

VITA IN CHICAGO

2023



LARGEST ZIRCONIA PORTFOLIO ON THE MARKET TODAY



As the Exclusive Distributor of Dental Direkt, VITA North America is now offering you the largest and broadest zirconia portfolio in the market with a comprehensive premium and new mid-line zirconia.

Scan here to enter to win free zirconia discs!



We are excited to partner with a quality material manufacturer, who completes our consumable portfolio ideally to fulfill all material needs of our customers. With this exclusive partnership, the United States and Canada will have access to

the most expansive and advance zirconia portfolio in the market today,

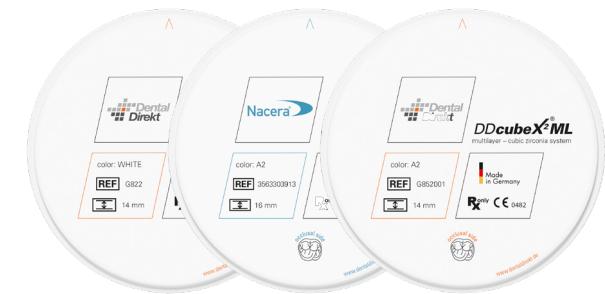
combined with accelerated distribution time and superb customer service.

- **Patrick Bayer**

Vice President of Sales and Marketing, VITA North America

VITA YZ® Solutions Premium Zirconia Line.

VITA's premium zirconia line, VITA YZ® Solutions, is available in a variety of sizes and four different translucency levels, including white, color and multicolor variants. VITA is also the only manufacturer to offer pre-colored and multicolor zirconia in all VITA classical A1-D4® and VITA 3D-MASTER® System shades.



Dental Direkt Zirconia Midline Zirconia Line.

In addition to the VITA product line, customers will now have access to Dental Direkt's value-priced midrange zirconia product lines. Its eight zirconia offerings are available in a range of sizes in white, color, multicolor and multilayer, as well as all 16 VITA classical A1-D4 shades and VITA Bleached Shades. The non-shaded zirconia is accompanied by the corresponding shade liquids for individual characterization. The newest addition to the Dental Direkt Zirconia line is the industry leading Nacera® Pearl, a multilayer, multicolor disc with different translucencies and colors in one zirconia disc. In addition to a large offering of zirconia, a complete product line of high-impact thermoplastic polymers will also be available.



Dental Direkt Contrast Color and form concept.

DD contrast®, the color and texture system from Dental Direkt, gives full monolithic restorations optimum color dynamics, vivid depth effect and various intensities of fluorescence. It creates a wonderful symbiosis with the color and light systems of our monolithic zirconium oxides.

SHOW PROMOTIONS

VALID FEBRUARY 22-25, 2023 ONLY

VITA VACUMAT® 6000 M

\$5,100

Bundle includes: Firing unit, vPad Excellence and pump

VITA

4-Drawer Tooth Cabinet 144 Anteriors, 96 Posteriors



FREE SCANNER INCLUDED
FOR EASY RE-ORDERING!

VITA MFT®
\$1,395
(\$2,586 retail)



VITAPAN EXCELL® & VITA LINGOFORM®
\$3,195
(\$11,898 retail)



8-Drawer Tooth Cabinet 288 Anteriors, 192 Posteriors



FREE SCANNER INCLUDED
FOR EASY RE-ORDERING!

VITA MFT®
\$2,695
(\$5,162 retail)



VITAPAN EXCELL® & VITA LINGOFORM®
\$6,395
(\$23,789 retail)



FURNACE BUNDLES AVAILABLE!



