INVESTING

QuickStart Guide

The Simplified Beginner's Guide to Navigating the Stock Market, Growing Your Wealth, & Creating a Secure Financial Future

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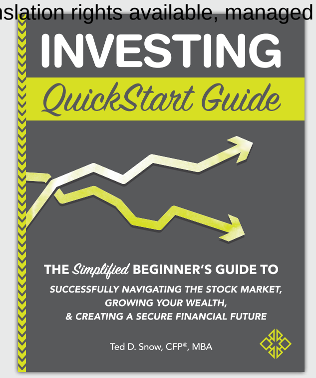
INVESTING QUICKSTART GUIDE:

The Simplified Beginner's Guide to
Navigating the Stock Market, Growing Your Wealth,
& Creating a Secure Financial Future

By Ted D. Snow, CFP®, MBA



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ABOUT THE BOOK:

The *Investing QuickStart Guide* offers a simplified but expansive introduction to the world of investing. Author Ted Snow brings 30 years of experience in the finance industry, much to the benefit of novice learners and experienced investors alike. Snow provides readers with the complete picture on stocks, bonds, treasuries, ETFs, mutual funds, indexes, REITS and several other investment securities. Snow's intrepid but practical asset-allocation investment philosophy is marvelously communicated and highly appropriate for market newcomers.

The key insights of Warren Buffett, Peter Lynch, Burton Malkiel, and James Altucher all play important roles in this seminal investment resource. But unlike most of today's books on investment, the *Investing QuickStart Guide* threads the needle between thorough and simple. You will learn the market from end to end, while also enjoying Snow's fascinating personal stories and insights from the front lines of the finance industry.

ABOUT THE AUTHOR:

Ted D. Snow, CFP®, MBA, has been working in the financial services industry since 1987. He has contributed numerous articles featured in outlets like CNBC, Investopedia, and Forbes. Ted has appeared twice on *D Magazine's* Best Financial Planners in Dallas list. He is the founder of Snow Financial Group LLC and holds an MBA in financial planning from the University of Dallas, where he graduated magna cum laude. Ted and his wife Mary live in the greater Dallas metro area.

