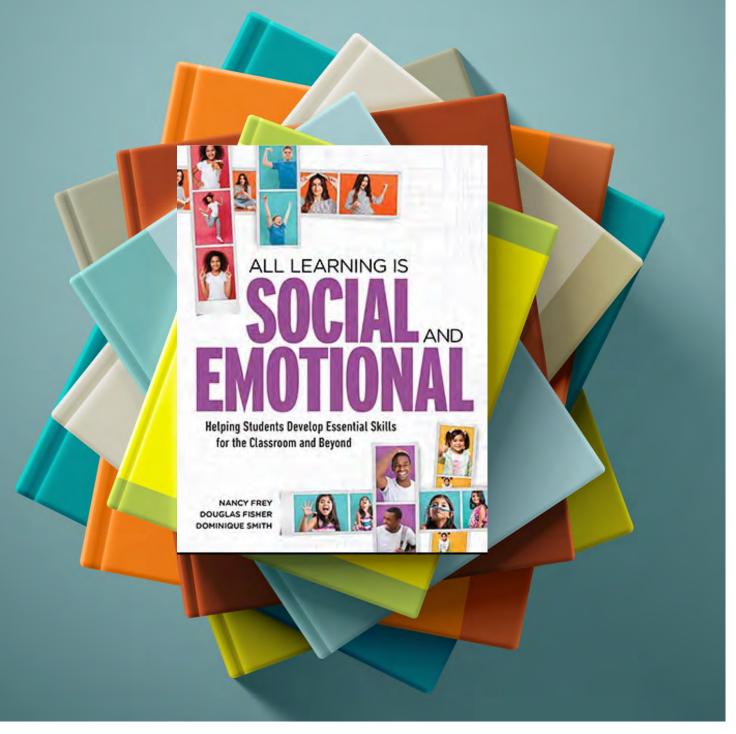
2019 RIGHTS GUIDE

New, Recent & Bestselling Publications



Association for Supervision and Curriculum Development (ASCD)



ASCD is dedicated to excellence in learning, teaching, and leading so that every child is healthy, safe, engaged, supported, and challenged.

ASCD publications champion the most influential voices in education today, publishing diverse resources to help educators—the world over—learn, teach, and lead.

ASCD books are a trusted source of educational content and have been translated into 35 different languages.



for 2019!

8 21st Century Learning

Twenty-first century learning is a focus on educating students to be successful in a complex, interconnected world. It requires educators to prepare students to acquire and apply core knowledge and critical-thinking; to demonstrate creativity, innovation, and flexibility; to make decisions and solve problems ethically and collaboratively; to use technology to gather, analyze, and synthesize information for application in a global economy; and to exhibit positive interpersonal relationships.

10 Assessment & Grading

Assessments provide information about what students know or are able to do, and they help teachers improve learning by uncovering students' areas of misunderstanding or lack of understanding. To report on assessment data, *grading* assigns values to the results as a record of students' ability, achievement, or progress.

12 Instructional Design & Curriculum Development

Instructional design is the systematic development of instructional specifications using learning and instructional theory to ensure the quality of instruction. It is the entire process that analyzes learning needs and goals and develops a delivery system to meet those needs. Curriculum development is the process of developing lessons, assignments, units, and projects to teach students knowledge and skills.

14 Differentiated & Inclusive Instruction

Differentiated instruction is an approach to teaching in which educators actively plan for students' differences so that all students can best learn. Teachers divide their time, resources, and efforts to effectively teach students who have various backgrounds, readiness and skill levels, and interests. *Inclusive instruction* is an environment in which students with and without disabilities learn together.

16 Understanding by Design (UbD®)

Thousands of educators around the globe use the *Understanding by Design (UbD*(\mathbb{R})) framework, created by the late Grant Wiggins and Jay McTighe, to manage standards, align programs to assessments, and guide teachers in implementing a curriculum that leads to student understanding and achievement.

17 Education Leadership & School Management

School and educational leaders help create the setting in which each individual can flourish and grow. Far more than just setting policies or procedures, school leadership is about relationships—inspiring students and teachers alike and creating the conditions for learning to take place.

20 Neuroscience of Education

20 Brain-Based Learning

Brain-based learning refers to teaching methods, lesson designs, and school programs that are based on scientific research about how the brain learns—how students learn differently as they age, grow, and mature socially, emotionally, and cognitively.

22 Habits of Mind Learning

Habits of mind refer to 16 of the attributes that human beings display when they behave intelligently. For example, when listening intently, we use the habits of thinking flexibly, thinking about our thinking (metacognition), thinking and communicating with clarity and precision, and perhaps even questioning and posing problems.

22 Social & Emotional Learning

Social and emotional learning is the process through which children develop the skills, attitudes, and values necessary to acquire social and emotional competence, including self-awareness, control of impulsivity, working cooperatively, and caring about oneself and others.

23 Student Engagement

Student engagement is the degree of attention, curiosity, interest, optimism, and passion that students show when they are learning or being taught. Generally speaking, learning improves when students are inquisitive, interested, or inspired, and it suffers when students are bored, dispassionate, disaffected, or otherwise "disengaged."

24 Poverty & Trauma

Poverty and trauma impose social, cognitive, health-related, and stress-related challenges on students and affect their ability to learn. Educators can help improve the academic achievement and life readiness of students facing economic disadvantage and trauma by creating healthy environments, supportive schools, and targeted instruction. Trauma may include physical, sexual, or verbal abuse; physical/emotional neglect; substance abuse or mental illness in the home; and other problems.

25 Professional Development

Professional development refers to a wide variety of specialized training, formal education, or advanced professional learning intended to help administrators, teachers, and other educators improve their professional knowledge, competence, skill, and effectiveness.

27 Teaching & Learning

Teaching can be defined as engagement with students to enable their understanding and application of knowledge, concepts, and processes of the topics being taught. Learning is the activity or process of gaining knowledge or skill by studying, practicing, being taught, or experiencing something. Learning is about what students do, not about what teachers do.

30 Project-Based Learning

Project-based learning is any programmatic or instructional approach that uses multifaceted projects as a central organizing strategy for educating students. When engaged in project-based learning, students will typically be assigned a project that requires them to use diverse skills—such as researching, writing, interviewing, collaborating, or public speaking—to produce various work products.

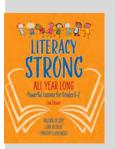
31 What to Look for in 2020 from ASCD













ARIEL TICHNOR-WAGNER

Becoming a Globally Competent School Leader

Drawing on the research-based Globally Competent Learning Continuum, this book provides school leaders with the information, tools, and strategies to build their own global competency and foster globally competent learning to prepare students to live in an interconnected world. Each chapter addresses common barriers facing school personnel that may dissuade them from implementing global initiatives, followed by solutions for building bridges to successfully overcome those barriers. Embedded throughout are examples of how school leaders have used global competence leadership skills to build those bridges and make schools rigorous and relevant places of learning.

ISBN: 9781416628507 | (January 2020) 6" x 9", 165 pages Audience: K-12 principals & teachers, education leaders | Price: \$TBD

JEN SCHWANKE

"The Principal Reboot

How to Embrace Innovative Leadership That Excites Your Staff and Students" [draft title]

Principal Jen Schwanke offers compelling guidance to help fellow principals refresh their leadership and schools by rebranding values and mission, reconnecting with communities, reinvesting in staff and student relationships, revamping instructional leadership, re-envisioning teacher potential, reframing data to guide growth, revisiting practices to increase efficiency, and reviving leaders' love for their work.

ISBN: 9781416628811 | (December 2019) 6" x 9", 160 pages Audience: K-12 principals, education leaders | Price: \$TBD

AUDREY COHAN, ANDREA HONIGSFELD & MARIA DOVE

Team Up, Speak Up, Fire Up!

Educators, Students, and the Community Working Together to Support English Learners

From a trio of English Language Learner (ELL) experts, this book offers practical guidance on how to build partnerships—between students, teachers, specialists, and families—and create purposeful collaboration that gives English learners the support they need. It helps educators recognize how ELLs bring tremendous assets to each school community and nurture their multi-literacies, resilience, lived experiences, and eagerness to learn through inclusivity. When teamwork becomes the norm, ELLs are better able to exercise their agency, more fully participate in all learning activities, and attain the self-efficacy of independent, critical thinkers.

> ISBN: 9781416628453 | (December 2019) 6" x 9", 144 pages Audience: K-12 teachers | Price: \$TBD

VALERIE ELLERY, LORI OCZKUS & TIMOTHY V. RASINSKI

Literacy Strong All Year Long, 2nd Edition

Powerful Lessons for Grades K-2

Co-published with ILA, this teacher-friendly prequel to our Grades 3-5 volume equips teachers with engaging lessons that motivate students and help them develop the solid foundation of literacy skills that are essential to learning. Thoughtfully designed lessons linked to specific literacy standards create a seamless flow of learning throughout the seasons of the school year. Each chapter offers 10 lessons that strengthen comprehension, fluency, word work, and vocabulary.

> ISBN: 9781416628194 | (December 2019) 8-1/2" x 11", 342 pages Audience: K-12 teachers | Price: \$43.95

THOMAS R. HOERR

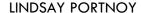
Taking Social-Emotional Learning Schoolwide

The Formative Five Success Skills for Students and Staff

Veteran educator and popular Education Leadership magazine (EL) columnist Thomas Hoerr explore how to create a positive schoolwide culture for social-emotional learning, based on the five success skills the author outlined in his bestseller The Formative Five: empathy, grit, self-control, integrity, and embracing diversity. This complete blueprint includes real-life examples from the author's many years as a school leader, relevant findings from the latest research, and effective, hands-on strategies for use at all levels and with all K-12 populations. ISBN: 9781416628378 | (December 2019) 6" x 9", 216 pages

Audience: K-12 teachers & principals, education leaders | Price: \$TBD





Designed to Learn

Using Design Thinking to Bring Purpose and Passion to the Classroom

Experienced educator Lindsay Portnoy explores how design thinking fosters student autonomy and deepens engagement so that students can readily meet essential learning objectives and demonstrate content mastery while working to solve problems that are meaningful to them. To set the stage, she provides easy-to-implement strategies, classroom examples, and clear tools to scaffold the processes of inquiry, discovery, design, and reflection. Because formative assessment is crucial to the process, Portnoy includes sample assessments that measure student learning and ensure that learners take the lead in their own learning.

> ISBN: 9781416628248 | (November 2019) 7" x 9", 168 pages Audience: K-12 teachers | Price: \$29.95



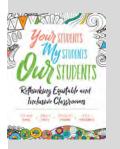
BARBARA GOTTSCHALK

Dispelling Misconceptions About English Language Learners

Research-Based Ways to Improve Instruction

Educator Barbara Gottschalk clarifies 10 common misconceptions about English learners, from "He's not an ELL, he was born here." to "How can you teach them if you don't speak Arabic?" to "Immigrant parents just aren't involved." She explains what the research says about such misunderstandings and offers helpful steps and strategies to put readers on a better path toward fostering

ISBN: 9781416628286 | (July 2014) 6" x 9", 175 pages Audience: K-12 teachers | Price: \$28.95



LEE ANN JUNG, NANCY FREY, DOUGLAS FISHER & JULIE KROENER

Your Students, My Students, Our Students

Rethinking Equitable and Inclusive Classrooms

Rising star Lee Ann Jung teams up with bestselling authors Doug Fisher & Nancy Frey and special education teacher Julie Kroener to present a thought-provoking and practical vision for inclusion that shows how disability is irrelevant to everyday instruction and how every student should receive accommodations and modifications needed for success.

> ISBN: 9781416628095 | (September 2019) 7" x 9", 160 pages Audience: K-12 teachers | Price: \$30.95



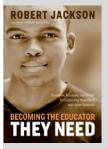
MARCIA L. ROCK

The eCoaching Continuum for Educators

Using Technology to Enrich Professional Development and Improve Student Outcomes

A field-tested and research-supported approach to tech-enabled professional development from an expert in eCoaching. This book will show administrators, coaches, and teachers how they can enhance their job-embedded professional learning using technology, including in-ear communication, video conferencing, and virtual PLCs.

