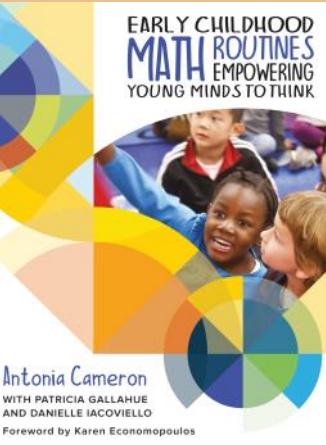
ISBN: 9781625315106 | (February 2021) 8" x 10", 200 pages | Price: \$28.95
World Rights Available

INTRODUCING. . .



RussoRights is pleased to announce Stenhouse Publishers as its newest education publisher. Stenhouse provides quality professional learning resources by teachers, for teachers. Their goal is to offer PreK-12 educators a set of proven strategies from which they can choose and adapt to their students' needs and their school culture.

All of Stenhouse's resources, ranging from literacy and math instruction to classroom practice, are grounded in a philosophy of education that respects both teacher and learner. They are designed to integrate theory, research, and practice in an accessible manner, enhancing educators' professional knowledge and building their students' skills as readers, writers, and thinkers. Stenhouse is devoted to helping teachers inspire deep and creative thinking in their students. Their products model the collaborative and reflective relationships that foster deep learning and elevate teacher excellence.



Innovative math routines for the early childhood classroom.

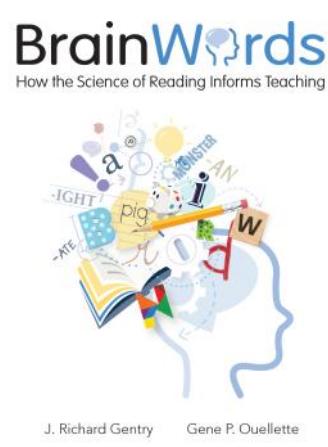
One of the challenges facing early childhood teachers is how to meet academic standards while creating learning environments that honor young children's mathematical curiosity. Teaching coach Toni Cameron introduces a set of short whole-group and partner routines designed to help teachers engage young children in meaningful math thinking and build problem-solving communities. She reimagines traditional math routines and introduces new routines that focus on the key mathematical ideas of early childhood.

ISBN: 9781625311832 | (April 2020) 8" x 10", 200 pages | Price: \$36.00
World Rights Available

How the science of reading informs teaching.

Recent research has brought giant leaps in understanding of how the brain works. In *Brain Words*, J. Richard Gentry and Gene Ouellette share their original, research-based framework of "brain words"—dictionaries in the brain where students store and automatically access sounds, spellings, and meaning. This book fills the gap between the science of reading and classroom instruction by providing up-to-date knowledge about reading and neurological circuitry, including evidence that spelling is at the core of the reading brain. More than 100,000 copies sold.

ISBN: 9781625312730 | (February 2019) 7.5" x 9", 176 pages | Price: \$38.00
World Rights Available

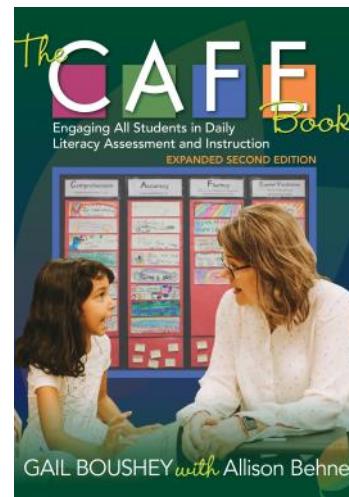


J. Richard Gentry Gene P. Ouellette

Engage students in daily literacy assessment.

With the release of *The CAFE Book* in 2009, the CAFE system (Comprehension, Accuracy, Fluency, and Expanding Vocabulary) has been implemented in classrooms all over the world. It changed the way educators assess, teach, and track student information and has positively impacted the way students learn, practice, and talk about reading. This expanded edition includes many new practical resources to help with lesson planning, assessments, goalsetting, checklists, and much more.

ISBN: 9781625312792 | (November 2019) 7.5" x 9", 264 pages | Price: \$42.67
World Rights Available

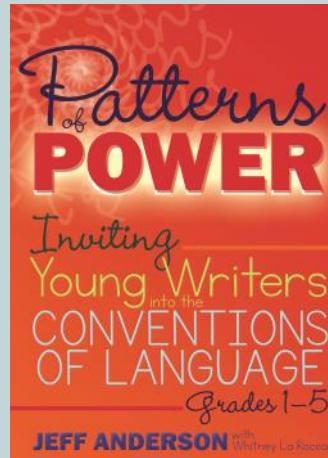


GAIL BOUSHY with Allison Behnke

Master essential grammar conventions needed to make meaning.

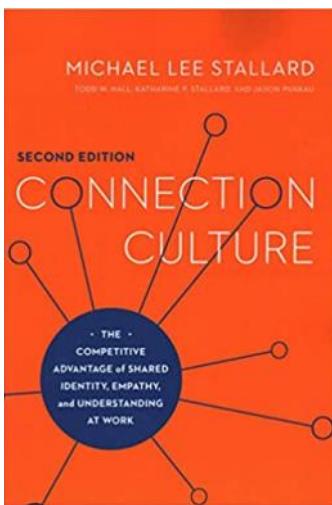
Students in primary and intermediate classrooms are curious about language and experiment with the conventions all writers use. This best-selling guide shows how teachers can replace chanting grammar rules or completing countless worksheets with invitations for young writers to explore conventions as special effects devices that activate meaning. Part of the best-selling *Patterns of Power* series, it starts with rethinking grammar instruction and offers 70 ready-to-use lessons.

