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PRESS RELEASE

MACDERMID GRAPHICS SOLUTIONS APPOINTS ADAM KELLOGG AS SENIOR ACCOUNT MANAGER, UPPER MIDWEST, USA

(Atlanta, GA USA) – February 2, 2021 – MacDermid Graphics Solutions (MGS) has announced Adam Kellogg's appointment to Senior Account Manager, Upper Midwest, USA.

Adam joins MacDermid Graphics Solutions after 13 years with Bottcher America Corporation. In his previous sales role, Adam was responsible for researching and prospecting the graphic arts industry, including flexible packaging and folding carton; and industrial manufacturing opportunities in MN, IA, ND, SD, and Western WI. Adam consulted and sold specific pressroom consumables (i.e., rollers, flexo sleeves, print blankets, and chemistry/fountain solution) to large, critical national accounts across the Midwest, such as WestRock, Graphic Packaging, MCC, and many others, including commercial graphic houses. Promoted to Central Region Manager in 2019, Adam guided his team in acquiring new business and managing existing accounts while gaining key experience within the graphic arts industry.

"I am thrilled for Adam to join our North American commercial team. Adam will play a significant role in connecting MacDermid's leading technologies with customers across the important Upper Midwest market," stated Tom Caplinger, Vice President, Americas.

"I am honored for the opportunity to work hand in hand with the very experienced and highly technical members of the MacDermid Graphics Solutions team. As I transform along with MGS, I look forward to creating value and being an asset in the packaging market while promoting industry sustainability for shared success," said Adam Kellogg, Senior Account Manager, Upper Midwest, USA.

Adam will be based out of Prescott, WI, and report directly to Tom Caplinger, Vice President, Americas.

About MacDermid Graphics Solutions
MacDermid Graphics Solutions is committed to the goal of becoming the most customer-centric company in the flexographic industry. From leading the way in photopolymer plate technology to first-class service and support, MacDermid is the innovation partner our customers trust. Our global network of strategic supplier partnerships and distributors, combined with our proven technology and support, ensures our customers achieve their operational, financial, and strategic business goals. Learn more about our commitment to customer success at graphics.macdermid.com.

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