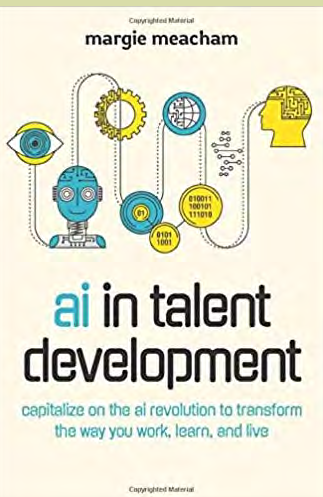


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## Join the AI revolution in learning.

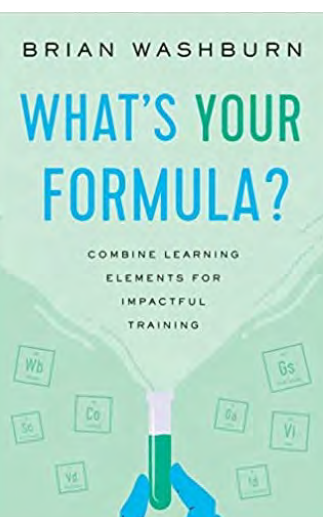
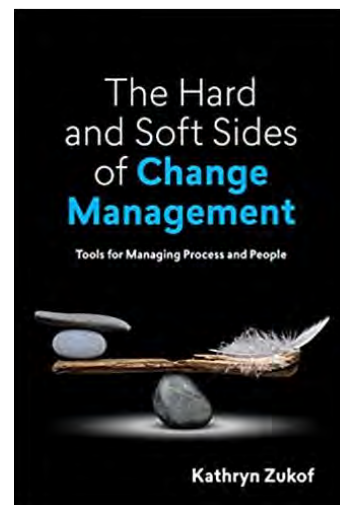
Learning technology expert Meacham describes the benefits, uses, and risks of AI technology and offers practical tools to strengthen and enhance learning and performance programs. She demonstrates how we can be more productive by using a robot “assistant,” creating a chatbot for specific tasks (such as a new manager bot, a sales coach bot, a new employee onboarding bot), or building personalized coaching tools from AI-processed big data.

ISBN: 9781950496310 | (December 2020) 6” x 9”, 144 pages | Price: \$22.99  
Audience: Trainers, instructional designers, talent development professionals

## Give change initiatives their best chance for positive results.

Change expert Kathryn Zukof offers tools and approaches to help organizations roll out, receive, and manage change effectively. She demonstrates how to deploy sound project management techniques to integrate both the process (the “hard”) side and the people (the “soft”) side. Her strategies will help employees understand the need and vision for change, so they feel less threatened and more energized by what’s ahead.

ISBN: 9781950496877 | (March 2021) 6” x 9”, 340 pages | Price: \$32.99  
Audience: Managers, HR & talent development professionals



## Your periodic table of learning elements.

This simple yet elegant periodic table of learning elements helps trainers create effective training programs by using the right balance of adult learning theory, available technology, intuitive tools, proven practices, creativity, and risk. From critical gas-like elements (like the air we breathe; think instructional design or visual design); to radioactive elements (powerful and dangerous yet commonly used; think PowerPoint), this guide shows how to navigate the pitfalls and choices involved in creating engaging learning experiences.

ISBN: 9781952157479 | (June 2021) 6” x 9”, 200 pages | Price: \$29.99  
Audience: Trainers, instructional designers, talent development professionals

## Master the production of virtual events.

Go-to training expert LaBorie delivers the knowledge and skills needed to produce virtual events that are engaging and productive—from how to prepare the technology and content beforehand to how to run everything smoothly. She offers a plan of action for conquering just about any platform and troubleshooting potential problems. This book examines typical platform features (audio, webcam, chat, screen share), advanced interaction methods (polling, breakouts, Q&A), and administration and logistics elements (logins, session scheduling, reports).

ISBN: 9781950496259 | (December 2020) 6” x 9”, 228 pages | Price: \$32.99  
Audience: Subject matter experts, managers, talent development professionals



## Ensure instructional design is based in learning science.

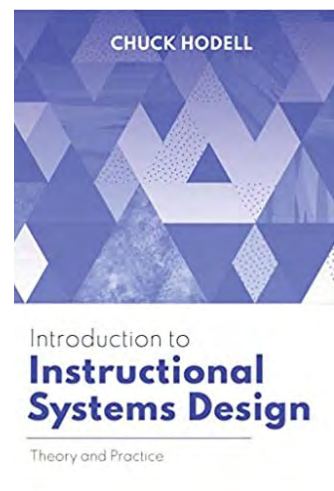
To create effective learning experiences that engage, trainers and instructional designers need to know how learning works and what facilitates and hinders it. Clark Quinn distills the current scope of learning science into this easy-to-read primer that prepares you to design learning experiences that ensure retention over time and transfer to the appropriate situations.

ISBN: 9781952157455 | (April 2021) 5-1/4” x 8”, 144 pages | Price: \$21.99  
Audience: Trainers, instructional designers, talent development professionals

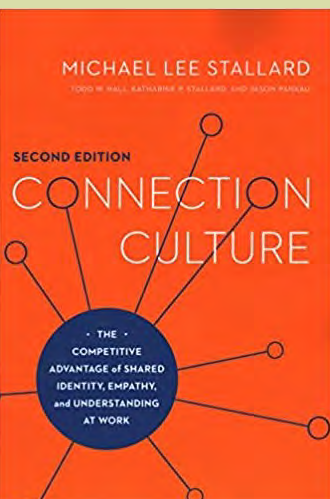
## The gold standard in instructional systems design.