ISBN: 9781625311856 | (November 2017) 8.5" x 11", 446 pages | Price: \$45.99
World Rights Available



JEFF ANDERSON with Whitney LaRocca

INFO@RUSSORIGHTS.COM



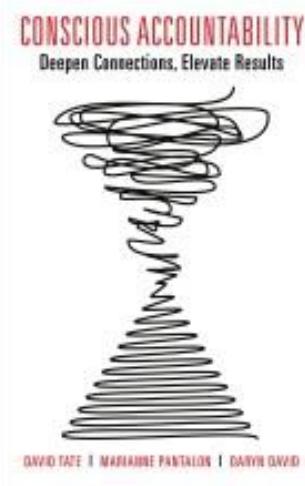
Tap into the power of human connection.

Creating a thriving organization where employees feel valued, the environment is energized, and high productivity and innovation are the norm requires a new kind of leader who fosters a culture of connection within the organization. This second edition shows how to become that leader—fostering a connection culture; emulating best practices of connected teams; and boosting vision, value, and voice within the organization.

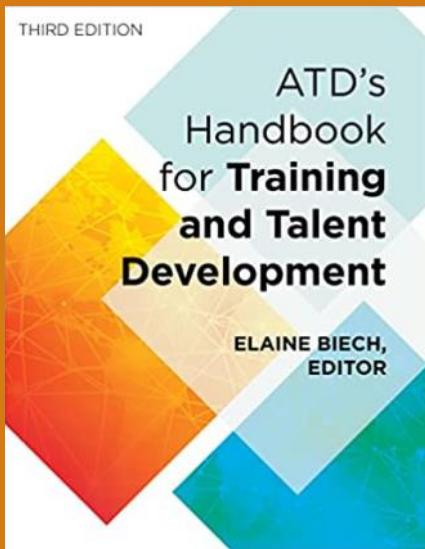
ISBN: 9781950496525 | (September 2020) 6" x 9", 256 pages | Price: \$18.99
Rights sold: Poland (audio), Vietnamese

Elevate work & relationships with conscious accountability.

Conscious accountability is a forward-thinking approach to realizing organizational and team goals and can help anyone move beyond traditional ways of engaging with employees, team members, and peers. The authors, who are Yale faculty, psychologists, and leadership consultants, introduce the powerful CONNECT framework which anyone can use to relate better to the people in their professional (and personal) lives, build trust, and motivate themselves and their colleagues for greater outcomes.



ISBN: 9781950496716 | (August 2022) 6" x 9", 292 pages | Price: \$21.99
World Rights Available

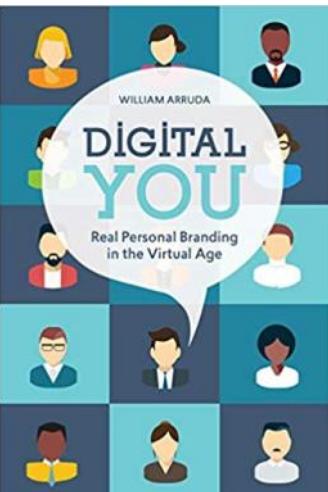


Ultimate resource for trainers & talent development professionals.

This third edition, grounded in ATD's Talent Development Capability Model, is more than a revised volume. With 90 percent new content, it offers an up-to-date view of the growing roles of talent development professionals, the changing world of work, and the critical need for business alignment.

This edition is edited by Elaine Biech and authored by 100 expert practitioners—the brightest thinkers in the field. Previous edition sales total more than 10,000 units as well as translations in 10 languages.

ISBN: 9781953946348 | (May 2022) 7" x 9", 960 pages | Price: \$134.99
World Rights Available



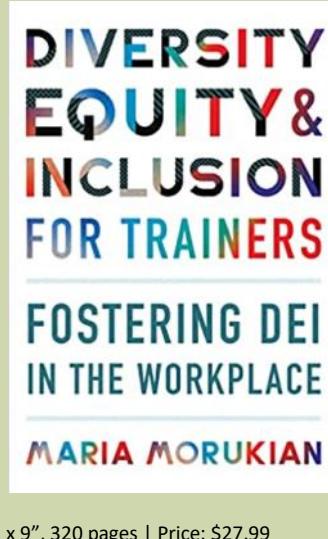
Develop a personal brand that drives success.

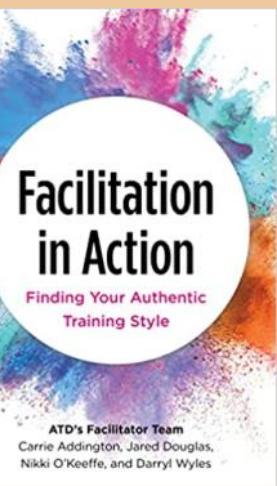
Branding authority William Arruda shows how to define, express, and expand a personal brand as a serious career development strategy. Professionals will learn how to develop, design, and sustain their personal brand throughout the fluid movements of any career and how to be clear about their brand and their unique promise of value so they can increase their success and happiness at work and in life.

ISBN: 9781949036756 | (October 2019) 6" x 9", 232 pages | Price: \$18.99
Rights sold: Chinese (simplified), Italian

Foster diversity, equity, & inclusion training in any organization.

When done well, diversity, equity, and inclusion (DEI) training creates space for courageous conversations that acknowledge hard truths around systemic inequities and explore topics that touch on people's vulnerabilities in all facets of their lives. In this book, expert facilitator Maria Morukian shows how to develop the knowledge and skills required for DEI training, including strategies for embedding DEI and promoting sustainability through collaborative practices and dialogues.





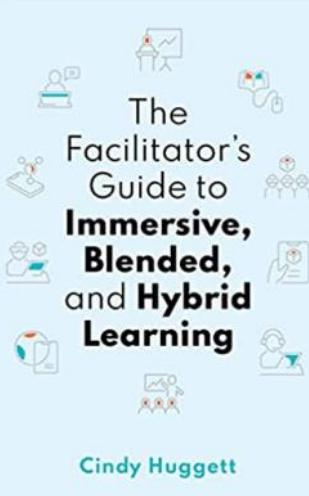
Leverage authentic training style for facilitation impact.

