Laurie Blount Director





P.O. Box 186 Valley, AL 36854

September 14, 2016

Dear Potential Sponsors,

It is time for Valley Recreation Department's annual "Fall Festival". This is a safe and fun way for families to enjoy Halloween trick-or-treating together. As always, there will be trick or treating and fun booth activities plus a couple of surprises. Please mark your calendars for Monday, October 31<sup>st</sup>, from 6:00-8:00 p.m. EST so your organization can participate.

There are two ways to participate. We would love for your business, club, school, or church to set up a free booth around the Sportsplex. This is a great opportunity to pass out information about your business as well as play games and hand out candy. Last year we had around 500-1000 kids. If you don't have the staff or time to set up a booth we would appreciate a donation to help offset the cost of the event. Any amount given would be appreciated and your business's name will be displayed at the event.

You may set up your booths on Saturday, October 31<sup>st</sup> beginning at 2:00pm. All booths must be set up and all vehicles out of the inside of the Sportsplex by 5:30 pm. The gates will open to the public at 6:00 pm. **If you need electricity, please return the form as soon as possible. We only have a few spaces with power hook-ups and those spaces will be assigned on a first come first serve basis**. Last year we had excited children lined up waiting to enter as early as 5:00 p.m.

Please call (334)756-5281 if you have any questions. Return your registration form by October 21<sup>st</sup> to Valley Recreation Department, P.O. Box 186, Valley, AL 36854 or fax to (334) 756-5286. We will email you a confirmation letter the week of October 26<sup>th</sup>. We look forward to hearing from each of you.

Sincerely,

Laurie Blount, Director Valley Recreation Department