

Concordia Medication Management Accelerator (CMMA) Launch Event

Where: Concordia University Wisconsin, 12800 N Lake Shore Dr, Mequon, Wisconsin 53097

When: Friday, May 19th at 10:00 AM - 4:00 PM CT

What: The full day, in-person meeting will be divided into 4 interactive sections and will include a 1 hour lunch break.

Key Partners:

- Concordia University Wisconsin School of Pharmacy
- Concordia University Wisconsin Batterman School of Business
- Dohmen Company
- Alliance for Integrated Medication Management (AIMM)

Agenda:

Time	Topic
10:00AM-11:00AM	<ul style="list-style-type: none">• <u>Section 1: Why We Are Here Today</u><ul style="list-style-type: none">– Accelerating health care innovation and entrepreneurship.– Building a better health care system through better business deals.
11:00AM-12:00PM	<ul style="list-style-type: none">• <u>Section 2: Panel Discussion: How Ready and Able is the Market to Change?</u><ul style="list-style-type: none">– Representatives from regional payers and integrated health care systems discuss the urgency for change through innovation.
12:00PM-1:00PM	<i>Networking Lunch</i>
1:00PM-3:00PM	<ul style="list-style-type: none">• <u>Section 3: Developing the Concordia Medication Management Accelerator</u><ul style="list-style-type: none">A. Comprehensive Medication Management a catalyst for innovation and improvement in the health care systemB. Breakout Sessions for the Accelerator Tracks<ul style="list-style-type: none">○ Breakout Session #1: The Service Accelerator Track An interactive group session designed to walk through the vision, team experience and opportunities provided by the Service Accelerator Track.○ Breakout Session #2: The Start Up Accelerator Track An interactive group session designed to walk through the vision, team experience and opportunities provided by the Start-Up Accelerator Track.C. Opportunities to take Advantage of These Accelerators
3:00PM-4:00PM	<ul style="list-style-type: none">• <u>Section 4: Putting Your Foot on the Gas</u><ul style="list-style-type: none">– Preparing the Room to Take Advantage of the CMMA Opportunity