Four master facilitators provide tips, lessons, and stories rooted in hands-on application, drawn from their experiences leading ATD's education programs and delivering training in industries from government and healthcare to marketing and beauty. This train-the-trainer guide takes both new and established facilitators on a journey of honing training delivery skills and demonstrating agility for the benefit of learners, the organization, and themselves.

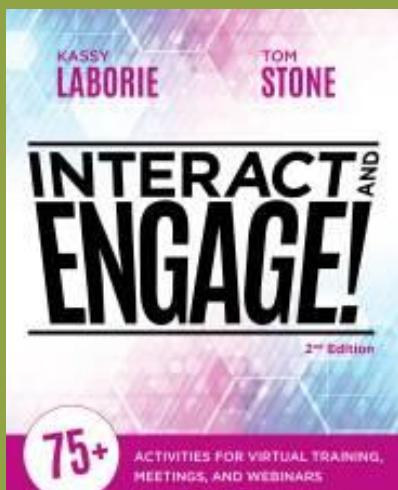
ISBN: 9781953946362 | (October 2022) 6" x 9", 228 pages | Price: \$29.99
World Rights Available

Master the new reality of immersive learning experiences.

In this new guide, veteran virtual trainer and learning tech expert Cindy Huggett examines the role of a facilitator in immersive, blended, virtual, and hybrid learning environments and offers cutting-edge insights and practical advice on how facilitators can make programs effective and engaging in any scenario. She introduces the new learning experience facilitator role and the skills needed to be successful in today's modern learning environments.



ISBN: 9781950496693 | (December 2022) 6" x 9", 232 pages | Price: \$32.99
World Rights Available



Ignite online events with the use of well-designed activities.

Creating outstanding virtual meetings, webinars, and training programs has always been challenging for novice and experienced instructional designers and facilitators alike. As online events have been normalized for nearly all purposes in recent years (sales calls, project updates, collaborative work, team building, training, and more), virtual learning experts Kassy LaBorie and Tom Stone recognized that the need to interact and engage is more important than ever before.

This updated second edition offers more than 75 activities as well as tips and strategies to help trainers and facilitators create effective online learning and masterful meetings and webinars. Activity recipes range from warm-ups and icebreakers to closers and celebrations, and everything in between. The authors cover advanced techniques and guidance on how to convert or create custom online activities, no matter the technology.

ISBN: 9781953946409 | (September 2022) 7.5" x 9.25", 302 pages | Price: \$38.99
World Rights Available



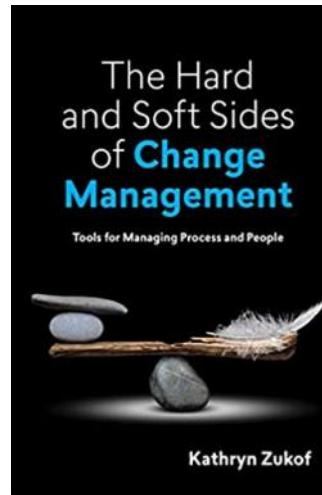
Ensure instructional design is based in learning science.

To create effective learning experiences that engage, trainers and instructional designers need to know how learning works and what facilitates and hinders it. Clark N. Quinn distills the current scope of learning science into this easy-to-read primer that prepares you to design learning experiences that ensure retention over time and transfer to the appropriate situations.

ISBN: 9781952157455 | (April 2021) 5-1/4" x 8", 144 pages | Price: \$21.99
World Rights Available

Give change initiatives their best chance for positive results.

Change expert Kathryn Zukof offers tools and approaches to help organizations roll out, receive, and manage change effectively. She demonstrates how to deploy sound project management techniques to integrate both the process (the "hard") side and the people (the "soft") side. Her strategies will help employees understand the need and vision for change, so they feel less threatened and more energized by what's ahead.



INFO@RUSSORIGHTS.COM

Learning That CLICS

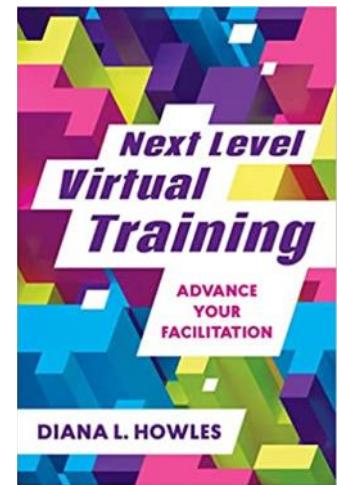
Using Behavioral Science for Effective Learning Design

JANET AHN • MARY SLAUGHTER • JON THOMPSON

ISBN: 9781953946324 | (June 2022) 8.5" x 9.25", 168 pages | Price: \$21.99
World Rights Available

Use behavioral science to design effective learning.

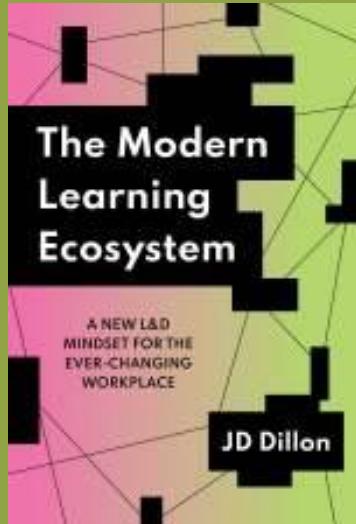
Created by learning practitioners for learning practitioners, the CLICS Framework is a five-step process that deepens analysis and increases the likelihood that learning will occur. This book introduces the CLICS Framework, which applies behavioral science and a human-centric approach to the art of learning design in the workplace. Once we appreciate how our brains learn, our ability to conduct a CLICS analysis can promote giant leaps forward, ensuring learning that lasts.