> ISBN: 9781416627883 | (September 2019) 7" x 10", 216 pages Audience: K-12 teachers, teacher leaders | Price: \$32.95



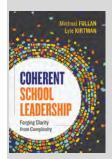
ROBERT JACKSON

Becoming the Educator They Need

Strategies, Mindsets, and Beliefs for Supporting Male Black and Latino Students

Former professional-athlete-turned-educator Robert Jackson reminds teachers and administrators that although "a great majority of all the stories in the news about Black and Latino males are negative," they can reach these young men. He shows educators how to work through their biases and internalize the five core beliefs and mindsets necessary to best serve Black and Latino male students, the six core values for teaching Black and Latino males, and the 11 characteristics of strong, healthy relationships and become the educator that these students need. ISBN: 9781416628200 | (July 2019) 6" x 9", 128 pages

Audience: K-12 principals & teachers, education leaders | Price: \$24.95



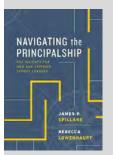
MICHAEL FULLAN & LYLE KIRTMAN

Coherent School Leadership

Forging Clarity from Complexity

Powerhouse author Michael Fullan comes to ASCD with a transformative new book for school leaders. Combining Fullan's whole system change work and Lyle Kirtman's seven competencies for highly effective leaders, this book shows principals and superintendents how to create coherent systems that focus on people and results. Includes examples from successful school leaders and in-depth advice on overcoming the all-too-common "us versus them" culture that prevents true coherence from prevailing in our ISBN: 9781416627906 | (August 2019) 6" x 9", 128 pages

Audience: K-12 principals & teachers, education leaders | Price: \$23.95



JAMES P. SPILLANE & REBECCA LOWENHAUPT

Navigating the Principalship

Key Insights for New and Aspiring School Leaders

Respected researchers Spillane & Lowenhaupt explore the challenges that principals face, such as handling pressure from stakeholders, negotiating heavy and complex workloads, getting staff buy-in, and creating safe spaces for learning. Based on their study of Chicago principals on their first years of the job, the authors share insights and examine the ways in which these new principals successfully juggle the many demands and emotional toll of their work.

> ISBN: 9781416627715 | (August 2019) 6" x 9", 128 pages Audience: K-12 principals, education leaders | Price: \$26.95



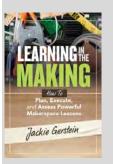
SALLY J. ZEPEDA, LAKESHA ROBINSON GOFF & STEFANIE W. STEELE

C.R.A.F.T. Conversations for Teacher Growth

How to Build Bridges and Cultivate Expertise

Conversations between administrators and teachers take place every day, for many reasons. This new book shows how these conversations can become C.R.A.F.T. conversations—Clear, Realistic, Appropriate, Flexible, and Timely—that can support school leaders' efforts to build better professional relationships, inspire more effective school leaders and teachers, and achieve improved learning for students. ISBN: 9781416628057 | (August 2019) 6" x 9", 164 pages

Audience: K-12 principals, education leaders, administrators | Price: \$29.95



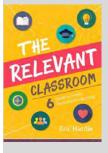
JACKIE GERSTEIN

Learning in the Making

How to Plan, Execute, and Assess Powerful Makerspace Lessons

Experiential learning expert Jackie Gerstein distills more than 30 years of experience teaching in hands-on settings to assist educators in the planning, execution, facilitation, assessment, and reflection necessary for maker experiences that improve student learning outcomes. Through classroom examples, sample rubrics, and planning templates, the reader will learn how to cultivate a maker mindset in the classroom, plan and assess a maker lesson, and help students build the knowledge, skills, and dispositions they'll need to be successful in the real world.

ISBN: 9781416628040 | (August 2019) 6" x 9", 150 pages Audience: K-12 teachers | Price: \$26.95



ERIC HARDIE

The Relevant Classroom

Six Steps to Foster Real-World Learning

Students need to connect to the real world, be engaged, and learn deeply. But how are teachers supposed to ensure that students meet these objectives in the current school system? Emerging leader and Canadian school leader Eric Hardie offers advice on helping students engage in meaningful, relevant learning and develop key skills they need to compete in the global workforce—collaboration and communication, critical thinking, creativity, complex problem solving, time management, and an understanding of citizenship and social responsibility. ISBN: 9781416627678 | (August 2019) 7" x 10", 160 pages

Audience: K-12 principals & teachers, education leaders | Price: \$29.95



JEFF C. MARSHALL

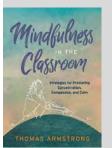
Rise to the Challenge

Designing Rigorous Learning That Maximizes Student Success

A close look at students who seem to have mentally "checked out" of the classroom reveals students who are bored by lessons that are unchallenging and uninteresting. The remedy, according to educator Jeff Marshall, is rigor. He shows teachers how to introduce more rigor into the classroom by reorienting toward active learning; creating a classroom culture where students aren't afraid to take risks; planning the same lesson at different levels of challenge for different levels of development; and implementing inquiry-based activities that push students to become well-rounded learners with stronger character and sharper thinking skills.

ISBN: 9781416627982 | (July 2019) 6" x 9", 118 pages

Audience: K-12 principals & teachers, education leaders | Price: \$20.95



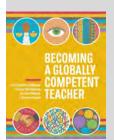
THOMAS ARMSTRONG

Mindfulness in the Classroom

Strategies for Promoting Concentration, Compassion, and Calm

Today's students and teachers feel unprecedented—even alarming—levels of stress, but what can be done to create calmer classrooms? Veteran educator Thomas Armstrong believes that mindfulness in the classroom is the answer. He shows how mindfulness affects the structure and function of the brain; provides an overview of and the research behind mindfulness as a personal practice and a classroom methodology that aligns with models such as Social and Emotional Learning (SEL) and others; and describes how to adapt it for different grade levels, integrate it into regular school subjects, and implement it schoolwide.

> ISBN: 9781416627944 | (July 2019) 6" x 9", 160 pages Audience: K-12 teachers, administrators, principals | Price: \$27.95



ARIEL TICHNOR-WAGNER, HILLARY PARKHOUSE, JOCELYN GLAZIER & J. MONTANA CAIN Becoming a Globally Competent Teacher

This book provides practical guidance for K-12 classroom teachers on how to teach students from diverse countries and cultures and how to provide all students with an education that prepares them for college, careers, and citizenship in an ever-changing, interconnected world. Each chapter focuses on one element from the research-based Globally Competent Learning Continuum and includes self-assessments, implementation tips, and resources for further development.

> ISBN: 9781416627517 | (July 2019) 7" x 9", 260 pages Audience: K-12 teachers, teacher leaders | Price: \$30.95



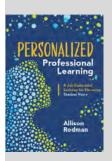
STEVE GRUENERT & TODD WHITAKER

Committing to the Culture

How Leaders Can Create and Sustain Positive Schools

This book by bestselling authors Todd Whitaker and Steve Gruenert addresses how to change school culture at the roots. The authors explore why some schools remain stubborn to culture change and present case studies of schools that have overcome such challenges. They also offer advice for igniting deep change, from start to finish.

> ISBN: 9781416627845 | (June 2019) 6" x 9", 117 pages Audience: K-12 teachers, teacher leaders, principals | Price: \$22.95



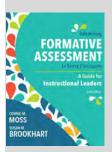
ALLISON RODMAN

Personalized Professional Learning

A Job-Embedded Pathway for Elevating Teacher Voice

Curious about what it looks like to commit to a personalized approach to professional teacher development that prioritizes teacher voice and provides meaningful opportunities for co-creation, social construction, and self-discovery? This step-by-step guide provides district and school administrators with a roadmap for transforming existing professional development programs into more effective and innovative learning experiences that elevate onsite expertise while still aligning with school and district priorities. ISBN: 9781416627555 | (May 2019) 7" x 9", 168 pages

Audience: K-12 principals & teachers, education leaders | Price: \$28.95



CONNIE M. MOSS & SUSAN M. BROOKHART

Advancing Formative Assessment in Every Classroom, 2nd Edition

A Guide for Instructional Leaders

In this updated edition, Moss and Brookhart encourage school leaders to embrace a major cultural change that moves away from teacher-led instruction toward a partnership of intentional inquiry between student and teacher. They provide conversation starters to address misconceptions about formative assessment; practical classroom strategies to share with teachers to cultivate students as self-regulated, assessment-capable learners; ways to model the elements of formative assessment in professional development discussions; reflection questions to gauge understanding and progress; and more.

> ISBN: 9781416626695 | (May 2019) 7-7/8" x 9-7/8", 186 pages Audience: K–12 principals, education leaders | Price: \$28.95



BARUTI K. KAFELE

The Aspiring Principal 50

Critical Questions for New and Future School Leaders

In this new book, Baruti Kafele, school leadership expert and author of popular The Principal 50, presents reflective questions aimed at assisting both new and aspiring school leaders as they work to become effective school leaders and consider making a leap to a leadership position, respectively. This book will help aspiring principals determine whether "The Principal" is truly who they want to be and help new principals grow and thrive in the principalship. Additionally, the book contains an entire chapter devoted to preparing for the school administrator job interview. ISBN: 9781416627647 | (May 2019) 6" x 9", 128 pages

Audience: K-12 principals & aspiring principals, school leaders | Price: \$19.95



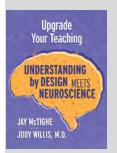
REBECCA MIELIWOCKI & JOSEPH FATHEREE

Adventures in Teacher Leadership

Pathways, Strategies, and Inspiration for Every Teacher

Written for any teachers who have ever imagined themselves as teacher leaders but weren't quite sure what it would take, this engaging guide gives the step-by-step for teachers to expand their professional reach, empower the profession of teaching, and ultimately make a lasting difference in the lives of students. The authors, both Teachers of the Year, explore tools to tackle every aspect of developing leadership skills and share real-life experiences of stellar teacher leaders that detail the various pathways to leadership, the strategies needed for success, and the pitfalls to avoid. ISBN: 9781416627166 | (April 2019) 7" x 9", 130 pages

Rights Sold: Chinese (simplified characters) | Audience: K-12 teachers, aspiring teacher leaders | Price: \$24.95



JAY MCTIGHE & JUDY WILLIS, M.D.

Upgrade Your Teaching

Understanding by Design Meets Neuroscience

How can educators leverage neuroscience research about how the human brain learns? How can this information improve curriculum, instruction, and assessment so students achieve deep learning and understanding in all subject areas? Merging insights from neuroscience with Understanding by Design®, the framework used by thousands of educators to craft units of instruction and authentic assessments that emphasize understanding rather than recall, the authors translate research into practical how-to guidance that enables educators at all levels to design and implement units that empower teachers and students to capitalize on the brain's tremendous capacity for learning. ISBN: 9781416627340 | (April 2019) 7" x 10", 186 pages

Audience: K-12 teachers, education leaders | Price: \$29.95



VALERIE HILL-JACKSON, NICHOLAS D. HARTLEP, & DELIA STAFFORD

What Makes a Star Teacher

7 Dispositions That Support Student Learning

How do some teachers manage to engage students in deep learning, harmonize mandated standards with individual student needs, and create trusting relationships in the classroom? What sets these "Star Teachers" apart from other teachers? This book answers these questions with a framework that ensures teachers will be their students' greatest assets. Grounded in research and ideas developed by educational theorist Martin Haberman, this guide helps teachers assess, develop, and reflect on the key dispositions of Haberman's Star Teacher framework and includes examples and ready-to-implement strategies to help every teacher and student thrive. ISBN: 9781416626602 | (March 2019) 7" x 9", 220 pages

Audience: K-12 teachers, educators, administrators, teacher leaders | Price: \$31.95



ARIEL TICHNOR-WAGNER

Becoming a Globally Competent School Leader



Drawing on the research-based Globally Competent Learning Continuum, this book provides school leaders with the information, tools, and strategies to build their own global competency and foster globally competent learning to prepare students to live in an interconnected world. Each chapter addresses common barriers facing school personnel that may dissuade them from implementing global initiatives, followed by solutions for building bridges to successfully overcome those barriers.

ISBN: 9781416628507 | (January 2020) 6" x 9", 165 pages Audience: K–12 principals & teachers, education leaders | Price: \$TBD



ARIEL TICHNOR-WAGNER, HILLARY PARKHOUSE, JOCELYN GLAZIER & J. MONTANA CAIN Becoming a Globally Competent Teacher

This book provides practical guidance for K-12 classroom teachers on how to teach students from diverse countries and cultures and how to provide all students with an education that prepares them for college, careers, and citizenship in an ever-changing, interconnected world. Each chapter focuses on one element from the research-based Globally Competent Learning Continuum and includes self-assessments, implementation tips, and resources for further development.

ISBN: $9781416627517 \mid (July 2019) 7" \times 9"$, 260 pages Audience: K-12 teachers, teacher leaders | Price: \$30.95

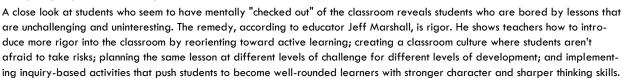


TEFE C. MARSHAL

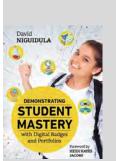
JEFF C. MARSHALL

Rise to the Challenge





ISBN: 9781416627982 | (July 2019) 6" \times 9", 118 pages Audience: K–12 principals & teachers, education leaders | Price: \$20.95

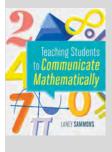


DAVID NIGUIDULA

Demonstrating Student Mastery with Digital Badges and Portfolios

Digital badges are online records of achievements that can be used to set and track goals, motivate behaviors, represent achievements, and communicate success. This book shows step by step how schools can implement a creative, proficiency-based approach to student learning that empowers students to meet standards and express their individuality through digital badges and portfolios. Complete with real-life examples, this book is essential reading for principals who want to take their schools to the next level, and for teachers who want a refreshing and sensible approach to assessment.

