

Labor Day at Great American Ball Park

A Great Day, for Great Americans, at the Great American Ballpark, with the Great American Pastime!

Options to Purchase and/or Supplement Member Tickets

Option 1- Direct Sale

LOCAL PAYS IN FULL: *Local purchases tickets on behalf of their members*

- Members redeem up to an agreed number of tickets online depending on how many tickets per member their local chooses to purchase – Local covers 100% of cost.
- Local pays in full for redeemed tickets on 8/26/22.
- **If you are interested in **printed tickets**, you must pay in full up front to receive tickets for distribution*

Example: Local allows members to redeem up to 4 tickets, all of which will be covered by the local. Local is then invoiced for the total number of tickets redeemed on 8/26. If members need more than 4 tickets, they can purchase additional on their own adjacent to the 4 tickets they already redeemed.

Option 2- Subsidize Sale

LOCAL + MEMBER SPLIT TICKET COST: *Subsidize a portion of the ticket cost for your members*

- Members redeem up to an agreed number of tickets online depending on how many tickets per member their local chooses to purchase - Local to cover 50% of cost.
- Local pays in full for redeemed tickets on 8/26/22.

Example: Local covers half of the cost (\$6) of each ticket and allows members to claim up to 4 tickets. Local is then invoiced for the total number of tickets redeemed on 8/26. If members need more than 4 tickets, they can purchase additional on their own adjacent to the 4 tickets they already redeemed.

Option 3- Member Sale

MEMBER PAYS IN FULL: *Local members purchase tickets individually*

- Members purchase tickets online & cover 100% of the cost.

Example: Local directs all members to reds.com/labor to purchase tickets on their own at the \$12 discounted rate.

Next Steps

Contact Nick Geraci at ngeraci@reds.com to set up your Local offer today!

All information regarding this day can be found at reds.com/labor. All tickets will be digital via the MLB Ballpark App. Your main Reds contact for this event is **Nick Geraci – Ngeraci@reds.com or 513-765-7975.**