



## A FREE SAFETY BENCHMARKING & IMPROVEMENT TOOL THAT WILL HELP:


- Lower workers' compensation insurance rates
- Make companies safer than the industry average
- Reduce recordable incidents by **up to 88%**


ABC's Safety Training Evaluation Process (STEP) is a world-class safety management system that dramatically improves safety performance among participants, regardless of company size or type of work.


## HOW IT WORKS

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1 Reach out to Safety Director, Rich Formanek, at ABC of Iowa 515-681-1542 or [rich.formanek@abciowa.org](mailto:rich.formanek@abciowa.org)
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2 Once you're enrolled in STEP, we will assist you in **evaluating** the current level of safety performance of your company.
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3 Next comes **tracking** your safety performance and **implementing** specific best practices to transform your organization's safety culture.
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4 **Benchmark** your safety performance with peers in the industry.
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5 **Lead** company and workers by equipping them with safety success.

Members who enroll in STEP today will receive a

# FREE ADD-ON

FIELD AUDIT. SHOP AUDIT.  
SAFETY PROGRAM REVIEW.  
TRAINING SESSION.



"One of the core values at Interstates is family and that is what drives us every day to live out our zero injury culture ensuring everyone returns home safely each and every day. Participating in the ABC STEP program allows us to validate that we are doing everything we can to protect our employees on the jobsite."

**Ian Seuser CSP**  
Director of Safety, Interstate

"STEP is a great bench marking tool to help you see where your company's safety is at and what you need to work on."

**Chad Gourley**  
ACI Mechanical, Inc.

Sincerely,



**Rich Formanek**  
ABC of Iowa - Safety Director  
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**DO NOT DELAY!**  
CUTOFF DATE: SEPT. 1, 2021