ISBN: 9781416627067 | (January 2019) 7" x 10", 200 pages Audience: K–12 teachers, administrators | Price: \$29.95



LANEY SAMMONS

Teaching Students to Communicate Mathmatically

Students learning math are expected to do more than just solve problems; they must also be able to demonstrate their thinking and share their ideas, which can be challenging for students. The good news is that mathematical communication can be taught and mastered. Drawing on her vast knowledge and experience as a classroom teacher, Sammons explains the basics of effective mathematical communication and offers specific strategies for teaching students how to speak and write about math.

ISBN: 9781416625575 | (April 2018) 7" x 9", 224 pages Audience: K–8 teachers, math teachers | Price: \$31.95



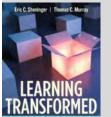
MONICA BURNS

Tasks Before Apps

Designing Rigorous Learning in a Tech-Rich Classroom

Technology educator Monica Burns shares strategies, tools, and insights that teachers can use to effectively incorporate technology in the classroom. Focusing on the "three Cs" of technology implementation—creation, curiosity, and collaboration—she offers detailed guidance on tech-infused lessons that help students meet learning goals; customizable checklists and graphic organizers for planning tech-enabled activities; choosing appropriate programs, devices, and platforms; setting unit and lesson goals; and recommendations and links to apps and online resources that can facilitate and energize learning.

> ISBN: 9781416624660 | (October 2017) 7" x 9", 108 pages Rights Sold: English reprint—India | Audience: K-8 teachers, math teachers | Price: \$22.95



ERIC C. SHENINGER & THOMAS C. MURRAY

Learning Transformed

8 Keys to Designing Tomorrow's Schools, Today

If we want to design schools that can help students prepare for success in a global society, we must dramatically transform education. Leadership and educational technology thought leaders Sheninger and Murray provide a one-stop guide for school leaders on how to shift instruction, technology, culture, and infrastructure to create a forward-thinking learning environment and prepare students for college and career. ISBN: 9781416623892 | (June 2017) 7" x 10", 260 pages

Rights Sold: English reprint—India | Audience: K-12 principals & teachers, education leaders | Price: \$31.95



HEIDI HAYES JACOBS & MARIE HUBLEY ALCOCK

Bold Moves for Schools

How We Create Remarkable Learning Environments

Packed with fresh ideas from the research and work of two internationally recognized education thought leaders, this book offers a compelling new approach to pedagogy as the basis for the bold moves teachers and leaders need to make to engage all learners. It examines every aspect of K-12 education, including teacher roles, curriculum, instruction, assessment, and physical and virtual learning spaces. ISBN: 9781416623052 | (February 2017) 7-7/8" x 9-7/8", 200 pages

Rights Sold: English reprint—India | Audience: K-12 teachers, education leaders | Price: \$31.95



PATTI DRAPEAU

Sparking Student Creativity

Practical Ways to Promote Innovative Thinking and Problem Solving

In this bestselling title, author and researcher Patti Drapeau shows teachers how to reach more students, especially those who are disengaged in school, and develop their thinking skills by encouraging creativity. She explores the research related to creativity and its relevance in today's standards-based classrooms and show how to produce creative lesson components that directly address critical content, target specific standards, and require thoughtful products from students as they grow into independent learners and become successful adults. ISBN: 9781416619352 | (September 2014) 6" x 9", 188 pages

Rights Sold: Arabic, Chinese (simplified characters) | Audience: K-12 principals & teachers, education leaders | Price: \$26.95



CONNIE M. MOSS & SUSAN M. BROOKHART

Advancing Formative Assessment in Every Classroom, 2nd Edition A Guide for Instructional Leaders



In this updated edition, Moss and Brookhart encourage school leaders to embrace a major cultural change that moves away from teacher-led instruction toward a partnership of intentional inquiry between student and teacher. They provide conversation starters to address misconceptions about formative assessment; practical classroom strategies to share with teachers to cultivate students as self-regulated, assessment-capable learners; ways to model the elements of formative assessment in professional development discussions; reflection questions to gauge understanding and progress; and more.

> ISBN: 9781416626695 | (May 2019) 7-7/8" x 9-7/8", 186 pages Audience: K-12 principals, education leaders | Price: \$28.95



THOMAS R. GUSKEY & SUSAN M. BROOKHART, EDITORS

NEW

What We Know About Grading

What Works, What Doesn't, and What's Next

Grading is one of the most hotly debated topics in education. Practices are largely based on tradition, instinct, personal history, or philosophy, but to be effective, they must be based on trustworthy research evidence. Enter this book from education giants Guskey and Brookhart: a review of 100-plus years of grading research that presents the broadest and most comprehensive summary of research on grading and reporting available, with clear takeaways for learning and teaching. Each chapter addresses a different area of grading research and describes how lessons learned might be leveraged to improve grading policy and practice.

ISBN: 9781416627234 | (February 2019) 6" x 9", 236 pages Audience: K–12 teachers, educators, administrators, teacher leaders | Price: \$29.95



GLENN PEARSALL

Fast and Effective Assessment

How to Reduce Your Workload and Improve Student Learning

What if teachers could dramatically reduce the amount of time they spend reviewing and correcting student work and see better learning results? Glen Pearsall shares dozens of classroom-tested strategies that lessen teachers' workload while increasing students' class participation and improving their understanding. Teachers will learn how to refine their classroom questioning techniques to continually check students' progress; use fast, formative assessment strategies during class time; encourage students to internalize learning goals; engage students in becoming actively involved in assessing their own work; and more.

ISBN: 9781416625339 | (February 2018) 7" x 9", 211 pages Audience: K–12 teachers | Price: \$31.95



JONATHAN CORNUE

Changing the Grade

A Step-by-Step Guide to Grading for Student Growth

Changing the Grade presents a detailed model for developing a more reliable, standards-based grading system and includes 30 steps to guide teachers through the process. Complete with helpful samples of standards-based gradebooks, homework assignments, rubrics, and report cards, this book will help educators make a systemic and systematic shift to a high-quality grading structure that is less subjective and more effective.

ISBN: 9781416625391 | (January 2018) 7" x 9", 160 pages

Audience: K-12 principals & teachers, education leaders | Price: \$27.95

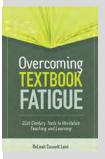


PETER AFFLERBACH

Understanding and Using Reading Assessment, K—12, 3rd Edition

In this third edition of the classic comprehensive guide covers the what, how, where, when, and why of reading assessment. Author and reading instruction and assessment expert Peter Afflerbach provides detailed case studies from all grade levels to illustrate reading assessment done well. New in this edition are a chapter on formative and summative assessment, significant updating of many chapters, and 15 new reproducible forms and checklists that teachers and administrators can use to optimize their reading assessment efforts.

ISBN: 9781416625018 | (December 2017) 7" x 10", 288 pages Audience: K–12 principals & teachers | Price: \$34.95



RELEAH COSSETT LENT

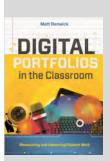
Overcoming Textbook Fatigue

21st Century Tools to Revitalize Teaching and Learning

One-size-fits-all does not apply to teaching and learning. Teacher and literacy expert ReLeah Cossett Lent shows educators how to shift from "sole source" textbooks to multiple resources that can revitalize student achievement in the classroom. She guides teachers in developing their own text sets composed of diverse resources on a specific subject matter, genre, or theme and gives ideas for turning writing activities into strategies for deepening students' knowledge of standards-based curriculum.

ISBN: 9781416614722 | (November 2012) 6" x 9", 200 pages

Rights Sold: Arabic | Audience: K–12 principals & teachers, education leaders | Price: \$26.95



MATT RENWICK

Digital Portfolios in the Classroom

Showcasing and Assessing Student Work

Author and principal Matt Renwick provides teachers with a comprehensive approach to using digital student portfolios—an innovative way for students to personalize how they engage in and show evidence of their learning. Includes advice on what tools to use, how to plan instruction and assessment with portfolios in mind, how to give feedback on student work, and how to use portfolios with students to inform learning.

ISBN: 9781416624646 | (August 2017) 6" x 9", 165 pages Audience: K-12 principals & teachers, education leaders | Price: \$25.95



SUSAN M. BROOKHART

How to Use Grading to Improve Learning

Grades are imperfect, shorthand answers to "What did students learn, and how well?" In this bestselling guide, education thought leader Susan M. Brookhart guides educators at all levels in figuring out how to produce grades—for single assignments and report cards—that accurately communicate students' achievement of learning goals. Brookhart explores topics that are fundamental to effective grading and learning practices including: acknowledging that all students can learn, supporting and motivating student effort and learning, creating and implementing policies, and more.

ISBN: 9781416624073 | (June 2017) 7" x 9", 180 pages Rights Sold: English reprint—India | Audience: K-12 teachers & principals | Price: \$27.95



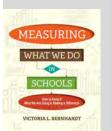
BRENT DUCKOR & CARRIE HOLMBERG

Mastering Formative Assessment Moves

7 High-Leverage Practices to Advance Student Learning

This book helps teachers make better instructional decisions on the fly and enjoy more teachable moments by focusing on seven research-based, high-leverage formative assessment moves: priming, posing, pausing, probing, bouncing, tagging, and binning. They explore each classroom-tested move with case studies, try-now tasks, tips, and advice from beginning and seasoned teachers who use these formative assessment moves in their classrooms.

> ISBN: 9781416622628 | (June 2017) 8" x 10", 360 pages Rights Sold: Chinese (simplified characters) | Audience: K-12 teachers | Price: \$39.95



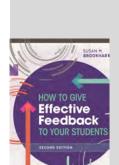
VICTORIA L. BERNHARDT

Measuring What We Do in Schools

How to Know If What We Are Doing Is Making a Difference

To excel, schools must embrace continuous school improvement and evaluation, as well as systems thinking. In this practical guide, Victoria L. Bernhardt details the critical role program evaluation serves in school success and how to implement meaningful evaluations that make a difference. She provides a roadmap of how to conduct comprehensive, systemwide evaluations of programs and processes; the tools needed to obtain usable, pertinent information; and how to use these data to expand teachers' and administrators' data-informed decision-making focus.

ISBN: 9781416623977 | (June 2017) 7-7/8" x 9-7/8", 160 pages Audience: K-12 teachers | Price: \$28.95



SUSAN M. BROOKHART

How to Give Effective Feedback to Your Students, 2nd Edition

This second edition of Brookhart's bestselling ASCD title incorporates new research on feedback and new opportunities for students to use feedback formatively to demonstrate understanding. Here is a guide that helps teachers always know how to give the right feedback for all kinds of assignments, in every grade level and subject area.

> ISBN: 9781416623069 | (February 2017) 7-7/8" x 9-7/8", 160 pages First Edition Rights Sold: Arabic, Chinese (simplified), French, German, Lithuanian, Spanish, Turkish Second Edition Rights Sold: English reprint-India, Korean | Audience: K-12 teachers | Price: \$27.95

93,000 copies sold!

(all editions)



JAY MCTIGHE & HARVEY SILVER

Teaching for Deeper Learning Tools to Engage Students in Meaning Making



Bestselling authors McTighe and Silver combine their considerable expertise in instruction and curriculum design in this practical book on how to promote deep and lasting learning that enhances the retention of information, leads to conceptual understanding, and equips students to be able to transfer their learning to new situations. This book highlights seven thinking skills that students use to understand classroom and provides teachers with practical and proven tools for building/using these skills in the classroom.

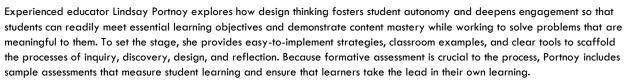
> ISBN: 9781416628620 | (January 2020) 7" x 9", 160 pages Audience: K-12 principals & teachers, education leaders | Price: \$25.95



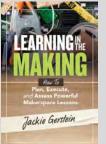
LINDSAY PORTNOY

Designed to Learn

Using Design Thinking to Bring Purpose and Passion to the Classroom



ISBN: 9781416628248 | (November 2019) 7" x 9", 168 pages Audience: K-12 teachers | Price: \$29.95



JACKIE GERSTEIN

Learning in the Making

How to Plan, Execute, and Assess Powerful Makerspace Lessons

Experiential learning expert Jackie Gerstein distills more than 30 years of experience teaching in hands-on settings to assist educators in the planning, execution, facilitation, assessment, and reflection necessary for maker experiences that improve student learning outcomes. Through classroom examples, sample rubrics, and planning templates, the reader will learn how to cultivate a maker mindset in the classroom, plan and assess a maker lesson, and help students build the knowledge, skills, and dispositions they'll need to be successful in the real world.