Learn how to take virtual training to the next level.

Written by expert facilitator Diana L. Howles, this book delivers strategies to develop the knowledge and skills to facilitate online interactivity, manage multitasking, become technically fluent, oversee logistics and troubleshooting, leverage voice, and engage virtual learners. This book is filled with the actionable tips and techniques most needed by virtual trainers, online facilitators, synchronous educators, and designers, developers, and producers of virtual learning.

ISBN: 9781953946034 | (May 2022) 6" x 9", 320 pages | Price: \$38.99
World Rights Available



Reimagine the role of learning & development in the modern workplace.

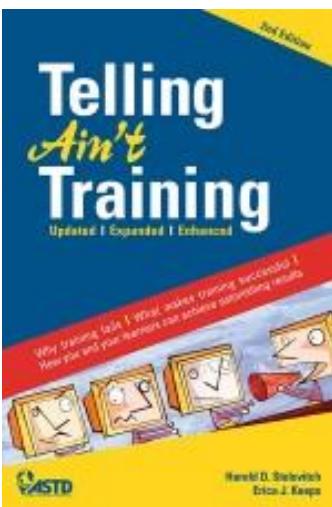
The Modern Learning Ecosystem outlines a practical approach for navigating nonstop workplace change. Inspired by decades of operations and talent development experience with the world's most dynamic companies, learning and enablement expert JD Dillon challenges the traditional learning and development (L&D) mindset with a tried-and-true framework that makes right-fit support a meaningful part of the everyday workflow. This book provides step-by-step instructions for architecting a disruption-ready learning ecosystem that will help employees solve today's biggest problems while building the knowledge and skills needed to seize tomorrow's opportunities.

This forward-looking volume is written for talent development professionals who want to make smarter decisions when it comes to solution design, technology application, and measurement practices.

ISBN: 9781953946386 | (November 2022) 6" x 9", 260 pages | Price: \$34.99
World Rights Available

A must-have for every trainer & talent development pro.

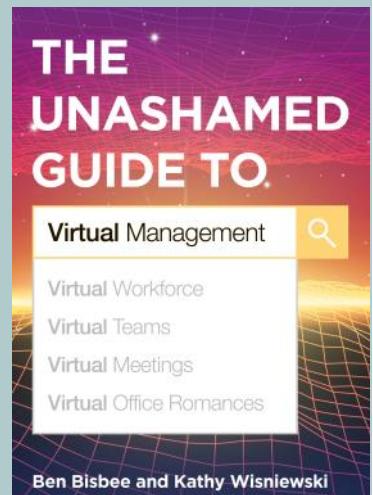
Telling Ain't Training is an essential book for all learning and development professionals. When the first edition was published in 2002, its practical, learner-focused approach quickly became a favorite with trainers as well as teachers, parents, professors, and anyone else who trains, educates, or instructs. Chock-full of myth-busting research and ready-to-use tools, always delivered in a lighthearted and entertaining style, *Telling Ain't Training* set new standards for the training industry.



ISBN: 9781562867010 | (June 2011) 7" x 10", 312 pages | Price: \$38.99
Rights sold: Bulgarian, Chinese (simplified), Romanian, Turkish

Manage virtual teams for maximum results.

What happens when a virtual manager needs actual day-to-day support around issues such as handling office romance and doing laundry on the job, as well as more traditional issues like onboarding, performance reviews, and scheduling? This practical guide addresses the unanswered and critical questions of how to manage virtual teams to achieve maximum results with advice on more than 80 topics.



ISBN: 9781949036558 | (October 2019) 5-1/4" x 8", 248 pages | Price: \$19.99
Rights sold: Polish (audio)

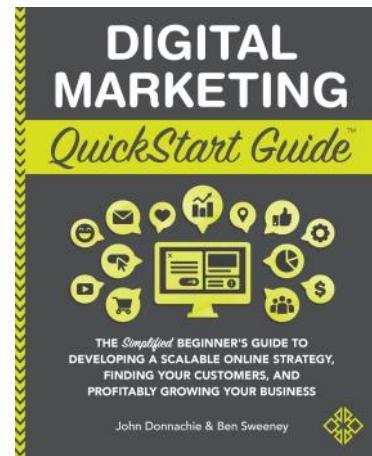
INFO@RUSSORIGHTS.COM

WHAT EXACTLY IS A *QuickStart Guide*™?

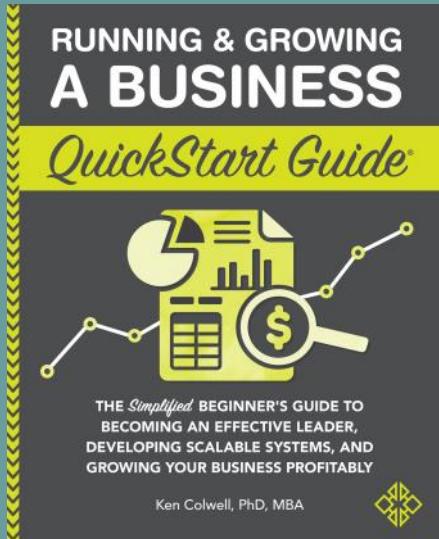
A ClydeBank Media *QuickStart Guide*™ is a comprehensive learning companion tailored for the beginner experience. ClydeBank Media books are written by a handpicked group of experts, subject matter authorities, and thought leaders within their respective areas of study. Every guide comes with Digital Assets, free practical educational supplements that improve the learning process. Most important, the contents of the best-selling *QuickStart Guides*™ are simplified and presented in a way that makes learning easy and fast for beginners of all experience levels.

Invest in digital marketing to grow your business.

