



# Labor Day at Great American Ball Park

*A Great Day for Great Americans, at the Great American  
Ball Park, with the Great American Pastime!*



**The Cincinnati AFL-CIO Labor Council and the Cincinnati Reds are excited to announce that our Historic Labor Day Celebration is moving to Great American Ball Park, September 4<sup>th</sup> as the Reds take on the Colorado Rockies!**

All 100-plus Cincinnati AFL-CIO Labor Council Locals are invited to come out and bring your members, family, and friends to celebrate and show appreciation for the 35-thousand-plus hard-working women and men of Labor across Greater Cincinnati and our 12.5 million Sisters and Brothers across the nation.

## **Local Options**

**Each local will have the ability to:**

- Provide or offer discounted \$12 View Level tickets to your members
- Be seated in a block of seats with your local members and families
- Include a food & beverage credit for each member (\*only available for Option #1 below)
- Customize the offer to best suit your specific budget, size, & needs

## **Ticket Pricing Information**

**Pricing:** \$12 View Level ticket

**Concession Credit Options** (\*only available for Option #1 below) Great American Ball Park is a no-cash facility, so Locals can add cash value to each ticket, above the ticket cost, that is then redeemable by the member at the concession stands for food and drink.

## **Important Dates**

- **June 1st-** Deadline to decide which option you would like to provide for your local
- **August 26th-** Payment due for tickets for Options 1 & 2
- **September 4<sup>th</sup> at 1:40PM-** Labor Day Game at Great American Ball Park

**See Page 2 for Ticket Options →**

# Labor Day at Great American Ball Park

*A Great Day, for Great Americans, at the Great American Ballpark, with the Great American Pastime!*

---

## Options to Purchase and/or Supplement Member Tickets

### **Option 1- Direct Sale**

**LOCAL PAYS IN FULL:** *Local purchases tickets on behalf of their members*

- Members redeem up to an agreed number of tickets online depending on how many tickets per member their local chooses to purchase – Local covers 100% of cost.
- Local pays in full for redeemed tickets on 8/26/22.
- *\*If you are interested in **printed tickets**, you must pay in full up front to receive tickets for distribution*

**Example:** Local allows members to redeem up to 4 tickets, all of which will be covered by the local. Local is then invoiced for the total number of tickets redeemed on 8/26. If members need more than 4 tickets, they can purchase additional on their own adjacent to the 4 tickets they already redeemed.

### **Option 2- Subsidize Sale**

**LOCAL + MEMBER SPLIT TICKET COST:** *Subsidize a portion of the ticket cost for your members*

- Members redeem up to an agreed number of tickets online depending on how many tickets per member their local chooses to purchase - Local to cover 50% of cost.
- Local pays in full for redeemed tickets on 8/26/22.

**Example:** Local covers half of the cost (\$6) of each ticket and allows members to claim up to 4 tickets. Local is then invoiced for the total number of tickets redeemed on 8/26. If members need more than 4 tickets, they can purchase additional on their own adjacent to the 4 tickets they already redeemed.

### **Option 3- Member Sale**

**MEMBER PAYS IN FULL:** *Local members purchase tickets individually*

- Members purchase tickets online & cover 100% of the cost.

**Example:** Local directs all members to [reds.com/labor](https://reds.com/labor) to purchase tickets on their own at the \$12 discounted rate.

## Next Steps

Contact Nick Geraci at [ngeraci@reds.com](mailto:ngeraci@reds.com) to set up your Local offer today!

All information regarding this day can be found at [reds.com/labor](https://reds.com/labor). All tickets will be digital via the MLB Ballpark App. Your main Reds contact for this event is **Nick Geraci – [Ngeraci@reds.com](mailto:Ngeraci@reds.com) or 513-765-7975.**