MacDermid Graphics Solutions, LLC
5210 Phillip Lee Drive SW, Atlanta, GA 30336 USA

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As I was running headfirst into 2021, I wanted to take some time to reflect on 2020. Like most, I will think of COVID-19 when I think of 2020, but I will also think of the new chapter in my professional career.

While the COVID-19 pandemic continues to impact the world in ways we could never imagine, I genuinely believe we will come through this stronger and better.

Professionally, business will carry on; it will move forward. We must continue to adapt to the "new normal," continue to learn and strive for greatness. My professional "new normal" started in 2020 when I joined MacDermid Graphics Solutions – during a pandemic, no less.

In May, I accepted the global leadership position at MacDermid as Global Senior Vice President. I knew of MacDermid from my roles at my previous company and working 30 years in an adjacent industry. I also knew about MacDermid's great plate technology, but to be honest, I knew less about the company as a whole. It wasn't easy starting with a new company during a pandemic, while most employees were working remotely and travel was restricted. However, what I found was the employees, the true heartbeat of the company, stepped up and helped me navigate a new industry, new company, and a new city for my family to call home. I instantly felt welcome.

We utilized virtual meetings, phone calls, email, and chats to hit the ground running as I dove into learning the business. The time given, coupled with extreme patience, came from all over the globe, including the leadership we have at our parent company, Element Solutions Inc (ESI). I was so impressed, and still am, at how everyone, regardless of their level or position at ESI and MacDermid, is supported and given opportunities to impact the business.

With this new role, my wife and I relocated to Atlanta, and I started working from MacDermid's global headquarters, following very robust COVID safety precautions. Once there, I felt comfortable quickly. I had a camaraderie with the people I worked virtually with every day, plus I met more employees in person as the year progressed.

Coming in, I didn't know what to expect, but I was tasked with taking a solid, history-rich, innovative company to the next level, drive transformational change, and create a more positive experience for both our employees and our customers. I quickly learned I was walking into an environment and culture with long-tenured employees who knew the business and the industry inside and out. Information like market data, technical specs, customer history, rolled off their tongues effortlessly and confidently. At first, it was intimidating, but it also gave me a sense of comfort and confidence. MacDermid having such a strong foundation allowed me to focus on the big picture and to create a new, modern, and relevant strategy for growth. In a

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few short months, we identified strengths and areas where improvement is needed, and we already have plans to transform our gaps into strengths.

As we move into 2021, I am proud of what MacDermid Graphics Solutions has accomplished. I truly am impressed with all those around me and our entire industry as a whole. Our teams in every region made the best of a challenging year, pivoting from their standard processes and procedures to continue to work during multiple COVID-19 lockdowns while serving our customers to meet our high standards of service, innovation, and support. As a business unit, we made it through 2020 with zero COVID-related layoffs, continuing to work every day and delivering to our customers, even when outside forces made this extremely challenging at times. I can't name a MacDermid employee who didn't make a positive impact in 2020.

After seven months at MacDermid, I am a proud employee and member of the team, and I am excited for 2021 and the years to come. We have only just begun. I have challenged all MacDermid employees to make 2021 our best year, and I am certain you will witness a transformation.

I wish everyone a happy, safe, and prosperous new year.

Warm Regards,

Brad Wills
Global Senior Vice President
MacDermid Graphics Solutions