In this guide, veteran marketer, consultant, and author Benjamin Sweeney breaks down the exact tools and tactics that any entrepreneur, small business owner, freelancer, or consultant can use to reach new customers and grow their revenue. Starting with a crash course in marketing concepts and moving on to tools, best practices, and proven, actionable strategies to make more money in digital spaces.



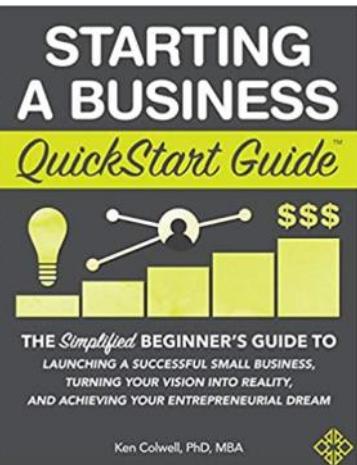
ISBN: 9781945051098 | (March 2022) 7.5" x 9.25", 330 pages | Price: \$27.99
Rights sold: Chinese (simplified characters)



Learn the skills, systems, and strategies needed to grow a business and strengthen profits, efficiency, and resilience.

It's no secret that starting a new business isn't easy. Once everything is up and running, however, entrepreneurs face a new set of challenges. It's time to leave the uncertainty behind and start scaling the success of the business. Author of ClydeBank Media's all-time bestselling *Starting a Business QuickStart Guide*™, professor, and consultant Ken Colwell, PhD, MBA, knows what it takes to fuel the growth that brings a new business out of the early startup days and into a new phase of profitability. Drawing on nearly three decades of hands-on experience, Colwell lays out the clearest path yet for new entrepreneurs who need to manage hiring, daily operations, and business growth while developing critical leadership, time management, and growth mindset skills. Business owners, entrepreneurs, and consultants can use the clear, practical guidance here to secure the future of their businesses. Regardless of whether the company is two weeks old or two years old—this book shows how to scale operations, strengthen the bottom line, and build a resilient business that stands out from the competition for years to come!

ISBN: 9781636100630 | (September 2022) 7.5" x 9.25", 330 pages | Price: \$27.99
World Rights Available



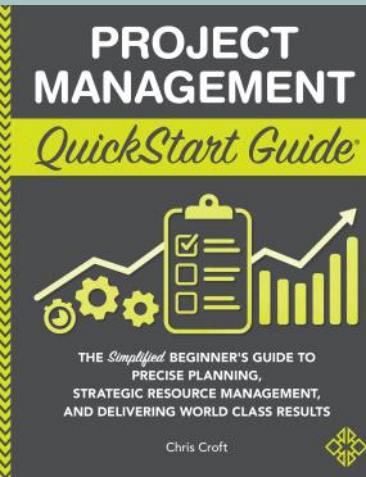
Essential blueprint for entrepreneurial success.

What makes or breaks a new business? Learn what the experts know about starting a business the best way in this Amazon #1 best seller. Author Ken Colwell, PhD, MBA, leverages his clear voice, extensive experience, and easy-to-understand presentation to guide entrepreneurs from the very first steps of conceptualizing their venture to winning their first customers, delivering value, and turning a profit. More than 100,000 copies sold!

ISBN: 9781945051821 | (February 2019) 7.5" x 9.25", 287 pages | Price: \$24.99
Rights sold: Thai, Vietnamese

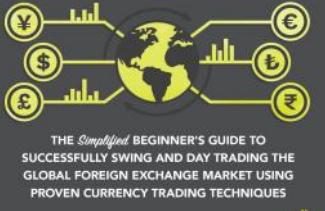
Master project management & get things done.

Organizations are looking for flexible, profitable, and efficient ways to achieve their goals, and effective project management is the answer. Author, speaker, trainer, and project management expert Chris Croft draws on his 30+ years of experience to deliver a comprehensive guide for would-be project managers, experienced project planners, and everyone in between. Includes a comprehensive online library of project management tools.



FOREX TRADING

QuickStart Guide



THE Simplified BEGINNER'S GUIDE TO SUCCESSFULLY SWING AND DAY TRADING THE GLOBAL FOREIGN EXCHANGE MARKET USING PROVEN CURRENCY TRADING TECHNIQUES

Troy Noonan

ISBN: 9781636100128 | (February 2022) 7.5" x 9.25", 255 pages | Price: \$27.99
World Rights Available

Learn the fundamentals of forex trading.

With high liquidity and a decentralized marketplace, commission-free forex trading is a powerful tool for anyone to leverage for financial success. In this new guide, veteran trader and trading coach Troy Noonan draws on his decades-long foreign currency markets career to outline the path that new forex traders should take. He distills insights from thousands of trades on the global forex markets, both the successes and lessons learned from failures.

FLIPPING HOUSES

QuickStart Guide



THE Simplified BEGINNER'S GUIDE TO FINDING AND FINANCING THE RIGHT PROPERTIES, STRATEGICALLY ADDING VALUE, AND FLIPPING FOR A PROFIT

Elisa Covington

The how-to guide to make money flipping houses.

Fix-and-flip strategies have enabled investors to capitalize on the fluctuating housing market with minimal experience or little to no cash. As a real estate investor, developer, and influencer, Elisa Zheng Covington, MBA, shows how to find great properties, minimize risk, and turn a profit quickly. Drawn from her extensive experience in profitably fixing and flipping homes in a high-competition market, this guide is packed with actionable insight for any real estate market.

ISBN: 9781636100302 | (July 2022) 7.5" x 9.25", 329 pages | Price: \$24.99
World Rights Available

DAY TRADING

QuickStart Guide™



THE Simplified BEGINNER'S GUIDE TO WINNING TRADE PLANS, CONQUERING THE MARKETS, AND BECOMING A SUCCESSFUL DAY TRADER

Troy Noonan

ISBN: 9781945051814 | (June 2020) 7.5" x 9.25", 397 pages | Price: \$27.99
Rights sold: Portuguese, Vietnamese

Discover the secrets to successful day trading.