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A LOOK INSIDE THE BOOK

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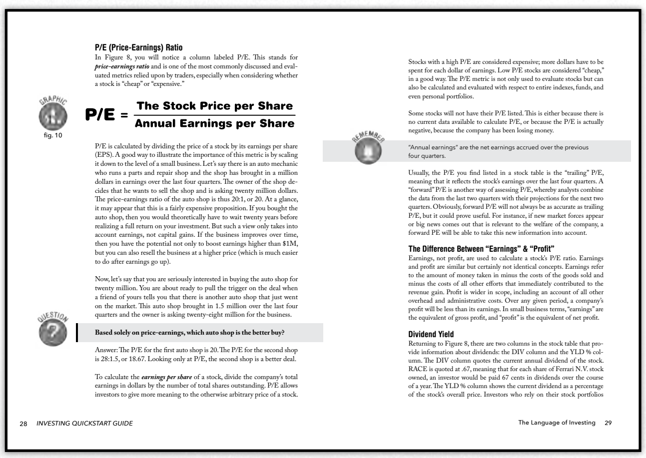
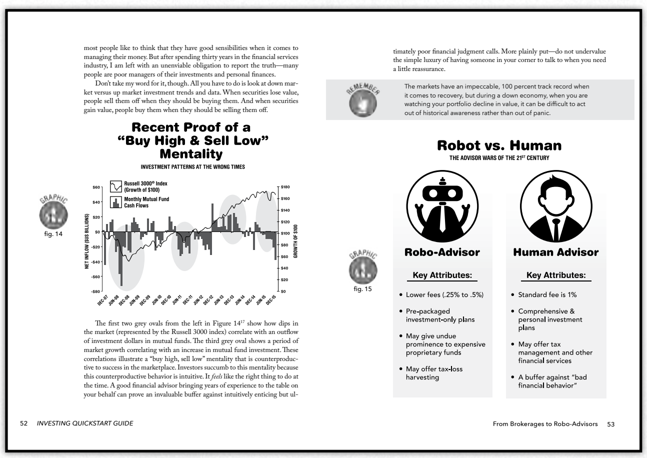
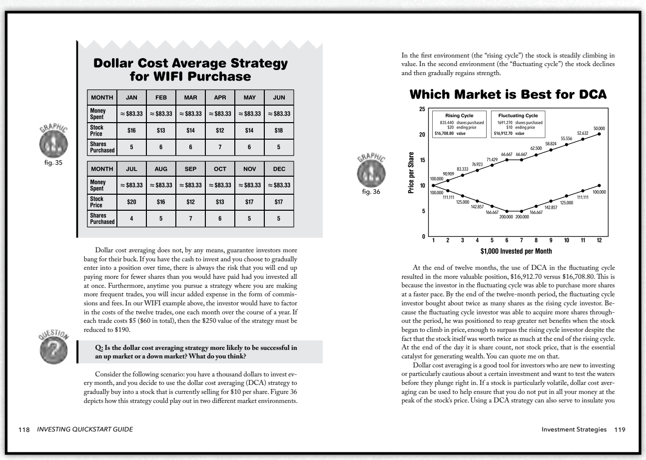
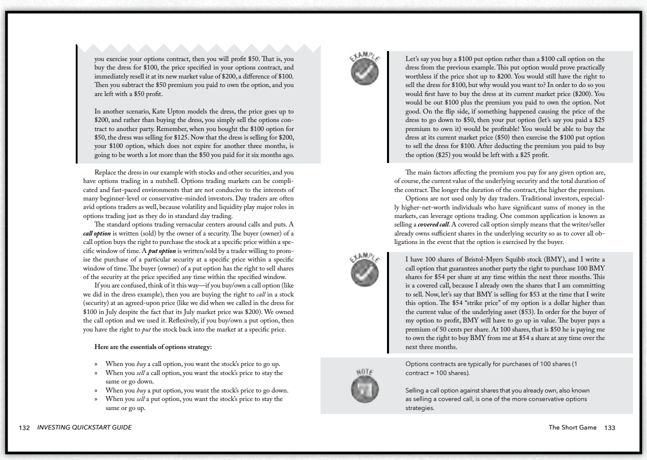








WHAT PEOPLE ARE SAYING...

INVESTING QUICKSTART GUIDE:
THE SIMPLIFIED BEGINNER'S GUIDE TO NAVIGATING THE STOCK MARKET, GROWING YOUR WEALTH, & CREATING A SECURE FINANCIAL FUTURE

*"Ted has accomplished a **rare blend of important objectives in this book**. On the one hand, this resource is an excellent introduction for new investors to devour as they learn the discipline and strategies it takes to be a good investor. I plan to buy some copies to give away to people I run across who express interest in learning more about investing. On the other hand, I found Ted's compilation to be an excellent reference for the experienced investment team in our advisory office. While I was familiar with most of the topics discussed, there were some that I needed a refresher on, which Ted has done succinctly and effectively. Now, instead of immediately turning to Google or Investopedia, I'll turn to this book when I need to research an investment concept. Yet what I love most about Ted and his work is his **commitment to teaching investing in the proper context of living life with great purpose and intentionality**. Life and wealth have tremendous purpose, and Ted helps readers grasp this important truth."*

**– Alan Roseman, CPA, CFP®, CAP®
& Chris Langford CAP®**
Roseman Wealth Advisors, Tyler, TX

*"Useful information and practical application are what people look for when they start investing their own money. Ted has compiled **valuable, easy-to-learn-and-understand graphics, anecdotes, reminders, hints, and examples of what it takes to establish a foundation of solid investment skills.** Three decades of experience are shining through in his book to educate people to be successful investors."*

– Erin Botsford, CFP®, CRPC
CEO, Botsford Financial Group, Frisco, TX

"The Investing QuickStart Guide *will help anyone who is serious about learning the important principles of investing. It will be equally worthwhile as a reference for those with some experience. It is an easy read, written in an understandable way, with great insights. **It is a valuable part of my investing library**."*