ISBN: 9781416628040 | (August 2019) 6" x 9", 150 pages Audience: K-12 teachers | Price: \$26.95



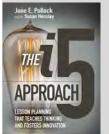
JEFF C. MARSHALL

Rise to the Challenge

Designing Rigorous Learning That Maximizes Student Success

A close look at students who seem to have mentally "checked out" of the classroom reveals students who are bored by lessons that are unchallenging and uninteresting. The remedy, according to educator Jeff Marshall, is rigor. He shows teachers how to introduce more rigor into the classroom by reorienting toward active learning; creating a classroom culture where students aren't afraid to take risks; planning the same lesson at different levels of challenge for different levels of development; and implementing inquiry-based activities that push students to become well-rounded learners with stronger character and sharper thinking skills.

> ISBN: 9781416627982 | (July 2019) 6" x 9", 118 pages Audience: K-12 principals & teachers, education leaders | Price: \$20.95



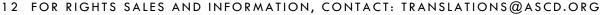
JANE E. POLLOCK WITH SUSAN HENSLEY

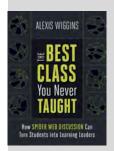
The i5 Approach

Lesson Planning That Teaches Thinking and Fosters Innovation

The i5 approach provides a way to develop critical and creative thinking skills in students in the context of content-focused and technology-powered lessons. Jane E. Pollock and Susan Hensley explain the i5 approach's foundations in brain research and its links to proven instructional principles and planning models. They provide step-by-step procedures for teaching 12 key thinking skills and share lesson examples from teachers who have successfully "i5'ed" their instruction.

> ISBN: 9781416624561 | (November 2017) 6" x 9", 152 pages Audience: K-12 principals & teachers, education leaders | Price: \$28.95





ALEXIS WIGGINS

The Best Class You Never Taught

How Spider Web Discussion Can Turn Students into Learning Leaders

The best classes are powered by student-led conversations that explore ideas and questions. Alexis Wiggins, daughter of the late education giant Grant Wiggins, has developed a simple but powerful strategy, Spider Web Discussion, that helps students become stronger communicators, collaborators, questioners, and critical thinkers. Includes implementation advice, examples across grade levels and subject areas, and assessment and grading ideas.

> ISBN: 9781416624684 | (September 2017) 7" x 9", 160 pages Rights Sold: Arabic, Japanese | Audience: K-12 teachers, instructional designers, educators | Price: \$27.95



ANGELA DI MICHELE LALOR

Ensuring High-Quality Curriculum

How to Design, Revise, or Adopt Curriculum Aligned to Student Success

Curriculum is the core of classroom experience, but what makes it high quality? What lessons, learning experiences, and assessments are most effective, and how should they be embedded within the curriculum? Curriculum expert Angela Lalor gives practical advice to help school, district, and teacher leaders ensure their literacy curriculum is aligned to standards and offers seven considerations for quality literacy-based curriculum complete with research, quality indicators, examples, tools, and checklists.

> ISBN: 9781416622796 | (October 2016) 7" x 9", 208 pages Rights Sold: Arabic, Chinese (simplified characters) | Audience: K-12 teachers | Price: \$28.95



ERIK M. FRANCIS

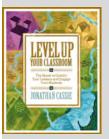
Now That's a Good Question!

How to Promote Cognitive Rigor Through Classroom Questioning

In this book, Francis explores how questioning can provide the proper framework to deepen student thinking, understanding, and application of knowledge. He offers examples of good questions across content areas and grade levels and structures to help teachers create and use different kinds of questions. Includes techniques for using questioning to extend and evaluate student learning experiences.

ISBN: 9781416620754 | (July 2016) 7-7/8" x 9-7/8", 175 pages

Rights Sold: Chinese (simplified characters), English reprint-India | Audience: K-12 teachers, educators | Price: \$28.95



JONATHAN CASSIE

Level Up Your Classroom

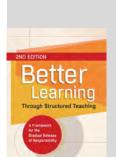
The Quest to Gamify Your Lessons and Engage Your Students

Games are well known for their ability to inspire persistence. In the classroom, a gamified lesson fosters perseverance, creativity, and resilience while students build knowledge through experimentation and then apply what they've learned to fuel further exploration at higher levels of understanding. In this book, Cassie covers what happens to student learning when it is gamified; why teachers might want to gamify instruction for their students; and the process for gamifying both classrooms and lessons.

> ISBN: 9781416622055 | (June 2016) 7" x 9", 180 pages Rights Sold: Kazakh | Audience: K–12 teachers | Price: \$27.95

> > 97,000 copies sold!

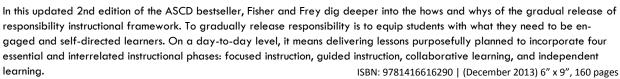
(all editions)



DOUGLAS B. FISHER & NANCY E. FREY

Better Learning Through Structured Learning, 2nd Edition





Rights Sold: Arabic, Chinese (simplified characters), Japanese | Audience: K–12 teachers | Price: \$27.95

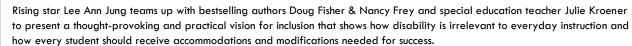




LEE ANN JUNG, NANCY FREY, DOUGLAS FISHER & JULIE KROENER

Your Students, My Students, Our Students

Rethinking Equitable and Inclusive Classrooms



ISBN: 9781416628095 | (September 2019) 7" x 9", 160 pages Audience: K-12 teachers | Price: \$30.95



KRISTINA J. DOUBET & JESSICA A. HOCKETT

Differentiation in the Elementary Grades

Strategies to Engage and Equip All Students

Veteran educators Doubet and Hockett explore how to use differentiated instruction in the elementary classroom to help students be successful learners. They explain how to create a healthy classroom community, translate curriculum into manageable goals, use assessments to uncover students' learning needs, tailor tasks accordingly, provide interactive learning experiences to engage students and help them process knowledge in ways that appeal to their varied interests and learning preferences, and navigate potential roadblocks to differentiation.

ISBN: 9781416624547 | (October 2017) 8-1/2" x 11", 354 pages Audience: Administrators, K-5 principals & teachers | Price: \$39.95



KRISTINA J. DOUBET & JESSICA A. HOCKETT

Differentiation in Middle and High School

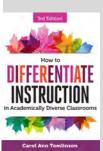
Strategies to Engage All Learners

In this one-stop resource for middle and high school teachers, the authors explore how to use differentiated instruction to help students be more successful learners—regardless of background, native language, learning style, motivation, or school savvy. They explain how to create a healthy classroom in which students' unique qualities and needs are as important as the ones they have in common.

ISBN: 9781416620181 | (July 2015) 8.5" x 11", 295 pages Audience: Middle & high school teachers | Price: \$35.95

35,000 copies sold!

(all editions)



CAROL ANN TOMLINSON

How to Differentiate Instruction in Academically Diverse Classrooms, 3rd Edition

First published in 1995 as How to Differentiate Instruction in Mixed-Ability Classrooms, this new edition reflects evolving best practices in education, the experiences of practitioners throughout the United States and around the world, and educator innovator Carol Tomlinson's continuing thinking about how to help each and every student access challenging, high-quality curriculum; engage in meaning-rich learning experiences; and feel at home in a school environment that "fits."

> ISBN: 9781416623304 | (March 2017) 7-7/8" x 9-7/8", 186 pages Rights Sold: Arabic, Bulgarian | Audience: K-12 teachers, teacher leaders, administrators | Price: \$29.95



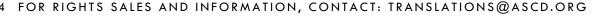
RICHARD A. VILLA & JACQUELINE S. THOUSAND

Leading an Inclusive School

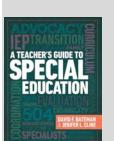
Access and Success for ALL Students

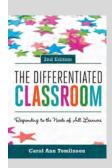
Inclusion experts Villa and Thousand share years of fieldwork in this comprehensive book and provide a systems view for principals on how to be an instructional leader in inclusive settings, using the inclusive Schoolhouse Model, Multi-Tiered Systems of Support, co-teaching, and Universal Design for Learning (UDL) principles.

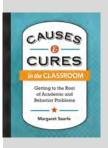
> ISBN: 9781416622864 | (December 2016) 6" x 9", 200 pages Audience: Administrators, K-12 principals, education leaders | Price: \$28.95

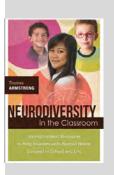












CAROL ANN TOMLINSON & MICHAEL MURPHY

Leading for Differentiation

Growing Teachers Who Grow Kids

Leading the change to a differentiated school means creating an environment in which each individual feels valued, challenged, supported, and part of a team working together for success. Incorporating their own experienced insights, real-world examples, and practical tools, world-renowned differentiated instruction expert Carol Ann Tomlinson and change leadership authority Michael Murphy explore how school leaders can set the course for positive change and create the structural supports that will help teachers grow as differentiators so that their students will thrive as learners.

> ISBN: 9781416620808 | (September 2015) 7-7/8" x 9-7/8", 176 pages Rights Sold: Chinese (complex characters) | Audience: K-12 principals & teachers, education leaders | Price: \$30.95

DAVID F. BATEMAN & JENIFER L. CLINE

A Teacher's Guide to Special Education

This book presents in simple terms what general education teachers need to know about special education processes and provides a guide to instructional best practices for the inclusive classroom. Topics include pre-referral, referral, and evaluation; individualized education programs; transition for preK to K-12 and high school to post-school life; classroom management; and grades, graduation, and diplomas. This guide includes practical examples, action steps, and appendixes covering key terms and definitions that will provide the foundation every teacher needs to successfully instruct and support students with disabilities.

ISBN: 9781416622017 | (June 2016) 7" x 10", 190 pages

90,000 copies sold!

Audience: PreK-12 teachers, new teachers, education leaders | Price: \$29.95

CAROL ANN TOMLINSON

The Differentiated Classroom, 2nd Edition

Responding to the Needs of All Learners

Teachers are under tremendous pressure to help students meet an expanding set of rigorous, standardized learning targets in a classroom that is more diverse, inclusive, and plugged into technology than ever before. In this edition of her bestselling classic, Tomlinson offers teachers a powerful and practical way to divide their time, resources, and efforts to effectively instruct all of their students.

ISBN: 9781416618607 | (May 2014) 7-7/8" x 9-7/8", 198 pages Rights Sold: Arabic, Chinese (complex characters), Japanese, Kazakh, Korean Audience: K-12 teachers, education leaders | Price: \$29.95

MARGARET A. SEARLE

Causes and Cures in the Classroom

Getting to the Root of Academic and Behavior Problems

Whether students leave the classroom confident and goal-directed or frustrated and aimless depends on educators' ability to do two things: diagnose their needs and deliver support. This challenge can be daunting when students come to school with weak vocabulary, poor planning and organization skills, and problems with memory, impulse control, and attention span. This guide reveals new neurological research about the root causes of these obstacles and lays out a comprehensive five-step protocol designed to help all educators identify and address common student academic and behavior issues.

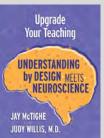
> ISBN: 9781416616320 | (November 2013) 7" x 9", 180 pages Rights Sold: Arabic | Audience: K-12 teachers | Price: \$28.95

THOMAS ARMSTRONG

Neurodiversity in the Classroom Strength-Based Strategies to Help Students with Special Needs Succeed in School and Life

Neurodiversity is a new concept on human diversity that has the potential to revolutionize the way educators provide services to students with special needs. Here bestselling author Thomas Armstrong argues that we should embrace the strengths of such neurodiverse students to help them and their neurotypical peers thrive in school and beyond. This innovative book focuses on five categories of special needs: learning disabilities, attention deficit hyperactivity disorder, autism, intellectual disabilities, and emotional and behavioral disorders. ISBN: 9781416614838 | (December 2012) 6" x 9", 184 pages

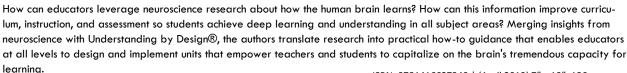
Rights Sold: Spanish, Turkish | Audience: K-12 teachers | Price: \$27.95



JAY McTIGHE & JUDY WILLIS, M.D.

Upgrade Your Teaching

Understanding by Design Meets Neuroscience



ISBN: 9781416627340 | (April 2019) 7" x 10", 186 pages Audience: K-12 teachers, education leaders | Price: \$29.95

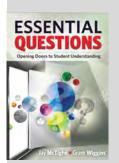
AMY J. HEINEKE & JAY MCTIGHE

Using Understanding by Design in the Culturally and Linguistically Diverse Classroom

How can today's teachers, whose classrooms are more culturally and linguistically diverse than ever before, ensure that their students achieve at high levels? How can they design units and lessons that support English learners in language development and content learning—simultaneously? Authors Amy Heineke and Jay McTighe provide the answers by adding a lens on language to the widely used Understanding by Design® framework for curriculum design, which emphasizes teaching for understanding, not rote memorization. ISBN: 9781416626121 | (July 2018) 8-1/2" x 11", 285 pages

Audience: K-16 teachers & educators | Price: \$42.95

92,000 copies sold!