Day Trading QuickStart Guide smashes the myth that successful day traders are math experts, careless risk junkies, or compulsive gamblers. Using the tactics and enclosed in these chapters, readers learn the exact skills needed to find real success while keeping their risk to an absolute bare minimum. More than 30,000 copies sold!

PERSONAL FINANCE

QuickStart Guide™



THE Simplified BEGINNER'S GUIDE TO ELIMINATING FINANCIAL STRESS, BUILDING WEALTH, AND ACHIEVING FINANCIAL FREEDOM

Morgen B. Rochard, CFA, CFP®, RLP®

Relieve financial stress & achieve financial freedom.

When so many people feel like money rules their lives, this guide shows how everyone can take control of their finances and build a secure financial future. Financial advisor Morgen Rochard CFA, CFP®, RLP®, shares what it takes to reach financial goals, no matter what they may be: building a positive money mindset; paying down debt; preparing for big life events like home-buying or college; and preparing for retirement smartly; and more.

ISBN: 9781945051012 | (October 2020) 7.5" x 9.25", 353 pages | Price: \$24.99
Rights sold: Chinese (simplified characters)

RENTAL PROPERTY INVESTING

QuickStart Guide™



THE Simplified BEGINNER'S GUIDE TO FINDING AND FINANCING WINNING DEALS, STRESS-FREE PROPERTY MANAGEMENT, AND GENERATING TRUE PASSIVE INCOME

Simon He

ISBN: 9781636100081 | (March 2021) 7.5" x 9.25", 193 pages | Price: \$24.99
World Rights Available

Proven tactics to generate income with rental properties.

Few financial opportunities produce passive income streams as enduring and lucrative as those that come from rental property investment. Budding entrepreneurs can use this book to learn how to find, analyze, and acquire profitable rental properties for long-term wealth generation without the drudgery of property management or "landlording." This guide also walks readers through short-term and vacation rentals in platforms such as Airbnb.

SQL

QuickStart Guide™



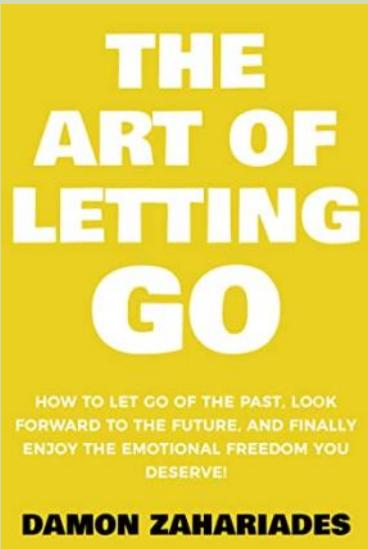
THE Simplified BEGINNER'S GUIDE TO MANAGING, ANALYZING, AND MANIPULATING DATA WITH SQL

Walter Shields

Leverage the power of SQL to manage & analyze data.

SQL is the workhorse programming language that forms the backbone of modern data management and interpretation. SQL expert Walter Shields makes the topic of relational database management accessible, easy to understand, and highly actionable. This guide is ideal for anyone seeking expand their programming capabilities—even with no prior coding experience! It is hands down the best SQL book for beginners on the market. More than 30,000 copies sold!

INFO@RUSSORIGHTS.COM



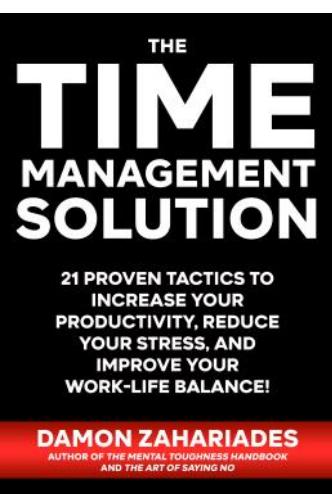
Let go of negative thoughts and enjoy emotional freedom.

This much-awaited second book in the **Art of Living Well** series builds on the personal empowerment achieved in Zahariades' international best-selling book *The Art of Saying No* that has sold more than 80,000 copies.

Written for anyone tired of feeling burdened by painful memories, bitterness, regret, shame, and other debilitating emotions and ready to make positive, rewarding changes, this new book delivers a complete toolkit for eliminating the emotional anchors that prevent us from enjoying life to its fullest. It includes strategies to reverse years of negative mental conditioning and teaches how to retrain the brain and jettison crippling thought patterns. Every strategy comes with an exercise to help readers put it to immediate use.

ISBN: 9798425068439 (March 2022) 5-1/2" x 8-1/2", 194 pages | Price: \$10.99

Rights sold: Chinese (simplified character), Estonian, Hungarian, Korean, Marathi, Turkish



Optimize your most important resource—your time!

Zahariades' newest title delivers all of the tools, techniques, and tactics needed to get everything done without feeling overwhelmed or burnt out. This fast-moving how-to guide helps readers step-by-step through dozens of proven time management techniques so that they can build a tailor-made system that works for them. Each strategy is accompanied by an exclusive, dedicated exercise designed for fast application. Readers will increase their productivity, get more done in less time, and experience a healthy work-life balance.

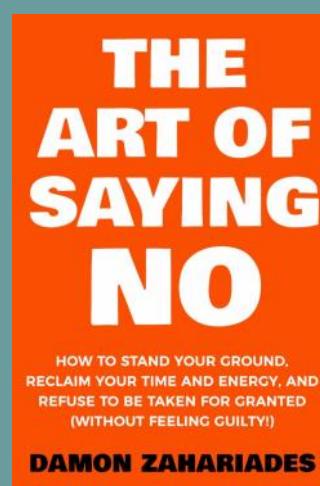
ISBN: 9798354624867 | (September 2022) 5-1/2" x 8-1/2", 238 pages | Price: \$10.99
World Rights Available

Learn how to stand your ground—without feeling guilty!