– David H. Easton, CFP®
*Principal, Catalyst Retirement Advisors
Aurora, CO*

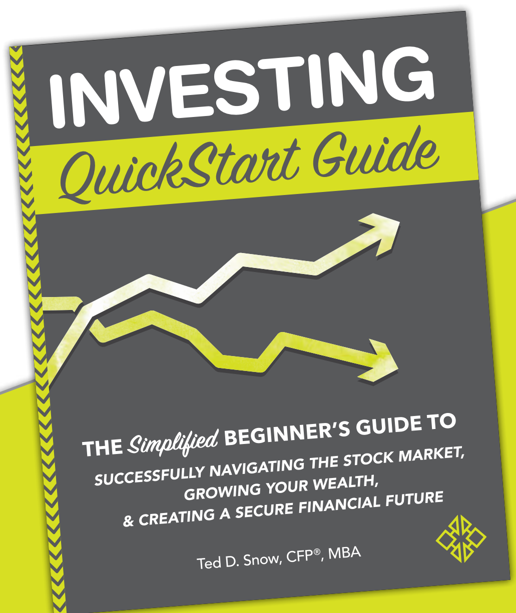
"Ted has always impressed me with his perfect balance between financial planning strategies and a genuine care for his clients. This book is full of Ted's wisdom. It is an excellent, well written, easy-to-understand foundation for beginners wanting to start investing, and a wonderful resource for tenured investors."

– Ken Painter, CFP®
*Founder & Chief Wealth Advisor
Strata Wealth Advisors LLC, Dallas, TX*

TED D. SNOW CFP®, MBA

A LEADING AUTHORITY ON PERSONAL FINANCE, INVESTING, & WEALTH MANAGEMENT

TED D. SNOW, CFP®, MBA, has been working in the financial services industry since 1987. He has contributed numerous articles featured in outlets like CNBC, Investopedia, and Forbes. Ted has appeared twice on *D Magazine's* Best Financial Planners in Dallas list. He is the founder of Snow Financial Group LLC and holds an MBA in financial planning from the University of Dallas, where he graduated magna cum laude. Ted and his wife Mary live in the greater Dallas metro area.



TED D. SNOW, CFP®, MBA, is the author of the **Investing QuickStart Guide:** The Simplified Beginner's Guide to Navigating the Stock Market, Growing Your Wealth, & Creating a Secure Financial Future. He is also the **founder of Snow Financial Group:** http://www.snowfinancialgroup.com

MEDIA APPEARANCES

View Ted Snow's media appearances: www.clydebankmedia.com/contributors/ted-snow

EXPERIENCE:

- Master's degree in financial planning from the University of Dallas 1995
- Adjunct professor at the University of Dallas Graduate School of Management (1999–2007)
- Bachelor's degree in finance from Utah State University 1986
- Named in the article "Best Financial Planners in Dallas" as seen in *D Magazine*
- Named in the "Guide to America's Top Financial Planners" annually since 2005
- Has been in the financial services profession since 1987

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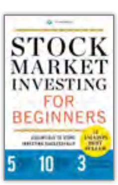

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Essentials to Start Investing Successfully
Author: Tycho Press | **Publisher:** Callisto Media
ISBN-13: 978-1623152574 | **Published Date:** November 22, 2013
Format: Paperback | **Price:** $ 8.99

» **Differentiated from the Competition:**
- *Investing QuickStart Guide* is the most beginner-friendly, comprehensive, up-to-date and widely accessible title on investing for beginners.
- *Investing QuickStart Guide* is the most simplified presentation of the material on the market. No unnecessary fluff is included to distract or confuser readers.
- The author, Ted Snow, CFP®, MBA, is a qualified expert in investing and has been involved in the finance industry since 1987. He has contributed to numerous large outlets in the past such as CNBC, Investopedia and Forbes.
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- E-mail Marketing to ClydeBank Media List (2,500+ subscribers)
- Series of blog posts promoting title (10+ posts)

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We believe that access to the right information is the key to success. That's why we're committed to providing high-quality, easily understandable, reliable, information to our customers through the web, print books, e-books, and audiobooks.

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