JAY MCTIGHE & GRANT WIGGINS

Essential Questions

Opening Doors to Student Understanding

Essential questions help target standards as teachers organize curriculum content into coherent units that yield focused and thoughtful learning. They are used to stimulate discussions and promote a deeper understanding of the content. This practical guide shows how to design, initiate, and embed inquiry-based teaching and learning in the classroom.

> ISBN: 9781416615057 | (April 2013) 8-1/2" x 11", 134 pages Rights sold: Arabic, Chinese (simplified & complex), Korean, Spanish Audience: K-12 teachers, educators | Price: \$26.95



GRANT WIGGINS & JAY MCTIGHE

The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units

tures a set of hands-on modules containing worksheets, models, and self-assessments that are essential for building more polished and powerful units. Modules address how to unpack standards, identify valid criteria and build great rubrics, sharpen essential questions and understandings, differentiate the learning plan, and self-assess and obtain and use feedback from peers. The authors provide rich examples and useful tips that have helped designers all over the world develop effective units and courses.

> ISBN: 9781416614098 | (March 2012) 8-1/2" x 11", 130 pages Rights Sold: Arabic, Chinese (simplified & complex characters), Korean | Audience: K-12 teachers | Price: \$28.95

This companion to The UbD Guide to Creating High-Quality Units helps teachers take their work to a higher plane. This volume fea-

GRANT WIGGINS & JAY MCTIGHE

Understanding by Design Guide, Expanded 2nd Edition

475,000 copies sold!

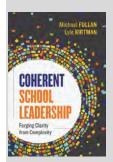
Drawing on feedback from thousands of educators around the world who have used the UbD framework, the authors revised and expanded their original work to guide educators across the K-16 spectrum in the design of curriculum, assessment, and instruction. With an improved UbD Template at its core, the book explains the rationale of backward design and explores in greater depth the meaning of such key ideas as essential questions and transfer tasks. Readers will learn why the familiar coverage- and activity -based approaches to curriculum design fall short, and how a focus on the six facets of understanding can enrich student learning.

ISBN: 9781416600350 | (March 2005) 8-1/2" x 11", 370 pages

Rights Sold: Arabic, Chinese (simplified & complex characters), Hebrew, Indonesian, Japanese, Korean, Portuguese, Spanish, Turkish Audience: K-16 principals & teachers, education leaders | Price: \$37.95



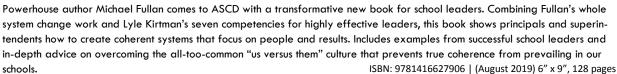




MICHAEL FULLAN & LYLE KIRTMAN

Coherent School Leadership

Forging Clarity from Complexity



Audience: K-12 principals & teachers, education leaders | Price: \$23.95



JAMES P. SPILLANE & REBECCA LOWENHAUPT

Navigating the Principalship

Key Insights for New and Aspiring School Leaders

Respected researchers Spillane & Lowenhaupt explore the challenges that principals face, such as handling pressure from stakeholders, negotiating heavy and complex workloads, getting staff buy-in, and creating safe spaces for learning. Based on their study of Chicago principals on their first years of the job, the authors share insights and examine the ways in which these new principals successfully juggle the many demands and emotional toll of their work.

> ISBN: 9781416627715 | (August 2019) 6" x 9", 128 pages Audience: K-12 principals, education leaders | Price: \$26.95



SALLY J. ZEPEDA, LAKESHA ROBINSON GOFF & STEFANIE W. STEELE

C.R.A.F.T. Conversations for Teacher Growth

How to Build Bridges and Cultivate Expertise

Conversations between administrators and teachers take place every day, for many reasons. This new book shows how these conversations can become C.R.A.F.T. conversations—Clear, Realistic, Appropriate, Flexible, and Timely—that can support school leaders' efforts to build better professional relationships, inspire more effective school leaders and teachers, and achieve improved learning for students. ISBN: 9781416628057 | (July 2019) 6" x 9", 164 pages

Audience: K-12 principals, education leaders, administrators | Price: \$29.95



STEVE GRUENERT & TODD WHITAKER

Committing to the Culture

How Leaders Can Create and Sustain Positive Schools

This book by bestselling authors Todd Whitaker and Steve Gruenert addresses how to change school culture at the roots. The authors explore why some schools remain stubborn to culture change and present case studies of schools that have overcome such challenges. They also offer advice for igniting deep change, from start to finish.

> ISBN: 9781416627845 | (June 2019) 6" x 9", 117 pages Audience: K-12 teachers, teacher leaders, principals | Price: \$22.95



BARUTI K. KAFELE

The Aspiring Principal 50

Critical Questions for New and Future School Leaders

In this new book, Baruti Kafele, school leadership expert and author of popular The Principal 50, presents reflective questions aimed at assisting both new and aspiring school leaders as they work to become effective school leaders and consider making a leap to a leadership position, respectively. This book will help aspiring principals determine whether "The Principal" is truly who they want to be and help new principals grow and thrive in the principalship. Additionally, the book contains an entire chapter devoted to preparing for the school administrator job interview. ISBN: 9781416627647 | (May 2019) 6" x 9", 128 pages

Audience: K–12 principals, school leaders | Price: \$19.95





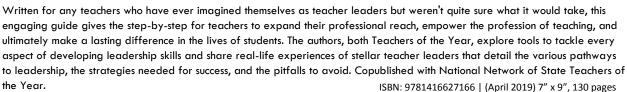




REBECCA MIELIWOCKI & JOSEPH FATHEREE

Adventures in Teacher Leadership

Pathways, Strategies, and Inspiration for Every Teacher



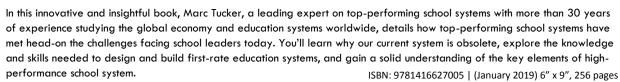
Rights Sold: Chinese (simplified characters) | Audience: K-12 teachers, aspiring teacher leaders | Price: \$24.95



MARC TUCKER

Leading High-Performance School Systems

Lessons from the World's Best



Audience: Administrators, K-5 principals & teachers | Price: \$30.95



AARON TAIT & DAVE FAULKNER

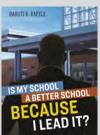
Dream Team

A Practical Playbook to Help Innovative Educators Change Schools

Edupreneurs Tait and Faulkner help principals and leadership teams cut through the noise of conflicting voices, top-down directives, and distracting fads to focus on 13 steps for meaningful change. The book, featuring stories of success from around the world, helps readers identify the problems worth solving, understand these problems, support the innovation of solutions to these problems, implement and embed the new solutions, and scale these solutions to make them work for diverse student populations.

ISBN: 9781416626619 | (December 2018) 7" x 9", 245 pages

Rights Sold: Spanish | Audience: K-12 principals, administrators, education leaders | Price: \$31.95

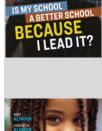


BARUTI K. KAFELE

Is My School a Better School BECAUSE I Lead It?

Bestselling author and dynamic speaker Baruti Kafele offers a though-provoking look at developing and strengthening one's leadership identity and influence. This book guides principals through a series of reflection questions to help them better understand their mission and vision, their value to their school, and their leadership purpose, presence, and impact.

> ISBN: 9781416626893 | (October 2018) 6" x 9", 75 pages Audience: K-12 teachers & principals, education leaders | Price: \$15.95



AMY KLINGER & AMANDA KLINGER

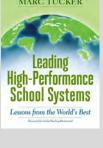
Keeping Students Safe Every Day

How to Prepare for and Respond to School Violence, Natural Disasters, and Other Hazards

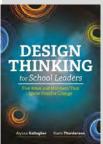
Schools must be prepared to deal with a crisis—whether it's a hurricane, an earthquake, an explosion at a nearby facility, or an active shooter. School safety experts Amy Klinger and Amanda Klinger offer practical guidance and tools to assist educators in developing a thorough crisis response to prevent, respond to, and recover from school violence, accidents, or natural disasters and equips them with knowledge to give their students, staff members, parents, and the broader community confidence that their school knows how to make safety a top priority. ISBN: 97814166226435 | (August 2018) 7" x 9", 170 pages

Audience: K-12 teachers, principals, administrators | Price: \$27.95

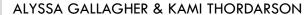












Design Thinking for School Leaders

Five Roles and Mindsets That Ignite Positive Change

A new perspective of seeing the world differently—through the eyes of a designer—is desperately needed in schools and begins with school leadership. In this new book, Alyssa Gallagher and Kami Thordarson, widely recognized experts on Design Thinking, educational leadership, and innovative strategies, explore the changing landscape of leadership and offer practical ways to reframe the role of school leader using Design Thinking, one step at a time. Leaders can shift from "accidental designers" to "design-inspired leaders," acting with greater intention and achieving greater impact.

> ISBN: 9781416625940 | (May 2018) 6" x 9", 208 pages Audience: K-12 principals, administrators, education leaders | Price: \$29.95

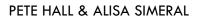


How Curiosity, Peer Coaching, and Teaming Can Change Your School

Good ideas, the best intentions, and a stirring vision aren't enough to effect change in schools. Unstuck offers a road map to help schools change from the inside out instead of the top down. Inside-out approaches encourage schools to become more innovative and entrepreneurial, finding better ways to help students learn and pursue their own intellectual passions and talents. This book's tips, real-life examples from around the globe, and next steps will help school leaders get from where they are now to where they want to be. ISBN: 9781416625902 | (April 2018) 6" x 9", 200 pages

Audience: K-12 principals, administrators, education leaders | Price: \$29.95



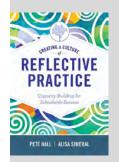


Creating a Culture of Reflective Practice

Capacity-Building for Schoolwide Success

School administrators, instructional coaches, or teacher leaders know that reflective teachers are effective teachers. But how can they help teachers become self-reflective practitioners whose thoughtful approach translates into real gains for student achievement? In this insightful companion volume to their teacher-oriented book, Teach, Reflect, Learn, authors Hall and Simeral draw on lessons learned from educators across grade levels, content areas, and district demographics to present a definitive guide to developing a culture of reflective practice in any school.

ISBN: 9781416624448 | (August 2017) 7" x 9", 300 pages Audience: K-12 teachers, education leaders | Price: \$33.95





DOMINIQUE SMITH, NANCY FREY, IAN PUMPIAN & DOUGLAS FISHER

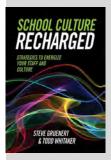
Building Equity

Policies and Practices to Empower All Learners

Imagine a school where every student feels empowered to learn, grow, and pursue their dreams regardless of race, culture, home language, sexual orientation, gender identity, academic history, and individual challenges. This book offers educators practical advice on creating more equitable classrooms and schools and discusses equity from numerous stakeholder perspectives. Includes surveys for action-oriented equity audits.

ISBN: 9781416624264 | (July 2017) 7" x 9", 214 pages

Rights Sold: Arabic | Audience: K-12 principals, teachers, & administrators, education leaders | Price: \$29.95



STEVE GRUENERT & TODD WHITAKER

School Culture Recharged

Strategies to Energize Your Staff and Culture

Why do some schools succeed while others struggle? Why do some policies and programs fail to deliver what they promise? This insightful follow-up to School Culture Rewired shows school leaders how to reinvigorate their school's culture and staff, clarifies the difference between culture and climate, and zeroes in on key school improvement efforts. Leaders will learn how to move from the culture they have to the culture they want; use their school's culture to improve teaching, job satisfaction, and morale; and develop organizational habits that can contribute to positive change.

ISBN: 9781416623458 | (February 2017) 6" x 9", 200 pages Rights Sold: Korean | Audience: K-12 principals & administrators, education leaders | Price: \$28.95

ALLISON POSEY

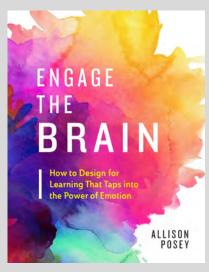
Engage the Brain

How to Design for Learning That Taps into the Power of Emotion

Neurologically, emotions are essential for learning.

This book provides six brain-based strategies that tap into emotion for engagement, information retention, perseverance, and transfer. Incorporating Universal Design for Learning (UDL), the latest neuroscientific understandings of how the brain learns, and field-tested practices, this book explains the best way to keep students engaged and

New author Allison Posey is a curriculum and design specialist with a degree in Mind, Brain, and Education from Harvard University. Her practical, research-based strategies make designing learning that taps into the power of emotion easy.