The Art of Saying NO, still an Amazon #1 best seller and more than 80,000 copies sold, shows how to set boundaries and gain others' respect. This action guide investigates the reasons we put other people's priorities ahead of our own. It also provides a 10-step strategic guide for turning people down with grace and finesse. This system works whether you're talking to your boss, co-workers, family members, clients, neighbors, or strangers!

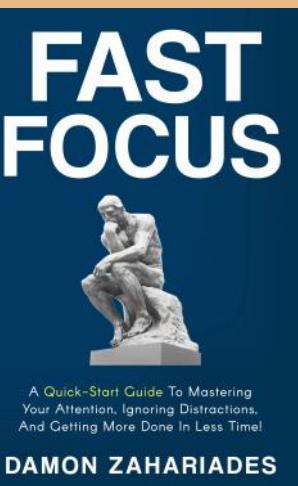
ISBN: 9781549572746 | (August 2017) 5-1/2" x 8-1/2", 170 pages | Price: \$9.99

Rights sold: Arabic, Chinese (simplified & trad.), Czech, Hindi, Italian, Korean, Marathi, Macedonian, Mongolian, Polish, Portuguese, Russian, Serbian, Thai, Turkish, Vietnamese



Master your attention for maximum productivity.

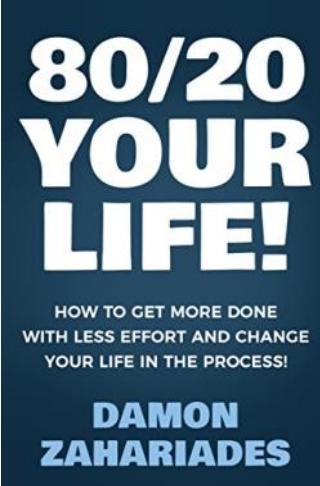
Put simply, distractions prevent you from getting things done. This book shows how to master your attention and keep distractions at bay. The result? A huge increase in productivity! This action guide provides a no-nonsense, fast-track blueprint for developing razor-sharp focus. You'll learn how to get "in the zone" whenever you need to so you can concentrate on getting more done—at work, at home, or at play!



ISBN: 9781520488875 | (January 2017) 5-1/2" x 8-1/2", 176 pages | Price: \$9.99
Rights sold: Arabic, Chinese (simplified), Polish, Vietnamese (audio)

Accomplish more by focusing on what matters.

Pareto's 80/20 rule says that 80% of results come from 20% of efforts. Zahariades offers a clear, easy-to-implement strategy to apply this principle in every area of life. He shows how to adopt an unconventional mindset to optimize every aspect of daily experience, with practical tips and tools to advance careers, manage home life, build meaningful relationships, get into shape without crazy diets or exercise fads, streamline finances, and more.



TO-DO LIST FORMULA

A STRESS-FREE GUIDE TO CREATING TO-DO LISTS THAT WORK!

DAMON ZAHARIADES

ISBN: 9781539438120 | (October 2016) 5-1/2" x 8-1/2", 176 pages
 Rights sold: Arabic, Chinese (simplified & traditional), Korean, Polish, Vietnamese

Transform daily to-do lists—
 with less stress &
 more results!

Millions of people use to-do lists that set them up for failure. No matter how hard they work, they're left with a laundry list of unfinished tasks at the end of the day. This stress-free guide reveals a simple approach designed to help you organize, manage, and address every task and responsibility in a timely fashion.

THE MENTAL TOUGHNESS HANDBOOK

A STEP-BY-STEP GUIDE TO FACING LIFE'S CHALLENGES, MANAGING NEGATIVE EMOTIONS, AND OVERCOMING ADVERSITY WITH COURAGE AND POISE

DAMON ZAHARIADES

Bestselling Author Of To-Do List Formula and The Art Of Saying No!

Discover the secrets to
 becoming mentally tough.

This handbook, which has sold more than 75,000 copies, offers a practical training program for developing grit and resilience in the face of adversity. It's a crash course complete with exercises designed to strengthen your mind and fortify your resolve. Life is full of setbacks. This book will show you how to bounce back, stand firm, and boldly weather the storm.

ISBN: 9798636821618 | (April 2020) 5-1/2" x 8-1/2", 198 pages | Price: 9.99
 Rights sold: Chinese (simplified & traditional), French, Hindi, Korean, Lithuanian, Russian, Thai, Uzbek, Vietnamese

HOW TO MAKE BETTER DECISIONS

14 Smart Tactics For Curbing Your Biases, Managing Your Emotions, & Making Fearless Decisions In Every Area Of Your Life!

Damon Zahariades

Learn how to stop agonizing &
 start choosing wisely.

Decisions shape our lives. Smart decisions lead to promising opportunities, greater happiness, and richer experiences. Poor decisions get us into trouble and often impose serious consequences. That's why making decisions is so difficult—there's a lot at stake.

This new book from bestselling author Damon Zahariades shows step-by-step how to make better decisions quickly and confidently with zero regret. He delivers strategies that show how to recognize cognitive biases that sabotage us, create pros-and-cons lists that actually work, avoid information overload, and perform a simple paired comparison analysis. As a bonus, he includes the 10 questions everyone should ask before making any important decision.

ISBN: 9798539142124 | (July 2021) 5-1/2" x 8-1/2", 246 pages | Price: \$10.99
 Rights sold: Chinese (simplified characters), Russian

THE PROCRASTINATION CURE

21 PROVEN TACTICS FOR CONQUERING YOUR INNER PROCRASTINATOR, MASTERING YOUR TIME, AND BOOSTING YOUR PRODUCTIVITY!

DAMON ZAHARIADES

Proven tactics to cure
 procrastination.