Written by long-time professor and practitioner of instructional design Chuck Hodell, this book provides comprehensive instruction for professors, instructors, and students of instructional systems design (ISD) who seek a professional and proven design method with an academic foundation. He delivers practical guidance with a strong theoretical base to answer the questions of why designers do what they do and focuses on preparing learners for digital learning and adapting in-classroom courses for remote learning.

ISBN: 9781952157127 | (May 2021) 7-1/2” x 9-1/2”, 400 pages | Price: \$59.99  
Audience: Instructional designers, trainers, HR & talent development professionals



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## Tap into the power of human connection.

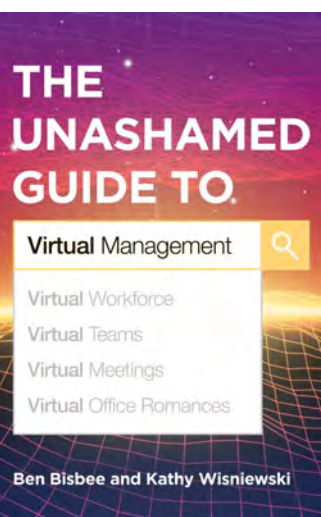
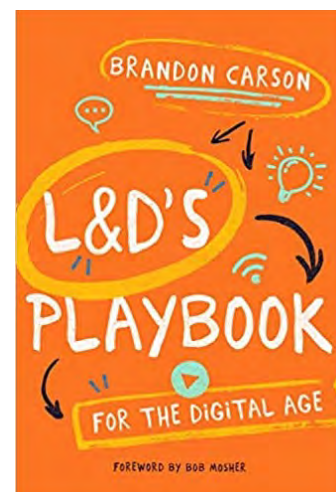
Creating a thriving organization where employees feel valued, the environment is energized, and high productivity and innovation are the norm requires a new kind of leader who fosters a culture of connection within the organization. This second edition shows how to become that leader—fostering a connection culture; emulating best practices of connected teams; and boosting vision, value, and voice with the organization.

ISBN: 9781950496525 | (September 2020) 6" x 9", 256 pages | Price: \$18.99  
Audience: Executives, managers, coaches, talent development professionals

## Build a modern learning and development team.

It's time for L&D to take a more proactive role in workforce development by creating a new framework for developing employee skills and capability. In fact, L&D needs a new playbook to navigate the radical and complex transformation the digital age demands. Brandon Carson walks through how to create this playbook to build alignment across the team and with stakeholders—whether it's restructuring, new skilling, or rescoping—by being flexible as business needs change.

ISBN: 9781952157585 | (July 2021) 6" x 9", 179 pages | Price: \$34.99  
Audience: Chief learning officers, talent development professionals



## Manage virtual teams for maximum results.

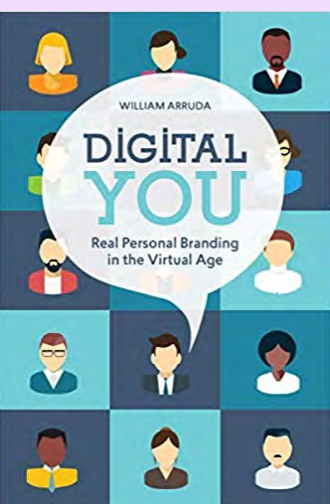
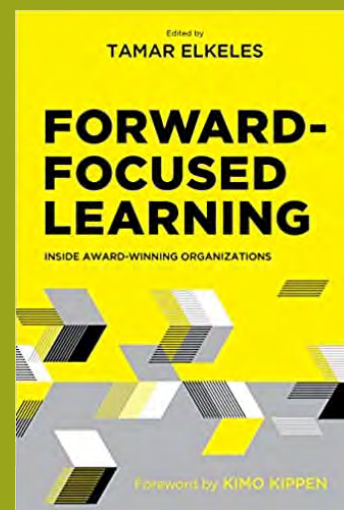
What happens when a virtual manager needs actual day-to-day support around issues such as handling office romance and doing laundry on the job, as well as more traditional issues like onboarding, performance reviews, and scheduling? This practical guide addresses the unanswered and critical questions of how to manage virtual teams to achieve maximum results with advice on more than 30 topics that handle unexpected situations.

ISBN: 9781949036558 | (October 2019) 5-1/4" x 8", 248 pages | Price: \$19.99  
Audience: Virtual managers, HR & talent development professionals

## Shape what's next for learning in your organization.

How organizations learn will determine whether they adapt to this era of dynamic change or struggle behind outdated practices. Talent development executives can learn a lot from peeking behind the curtain to see how high-performing companies use learning to develop their employees and their businesses. Rich in examples of what's worked, this is a must-read for anyone setting learning strategy or managing the learning function.

ISBN: 9781950496679 | (December 2020) 6" x 9", 180 pages | Price: \$29.99  
Audience: Learning executives, HR & talent development professionals



## Develop a personal brand that drives success.

Branding authority William Arruda shows how to define, express, and expand a personal brand as a serious career development strategy. Professionals will learn how to develop, design, and sustain their personal brand throughout the fluid movements of any career and how to be clear about their brand and their unique promise of value so they can increase their success and happiness at work and in life.

ISBN: 9781949036756 | (October 2019) 6" x 9", 232 pages | Price: \$18.99  
Rights sold: Chinese (simplified), Italian, Vietnamese

## What talent development professionals need to know to be successful.

To help talent development professionals and their organizations meet the challenges of the future, this guide offers an in-depth look at ATD's Talent Development Capability Model™, a powerful framework to guide the talent development profession in what practitioners need to know and do to develop themselves, others, and their organizations and its components.

ISBN: 9781947308893 | (December 2019) 7" x 10", 128 pages | Price: \$29.99  
Rights sold: Chinese (simplified)