ISBN: 9871416626282 | (November 2018) 7" x 9", 180 pages Audience: K-12 teachers, education leaders | Price: \$28.95



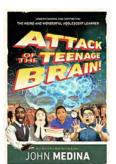
JUDY WILLIS & MALANA WILLIS

Research-Based Strategies to Ignite Student Learning, 2nd Edition

Tools and Strategies for Deep Learning

Neurologist and educator Judy Willis teams up with her daughter, a teacher in her own right, to update this bestselling title with new research, new examples and strategies including variations for different grade levels, new material on perseverance and motivation, and new visuals and templates for planning. The authors help teachers discover ways to captivate and hold their students' attention and enhance their memory and test-taking abilities at the same time.

> ISBN: 9781446628583 | (February 2020) 6" x 9", 165 pages Audience: K-12 principals & teachers, education leaders | Price: \$TBD



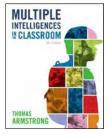
JOHN MEDINA

Attack of the Teenage Brain!

Understanding and Supporting the Weird and Wonderful Adolescent Learner

The eye-rolling, the moodiness, the wandering attention, the drama. It's not you, it's their brains. In accessible language and with references to popular culture, developmental molecular biologist John Medina, NYT bestselling author of Brain Rules, explores the neurological and evolutionary factors that drive teenage behavior and can affect both achievement and engagement. Then he proposes a research-supported counterattack: a bold redesign of educational practices and learning environments to deliberately develop teens' cognitive capacity to manage their emotions, plan, prioritize, and focus.

> ISBN: 9781416625490 | (March 2018) 6" x 9", 200 pages Audience: Teachers, education leaders, parents | Price: \$28.95



THOMAS ARMSTRONG

Multiple Intelligences in the Classroom, 4th Edition

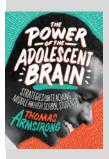


300,000 copies sold! (all editions)

Multiple Intelligences in the Classroom, by thought leader and bestselling author Thomas Armstrong, has sold more than 300K print copies over three editions and has been licensed to the greatest number of foreign publishers out of all of ASCD books, a testament to its global appeal. This new edition includes new material on technology and special education, new examples for respecting the many differences between students, and new research and understandings on formative assessment, child development, standards, and more.

ISBN: 9781416625094 | (November 2017) 7" x 9", 246 pages Rights sold (all editions): Arabic, Chinese (simplified & complex characters), Croatian, Danish, Farsi, French, Hebrew, Icelandic, Indonesian, Japanese, Korean, Norwegian, Portuguese, Spanish, Vietnamese

Audience: K-12 teachers | Price: \$29.95



THOMAS ARMSTRONG

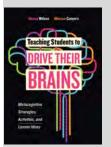
The Power of the Adolescent Brain

Strategies for Teaching Middle School and High School Students

Bestselling author Thomas Armstrong explores eight key features of adolescence and related neuroscience research and presents brain-based educational interventions to address each one. This title includes 50+ strategies, reflection questions, and a step-bystep process for creating brain-friendly lessons across content areas.

ISBN: 9781416621874 | (July 2016) 6" x 9", 202 pages

Rights sold: Arabic, Chinese (simplified characters) | Audience: Middle & high school teachers | Price: \$28.95



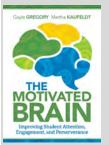
DONNA WILSON & MARCUS CONYERS

Teaching Students to Drive Their Brains

Metacognitive Strategies, Activities, and Lesson Ideas

Metacognition helps students unlock their brain's amazing power and take control of their learning. Educational developers Wilson and Conyers, experienced in using the explicit teaching of metacognition, share how to teach preK-12 students how to drive their brains with these practices: adopting optimistic outlooks toward learning, setting goals, focusing attention, monitoring progress, and enhancing cognitive flexibility. ISBN: 9781416622116 | (June 2016) 6" x 9", 134 pages

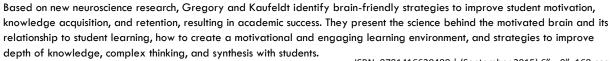
Rights sold: Arabic, Chinese (simplified characters), English reprint–India | Audience: PreK-12 teachers | Price: \$23.95



GAYLE GREGORY & MARTHA KAUFELDT

The Motivated Brain

Improving Student Attention, Engagement, and Perseverance



ISBN: 9781416620488 | (September 2015) 6" x 9", 168 pages Rights Sold: Kazakh | Audience: K-12 teachers, educators | Price: \$24.95



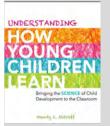
FRANCIS BAILEY & KEN PRANSKY

Memory at Work in the Classroom

Strategies to Help Underachieving Students

In this book, veteran educators Bailey and Pransky explore why some students struggle to understand and retain information while other students don't. They explain how to support learners—especially struggling learners—with instruction that responds effectively to their struggles with memory and its essential role in the learning process. Using real-life examples, the authors guide teachers through these memory systems and the teaching techniques that support them.

> ISBN: 9781416617570 | (July 2014) 7" x 9", 215 pages Rights Sold: Korean, Spanish | Audience: K-12 teachers, educators | Price: \$27.95



WENDY L. OSTROFF

Understanding How Young Children Learn

Bringing the Science of Child Development to the Classroom

Because little kids can't tell is how their minds work, educators must rely on science to help them understand how young children learn. Award-winning educator Wendy Ostroff explains the science and then helps teachers understand what they can do to use those findings to enhance classroom teaching. She reveals where the desire to learn comes from and what occurs during children's development to wire their brains for attention, language, curiosity, and memory.

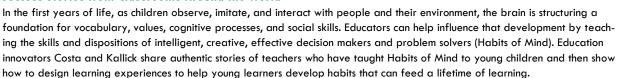
> ISBN: 9781416614227 | (August 2012) 7" x 9", 200 pages Rights Sold: Chinese (simplified characters), Indonesian, Spanish | Audience: K-12 teachers | Price: \$26.95



ARTHUR L. COSTA & BENA KALLICK, EDITORS

Nurturing Habits of Mind in Early Childhood



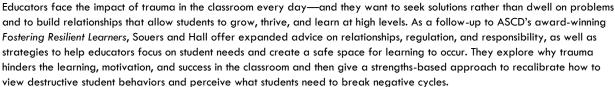


ISBN: 9781416627081 | (February 2019) 6" x 9", 208 pages Audience: preK-2 teachers, early childhood educators & caregivers | Price: \$29.95



Relationship, Responsibility, and Regulation

Trauma-Invested Practices for Fostering Resilient Learners



ISBN: 9781416626855 | (December 2018) 6" x 9", 206 pages Audience: K-12 principals & teachers, school counselors | Price: \$28.95

Audience: K-12 teachers & principals, education leaders | Price: \$TBD



Taking Social-Emotional Learning Schoolwide

The Formative Five Success Skills for Students and Staff

Veteran educator and popular Education Leadership magazine (EL) columnist Thomas Hoerr explore how to create a positive schoolwide culture for social-emotional learning, based on the five success skills the author outlined in his bestseller The Formative Five: empathy, grit, self-control, integrity, and embracing diversity. The complete blueprint includes real-life examples from the author's many years as a school leader, relevant findings from the latest research, and effective, hands-on strategies for use at all levels and with all K-12 populations. ISBN: 9781416628378 | (December 2019) 6" x 9", 216 pages

THOMAS ARMSTRONG

Mindfulness in the Classroom

Strategies for Promoting Concentration, Compassion, and Calm

Today's students and teachers feel unprecedented—even alarming—levels of stress, but what can be done to create calmer classrooms? Veteran educator Thomas Armstrong believes that mindfulness in the classroom is the answer. He shows how mindfulness affects the structure and function of the brain; provides an overview of and the research behind mindfulness as a personal practice and a classroom methodology that aligns with models such as Social and Emotional Learning (SEL) and others; and describes how to adapt it for different grade levels, integrate it into regular school subjects, and implement it schoolwide.

> ISBN: 97811416627944 | (July 2019) 6" x 9", 160 pages Audience: K-12 teachers, administrators, principals | Price: \$27.95

> > 15,000 copies sold!



All Learning Is Social and Emotional

Helping Students Develop Essential Skills for the Classroom and Beyond

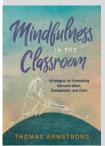
Children's social and emotional development is too important to be an add-on or an afterthought. What teachers say, the values they express, the activities they choose, and the skills they prioritize all influence how students think, see themselves, and interact with content and with others. In this guide, teachers will learn how to help students build a sense of identity and confidence to learn and overcome challenge; identify and regulate their emotional responses; promote cognitive regulation skills critical to decision making and problem solving; and foster social skills, including teamwork and sharing.

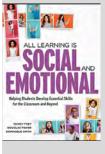
Rights Sold: Chinese (simplified characters) | Audience: K-12 teachers, administrators, teacher leaders | Price: \$28.95





















BRENDA CAMPBELLJONES, SHANNON KEENY & FRANKLIN CAMPBELLJONES



Culture, Class, and Race

Constructive Conversations That Unite and Energize Your School and Community

This book provides teachers and administrators with the tools that individuals and groups can use to communicate across borders of perceived sociopolitical, cultural, racial, and power differences. The authors guide educators through engaging in critical selfreflection; building the trusting relationships that allow them to broach raw topics, like race and class issues; facilitating honest conversations that challenge our assumptions; and taking action and building momentum toward meaningful change.

> ISBN: 9781416628323 | (January 2020) 6" x 9", 160 pages Audience: K-12 teachers & principals, administrators | Price: \$TBD



MARGARET A. SEARLE & MARILYN L. SWARTZ

The Power of Knowing Why A Practical Guide to Diagnosing and Solving Students' Academic and Behavior Problems

Popular presenters Searle & Swartz show K-12 educators how to pinpoint the reason why a student is struggling in school and create an action plan to overcome the academic and behavior issues that block student learning. Includes step-by-step advice, forms and tools, and integrated video clips. Pub date will depend on coordination with the video team.

> ISBN: TBA | (early 2020) 7" x 9", 160 pages Audience: K-12 teachers, instructional designers, educators | Price: \$TBD



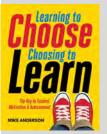
JAMES R. DELISLE

Doing Poorly on Purpose

Strategies to Reverse Underachievement and Respect Student Dignity

There is no such thing as a "classic underachiever." Students (and their reasons for underachieving) are influenced by a wide range of factors, including self-image, self-concept, social-emotional relationships, and the amount of dignity teachers afford their students. Helping "smart" students achieve when they don't want to is not an easy task, but veteran educator James Delisle dispels the negative associations and stereotypes connected to underachievement in this insightful and practical new book and shows teachers how to reengage and inspire students.

ISBN: 9781416625353 | (January 2018) 6" x 9", 166 pages Audience: K-12 principals & teachers, education leaders | Price: \$26.95



MIKE ANDERSON

Learning to Choose, Choosing to Learn

The Key to Student Motivation and Achievement

Offering students choices about their learning is one of the most powerful ways teachers can boost student learning, motivation, and achievement. This teacher-friendly guide offers numerous examples of choice in action, ideas to try with different students, and a step-by-step process to help teachers plan and incorporate choice into the classroom. Teachers will learn how to create learning environments that set the right tone for learning and teach specific skills that enable choice to work well.

> ISBN: 9781416621836 | (April 2016) 7" x 9", 160 pages Rights Sold: Japanese, English Reprint—India | Audience: K–12 teachers | Price: \$27.95



DOUGLAS FISHER, NANCY FREY, & IAN PUMPIAN

How to Create a Culture of Achievement in Your School and Classroom

Drawing on their years of experience in the classroom, these respected authors explain how five pillars support good teaching and learning. They also provide 19 action research tools that will help teachers create a culture of achievement, so that their schools or classrooms can be the best. This title helps readers understand why culture makes the difference between a school that enables success for all students and a school that merely houses those students during the school day.

> ISBN: 9781416614081 | (May 2012) 7" x 9", 226 pages Rights Sold: Arabic | Audience: K-12 teachers | Price: \$26.95





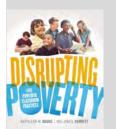
DEBBIE ZACARIAN, LOURDES ALVAREZ-ORTIZ, & JUDIE HAYNES

Teaching to Strengths

Supporting Students Living with Trauma, Violence, and Chronic Stress

Far too many preK-12 students live with trauma, violence, or chronic stress. This book gives practical strategies to recognize and focus on these students' assets and capacities to support their academic and emotional growth. In presenting strengths-based teaching and schoolwide practices targeted to the unique needs of this burgeoning population of students, the authors address a pressing need for teachers and administrators alike.

ISBN: 9781416624608 | (September 2017) 7" x 9", 204 pages Audience: Administrators, PreK-12 principals & teachers | Price: \$28.95



KATHLEEN M. BUDGE & WILLIAM H. PARRETT

Disrupting Poverty

5 Powerful Classroom Practices

Drawing on decades of research and myriad authentic classroom experiences, the authors dispel harmful myths, explain the facts, and urge educators to act against the debilitating effects of poverty on their students. They share the powerful voices of teachers—many of whom grew up in poverty—to amplify the five classroom practices that permeate the culture of successful high-poverty schools: caring relationships and advocacy, high expectations and support, commitment to equity, professional accountability for learning, and the courage and will to act. ISBN: 9781416625278 | (January 2018) 7" x 9", 176 pages

Audience: K-12 teachers | Price: \$31.95

370,000 copies sold! (all editions)

204,000 copies sold!

