



Provides readers a practical deep-dive into the world of work flexibility to learn how to fully unlock its power.

Create workspaces where everyone can thrive.

In this thought-provoking book, Robert Hawkins provides a hopeful vision of the post-Covid world of work and society, with practical guidance for how to get there. He builds on management theories, case studies, interviews, and his own journey from rigidity to flexibility to show leaders how to free people from a way of working that doesn't meet expectations for modern life. He provides theory and evidence to show the urgent need for work flexibility as well as practical guidance on rolling out sustainable, successful, and profitable flexibility campaigns in any company.

Hawkins explores various types of flexibility, including remote work, flextime, compressed workweeks, and job sharing, as well as those not commonly discussed (reduced hours with full pay, return-to-work internships, flexibility in manufacturing, healthcare, construction). He delves into the science of human needs theory to demonstrate how the traditional nine-to-five workplace creates unsustainable lives and shows that, with even small changes, leaders in any industry can use flexibility to boost productivity, engagement, and innovation—all while increasing profits.

INFO@RUSSORIGHTS.COM

About the Author

Having spent several years in rigid workplaces—with the accompanying long commutes—as an engineer, manager, and process improvement specialist, **Robert Hawkins** is now a flexibility consultant and advisor, recently working with the Australian Department of Defence and Optometry Australia. He walks his dog in the mornings instead of sitting in traffic and works to help as many people as possible regain life by working flexibly. Robert has written on flexibility for FlexJobs, Remote.co, and 1 Million for Work Flexibility and is an ambassador and lead contributor for Flexible Working Day. He chaired and spoke at The Flexible and Agile Work Summit in Sydney in 2019.

ISBN: 9781947540040 | (October 2020) 6" x 9", 288 pages | Price: \$24.95

Audience: Executives, leaders, managers, HR professionals

REQUEST REVIEW COPY