Procrastination can be crippling, but there is help: *The Procrastination Cure*. In this book, Zahariades delivers 21 proven tactics to help you overcome procrastination. You will learn how to start tackling, completing, and crossing off tasks, make quick decisions regarding which projects receive your immediate attention, and finish your work each day with hours to spare!

ISBN: 9781521345474 | (May 2017) 5-1/2" x 8-1/2", 166 pages | Price: \$9.99
 Rights sold: Chinese (simplified & traditional), Polish, Vietnamese

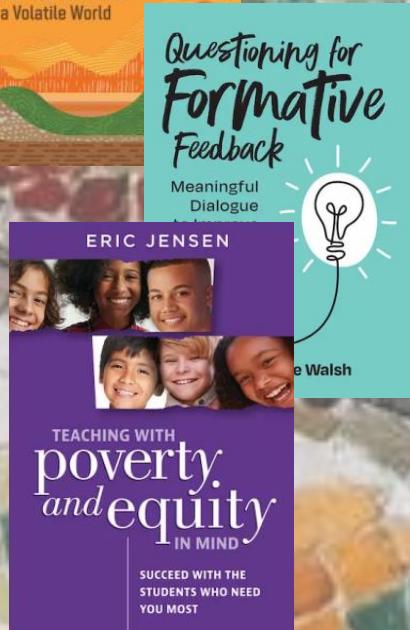
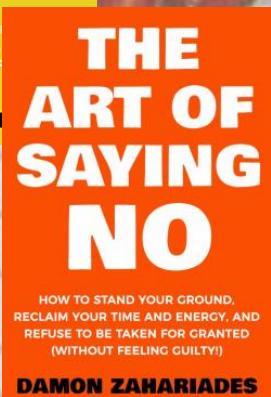
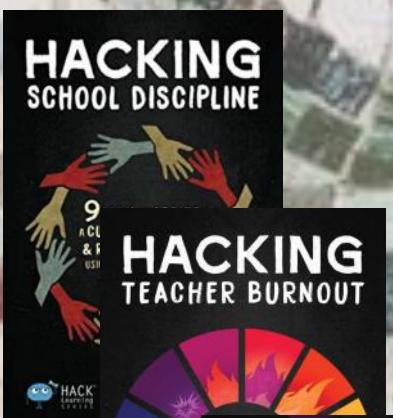
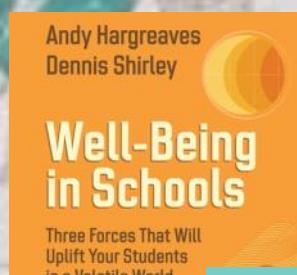
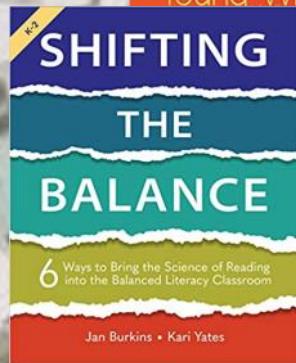
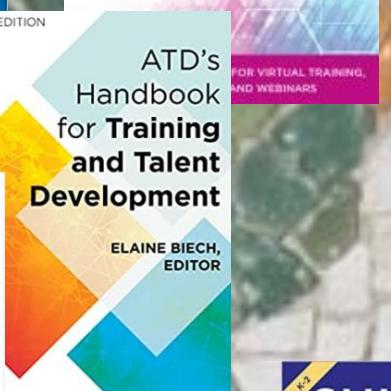
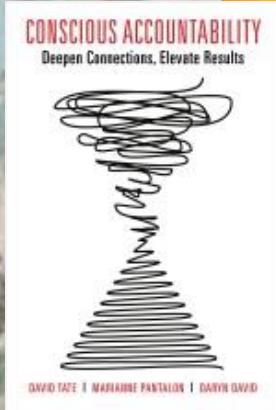
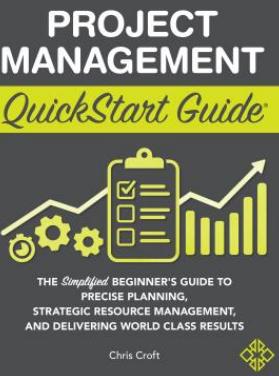
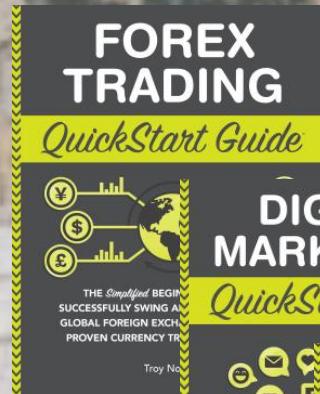
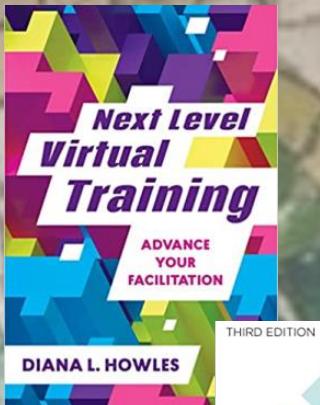
Embrace imperfection &
 silence your inner critic!

This insightful guide will help anyone overcome perfectionistic tendencies and enjoy a more rewarding life. The step-by-step action plan is designed to reverse the paralyzing compulsion to be perfect, starting with the 9 signs of out-of-control perfectionism and a self-assessment. The powerful action plan is backed up with 18 exercises to live without fear of failure and others' disapproval.

THE JOY OF IMPERFECTION

A Stress-Free Guide to Silencing Your Inner Critic, Conquering Perfectionism, and Becoming The Best Version Of Yourself!

DAMON ZAHARIADES



TEACHING WITH
poverty
and equity
IN MIND

SUCCEED WITH THE
STUDENTS WHO NEED
YOU MOST

RussoRights LLC

info@russorights.com
www.russorights.com