(all editions)



WILLIAM H. PARRETT & KATHLEEN M. BUDGE

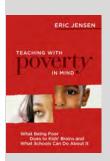
Turning High-Poverty Schools into High-Performing Schools



42,000 copies sold! (all editions)

Principals, teacher-leaders, and district leaders can benefit from the real-world examples and practical guidelines in this book, all based on research and experience. Rather than suggesting a one-size-fits-all approach, the authors acknowledge the unique context of individual schools and urge readers to engage in self-assessment, reflection, and coordinated action to learn together and lead together, with rubrics and planning templates provided to guide the process. Any school willing to refocus its efforts can become a high-performing school. ISBN: 9871416613138 | (January 2012) 8" x 10", 220 pages

Rights Sold: Korean | Audience: K-12 teachers & principals, education leaders | Price: \$31.95



ERIC JENSEN

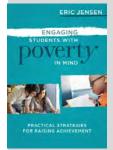
Teaching with Poverty in Mind What Being Poor Does to Kids' Brains and What Schools Can Do About It

economically disadvantaged students.

Veteran educator and brain expert Eric Jensen helps educators understand what poverty does to children's brains and why students raised in poverty are subject to stressors that undermine school behavior and performance. Drawing from research,

experience, and real school success stories, he explains what educators everywhere can do to improve the achievement of

ISBN: 9781416608844 | (November 2009) 6" x 9", 184 pages Rights Sold: Arabic, Bulgarian, Chinese (simplified characters) French, Korean Audience: Administrators, K-12 teachers, education leaders | Price: \$28.95



ERIC JENSEN

Engaging Students with Poverty in Mind Practical Strategies for Raising Achievement

Building on his bestselling Teaching with Poverty in Mind, Jensen delivers student engagement strategies that are strongly tied to socioeconomic status. He addresses seven factors crucial to engaging disadvantaged students—health and nutrition, vocabulary, effort and energy, mind-set, cognitive capacity, relationships, and stress level—and provides everyday solutions to empower teachers to automate student engagement.

ISBN: 9781416615729 | (August 2013) 6" x 9", 200 pages

Rights Sold: Chinese (simplified characters), Korean Audience: K-12 teachers, administrators, education leaders | Price: \$28.95





MARCIA L. ROCK

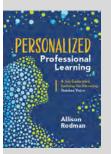
The eCoaching Continuum for Educators



Using Technology to Enrich Professional Development and Improve Student Outcomes

A field-tested and research-supported approach to tech-enabled professional development from an expert in eCoaching. This book will show administrators, coaches, and teachers how they can enhance their job-embedded professional learning using technology, including in-ear communication, video conferencing, and virtual PLCs.

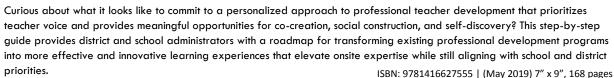
> ISBN: 9781416627883 | (September 2019) 7" x 10", 216 pages Audience: K-12 teachers, teacher leaders | Price: \$32.95



ALLISON RODMAN

Personalized Professional Learning

A Job-Embedded Pathway for Elevating Teacher Voice



Audience: K-12 principals & teachers, education leaders | Price: \$28.95



VALERIE HILL-JACKSON, NICHOLAS D. HARTLEP & DELIA STAFFORD

What Makes a Star Teacher

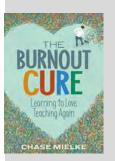
7 Dispositions That Support Student Learning



How do some teachers manage to engage students in deep learning, harmonize mandated standards with individual student needs, and create trusting relationships in the classroom? What sets these "Star Teachers" apart from other teachers? This book answers these questions with a framework that ensures teachers will be their students' greatest assets. Grounded in research and ideas developed by educational theorist Martin Haberman, this guide helps teachers assess, develop, and reflect on Haberman's Star Teacher framework and includes examples and ready-to-implement strategies to help every teacher and student thrive.

ISBN: 9781416626602 | (March 2019) 7" x 9", 220 pages

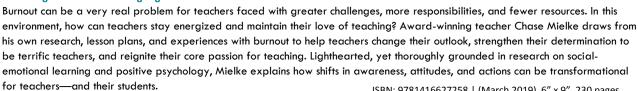
Audience: K-12 teachers, educators, administrators, teacher leaders | Price: \$31.95



CHASE MIELKE

The Burnout Cure

Learning to Love Teaching Again







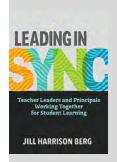
PJ CAPOSEY

Manage Your Time or Time Will Manage You

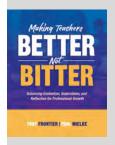
Strategies That Work from an Educator Who's Been There

For educators who have ever felt that they have trouble managing time, this practical guide from award-winning educator PJ Caposey has a revelation to share: they probably don't. Struggling to meet deadlines or stay on top of myriad responsibilities as educators are symptoms of underlying issues. This lifeline identifies eight root causes of "time management difficulties" and provides treatment in the form of advice, support, and coping techniques for teachers and leaders who want to better understand themselves and their coworkers, be more productive, and have greater peace of mind.

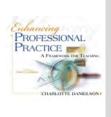
> ISBN: 9781416626657 | (August 2018) 6" x 9", 135 pages Audience: K-12 teachers, education leaders | Price: \$25.95



Educational Coaching A PARTNERSHIP







JILL HARRISON BERG

Leading in Sync

Teacher Leaders and Principals Working Together for Student Learning

This book helps leaders of all stripes support teacher leaders, with guidance on how to thoughtfully and strategically create systems to ensure that everyone's actions are in sync and moving the school forward. Berg, director of leadership support and organizational learning at Teachers21, explores tapping the formal and informal influences on teaching and learning that teachers already have in schools; creating a shared vision of success across a school; coordinating communication, roles, and responsibilities; building trust; and developing teachers' leadership skills.

ISBN: 9781416626473 | (August 2018) 7" x 10", 192 pages Audience: K-12 teachers, principals, education leaders | Price: \$29.95

CATHY A. TOLL

Educational Coaching

A Partnership for Problem Solving

Educational coaches seek to solve problems and increase teacher success. This practical guide from coaching expert Cathy A. Toll explores models of coaching that enhance teachers' thinking, strategies to overcome obstacles to success, phases of the problemsolving cycle, characteristics of effective coaching conversations, and more. She also tackles the obstacles that hinder a coach's success—administrators who don't understand coaching and teachers who don't want to engage.

> ISBN: 9781416625612 | (March 2018) 7" x 9", 152 pages Audience: K-12 principals, administrators, education leaders | Price: \$25.95

TONY FRONTIER & PAUL MIELKE

Making Teachers Better, Not Bitter

Balancing Evaluation, Supervision, and Reflection for Professional Growth

In this groundbreaking book, Frontier and Mielke offer a compelling vision of teacher growth, along with nearly three dozen stepby-step protocols for working with teachers. They present a powerful rationale for reconceptualizing teacher evaluation by creating a balanced system of three equally important components: reliable and valid evaluation, empowering and focused supervision, and meaningful and purposeful reflection. ISBN: 9781416622079 | (August 2016) 7" x 9", 260 pages

Rights Sold: English Reprint—India | Audience: K-12 principals, administrators, education leaders | Price: \$32.95

WENDY W. MURAWSKI & WENDY W. LOCHNER

Beyond Co-Teaching Basics

A Data-Driven, No-Fail Model for Continuous Improvement

Educators Murawski and Lochner introduce the Collaborative Teaching Improvement Model of Excellence (CTIME), a continuous improvement model that embraces personalized professional learning to ensure that teachers meet the core competencies for co-teaching without burning out along the way. Incorporating a systematic application of collaborative groups, data analysis, microteaching, feedback, and collegial support, CTIME is the culmination of the best research in the field.

> ISBN: 9781416624240 | (October 2017) 8-1/2" x 11", 229 pages Audience: K-12 teachers | Price: \$34.95

> > 1.12 million copies sold!

(all editions)

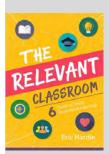
CHARLOTTE DANIELSON

Enhancing Professional Practice, 2nd Edition

A Framework for Teaching

This classic book is the framework for teaching a research-based set of components of instruction that are grounded in a constructivist view of learning and teaching. The framework's full value is realized as the foundation for professional conversations among practitioners as they seek to enhance their skill in the complex task of teaching and as the foundation of recruitment and hiring, mentoring, coaching, professional development, and teacher evaluation.

> ISBN: 9781416605171 | (February 2007) 10" x 8", 208 pages Rights Sold: Arabic, Chinese (simplified characters), Portuguese Audience: Teachers, teacher leaders, administrators, principals | Price: \$33.95



ERIC HARDIE

The Relevant Classroom

Six Steps to Foster Real-World Learning



Emerging leader and Canadian school leader Eric Hardie offers advice on helping students engage in meaningful, relevant learning and develop key skills they need to compete in the global workforce—collaboration and communication, critical thinking, creativity, complex problem solving, time management, and an understanding of citizenship and social responsibility.

> ISBN: 9781416627678 | (August 2019) 7" x 10", 160 pages Audience: K-12 principals & teachers, education leaders | Price: \$29.95



MIKE ANDERSON

What We Say and How We Say It Matter

Teacher Talk That Improves Student Learning and Behavior



All teachers want their students to feel safe, collaborate well with others, feel ownership for their learning, and joyfully engage in their work, but many teachers end up using language patterns that undermine these goals. What teachers say to students—when they praise or discipline, give directions or ask questions, and introduce concepts or share stories—affects student learning and behavior. In this new book, Mike Anderson digs into the nuances of language in the classroom and provides examples that will help teachers examine their language habits and intentionally improve their classroom practice so their language matches and supports their goals. ISBN: 9781416627043 | (February 2019) 6" x 9", 168 pages

Rights Sold: Korean | Audience: K-12 teachers, educators, administrators, teacher leaders | Price: \$27.95



JESSICA SPRICK & TRICIA BERG

Teacher's Guide to Tackling Attendance Challenges



Students can succeed in school--but they must be in school to do so. Addressing absenteeism is as important as addressing problematic behavior and academic difficulties in the classroom. In this new guide, educators Sprick and Berg deliver practical strategies for teachers to implement in their classrooms to address chronic absence and improve the attendance of all students. They give teachers the information and resources they need to build a strong classroom-based initiative to keep students in the classroom so that they can learn and excel every day. ISBN: 9781416627142 | (February 2019) 7" x 10", 144 pages Audience: K-12 teachers, education leaders | Price: \$29.95



JENNIFER BAY-WILLIAMS & GINA KLING

Math Fact Fluency

60+ Games and Assessment Tools to Support Learning and Retention

Mastering the basic facts for addition, subtraction, multiplication, and division is an essential goal for all students. Most educators also agree that success at higher levels of math hinges on this fundamental skill. But what's the best way to get there? Math education experts Bay-Williams and Kling deliver an indispensable guide for any educator who needs to teach basic math facts and wants to transform students' learning so that they can become more confident, adept, and successful at math.

> ISBN: 9781416626992 | (January 2019) 7-7/8" x 9-7/8", 190 pages Audience: K-12 teachers, math & science educators | Price: \$31.95

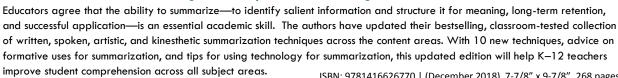
> > 70,000 copies sold! (all editions)



RICK WORMELI WITH DEDRA STAFFORD

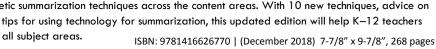
Summarization in Any Subject, 2nd Edition

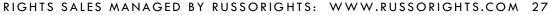
60 Innovative, Tech-Infused Strategies for Deeper Student Learning

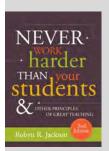


First Edition Rights Sold: Arabic, Chinese (simplified & complex characters), German, Indonesian, Vietnamese Audience: K-12 teachers, education leaders | Price: S31.95









ROBYN R. JACKSON

BEST SELLER

140,000 copies sold! (all editions)

Never Work Harder Than Your Students & Other Principles of Great Teaching, 2nd Edition

The new edition of an ASCD all-time bestseller reaffirms that every teacher can become a master teacher. The secret is developing a master teacher mindset. Professor, researcher, and middle school teacher and administrator Jackson showcases what she has learned since the book was first published and connects to the evolving conversation on teacher leadership and empowerment. Includes new "try this" advice and a new chapter on using the seven principles to create customized professional learning plans.

ISBN: 9781416626527 | (August 2018) 6" x 9", 278 pages

First Edition Rights Sold: Arabic, Chinese (simplified characters), French, German, Kazakh
Audience: K–12 teachers, education leaders | Price: \$29.95



RONALD A. BEGHETTO What If?

