

Fall 2023

United Way
Blackhawk Region

Dear Friends:

Last year, we commemorated the 10th anniversary of United Way's unification – the joining of two former United Ways to create the Blackhawk Region – and one big way that we celebrated this milestone was by hosting our 1st GIVE & WIN Sweepstakes. Thanks to your support, we were able to attain our goal of raising \$2 million dollars to address the complex needs of our community.

Our course-charting board of directors looked at the data and decided to launch another GIVE & WIN Sweepstakes to continue generating excitement for the community campaign and revive fundraising to pre-pandemic levels. This year's top prize is a rugged 2023 Chevy Trailblazer, which was sponsored anonymously by a generous corporate partner.

We spent some time thinking about what it means to be a trailblazer, and undoubtedly United Way fits the bill. Your local United Way, by one name or another, has served as a trailblazer in our community for 100 years. Trailblazers are thought of as pioneers ... bold adventurers with a clear purpose - willing to trek through rocky or unknown territory in search of a better tomorrow. Trailblazers are thinkers and dreamers, not content with the status quo. They're curious and innovative, forging a path for others to follow. Though daring and brave, they are not fearless. They are mindful of the course they take, understanding that a true path is one that can be traveled by many. And an ideal path is one that is accessible for all.

Every individual who pledges a financial contribution to United Way is a trailblazer. Together, we build a path to a stronger community culminating in improved access to medical, dental, and mental health care; enriching educational opportunities; and financial stability for individuals and families in crisis. United Way's funded nonprofit partners have their hiking boots on the ground. Their packs are bulging with expertise and resources to equip those in need with the tools necessary to successfully reach the trail's end.

Please GIVE and help blaze a trail to a stronger, happier, and healthier community.

Thank you,


Mary Fanning-Penny
President & CEO

*Life is not the path you choose,
it's the trail you **BLAZE**.*



Acct. #

Thank you for your last donation of \$

2023 DONATION: \$

LEADERSHIP CIRCLE RECOGNITION

Bronze: \$600 - \$1,499 | Silver: \$1,500 - \$4,999
Gold: \$5,000 - \$9,999 | Tocqueville: \$10,000+

This donation qualifies for Leadership Circle.

Please combine my donation with the following individual (name): _____
to total \$ _____

For recognition, please list my/our name as:

PLEASE PROVIDE UPDATED

Phone: _____

Email: _____

PAYMENT INFORMATION

Cash Check Visa Mastercard American Express

Stocks/Securities *Please call 608.314.8420 prior to transferring funds.*

Credit Card Payment

Name: _____

Acct. # _____ Exp. Date _____

Signature _____

Or Please Bill Me

One time: _____ (date) Monthly Quarterly

GIVE & WIN SWEEPSTAKES

United Way



Give at the following levels to United Way by 4 p.m. on Thursday, February 15, 2024, and be automatically entered to win.

United Way
Blackhawk Region

GIVE A NEW OR INCREASED GIFT OF \$100 FOR A CHANCE TO WIN

2023 CHEVROLET TRAILBLAZER



Prize Sponsor: Anonymous Corporate Partner

GIVE A NEW OR INCREASED GIFT OF \$50 FOR A CHANCE TO WIN

\$2,500 CASH



Prize Sponsor: FAIRBANKS MORSE DEFENSE

GREEN BAY PACKERS FAN EXPERIENCE



4 tickets to 2024 home game and suite at Lambeau Field

Prize Sponsor: KERRY

\$1,000 AirBNB GIFT CARD



Prize Sponsor: bakertilly

GIVE A NEW OR INCREASED GIFT OF \$25 FOR A CHANCE TO WIN

CELEBRATE BELOIT

Dinner at Merrill and Houston's and overnight accommodations at Ironworks Hotel

MERRILL & HOUSTON'S Steak Joint

IRONWORKS HOTEL

Prize Sponsor: GERONIMO HOSPITALITY GROUP

BADGER BASKETBALL DATE NIGHT

2 tickets to 2024 home game 3rd row off the court, and \$100 Nitty Gritty gift card

Prize Sponsor: Derek & LaSonda Hahn family



MILWAUKEE GETAWAY

4 tickets to 2024 home game at American Family Field
4 general admission tickets to 2024 Milwaukee Summerfest



Prize Sponsors: BIG RADIO

GIVE AGAIN. REPEAT ANY SIZE GIFT FROM '22 CAMPAIGN FOR A CHANCE TO WIN

HOMETOWN PRIDE

Family 4-pack of tickets and 3D glasses to RBG's 2024 Holiday Light Show

4 Club Lounge tickets to 2024 Beloit Sky Carp game and throw out the 1st pitch

Prize Sponsors: Rotary Botanical Gardens



First National Bank & Trust Company

Give a new or increased gift of \$200 for a chance to win ANY prize!

OFFICIAL RULES AT LIVEUNITEDBR.ORG/SWEEPSTAKES



Be a trailblazer.
Please **GIVE** to help build a stronger Blackhawk Region.