

PRESS RELEASE

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The Canada-United States Business Association (CUSBA) Announces Two New Board Members

The Canada-United States Business Association (CUSBA) is pleased to announce that **Tal Czudner and Dana Hullinger will be joining the Board of Directors**. CUSBA is a non-partisan, issues-oriented business association based in the Detroit-Windsor area that focuses on issues affecting Canada and the United States.

Tal Czudner is the Chief Executive Officer of Windsor Detroit Borderlink Limited based in Canada. Throughout his career, he has acquired extensive experience in a variety of industries. As a graduate of the University of Windsor, he holds a Bachelor of Arts in Psychology, History, and Political Science as well as a Bachelors of Commerce, Management, and Marketing degree. Tal is currently serving as the Chair of the Board of Directors for the Windsor-Essex Chamber of Commerce and previously Chaired the Board of Directors for Invest WindsorEssex.

Dana Hullinger is a Partner with Plante Moran in their Tax Compliance and Consulting group. She provides tax compliance, tax consulting, and tax planning services to closely held and private equity-owned clients. Her clients are typically international businesses with operations in many countries and many states and localities in the United States. Dana holds a Bachelor of Arts degree in business administration with a major in accounting from Central Michigan University. She is also a member of the AICPA and MICPA.

It is with great pleasure that the Board welcomes both Tal and Dana. Jim stated that, "This is a pivotal time for Canada and the United States in terms of our international relationship and the tremendous role that the border plays in our two business communities. This is a critical time for CUSBA to grow and help local businesses navigate this time, which is why Tal and Dana have joined us."

About The Canada – US Business Association (CUSBA)

CUSBA – The Canada – US Business Association has provided leadership and foresight since 1992 as one of the premier voices for the Canadian and American business communities. CUSBA is a nonprofit, non-partisan, issues – oriented business association focused on issues affecting Canada and the United States. CUSBA is a key voice for small, medium and large businesses in the world's most prosperous cross-border relationship. Established in Detroit, Michigan, our members are business leaders and stakeholders from both sides of the international border.

CUSBA's mission is to strengthen the economic partnership between Canada and the United States by fostering dialogue, insight, and collaboration among business leaders, policymakers, and economic institutions operating along the border. CUSBA will remain a reliable resource on economic and policy issues affecting cross-border business between Canada and the United States. The organization will prioritize thought leadership, member engagement, and high-quality programming that encourages informed dialogue on cross-border economic trends and business opportunities.

To learn more about the group, visit us online at <https://cusbaonline.com>.