



CONCORDIA MEDICATION MANAGEMENT ACCELERATOR

Inspiring Innovation in Health Care Across Wisconsin

The Concordia Medication Management Accelerator (CMMA) is an 18-month initiative to integrate comprehensive medication management (CMM) into primary care services across the Wisconsin health care system. It will surface effective programs and foster growth by creating conversations among a number of stakeholders to create demand and opportunity for CMM services for people living with chronic illnesses, such as diabetes, hypertension and blood pressure.

Health care organizations, partnerships, executives, physicians, and pharmacists are invited to create or join a team and propose an innovative CMM pitch to establish or expand already existing CMM services. Teams will have an opportunity to pitch innovative CMM services to a panel of judges at a live event in the fall of 2017.

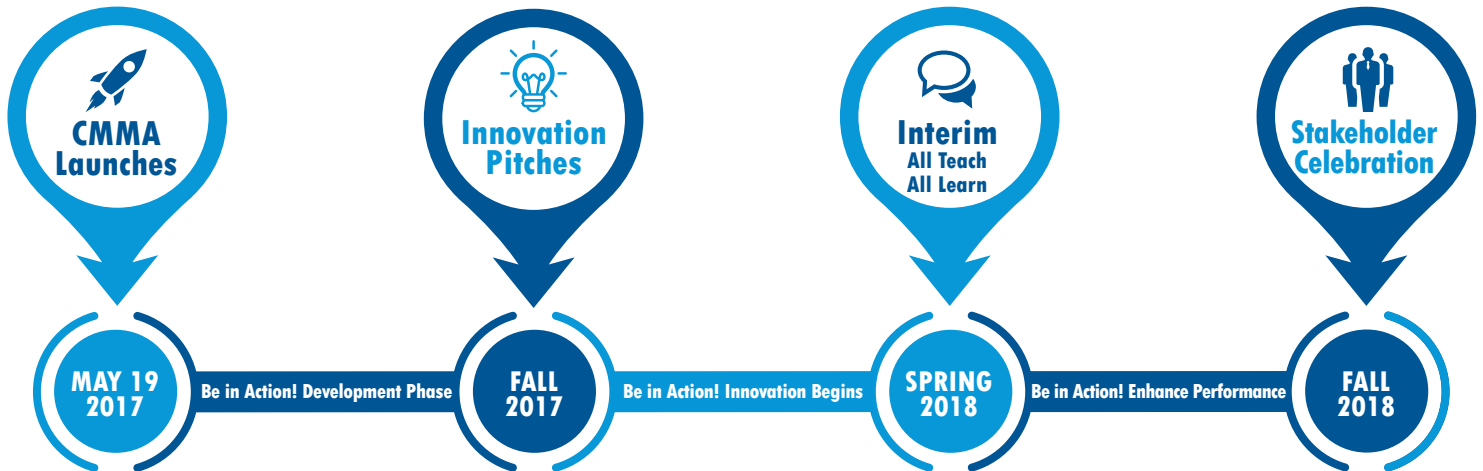
Ten teams with strong CMM programs and one Wisconsin-based start-up will receive help in developing their business models and in presenting their innovative CMM pitch to funders. Teams will also participate in a 12-month action learning collaborative facilitated by the Alliance for Integrated Medication Management (AIMM), a national nonprofit organization with 10 years of CMM collaborative expertise. *Teams will receive coaching in effective leadership styles to be the driving force that establishes CMM services as a market demand across Wisconsin's health care delivery systems.*

CMMA Launch Event May 19, 2017 | 10am-4pm

Launching at a live event on May 19th at Concordia University Wisconsin and open to all those wishing to explore participation in the CMMA initiative. Conversations will focus on community-based solutions, partnership development and CMMA team formation while introducing two "accelerator" tracks to kick-off in summer 2017. *Accelerator tracks offer strategic development support and monetary awards for teams to implement CMM innovations.*

RSVP by May 11 at cuw.edu/CMMA

CMMA TIMELINE



FORMING A TEAM:

The CMMA encompasses all stakeholders across Wisconsin committed to improving medication use for the “triple aim” of better care, better clinical outcomes and lower costs. Teams may be based in clinical operations, cross organizational arrangements or policy level groups. Team members may include:

- **Providers:** Health care organizations, pharmacy, and community service partners across the state of Wisconsin
- **Stakeholders:** Community leadership, businesses, payers and health policy makers

Teams do need to include a pharmacist, physician and a quality improvement and/or organizational administrative leader.

ACCELERATOR TRACKS

Teams have the opportunity to participate in one of two Accelerator tracks.

- **Service Accelerator** for programs with an operational track record to establish or expand CMM services.
- **Start-up Accelerator** for one organization offering technology or services that will support or provide CMM service.

Both tracks will support development of team strategies to integrate CMM services into:

1. Primary health care delivery for patients with chronic illnesses, and
2. Care transition programs involving primary care, hospital inpatient, skilled nursing facilities, and home care services.

AWARDS

Participation in these tracks will put teams on a path to compete for monetary awards at an accelerator event in fall 2017. These awards are \$5,000 to \$12,500 for the Service Accelerator and one \$20,000 award for the Start-up Accelerator. The awards are made to acknowledge the power and promise of the leadership role in bringing CMM services to scale and spread across Wisconsin.

The CMMA initiative is facilitated by the CUW School of Pharmacy, in partnership with CUW's Batterman School of Business, AIMM and with financial support from The Dohmen Company.