Building Students' Problem-Solving Skills Through Complex Challenges

If a fundamental goal of schooling is to prepare young people for the unknowable future, why are students assigned so many clearly defined tasks with predetermined solutions? Educator and creativity expert Ronald A. Beghetto believes the best way to unleash students' creativity to solve real-world problems is to incorporate complex challenges in the classroom that teach students to respond productively to uncertainty. In this thought-provoking book, Beghetto explains how teachers at every grade level can design a full range of challenges in any subject area.

ISBN: 9781416626411 | (August 2018) 7" x 10", 150 pages

Rights Sold: Chinese (simplified characters) | Audience: K–12 teachers, educators | Price: \$27.95



RICHARD L. CURWIN, ALLEN N. MENDLER & BRIAN D. MENDLER



260,000 copies sold! (all editions)

Discipline with Dignity, 4th Edition

How to Build Responsibility, Relationships, and Respect in Your Classroom

This updated 4th edition provides in-depth guidance for implementing a proven approach to classroom management that can help students make better choices and teachers be more effective. Emphasizing the importance of mutual respect and self-control, the authors offer specific strategies and techniques for building strong relationships with disruptive students and countering the toxic social circumstances that affect many of them, including dysfunctional families, gangs, and poverty.

ISBN: 9781416625810 | (April 2018) 6" x 9", 234 pages All Editions Rights Sold: Arabic, Chinese (simplified characters), Spanish Audience: K–12 teachers, administrators, education leaders | Price: \$28.95



JAMES H. STRONGE

Qualities of Effective Teachers, 3rd Edition

Every teacher wants to have a positive, remarkable, and lasting influence on students' lives. But how? In this new edition, Stronge explores this question as he synthesizes the literature on teacher effectiveness and delivers a research-based framework for effective teaching that addresses professional knowledge, instructional planning and delivery, assessment, learning environment, and more. He includes checklists of skills and positive qualities associated with effective teacher performance as well as red flags that indicate when teachers may not be reaching their full potential in the classroom.

ISBN: 9781416625865 | (March 2018) 7" x 9", 288 pages Second Edition Rights Sold: Arabic, Georgian, Indonesian, Italian, Korean, Vietnamese Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$37.95



MARILEE SPRENGER

How to Teach So Students Remember, 2nd Edition



45,000 copies sold! (all editions)

In this celebrated bestseller, Marilee Sprenger provides teachers with a proven, research-based, easy-to-follow framework to ensure that the knowledge teachers impart is appropriately stored in the brain and easily retrieved when necessary. This updated edition includes recent research and developments in the fields of memory and teaching. It offers seven concrete, actionable steps to help students use what they've learned when they need it and will revolutionize the way educators teach with step-by-step strategies.

ISBN: 9781416625315 | (February 2018) 7" x 9", 216 pages

First Edition Rights Sold: Arabic, Chinese (simplified characters), German, Indonesian, Portuguese, Vietnamese Second Edition Rights Sold: Chinese (simplified characters), Korean | Audience: K–12 teachers, teacher leaders | Price: \$29.95



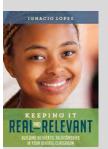
BRIAN PETE & ROBIN FOGARTY

Everyday Problem-Based Learning

Quick Projects to Build Problem-Solving Fluency

In this book, Brian Pete and Robin Fogarty show how teachers how to use problem-based learning as a daily approach to helping students learn authentic and relevant content and skills. They explain how to engage students in each of the seven steps in the problem-based learning model, so students learn how to develop good questions, launch their inquiry, gather information, organize their information, create evidence, present their findings, and assess their learning.

> ISBN: 9781416624721 | (October 2017) 7" x 9", 132 pages Audience: K-12 teachers | Price: \$24.95



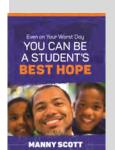
IGNACIO LOPEZ

Keeping It Real and Relevant

Building Authentic Relationships in Your Diverse Classroom

How can educators ensure that all students, regardless of cultural background or socioeconomic status, are granted equitable opportunities to succeed in the classroom and beyond? In Keeping It Real and Relevant, veteran educator Ignacio Lopez offers hard-won lessons that educators at all levels can apply to teaching, assessing, counseling, and designing interventions for learners from all walks of life. These insights are all rooted in the same core principle: building deep and meaningful relationships with students is the key driver of their success. ISBN: 9781416624400 | (August 2017) 6" x 9", 96 pages

Audience: Middle & high school teachers | Price: \$15.95



MANNY SCOTT

Even on Your Worst Day, You Can Be a Student's Best Hope

Like many students, powerhouse speaker Manny Scott, one of the original Freedom Writers, survived a childhood marked by poverty, instability, violence, and despair until a few caring educators gave him a glimpse of his own possibilities. Here, Scott presents an approach honed through years of connecting with kids who desperately need help to visualize a path to a more positive future. He shares lessons on never giving up on any child, teaching from the heart, and more. This book will renew educators' passion for their profession.

ISBN: 9781416624912 | (August 2017) 6" x 9, 127 pages Audience: K-12 teachers, education leaders | Price: \$23.95

130,000 copies sold!

(all editions)



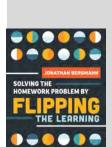
PÉRSIDA HIMMELE & WILLIAM HIMMELE

Total Participation Techniques, 2nd Edition

Making Every Student an Active Learner

Here are 51 easy-to-use, classroom-tested alternatives to the "stand-and-deliver" teaching techniques that cause so many students to tune out or drop out. Refined through years of classroom experiences and supported by updated research, this 2nd edition by veteran teachers delivers a dozen new techniques to engage K-12 students in active learning. Includes stepby-step instructions and examples from authentic classrooms. ISBN: 9781416623991 | (July 2017) 8" x 10", 208 pages

First Edition Rights Sold: Arabic, Chinese (simplified characters), Farsi, Georgian Second Edition Rights Sold: English reprint—India | Audience: K-12 teachers | Price: \$29.95



JONATHAN BERGMANN

Solving the Homework Problem by Flipping the Learning

Bestselling Flip Your Classroom author and educator Jonathan Bergmann shows readers how to move beyond an understanding of flipped learning to actual implementation, with a focus on student homework. Bergmann addresses challenges, possibilities, and success stories and gives teachers the strategies they need to make the best use of homework and in-class instructional time.

> ISBN: 9781416623724 | (April 2017) 6" x 9", 128 pages Rights sold: Arabic, Chinese (simplified characters), Portuguese | Audience: K-12 teachers | Price: \$21.95

SUZIE BOSS WITH JOHN LARMER

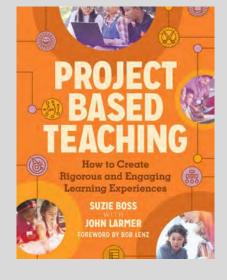
Project Based Teaching

How to Create Rigorous and Engaging Learning Experiences

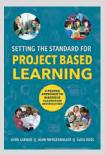
Project-based teachers encourage active questioning, curiosity, and peer learning; create learning environments in which every student has a voice; and have a mastery of content. And they are also comfortable responding to students' questions by saying, "I don't know. Let's find out together." In this book, Suzie Boss and John Larmer build on the framework for gold standard project based learning (PBL) originally presented in Setting the Standard for Project Based Learning and explore the seven practices integral to project-based teaching:

- **Build the Culture**
- Design and Plan
- Align to Standards
- **Engage and Coach**

For each practice, the authors present a wide range of practical strategies and include teachers' reflections about and suggestions from their classroom experiences.



ISBN: 9781416626732 | (September 2018) 6" x 9", 205 pages Audience: K-12 principals & teachers, education leaders | Price: \$28.95



JOHN LARMER, JOHN MERGENDOLLER, & SUZIE BOSS

Setting the Standard for Project Based Learning

A Proven Approach to Rigorous Classroom Instruction

To ensure that their students are engaged in learning and develop college and career readiness, teachers need the project-based learning (PBL) approach in their go-to toolbox. But simply "doing projects" isn't enough—they need this book's rigorous approach to PBL. Using a classroom-tested framework, the authors deliver step-by-step guidance for planning, implementing, and assessing projects that increase student motivation and interest, include student voice and choice in the learning process, and prepare students for high-stakes tests and lifelong learning. Includes realworld examples from all grade levels and content areas.

> ISBN: 9781416620334 | (May 2015) 6" x 9", 240 pages Rights Sold: Arabic, Chinese (simplified characters), Korean Audience: K-12 principals & teachers, education leaders | Price: \$29.95

SPECIAL NEEDS



TOBY KARTEN

Building on the Strengths of Students with Special Needs How to Move Beyond Disability Labels in the Classroom

A must-have for busy teachers with little special education training, this resource supplies classroom-tested instructional strategies that address the characteristics of and challenges faced by students with special needs. It focuses on specific disabilities and inclusive curriculum scenarios for learners in K-12 environments and includes dozens of differentiated strategies that target teachers' anxieties and provide responsive interventions to address specifics of IEPs and learning plans.

> ISBN: 9781416623571 | (March 2017) 7" x 9", 150 pages Rights Sold: Arabic, Danish | Audience: K-12 teachers, education leaders | Price: \$27.95

WHAT TO LOOK FOR IN 2020 FROM ASCD

WILLIAM H. PARRETT & KATHLEEN M. BUDGE

Turning High-Poverty Schools into High-Performing Schools, 2nd Edition

A 2nd edition of Bill Parrett & Kathleen Budge's bestselling book, which introduces a framework for action to lead high-poverty schools to high performance. New edition features new research and examples and expands the audience to include teacher leaders and coaches.

YONG ZHAO & MICHAEL L. WEHMEYER

"Educating Students to Become Self-Determined Learners: Why and How"

Global education expert Yong Zhao teams with developmental psychologist and special educator Mike Wehmeyer to offer a vision of self-determined learning, where teachers relinquish ownership of the learning path and process to students, who initiate, engage, adjust, and assess their own learning.

JANE E. POLLOCK

Improving Student Learning One Teacher at a Time, 2nd Edition

Since the 2007 publication of this bestselling book, Jane Pollock has been using her lesson planning model in the field to impressive results. Includes model refinements, greater emphasis on feedback and assessment, and new teacher voices showcasing the power of the approach.

MYRON DUECK

"Assessing with Your Students"

From bestselling author and practitioner Myron Dueck comes a fresh look at assessment with the student experience in mind, to include stories and strategies based on his own work with students and his work with other teachers on this topic.

MARGARET A. SEARLE & MARILYN L. SWARTZ

"The Power of Knowing Why: A Practical Guide to Diagnosing and Solving Students' Academic and Behavior Problems"

Popular presenters Searle & Swartz show K-12 educators how to pinpoint the reason why a student is struggling in school and create an action plan to overcome the academic and behavior issues that block learning. Includes step-by-step advice, forms, tools, and video clips.

RUSSELL J. QUAGLIA, LISA LANDE, KRISTINE FOX & MICHAEL CORSO

"Student Voice: Where All the Voices Matter"

If schools are to be engaging and support all learners, educators need to listen to and cultivate the voice of students, teachers, parents, and other members of the school community. Based on decades of research and complete with survey data, reflection questions, and leadership and instructional strategies, this book will help educators take action.

ALEXS PATE

"Constructing the Innocent Classroom"

New York Times bestselling author Alexs Pate shares field-tested strategies to mitigate persistent social injustice by improving student retention, engagement, and achievement. He outlines a six-step progressive plan to refashion the relationship between teachers and students.

ERIC JENSEN

Teaching with Poverty in Mind, 2nd Edition

From powerhouse author Eric Jensen comes a 2nd edition of one of ASCD's all-time bestselling books (more than 370,000 copies since its publication in 2009). The new edition will include updated research on poverty and learning as well as a chapter on SEL strategies.

ERIC JENSEN & LIESL MCCONCHIE

Teaching with Teaching with the Brain in Mind, 3rd Edition

Bestselling author Eric Jensen and educator Liesl McConchie deliver a 3rd edition of this influential bestseller on the brain and learning. The new edition includes updated neuroscience research and new strategies.

VALERIE ELLERY

"Teaching Kids to Change the World: Skills and Knowledge to Make a Difference"

Education expert and human trafficking abolition advocate Valerie Ellery uses her knowledge of curriculum development and social justice advocacy to help educators build a classroom culture that promotes discussion rooted in civility and empathy; teach skills that support media literacy, civil discourse, and SEL; and design problem-based lessons that allow for student voice, choice, and responsibility.

MARILEE SPRENGER

"SEL and the Brain"

Bestselling author Sprenger offers practical strategies to tap into the neuroscience behind social-emotional learning, connecting how the brain processes emotions with the development of skills such as cultivating empathy, building relationships, managing stress, and making decisions.



delivering the most influential voices in education today



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