VITA SMART.FIRE
\$5,450

Bundle includes: Firing unit,
vPad Excellence and pump



VITA VACUMAT® 6000 MP
\$6,950

Bundle includes: Firing unit, vPad
Excellence and pump



VITA ZYRCOMAT®
\$13,500

Bundle includes: Firing unit
and vPad Excellence

2023

SHOW PROMOTIONS

VALID FEBRUARY 22-25, 2023 ONLY



3+1 VITA Blocks

Buy 3 sleeves of VITA Blocks, Get 1 Free*

*of equal or lesser value



Buy 4 sleeves of blocks & 2 bottles of VITA etch,

Get a polishing Kit and Polishing Paste Free



Buy a VITA AKZENT® Plus Kit,

Get a VITA AKZENT® Plus Mini Kit Free



3+1 VM Bottles

Buy 3 Bottles of VM, Get 1 Free*

*of equal or lesser value



NEW! VITA Easyshade® LITE

\$795⁹⁵

after \$100 rebate

**BUY 8 SLEEVES OF VITA ENAMIC®,
GET A VITA AKZENT® LC EXPERT KIT FREE**



VITA Easyshade® V

\$1,687⁹⁵

after \$300 rebate

LMT LAB DAY

VITA DISCOVERY ROOM SCHEDULE

February 24-25, 2023
Grand Hall K, Gold Level, East Tower

FRIDAY, FEBRUARY 24, 2023

TIME	SPEAKER	TITLE
8:00-9:15am	Marc Wagenseil, DD, RDT	An Easy Centric Concept for Quick and Reliable Occlusion: Setting Within the Chew Cycle
9:30-10:45am	Dr. Michael Tholey	Speaking Framework Science, Understanding Materials
11:00am-12:15pm	Peter Pizzi, CDT, MDT. F.N.G.S	Teeth and Gingiva: Harmonizing the Total Patient Smile with Zirconia Ceramics
12:30-1:45pm	Marc Wagenseil, DD, RDT	We Do Not Slap Digital Dentures Together, Come See Why
2:00-3:15pm	Urban Christen, DD, RCS Dipl. Denturist	Digital Denture: Embracing Next Generation Workflows
3:30-4:45pm	Jenelle Tabaković & Nina Frketin	Signature Full Arch Artistry for Digital and Analog Dentistry
5:00-6:00pm	Peter Pizzi, CDT, MDT. F.N.G.S	Interpretation of Tooth Color; Evaluating Shade Beyond the External Visual Surface



Scan for Full Course Descriptions

LMT LAB DAY

VITA DISCOVERY ROOM SCHEDULE

February 24-25, 2023
Grand Hall K, Gold Level, East Tower

SATURDAY, FEBRUARY 25, 2023

TIME	SPEAKER	TITLE
8:00-9:15am	Peter Pizzi, CDT, MDT. F.N.G.S	Changing the Canvas Color for Esthetic Considerations and Outcome
9:30-10:45am	Urban Christen, DD, RCS Dipl. Denturist	Harmonized Denture Teeth and Gingiva Sculpturing for Natural Esthetics
11:00am-12:15pm	Marc Wagenseil, DD, RDT	Analysis, Set-Up Principles, and Patient Satisfaction Using a Freedom of Movement Concept
12:30-1:45pm	Dr. Michael Tholey	Digital and Traditional Materials: From Science to Patient, Esthetics Simplified
2:00-3:15pm	Jenelle Tabaković & Nina Frketin	Signature Full Arch Artistry for Digital and Analog Dentistry
3:30-4:45pm	Urban Christen, DD, RCS Dipl. Denturist	Landmark Analysis for Functional Digital and Traditional Dentures
5:00-6:00pm		Join VITA for Happy Hour!



Scan for Full Course Descriptions

VITA

2023

VITA

Happy Hour

Have a drink with the industry's best

Relax and interact with VITA speakers and VITA professionals during a **complimentary happy hour**. Take the opportunity to enjoy a beverage, ask any questions or just share a few laughs.

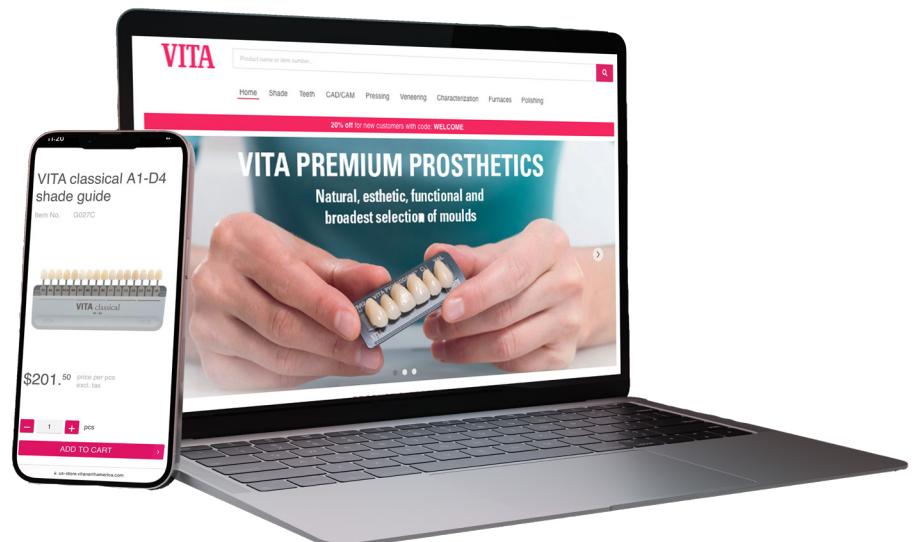
February 25, 2023

5:00-6:00pm

Grand Hall K, Gold Level, East Tower



You asked. We Listened.
**EASIER, FASTER
SHOPPING
EXPERIENCE.**



VITA Online Store
Coming 2023

*USA ONLY

2023

VITA

VISIT VITA AT LMT LAB DAY AND CDS FOR LECTURES AND DEMOS!

LMT LAB DAY Exhibits

VITA BOOTH
Booth #D-37 | E-36

VITA INTERACTIVE DISCOVERY ROOM
Grand Hall K, Gold Level, East Tower

Chicago Dental Society Midwinter Meeting

VITA BOOTH
Booth #2234



SCAN FOR FULL LIST OF COURSES & PROMOTIONS